



## Q4 2024 Newsletter

[MPI Heartland Chapter](#) Newsletter: Q4 2024 Newsletter

### EDUCATION PASS


Purchasing the MPI Heartland Education Pass gives you a 15% discount to all chapter meetings, the Annual Meeting, and the Heartland Connection.

#### MEMBER PASS: \$255

This pass is only available until: January 16, 2025

*\*Pass can be transferred to another individual per meeting*

Pass is valid through November 2025

Chapter Meeting	Heartland Connection	Annual Meeting
\$45 members	\$55 members	\$135 members
\$30 first time attendees	\$40 students	\$90 students
\$20 students		*no first time attendee discount

#### January 16, 2025

The "M" Word. How To Be Successful at it all! (The M is for Multitasking)

*Hotel Renovo, 11167 Hickman Rd, Urbandale, IA 50322*

#### September 4, 2025

Hospitality and Human Trafficking: Combating Exploitation in the Service Sector

*Prairie Meadows Conference Center, 1 Prairie Meadows Drive, Altoona, IA 50009*

#### March 19, 2025

Epic Designs, Strategic Impact: Elevating Your Event

*Hilton Garden Inn Downtown/Old Market, 1005 Dodge St, Omaha, NE 68102*

#### November 2025

Heartland Connection and Annual Meeting

*TBD, Nebraska*

# AGENDA AT-A-GLANCE

## The “M” Word.

How To Be Successful at it all!

(The M is for Multitasking)



January 16th, 2024

The Hotel Renovo

Urbandale

10:30 a.m. Registration opens

11:00 a.m. Welcome & Introductions

11:15 a.m. The “M” Word. How to Be Successful at it all!

-Sarah Ciavarri

12:15 p.m. Lunch

1:00 p.m. MPI Heartland Chapter Update

1:30 p.m. Venue Tour

2:00 p.m. Event Concludes



HEARTLAND  
CHAPTER



Give yourself the gift of  
MPI membership at

**25% Off**

Use promo code  
**HOLIDAY2024**

Applicable for new Preferred and Premier memberships only. Cannot be combined with any other promotions or discounted memberships including faculty, students, retired, dual memberships, and MyFriendMPI. Does not apply to Essential level memberships. Offer good until 12/20/24 at 11:59 PM PT.

Give yourself one last gift that will last all year! Get 25% off new Preferred and Premier memberships when using code "HOLIDAY2024" to join! Offer valid through 12/20/24 and cannot be combined with discounts including faculty, students, retired, dual memberships, and MyFriendMPI.

**Give me 25% Off**





Happy Holidays from everyone at the MPI Heartland Chapter! May your season be merry, bright, and filled with joy!



When a NEW MEMBER uses an existing member's number as a referral during their registration:

New Member has \$50 Application Fee **WAIVED**

Referring Member gets \$25 off of future renewal

Referring Member gets \$50 CASH

## Thank you for 11 years!

*Jessica Van Sloten*

10 years  
Tara Platt

7 years  
Tiffany Conrad

6 years  
Kelly Smith  
Patty Papke  
Courtney Allen  
Carrie Kelly

5 years  
Laura Jaime


4 years  
Daniel Anderson  
Danise Brownlee

3 years  
Don Hoeppner  
Brenda Horst  
Paige Cochran

2 years  
Kelsey Meyer  
Emil Gerhardt

**Anniversaries**  
*October, November, December*

<u>1 year</u> Megan Dickinson Jamey Johnston Meghan Doherty Kather Aders Jennifer Benge Shelly Cruze	<u>1 year</u> Holly Muggenberg Karlie Van Meter Jennifer Walker Daylinn Warner Sheryl Bennett Chelsea Lerud	<i>Welcome!</i> Caylie Hickman Eric Gates Abby Feldmann Sarah Barchman Maggie Klocke Jill Manternach Raya Habhab Sabrina DeGeorge Anna Haney Alder Hanson Tucker Nunnikhoven
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**Anniversaries**  
October, November, December

As a way to celebrate our membership, MPI Heartland Chapter is doing a regular Member Spotlight post on our social media. If this is something you are willing to do, please complete the survey below.

Please contact [membership@mpi-heartland.org](mailto:membership@mpi-heartland.org) with any questions!

