

[MPI Heartland Chapter](#) Newsletter: Q3 2025 Newsletter



Today marks the launch of the [2026 RISE Awards](#)!

This is your opportunity to spotlight a chapter, member, or club that has made a transformative impact on our industry and community.

By submitting a nomination, you help celebrate the passion, dedication, and

meaningful contributions that continue to elevate and inspire our professional community.

**NOMINATE A CHAPTER OR INDIVIDUAL HERE**

Nomination Deadline: November 1, 2025 | 11:59 pm CST



What a summer! I hope you're finding time to rest, recharge, and soak up all the small joys this season has to offer. Whether it's a spontaneous ice cream run, a peaceful morning walk, or a perfect playlist on a road trip, sometimes the little moments of fun is exactly what we need to refuel and what we remember most.

Speaking of fun, our chapter showed up big time at MPI WEC 2025 in St. Louis! From powerhouse education to late-night laughs (plus some pretty great dance moves), the energy and connection were unmatched. It was amazing to be part of such a vibrant MPI Heartland presence. I left feeling inspired, grateful, and excited for what's ahead. If you missed it, take a peek back at our social media posts, our group selfies were epic.

While summer is a time to relax, it's also a great reminder that caring for ourselves is essential. In an industry where we spend so much time caring for others, it's important to make space for you. Whether it's joining an event, grabbing coffee with another member, or simply saying "no" when your plate is full, your well-being powers the magic you bring to our community and your work.

Finally, as we head into a new season, I invite you to make one small connection. Say hello to someone new at the next event. Join a committee for a project. Volunteer to help with name tags or set up. These micro-moments of involvement are how we build a strong, welcoming, and supportive chapter



community.

Enjoy the rest of your summer, MPI friends. I hope it's full of sunshine, laughter, and a little well-earned fun.

With appreciation and enthusiasm,

Bel Hanson, CMP, DES President, MPI Heartland Chapter

# Anniversaries

1 year!

Tom Woody  
Julie Wohlers  
Lynette Wineland

2 years!

Dee Walsh  
Allyssa Traver  
Kristine Sudyka

3 years!

Tami Reier  
Brenda McIntosh

4 years!

Felicia Littky  
Matt Kiernan  
Jasen Jones  
Lindsey James  
Dustin James

5 years!

Stephanie Gunn

6 years!

Paulette Day

8 years!

Shana Davidson

9 years!


Jael Brose

18 years!

Jennifer Banks

thank you FOR  
26 years!

©- Lauren Badger Swanson





Wednesday, September 17th, 2025



## Freeman Trend Report



## MPI-MVP Nomination Form!

**We're on the lookout for our next MPI MVP!**

We're celebrating the amazing members of MPI—and you or someone you know could be next! Nominate yourself or another outstanding MPI member who has made a unique, exciting, or meaningful impact on our community by clicking the link below. Whether it's a creative idea, a notable achievement, or simply going above and beyond, we want to hear about it! Your nomination could be featured as our next **MPI MVP** in the upcoming newsletter. Let's shine a spotlight on the incredible work happening within MPI—because every



community needs its MVPs.

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## Member Spotlight Form!

We love celebrating the amazing members of the MPI Heartland Chapter! This form helps us highlight your story, experiences, and contributions to our community. Your responses will be used to create a member spotlight feature for our social media, website, or newsletter, giving others a chance to get to know you and see the impact of our organization through your journey.

Please take a few moments to share about yourself, your connection to the Heartland Chapter, and what being a member means to you. We appreciate you being part of our community and can't wait to share your story!

