



2026 PARTNERSHIPS & OPPORTUNITIES

MPI HEARTLAND
CHAPTER

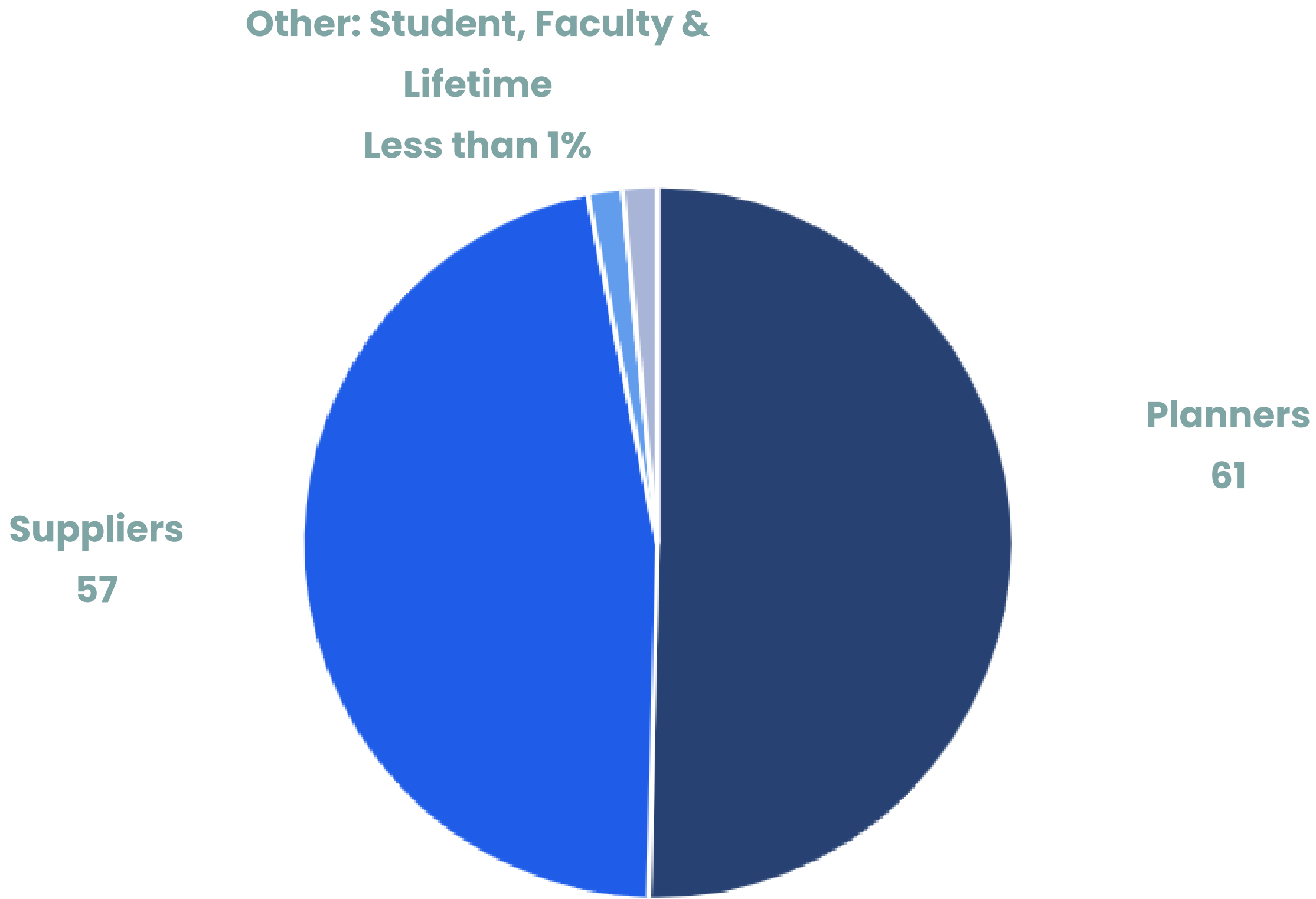
How do you benefit from MPI Partnerships?

1. Access to Resources & Knowledge
2. Networking Opportunities
3. Increased Industry Influence
4. Educational & Professional Development
5. Enhanced Event Experiences
6. Financial Support & Sponsorships
7. Expanded Market Reach

In short, partnerships are a cornerstone for MPI's success in fostering a dynamic, well-resourced, and connected community of meeting professionals.