[Begin Survey](#)

## 2025 MPI Heartland Chapter Board of Directors



### *Office of the President*

***President***

***Bel  
Hanson***

***President  
Elect***

***Cory  
Carlson***

***Immediate Past  
President***

***Brenda  
Boeck Tellier***



## *Officers*

### **Membership**

**Stacey  
Houseman**

### **MARCOMM**

**Laura  
Jaime**

### **Education**

**Tiffany  
Conrad**

### **Special Events**

**Holli  
Vesley**



## *Directors*

### **Membership**

**Megan  
Dickinson**

**Bonnie  
Alley**

### **Education**

**Sarah  
Kouba**

### **MARCOMM**

**Jamie  
Beyer**

### **Special Events**

**Lisa  
Caudle**

Meet the Board

## Mark Your Calendars Now!



### **MPI Chapter Meeting**

January 16 , 2025  
Hotel Renovo  
Urbandale, IA

### **MPI Chapter Meeting**

March 19, 2025  
Hilton Garden Inn  
Omaha, NE

### **MPI Chapter Meeting**

September 4, 2025  
Altoona, IA

With hundreds of hours of free education for MPI members, the **MPI Academy** is your one-stop shop for meeting planning and event industry skills training, CE credits and certificate courses. Featuring online

and in-person classes and webinars, it's the perfect resource for the job you have - or the job you want.



A special offer for our members! The Kansas City, Chicago Area, Indiana, St. Louis, Heartland (Nebraska/Iowa) and Oklahoma Chapters of MPI are partnering on a promotion to offer [Affiliate memberships at our chapters for a discount!](#)

This gives you access to each chapters' education events, social events, and member databases to name a few!

We're always looking for ways to provide the support and resources you need to advance your career.

With the new [MPI Career Center](#), you can move forward stronger than ever with a more intuitive job search, salary and job growth insights, resume evaluations and real-time alerts when jobs become available.



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Thank you to Our Annual Partners!







*explore*  
**SIOUXLAND**  
IOWA • NEBRASKA • SOUTH DAKOTA

THE  
*Perfect Venue*  
FOR YOUR NEXT  
MEETING OR EVENT!

**EXPLORE MORE**  
EXPLORESIOUXLAND.COM



LITTLE BIT OF *This.*

LITTLE BIT OF *That.*

**Meet\***  
DUBUQUE .COM

More than the meeting.



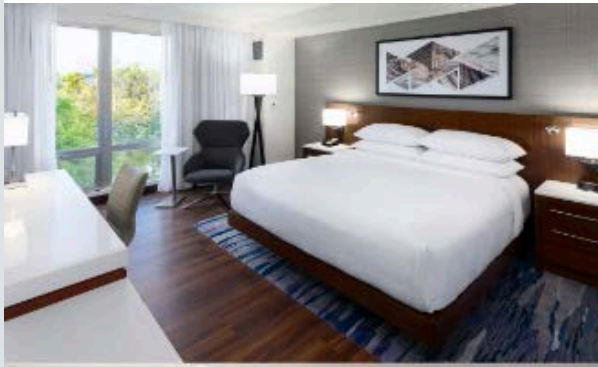
# WELCOME TO THE CAPITAL OF *Nice*

WHERE IT'S  
REALLY NICE TO  
MEET YOU.

