

About Our Chapter

MPI Heartland brings together meeting planners and suppliers from across Iowa and Nebraska for education, networking, professional development and charitable involvement. The chapter hosts numerous events and volunteer opportunities throughout the year.

MPI Chapter Membership Population



Thank you to our FY23 Partners

Hotel Julien Dubuque	Hyatt Regency Coralville	CTI
Visit Kearney	Catch Des Moines	Think Iowa City
Cedar Rapids Tourism	Explore Sioux City	Visit Kansas City
Small Market Meetings	Galena Country Tourism	Meet Dubuque
Discover DuPage	Holiday Inn Dubuque	Windstar Lines
Experience Rochester	Experience Waterloo	

Become a Partner! Contact one of our AWESOME volunteer leaders today!



Meghan Powers-Risdal
VP of Finance
MPI Heartland Chapter
515.209.2027
meghan.powers@cti.com



Jolene Davis
Director of Finance
MPI Heartland Chapter
515.280.7383
jolenedavis@iowajustice.org



HEARTLAND
CHAPTER



BECOME A STRATEGIC PARTNER

FY24 Partnership Opportunities

"The connections I have made in the MPI Heartland Chapter have helped me grow my association through booking vendors, supporting our partner's meeting locations and have personally helped me grow in the meetings industry. I value these relationships and look forward to



what the next year has in store."

Kelsey Packer, CMP, Event Planner
Farm Credit Services of America

10% OFF ALL FY'24 PARTNERSHIPS SECURED BY MAY 31, 2023

www.mpi.org/chapters/heartland

FY 24 Heartland Partnership Opportunities	Platinum	Diamond	Gold	Silver	Other Opportunities
	\$2,000	\$1,500	\$1,000	\$700	
	(\$5015 Value)	(\$2730 Value)	(\$1645 value)	(\$1260 value)	
	2 Available	3 Available	3 Available	6 Available	
Chapter Meeting Attendance for one member (3 Chapter Meetings in FY24)	3	3	2	1	
Presenting Partner at Annual Meeting	*				
Speaker Sponsor at Annual Meeting		*			
Exhibitor table at Chapter Meeting	All 3 Chapter Meetings	2 Chapter Meetings	1 Chapter Meeting		
Registration(s) to the Annual Meeting	2	1	1	1	
One Vendor Table at the Annual Meeting	*	*	*	*	
Lunch Sponsor at Chapter Meeting	2	1			
Ad in every digital newsletter (4 annually)	Full Page	Full Page	1/2 Page	1/4 Page	
Logo on website as chapter sponsor	*	*	*	*	
Banner Ad on MPI Heartland Website	12 months	6 months	3 months	1 month	
Social Media Posts***	2	1			
Recognition at every MPI Heartland Chapter Event	*	*	*	*	
One custom email sent to MPI Heartland Members with your message	*				
Chapter Awards Sponsor	*				
Chapter Newsletter					Logo only—\$50; 1/4 pg—\$75; 1/2 pg— \$100 Full pg—\$150
Chapter Website Banner Ads					Inline Banner Ad—\$50 per month Sidekick Banner Ad—\$50 per month
Booth at Annual Event					\$250 per table
One (1) E.Blast to Membership					\$250
Booth at Chapter Meeting					\$100 per meeting per table