MPI Chapter
Membership
Population

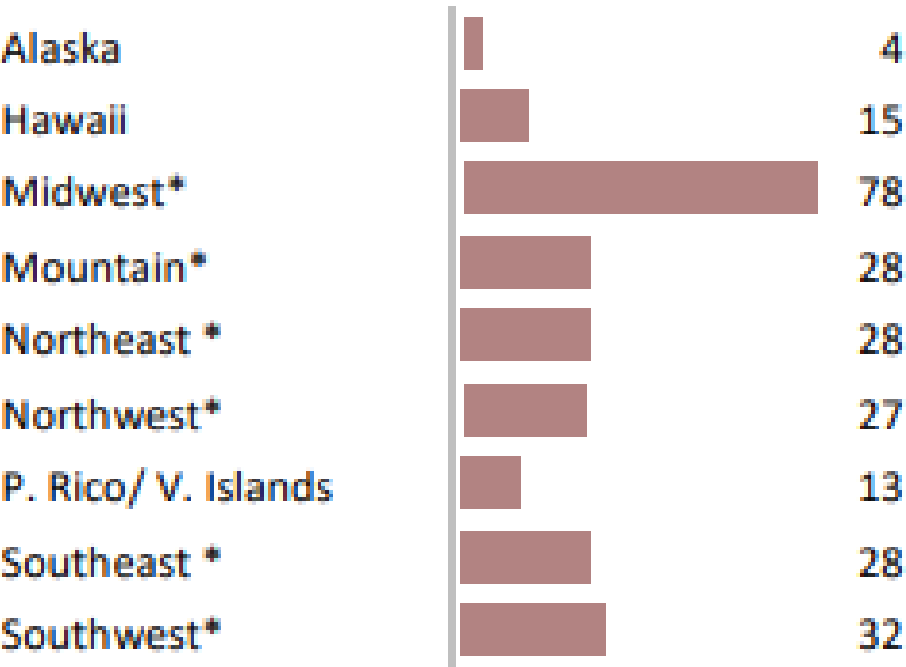
This is your direct
Business to Business
partner



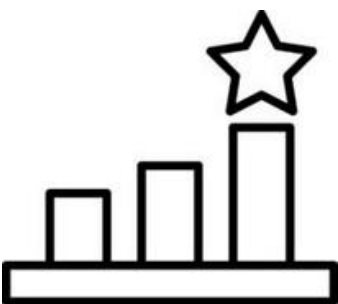


Location Information-
Where we plan events-MPI Heartland Chapter

Planning Loc. Within the United States



Midwest	(IL, IN, OH, MI, MN, WI, IA, MO, KS, OK, NE, SD, ND)
Mountain	(UT,CO,WY,MT)
Northeast	(ME, NH, VT, MA, RI, CT, NY, NJ, PA, DE, MD)
Northwest	(WA, OR, ID)
Southeast	(FL,GA, SC, NC, LA, AL, MS, AK, TN, KY, WV, VA, DC)
Southwest	(CA, NV, AZ, NM, TX)



Industry Experience

Membership Population-How long in the

BIZ!!!

Membership Population Maturity Total				
Maturity (Years)	Planner		Supplier	
0	<div></div>	16	<div></div>	18
2	<div></div>	13	<div></div>	26
4	<div></div>	6	<div></div>	6
6	<div></div>	9	<div></div>	1
8	<div></div>	7	<div></div>	4
10		0	<div></div>	2
12	<div></div>	1	<div></div>	1
14		0	<div></div>	1
16	<div></div>	1		0
18	<div></div>	1		0
>=20	<div></div>	5		0

BUYING POWER

01

\$26 Billion in buying power decisions are controlled by national & international MPI members

02

\$106 Million is the estimated annual buying power of MPI Heartland members

03

86% of MPI members buy from suppliers that advertise with MPI



2026 PARTNERSHIPS & ...

OPPORTUNITIES

SILVER

LEVEL

UNLIMITED

\$1,200.00

(VALUE OF \$1,680.00)

2026 ANNUAL MEETING

- ONE ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- RECOGNITION AS SPONSOR -VERBAL & SLIDES

2026 CHAPTER MEETINGS

- ONE ATTENDEE REGISTRATION AT ONE CHAPTER MEETING
- VENDOR TABLE AT CHAPTER MEETING
- RECOGNITION AT EVERY MEETING-VERBAL & SLIDES

