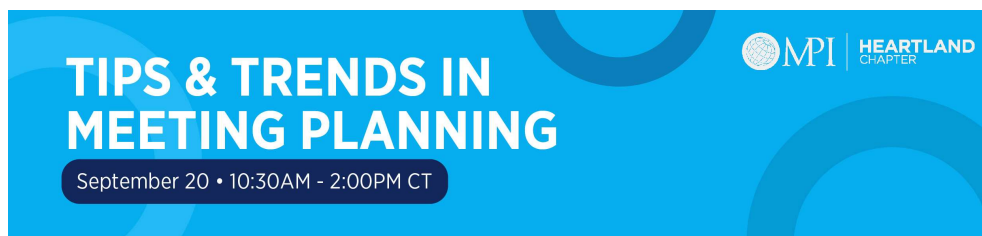




[MPI Heartland Chapter](#) Newsletter: July/August/September 2023

MPI Heartland Chapter Meeting



Join us as we learn the keys to holding a successful event!

We all want to plan or help our clients plan a successful meeting for their attendees. Join us and learn from experts in the field as to how their services will help you in planning your experience and creating an engaging experience for your attendees!

Our panelists are all experts in their field and the panel will include Shana Davison, Planner and founder of ASPIRE Event Management Company, Chris Baker, Director of Event Experience with Catch Des Moines, Missy Berg, Director of Business Development with Markeys Event Technology Company and Megan Martinez from 360 Destination Group.

MEET THE PANELISTS



Shana Davison



Chris Baker



Missy Berg



Megan Martinez

Register Now

MPI Heartland Chapter Annual Meeting Save the Date



MPI Heartland Education Pass

Purchasing the MPI Heartland Education Pass gives you a 15% discount to all chapter meetings, the Annual Meeting, and the Heartland Connection.

Member Pass: \$255

Non-Member Pass: \$357

This pass is only available until: **September 21, 2023**

[Purchase Now](#)

Upcoming Events:

Chapter Meeting:
Tips & Trends in

Heartland Connection

Annual Meeting

Meeting Planning

November 13, 2023
Omaha, NENovember 14, 2023
Omaha, NESeptember 20, 2023
Des Moines, IA**Chapter Meeting:**
What's your Legacy?January 18, 2024
Des Moines, IA**Chapter Meeting:**
Be Your BestMarch 28, 2024
Omaha, NE***Pass can be
transferred to another
individual per meeting**Pass is valid thru June
30, 2024

9 Event Trends You Should Know in 2023



There are many reasons to be optimistic about the state of the event industry. 2022 saw the resurgence of [in-person events](#), while the increasing digitization of events has offered exciting new opportunities to enhance and extend attendee engagement...

[Read More Here](#)

 Anniversaries	<u>7 years</u> Lindsey James	<u>2 years</u> Mike Boehm Jael Brose Sarah Fager Paulette Day Jamie Bellagamba	<i>Welcome!</i> <u>New Members</u> Shana Davison Brenda McIntosh
July August September	<u>6 years</u> Stephanie Gunn		
<u>24 years</u> Tami Reier	<u>4 years</u> Jamie Nieman Felicia Littky		
<u>16 years</u> Lynette Wineland	<u>3 years</u> Julie Wohlers	<u>1 year</u> Cheryl Math Matt Kiernan	

Message from the President



Julie Kronlage
Vice President of Sales, Travel Dubuque
MPI Heartland President 2023-2024



When a NEW MEMBER uses an existing member's number as a referral during their registration:

New Member has \$50 Application Fee **WAIVED**

Referring Member gets \$25 off of future renewal

Referring Member gets \$50 CASH



With hundreds of hours of free education for MPI members, the MPI Academy is your one-stop shop for meeting planning and event industry skills training, CE credits and certificate courses. Featuring online and in-person classes and webinars, it's the perfect resource for the job you have - or the job you want.



A special offer for our members! The Kansas City, Chicago Area, Indiana, St. Louis, Heartland (Nebraska/Iowa) and Oklahoma Chapters of MPI are partnering on a promotion to offer



We're always looking for ways to provide the support and resources you need to advance your career.

With the new MPI Career Center, you can move forward stronger than ever

[Affiliate memberships at our chapters for a discount!](#)

This gives you access to each chapters' education events, social events, and member databases to name a few!

with a more intuitive job search, salary and job growth insights, resume evaluations and real-time alerts when jobs become available.

Thank you to Our Annual Partners!