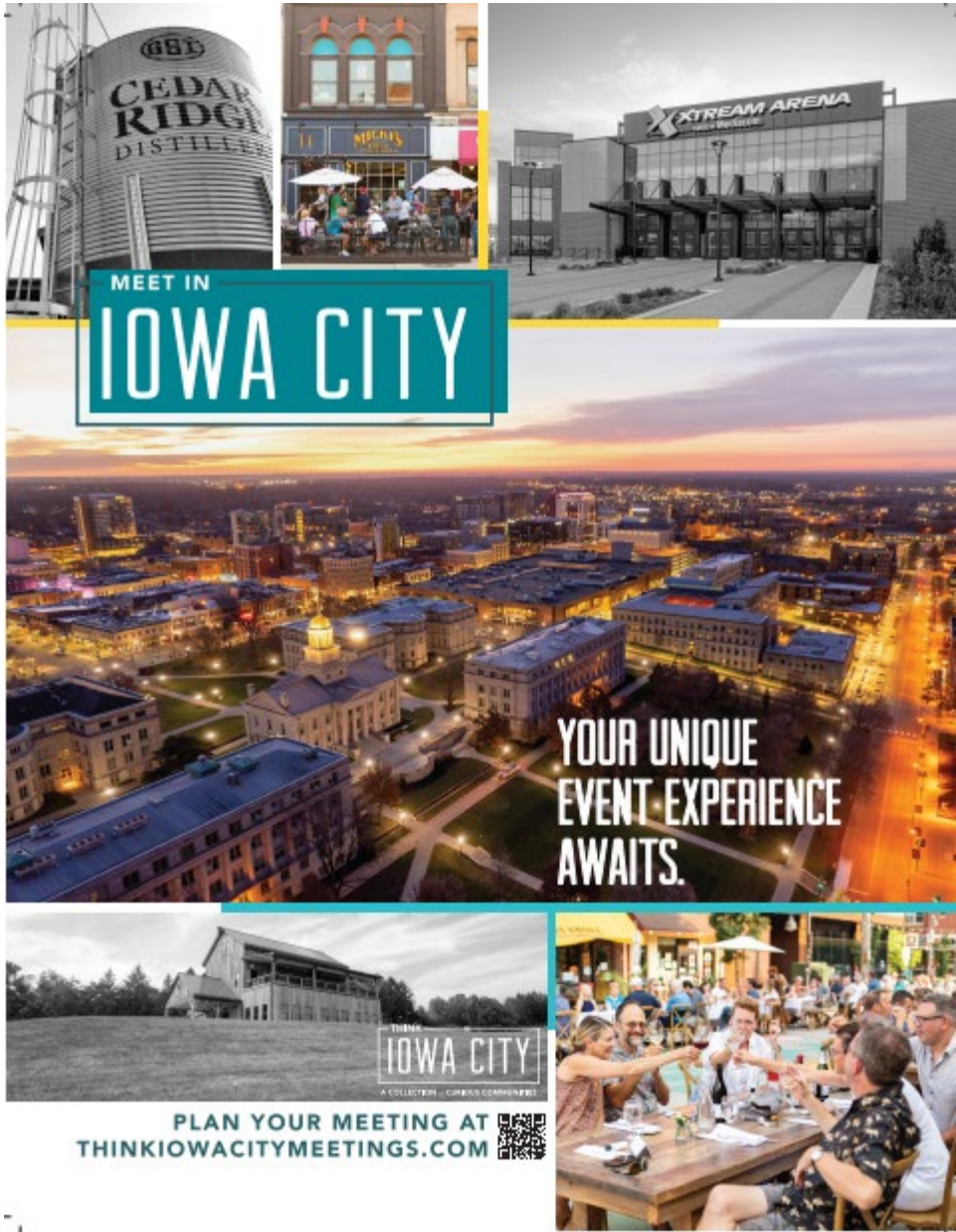
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## SAVE THE DATE!



**NAVIGATE.  
PARTNER.  
ELEVATE.**

**PARTNERS IN PROGRESS:  
NAVIGATING THE FUTURE OF MEETINGS  
MPI HEARTLAND CHAPTER ANNUAL MEETING  
NOVEMBER 17–18, 2025  
OMAHA MARRIOTT DOWNTOWN AT THE  
CAPITOL DISTRICT, OMAHA, NE**







Refer a friend to MPI & both save!

When a NEW MEMBER uses an existing member's number as a referral during their registration:

New Member has \$50 Application Fee **WAIVED**

Referring Member gets \$25 off of future renewal

Referring Member gets \$50 **CASH**



With hundreds of hours of free education for MPI members, the **MPI Academy** is your one-stop shop for meeting planning and event industry skills training, CE credits and certificate courses. Featuring online and in-person classes and webinars, it's the perfect resource for the job you have - or the job you want.



**SPECIAL OFFER**

**MPI Affiliate  
Discount Memberships**

Join the following chapters for  
**ONLY \$50 EACH!**

- CHICAGO
- HEARTLAND
- INDIANA
- KANSAS CITY
- OKLAHOMA
- ST. LOUIS

Available for a limited time only!

A special offer for our members! The Kansas City, Chicago Area, Indiana, St. Louis, Heartland (Nebraska/Iowa) and Oklahoma Chapters of MPI are partnering on a promotion to offer [Affiliate memberships at our chapters for a discount!](#)

This gives you access to each chapters' education events, social events, and member databases to name a few!

We're always looking for ways to provide the support and resources you need to advance your career.

With the new [MPI Career Center](#), you can move forward stronger than ever with a more intuitive job search, salary and job growth insights, resume evaluations and real-time alerts when jobs become available.

**Research and Plan Your  
Career with New Features  
and Enhancements on the  
MPI CAREER CENTER.**

Now you can gain insights on:

- Salary Ranges
- Job Growth
- Activities performed in each role
- Knowledge and skills required
- Educational level
- "Day in the life" videos and more!





Thank you to Our Annual Partners!





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DES MOINES**  
ONLY THE ~~Ss~~ ARE SILENT



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ENDZONE  
CLUB

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*The Un&Expected City*



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FORT WORTH**



**MARRIOTT**  
SOUTH SIOUX CITY  
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