



## OTHER OPPORTUNITIES

### Planner Sponsor: ONLY for Annual Meetings x2 (FALL '24 & FALL '25)

(\$3550.00 Value), \$1800.00: 4 Available

1 Registration for 2024 for Annual Meeting-Fall

1 Registration for 2025 for Annual Meeting-Fall

1 Exhibitor Table (same)

Sponsor 7 Event Planners to Attend Annual Meeting in 2024 & in 2025.

2 Minute Speaking/Video during Annual Meeting

### Social Media

#### Chapter Newsletter

Full Page: \$150.00/ Newsletter

Half Page: \$75/Newsletter

Quarter Page: \$50/Newsletter

### Chapter Website Banner Ads

Sidekick Banner Ad: \$50/ Month

Inline Banner Ad: \$50/Month

Placed on Home Page of Heartland Chapter Website

### Exhibitor Tables

Annual Meeting- Per Calendar Year

Fall '24 \$250/table

Fall '25 \$250/table

Chapter Meetings- 2024: Sept.

2025: Jan. March Sept.

\$150/table per meeting

## WHO TO CONTACT

For more information or to solidify your July '24-December '25 MPI Heartland Chapter Partnership, please contact:

Meghan Powers-Risdal, Events Sales Consultant  
CTI

Co-Director of Sponsorship

MPI Heartland Chapter

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Jolene Davis, Director of Education & Membership

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## BECOME A STRATEGIC PARTNER

## July '24-December '25 MPI Heartland Partnership Packages

For the **FIRST TIME EVER** in MPI Heartland history; these partnership packages will be an **18-month period**. Partnership will run from **July '24 to December '25**. We are offering a **10% discount from March 7, 2024 to April 7, 2024 on all renewing sponsorships**

**USE CODE: EARLY10**

**Heartland Partnership Opportunities  
July '24 - December '25**

	Platinum	Diamond	Gold	Silver	Explanation
	\$4,800.00	\$2,500.00	\$1,300.00	\$1,000.00	
	(\$9,740 Value)	(\$4,980 Value)	(\$2,570 Value)	(\$1,960 Value)	
	1 available	1 Available	1 Available	Unlimited	
Chapter Meeting Attendance for one member (4 Chapter Meetings in July 2024-December 2025)	4 meetings	3 meetings	2 meetings	1 meeting	2024: Sept. 2025: Jan. March Sept.
Presenting Partner at Annual Meeting					Introduce Keynote Speaker 2-minute video & speaking at Annual Meeting-Fall '24 & '25
Speaker Sponsor at Annual Meeting					Introduce one of speakers during Annual Meeting <b>OR</b> 2 min to speak/ video- Fall '24 & '25
Exhibitor table at Chapter Meeting	All 4 Chapter Meetings	3 Chapter Meetings	2 Chapter Meetings	1 Chapter Meeting	2024: Sept. 2025: Jan. March Sept.
Registration(s) to the Annual Meeting	2-2024 2-2025	2-2024 2-2025	1-2024 1-2025	1-2024 1-2025	
One Exhibitor Table at the Annual Meeting					
Lunch Sponsor at Chapter Meeting	2	1			2024: Sept. 2025: Jan. March. Sept.
Ad in every digital newsletter (4 annually)	Full Page	Full Page	½ Page	¼ Page	
Website Visibility (Logo w/ hyperlink)					
Banner Ad on MPI Heartland Website	18 Months	12 Months	9 Months	6 Months	Choice of sidekick or inline banner
Social Media Posts- Member & Business Spotlight	2	2	1		Post on Facebook/Instagram/Twitter
Logo & Verbal Recognition at every MPI Heartland Chapter Event					
One custom email sent to MPI Heartland Members with a personal message from your business					
Chapter Awards Sponsor					On stage to hand out award to recipient of the Planner & Supplier of the Year