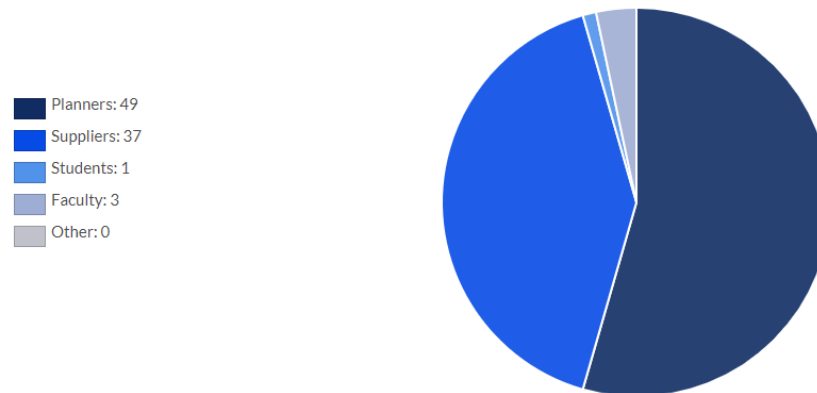




## 2022 – 2023 Chapter Partnership Packages

MPI Chapter Membership Population



*(Chapter Membership Population is ever changing. This graph represents numbers as of April 2022 – nearly 10% growth in 3 months)*

The MPI Heartland Chapter is a fun-loving (sometimes a little crazy) group of professional Meeting & Event planners from Iowa and Nebraska. We offer a wide variety of educational & networking opportunities for our members, as well as professional connections and lifelong friendships. It's a growing chapter. It changes with our industry's climate. We are excited about our future!

## Chapter Partnership Packages

	Platinum	Diamond	Gold	Silver
	\$2,500	\$1,750	\$1,150	\$600
	(\$4,200 value)	(\$2,500 value)	(\$1,650 value)	(\$1,000 value)
	2 Available	3 Available	4 Available	5 Available
Chapter Meeting Attendance for one member	5	4	3	2
Chapter Meetings "Sponsor a Planner"*	5	4		
Chapter Social Attendance	3	3	3	
Chapter Social Sponsorship	1			
Annual Meeting Planner Partner**		X		
Affiliate Membership to an MPI Member to 1 other Chapter			1	
Speaker Sponsor at Annual Meeting			1	
Break Sponsor at Annual Meeting				1
Exhibitor table at one chapter meeting	1	1		
Presenting Partner at Annual Meeting (2 available)***	X			
Registration(s) to the Annual Meeting	2	1	1	1
One Vendor Table at the Annual Meeting	X	X	X	X
One Registration to the Annual Meeting Dine Around	X			
Ad in every digital newsletter (6 annually)	Full Page	Full Page	1/2 Page	1/4 Page
Logo on website as chapter sponsor	X	X	X	X
Social Media Posts***	2	1		
Recognition at every MPI Heartland Chapter Event	X	X	X	X

\*Sponsor hosts one meeting planner per event

\*\*Sponsor hosts 7 meeting planners to attend

\*\*\*See benefits on following page

## Annual Meeting Only Packages

	Presenting	Planner**	Speaker	Dine Around	Breakfast	Dine Around Transportation Partner
	\$1,500	\$800	\$700	\$600	\$500	\$500
	2 Available*	4 Available	5 Available	3 Available	3 Available	2 Available
Promotion during the event (video/speaking time at podium)	X	X	X	X	X	X
Two-minute promotion to proceed the speaker		X				
Introduce speaker	First		X			
One boosted social media post		X	X			
Banner ad on website (Starts on the 1st of the month)	X					
Company logo on registration page	X	X	X	X	X	X
Company logo on digital promotions	X	X	X	X	X	X
Company logo displayed on all signage on site	X		X	X		
Opportunity to place promo items on general session tables	X					
Draped and skirted table at annual meeting	X	X	X	X	X	X
Static ads or video ads in digital newsletter	2 - Full Page	1 - 1/2 page	1 - 1/2 page	1 - 1/2 page	1 - 1/4 page	1 - 1/4 page
Opportunity to place amenity in gift bag created for planners only	X	X				
Annual Meeting Registration	2	1	1	1	1	1
Dine Around Registration	2	1		1		
Sponsor hosts 7 meeting planners to attend		X				

\*SOLD to Hotel Julien Dubuque

1 Remains Available as of June 6, 2022

\*\*Sponsor hosts 7 meeting planners to attend

## Additional Opportunities

### AV Partner

\*If you are interested in an AV Partnership, please contact Julie Kronlage at [jkronlage@traveldubuque.com](mailto:jkronlage@traveldubuque.com) or call 563.845.7698.

**Networking Social Partner | \$300**

The MPI Heartland Chapter hosts 4-6 Socials throughout the year between Des Moines and Omaha.

- \*Two-minute promotion during sponsored social
- \*Two complimentary registrations to sponsored social
- \*Company logo on sponsored social registration page
- \*Company logo on sponsored social promotions
- \*Opportunity to distribute promo item at sponsored social

**Chapter Meeting Exhibitor | \$100 | 12 Available**

At each Chapter Meeting, a max of 2 businesses / organizations can promote their business during the meeting. Exhibitor must be a business or organization that is directly related to the meetings industry.

**Digital Newsletter Ad**

MPI Heartland emails a newsletter 6 times a year to current, past, and potential members.

- Logo Only | \$50 per issue
- ¼ Page Ad | \$75 per issue | 164px x 374px
- ½ Page Ad | \$100 per issue | 264 px x 374 px
- Full Page Ad | \$150 per issue | 564px x 374 px
- 25% discount given if 3 ads are booked
- 30% discount given if 6 ads are booked

**Website Ad**

Ad placed on MPI Heartland’s website, <https://www.mpi.org/chapters/heartland>.

- Inline Banner | \$50 per month | 728x90
- Sidekick Banner | \$50 per month | 728x90
- 25% discount given if 6 months are booked
- 30% discount given if 12 months are booked

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For more information or to solidify your FY23 MPI Heartland Chapter Partnership, please contact

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