



[MPI Heartland Chapter](#) Newsletter: Q2 2025 Newsletter



Register Today!

Need a Hotel Room? A room block has been setup at Hilton Garden Inn Omaha/East Council Bluffs (2702 Mid America Drive,Council Bluffs, IA 51501).

2025 September Meeting

Date:
September 4th

Location:
The Meadows Event Center at Prairie Meadows
(1 Prairie Meadows Dr, Altoona, IA 50009)

Speaker:
Ray Fiedler

Topic:
Hospitality and Human Trafficking: Combating
Exploitation in the Service Sector



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**A LETTER FROM OUR
PRESIDENT**

Spring has sprung and so has our momentum! I'm still buzzing from the incredible education event we hosted on April 2nd: Epic Designs, Strategic Impact: Elevating Your Event! After we had to bump the date due to a March snowstorm (you've got to love spring in the Heartland), our community rallied and made April 2nd a day to remember!

A huge shout-out to our powerhouse keynote speaker, Kristin Malek, who brought the perfect mix of energy, insight, and inspiration. Her session challenged us to think beyond aesthetics and embrace event design as a strategic tool to drive results. The conversations sparked in that room were electric, and it was amazing to see attendees walk away with fresh ideas ready to implement.

Even more exciting? Our events just keep growing! With each one, we're seeing more faces, both new and familiar. This means we're going to need larger venues going forward. That's not a problem, it's a celebration! Thank you for helping us build something vibrant, welcoming, and full of momentum.

And the fun continues! Mark your calendars for May 29th when it's "Time to put on your glow and join us" for our 2nd annual Foundation Fundraiser: Drag Bingo! This fabulous night of laughter, sparkle, and community supports the MPI Foundation, which provides scholarships, research, and vital resources to professionals across our industry. Come for the fun and leave knowing you've made a real difference.

And finally—WEC 2025 will be here before you know it! We're making one final push to have the highest percentage of MPI Heartland members in attendance ever, and we want YOU to be part of that milestone. If you haven't registered yet, now's the time to chat with your leadership, make your plans, and join us. Let's represent our chapter loud, proud, and in record numbers!

As always, thank you for your energy, your engagement, and your continued belief in our shared mission. Let's keep growing, learning, and celebrating—together.

With appreciation and excitement,

Bel Hanson, CMP, DES President, MPI Heartland Chapter

Anniversaries!

3 Years!

Betsy Stannard

1 Year!

Kelly McDonald
Bill Alford
Michelle Russell
Alex Goodale
Valeta Creason-Whal
Toni Floback Greiner
Cathy Keller
Jessica Erickson
Hannah Sloan
Katie Patton
Amber Cummins
Shelly McElroy
Kami Jack

7 Years!

Jolene Davis

6 Years!

Jessica Bauer
Bridget Otten

8 Years!

Sonja Harris
Kaylee Colon

Thank You for 22
Years!

Renee Black
Lesley Brandt

9 Years!

Kelsey Packer

10 Years!

Daren Kingi

2 Years!

Kristen Heimgarter
Madison Arrowsmith
Lindsey Holmes
Rachel Jacobson

15 Years!

Julie Kronlange

21 Years!

Brenda Ram



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Welcome New Members!

Beckie Albee

Dylan Does

Morgan Tjarks

Brandon McGriff

Alyse Tomlinson



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NEW MEMBER WEBINAR



FRIDAY, MAY 23
WEDNESDAY, JUNE 25

New MPI members, be sure to register for this 45-minute webinar! You'll learn all about the benefits available to you, and how to utilize them to accomplish your unique goals. This is a great refresher for all MPI members!

ALL SESSIONS TAKE PLACE ON ZOOM AT
10:00AM-10:45AM, CST.



Friday, May 23 Webinar

Wednesday, June 25 Webinar

MPI MVP



MPI-MVP Nomination Form!

We're on the lookout for our next MPI MVP!

We're celebrating the amazing members of MPI—and you or someone you know could be next! Nominate yourself or another outstanding MPI member who has made a unique, exciting, or meaningful impact on our community by clicking the link below. Whether it's a creative idea, a notable achievement, or simply going above and beyond, we want to hear about it! Your nomination could be featured as our next **MPI MVP** in the upcoming newsletter. Let's shine a spotlight on the incredible work happening within MPI—because every community needs its MVPs.

Attending WEC?

Fill Out This WEC Attendance Form!



Register for WEC Now!

We're rallying all Heartland Chapter attendees for a special meetup during the conference, and we'd love for you to be part of it! Let us know if you're planning to attend so we can keep you in the loop on all the exciting details!



Member Spotlight Form!

We love celebrating the amazing members of the MPI Heartland Chapter! This form helps us highlight your story, experiences, and contributions to our community. Your responses will be used to create a member spotlight feature for our social media, website, or newsletter, giving others a chance to get to know you and see the impact of our organization through your journey.

Please take a few moments to share about yourself, your connection to the Heartland Chapter, and what being a member means to you. We appreciate you being part of our community and can't wait to share your story!

Mark Your Calendars Now!