HOTEL JULIEN
DUBUQUE

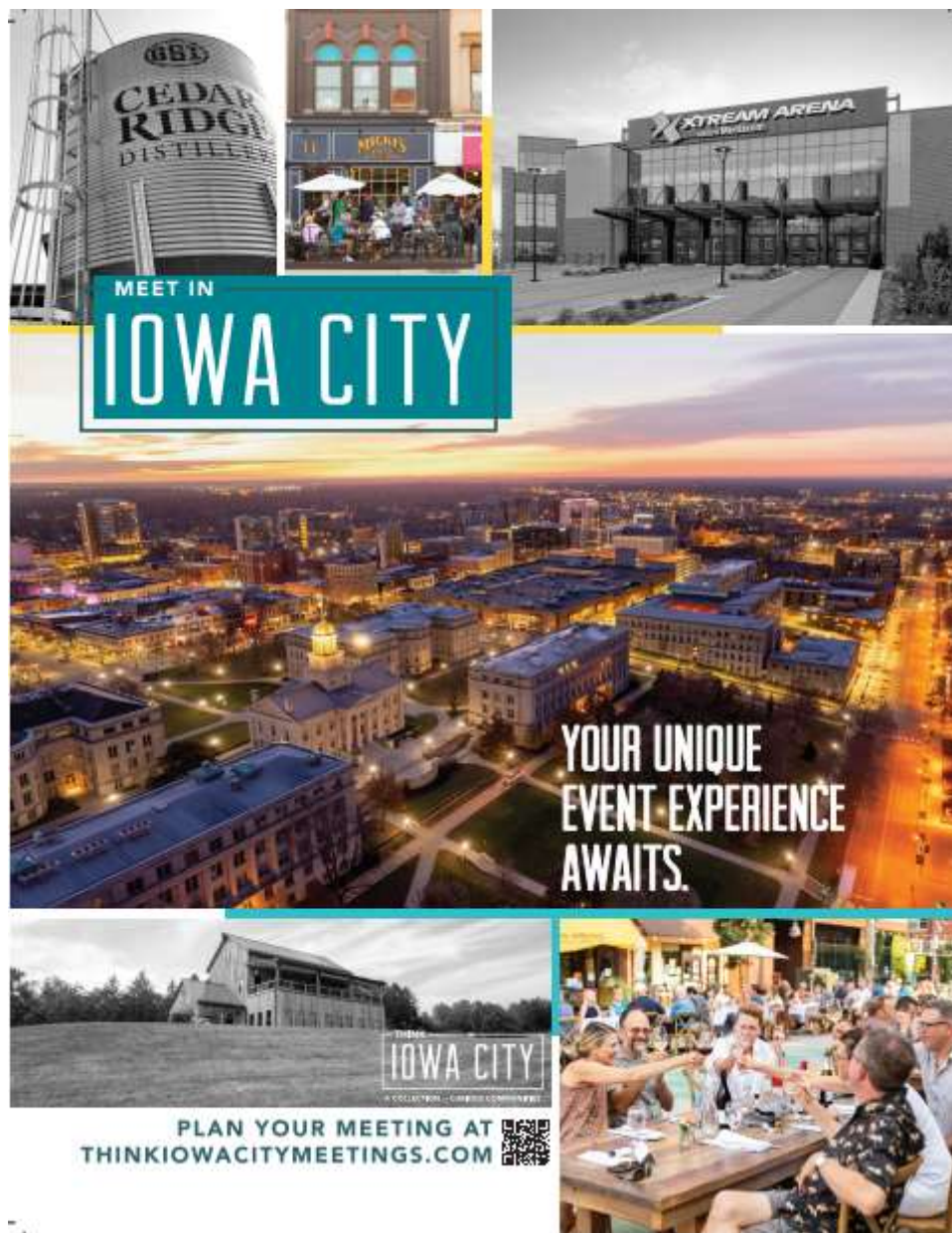
Experience this remarkable boutique hotel offering the area's most elegant accommodations and impeccable service in the heart of the historic Old Main District.

200 MAIN STREET • DUBUQUE, IA 52001 • 563.556.4200 • WWW.HOTELJULIENDUBUQUE.COM

IN PARTNERSHIP WITH TRAVEL Dubuque

The advertisement banner for Hotel Julien Dubuque features a gold background with a subtle damask pattern. At the top center is a black fleur-de-lis logo. Below it, the hotel's name "HOTEL JULIEN" is in a large, black, serif font, with "DUBUQUE" in a smaller, black, serif font underneath. A paragraph of text describes the hotel's location and service. Below the text is a collage of six images: a plated dish, a meeting room, a pool, a hotel room, a lounge area, and a group of people. At the bottom, the address, phone number, and website are listed in a white, sans-serif font. To the right, it says "IN PARTNERSHIP WITH" followed by the "TRAVEL Dubuque" logo.





Sponsorship Opportunities



Follow us on Social Media

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Sincerely,

MPI Heartland

heartland@dri.org

If you no longer want to receive emails from MPI Heartland, please [Opt-Out](#).