

2017 Annual Meeting



The overall theme of the 2017 Annual Meeting was “Motivate – Educate - Innovate.” This was accomplished ten-fold for those who attended. **Click above to watch the photo slideshow from the event!**

May 10, 2017 started off with the 2nd Annual Dine Around. With 22 people in attendance, the discussions, dinner, drinks and dessert were delightful and delicious! (Alliteration overboard?) [HOQ Restaurant](#) hosted the dinner portion of the evening with incredible eats produced to showcase all locally grown ingredients that support local farmers. Then we made our way to [Molly's Cupcakes](#) for some sugar and change of scenery! Great fun and conversations were had to kick off the 2-day event. Thank you to [Conference Technologies, Inc](#) and [Manhattan Kansas CVB](#) for sponsoring the 2nd Annual Dine Around!

40 Members and 21 Non-Members were registered for the annual meeting held the next day, May 11, 2017. [Embassy Suites Des Moines Downtown](#) were amazing hosts with beautiful meeting space, phenomenal lunch and guest service that was beyond compare. Thank you to [CLE Productions](#) for sponsoring all audio-visual equipment for the day. Also thank you [Caesars Entertainment](#) and [Vail Resorts Meetings & Events](#) for sponsoring the break items throughout the day.

The first speaker to kick off the day was Tim LaFleur, to discuss the new trends in WiFi and insights on how to best negotiate for it. Who new talking

tech bright and early in the morning could be so interesting! Thank you [Saint Charles Missouri CVB](#) for sponsoring this speaker session.

Round Table Fast Tracks included 3 session rotations for open discussion regarding a multitude of topics. Thanks Molly Lydon (Sharing Challenges and how you Overcame Them), Tim LaFluer (Useful Apps), Rachelle Kloppe (What Suppliers and Planners Want and Can Give Mot in Contracts), Adam Curl (AV Issues & Trends in Technologies), and Angela Cox (What to look for in Keynote Speakers). Thank you [Council Bluffs CVB](#) for sponsoring this round table session.

Our Last presentation was about Stress, Time and Procrastination Management. This session was sponsored by the [Midwest Speakers Bureau](#) who brought us Kit Welchlin's funny and impactful presentation. All of our speakers provided expertise and insights that will be taken home and utilized by all who attended.

Thank you to our Exhibitors and organizations who donated to silent auction items. With a total of 22 packaged up for grabs, MPI Heartland Chapter was able to raise \$1780 from raffle tickets for these exclusive items! Thanks to everyone who participated and made contributions to our chapter. Lastly, thank you to Quad Cities CVB and Des Moines CVB for being an annual silver sponsor and to Travel Dubuque for the annual Gold level sponsorship! Without your support MPI Heartland Chapter would never be able to provide all the great education opportunities, or networking possibilities as we are so lucky to do!