2026 ADDITIONAL PERKS

- DIGITAL AD IN ALL 4 QUARTERLY NEWSLETTERS-1/4 PAGE
- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- BANNER AD ON MPI HEARTLAND WEBSITE-1 MONTH (CHOOSE MONTH)

HEARTLAND CONNECTION

1-AVAILABLE

\$2,750.00

(VALUE OF \$3,895.00)

2026 PARTNERSHIPS & OPPORTUNITIES



2026 ANNUAL MEETING

- PRESENTING PARTNER-INTRODUCE ONE OF THE SPEAKERS
 - INCLUDES SPEAKING TIME AND 1.5 MINUTE PROMOTIONAL VIDEO
- CHAPTER AWARDS SPONSOR-HAND PLANNER OF THE YEAR AWARD TO RECIPIENT
- FIVE ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- RECOGNITION AS SPONSOR -VERBAL & SLIDES
- FIVE ATTENDEE HEARTLAND CONNECTION REGISTRATION

2026 CHAPTER MEETINGS

- ONE ATTENDEE REGISTRATION AT ONE CHAPTER MEETING
- VENDOR TABLE AT CHAPTER MEETING
- RECOGNITION AT EVERY MEETING-VERBAL & SLIDES

2026 ADDITIONAL PERKS

- SOCIAL MEDIA POST-ONE FOR 2026 MEMBER & BUSINESS SPOTLIGHT (FACEBOOK/LINEDKIN)
- DIGITAL AD IN ALL 4 QUATERLY NEWSLETTERS -1/2 PAGE
- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- BANNER AD ON MPI HEARTLAND WEBSITE-9 MONTHS (CHOOSE MONTH)
- SPRING MPI FUNDRAISER COLLABORATIVE PARTNER

2026 PARTNERSHIPS & ...

OPPORTUNITIES

ANNUAL MEETING

PLANNER

PARTNER

4-AVAILABLE

\$1,700.00

(VALUE OF \$2,415.00)

2026 ANNUAL MEETING

- PODIUM TIME & 1.5 MINUTE PROMOTIONAL VIDEO
- TWO ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- RECOGNITION AS SPONSOR -VERBAL & SLIDES
- SPONSOR SEVEN EVENT PLANNERS TO ATTEND ANNUAL MEETING

2026 ADDITIONAL PERKS

- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)

**SINGLE
PARTNERSHIP

CHAPTER
MEETING &
ANNUAL MEETING**

2026 PARTNERSHIPS & OPPORTUNITIES



CHAPTER MEETING LUNCH SPONSOR \$750.00 3-AVAILABLE	<ul style="list-style-type: none">• Two Attendee Registrations to one chapter meeting• Vendor Table at one chapter meeting• Logo on meeting slide deck• Speaking and/or video during lunch• Verbal recognition at chapter meeting
CHAPTER MEETING SPEAKER SPONSOR \$550.00 3-AVAILABLE	<ul style="list-style-type: none">• One attendee Registration to one chapter meeting• Logo on meeting slide deck• Speaking and/or video prior to introducing speaker• Verbal recognition at chapter meeting
CHAPTER MEETING EXHIBITOR TABLE \$145.00 Unlimited	<ul style="list-style-type: none">• One Attendee Registration to chapter meeting• Logo on meeting slide deck• Verbal recognition during chapter meeting
ANNUAL MEETING EXHIBITOR TABLE \$335.00 Unlimited	<ul style="list-style-type: none">• One Attendee Registration to annual meeting• Logo on meeting slide deck• Verbal recognition during annual meeting

**SINGLE
PARTNERSHIPS
OPPORTUNITIES**

2026 PARTNERSHIPS & ...

OPPORTUNITIES

MEMBER E-MAIL BLAST UNLIMITED \$300.00	<ul style="list-style-type: none">• One blast email sent to all MPI Heartland Chapter Members.
QUARTERLY NEWSLETTER AD UNLIMITED	<ul style="list-style-type: none">• LOGO ONLY-\$50.00/ ISSUE• 1/4 PAGE AD-\$75.00/ ISSUE• 1/2 PAGE AD-\$100.00/ ISSUE• FULL PAGE AD- \$150.00/ ISSUE
MPI HEARTLAND WEBSITE ADS UNLIMITED \$50/MONTH	