WEC Conference

June 18-20, 2025

Americas Convention Complex

St. Louis, Missouri

MPI Chapter Meeting

September 4, 2025

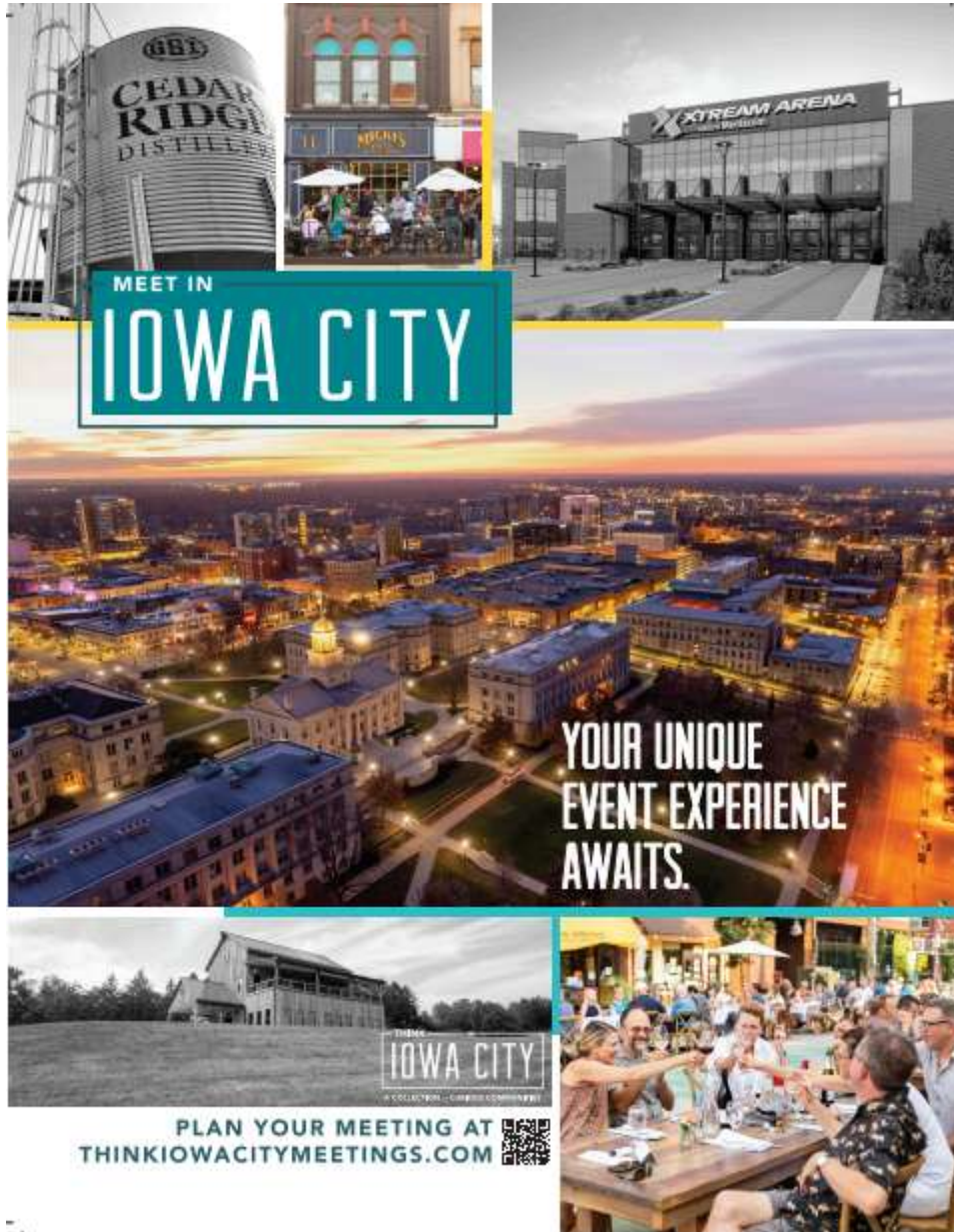
Prairie Meadows

Altoona, IA

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We're always looking for ways to provide the support and resources

When a **NEW MEMBER** uses an existing member's number as a referral during their registration:

New Member has \$50 Application Fee **WAIVED**

Referring Member gets \$25 off of future renewal

Referring Member gets \$50 CASH



A special offer for our members! The Kansas City, Chicago Area, Indiana, St. Louis, Heartland (Nebraska/Iowa) and Oklahoma Chapters of MPI are partnering on a promotion to offer **Affiliate memberships at our chapters for a discount!**

This gives you access to each chapters' education events, social events, and member databases to name a few!

you need to advance your career.

With the new MPI Career Center, you can move forward stronger than ever with a more intuitive job search, salary and job growth insights, resume evaluations and real-time alerts when jobs become available.

Research and Plan Your Career with New Features and Enhancements on the MPI CAREER CENTER.

Now you can gain insights on:

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- Job Growth
- Activities performed in each role
- Knowledge and skills required
- Educational level
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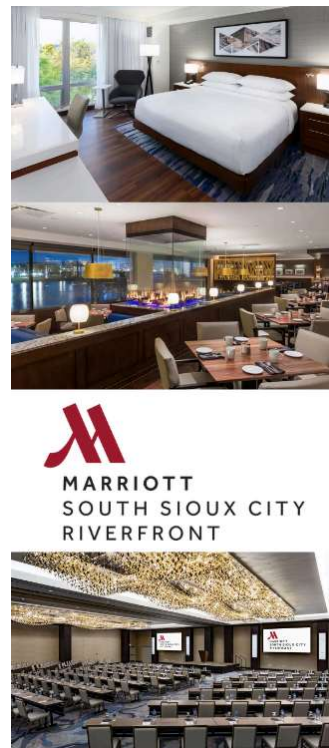
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