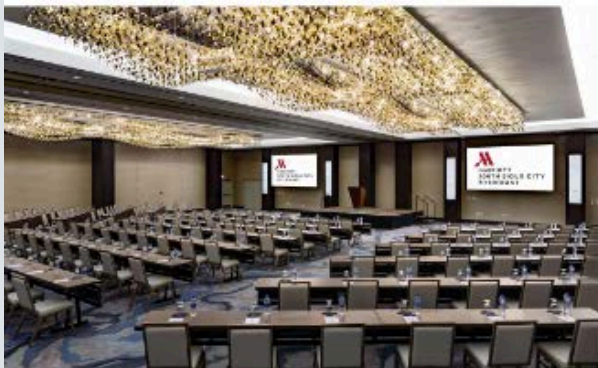
MEET IN  
THE  
MIDDLE

*CATCH*  
DES MOINES  
ONLY THE 80 ARE SILENT





MARRIOTT  
SOUTH SIOUX CITY  
RIVERFRONT



**DISCOVER...**  
Unique  
spaces &  
unforgettable  
places!

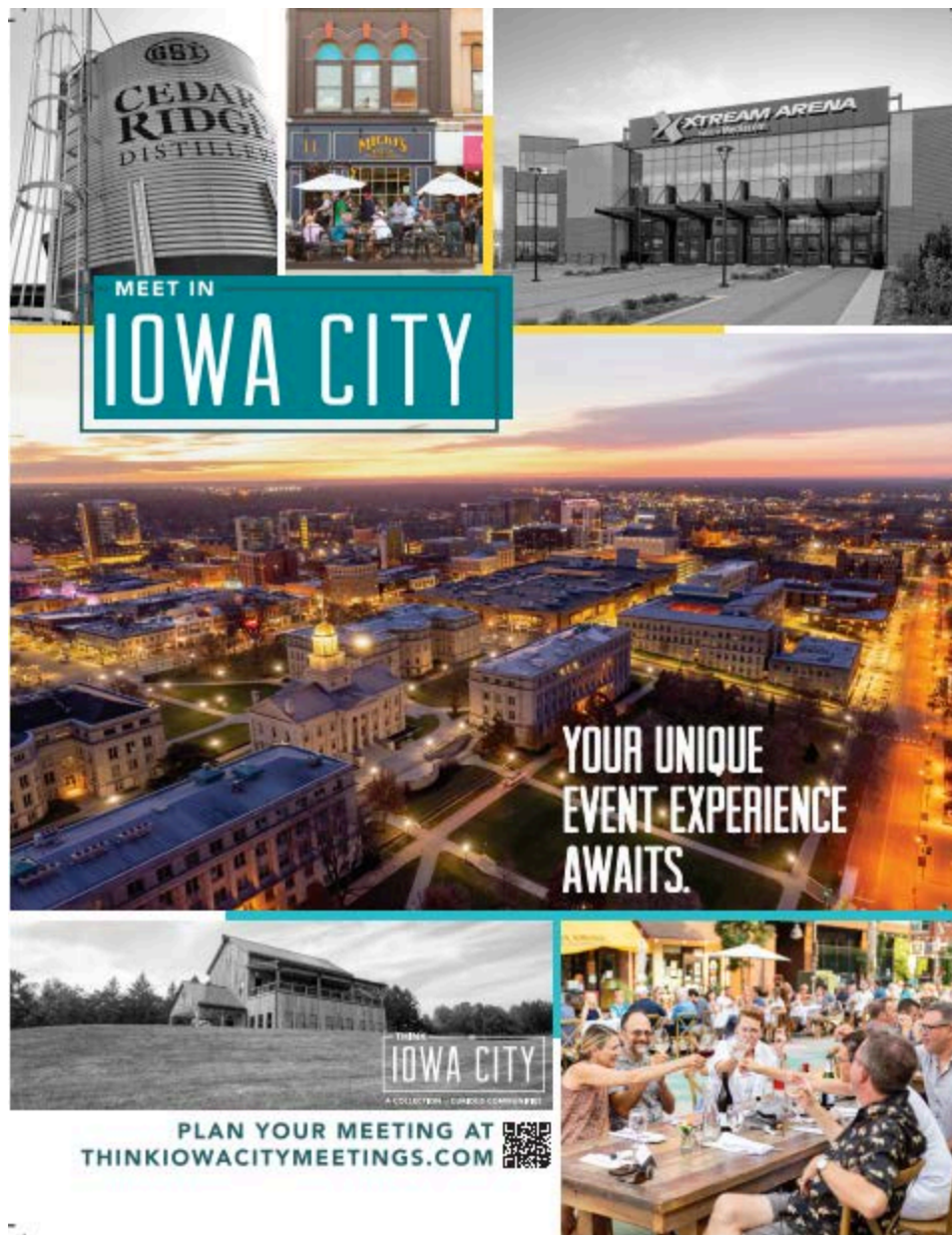


SUKUP  
ENDZONE  
CLUB

MEET IN *Ames*.<sup>IA</sup>

[DiscoverAmes.com/Plan](http://DiscoverAmes.com/Plan)





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## Sponsorship Opportunities





## Follow us on Social Media

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Sincerely,

MPI Heartland

[heartland@dri.org](mailto:heartland@dri.org)

If you no longer want to receive emails from MPI Heartland, please [Opt-Out](#).