2026 PARTNERSHIPS & OPPORTUNITIES



**PLATINUM
LEVEL**

SOLD OUT

\$3,450.00

(VALUE OF \$5,720.00)

2026 ANNUAL MEETING

- KEYNOTE SPEAKER SPONSOR-INTRODUCE SPEAKER
 - INCLUDES SPEAKING TIME AND 1.5 MINUTE PROMOTIONAL VIDEO
- CHAPTER AWARDS SPONSOR-HAND SUPPLIER OF THE YEAR TO RECIPIENT
- FOR ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- TWO ATTENDEE HEARTLAND CONNECTION REGISTRATIONS
- RECOGNITION AS SPONSOR -VERBAL & SLIDES

2026 CHAPTER MEETINGS

- ONE ATTENDEE REGISTRATION AT ALL THREE CHAPTER MEETING
- VENDOR TABLE AT ALL THREE CHAPTER MEETINGS
- RECOGNITION AT EVERY MEETING-VERBAL & SLIDES

2026 ADDITIONAL PERKS

- SOCIAL MEDIA POST-TWO FOR 2026 MEMBER & BUSINESS SPOTLIGHT (FACEBOOK/LINKEDIN)
- DIGITAL AD IN ALL 4 QUARTERLY NEWSLETTERS -FULL PAGE
- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- BANNER AD ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- SPRING MPI FUNDRAISER SUPPORTIVE PARTNER
- ONE ATTENDEE REGISTRATION TO SPRING FUNDRAISER
- ONE CUSTOM EMAIL SENT TO ALL MPI HEARTLAND CHAPTER CURRENT MEMBERS FROM SPONSOR

DIAMOND LEVEL

Sold Out

\$2,200.00

(VALUE OF \$3,375.00)

2026 PARTNERSHIPS & OPPORTUNITIES



2026 ANNUAL MEETING

- PRESENTING PARTNER-INTRODUCE ONE OF THE SPEAKERS
 - INCLUDES SPEAKING TIME AND 1.5 MINUTE PROMOTIONAL VIDEO
- FOUR ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- RECOGNITION AS SPONSOR -VERBAL & SLIDES

2026 CHAPTER MEETINGS

- ONE ATTENDEE REGISTRATION AT ALL THREE CHAPTER MEETING
- VENDOR TABLE AT ALL THREE CHAPTER MEETINGS
- RECOGNITION AT EVERY MEETING-VERBAL & SLIDES

2026 ADDITIONAL PERKS

- DIGITAL AD IN ALL 4 QUARTERLY NEWSLETTERS -FULL PAGE
- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- BANNER AD ON MPI HEARTLAND WEBSITE-6 MONTHS (CHOOSE RANGE)
 - SOCIAL MEDIA POST-ONE FOR 2026 MEMBER & BUSINESS SPOTLIGHT (FACEBOOK/LINKEDIN)

GOLD

LEVEL

Sold Out

\$1,600.0

(VALUE OF \$2,260.00)

2026 PARTNERSHIPS & ...

OPPORTUNITIES

2026 ANNUAL MEETING

- TWO ATTENDEE REGISTRATIONS TO MEETING
- VENDOR TABLE
- RECOGNITION AS SPONSOR -VERBAL & SLIDES

2026 CHAPTER MEETINGS

- ONE ATTENDEE REGISTRATION AT TWO CHAPTER MEETINGS
- VENDOR TABLE AT TWO CHAPTER MEETINGS
- RECOGNITION AT EVERY MEETING-VERBAL & SLIDES

2026 ADDITIONAL PERKS

- DIGITAL AD IN ALL 4 QUARTERLY NEWSLETTERS -1/2 PAGE
- BRAND LOGO ON MPI HEARTLAND WEBSITE-12 MONTHS (JAN. '26-DEC.'26)
- BANNER AD ON MPI HEARTLAND WEBSITE-3 MONTHS (CHOOSE RANGE)
 - SOCIAL MEDIA POST-ONE FOR 2026 MEMBER & BUSINESS SPOTLIGHT (FACEBOOK/LINKEDIN)

WHO YOU GONNA CALL?



Meghan Powers-Risdal
Co-Director of
Sponsorship
meghan.powers@cti.com



Felicia Littky
Co-Director of
Sponsorship
flittky@icma.org