



**CHICAGO
AREA
CHAPTER**

2023 - 2024 SPONSORSHIP PROSPECTUS

For inquiries in becoming a cash sponsor contact

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Trivia Night 2023

Date: September 14th 2023

Location: Ignite Gaming Lounge

Est. Attendance: 140

[Register Here](#)

Reception Sponsor - \$2,500

- Exclusively greet guests on behalf of your organization upon entry into designated reception space
- (2) Minutes of podium time
- Opportunity to provide branded items or swag, giveaways, etc. to have placed around the room in the reception space/passed out upon entry
- (3) Complimentary registrations
- Opportunity to purchase discounted registrations
- (3) Social Media Spotlight posts on MPI-CAC outlets
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

"Get Home Safe" Sponsor - \$2000

- Named "Get Home Safe" Sponsor
- MPI-CAC will purchase up to 100 Lyft and/or Uber discount promo codes for guests to take upon departure on sponsor's behalf
- (2) Complimentary registrations
- Opportunity to purchase (2) additional registrations at 25% discount
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Registration Sponsor - \$750

- Exclusively greet guests as they enter the registration area
- Opportunity to supply/provide and distribute branded bags and/or lanyards for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registrations
- Opportunity to purchase discounted registrations
- (1) Social Media Spotlight post on MPI-CAC outlets
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Signature Drink Sponsor **(SOLD OUT)** - \$1000

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- (2) Complimentary registrations
- Opportunity to purchase discounted registrations
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



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VIP Seating Sponsor (TWO SOLD / Two Available) - \$1500

- Reserved premium seating for 8 people
- (8) Complimentary registrations
- Signage of company logo to indicate reserved seating section
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Reception Mini-Game Sponsor (ONE SOLD / Two Available) - \$1000

- Opportunity to provide/operate a mini-game during reception and networking break
- Opportunity to provide branded items or swag, giveaways, etc. at your station
- (2) Complimentary registrations
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Bonus Question Sponsor - \$800

- Opportunity to provide (1) trivia question that will be used as the Bonus Question
- (1) Complimentary Registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Trivia Question Sponsor (Four Available) - \$400

- Opportunity to provide (1) trivia question that will be used in a trivia round
- (1) Complimentary Registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Corporate Social Responsibility Sponsor - \$750

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- Exclusive ability to brand your organization & network/engage with ALL attendees
- (1) Complimentary Registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

60-Second Commercial Sponsor (Two Available) - \$750

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary Registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



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30-Second Commercial Sponsor (TWO SOLD / Two Available) - \$500

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- (1) Complimentary Registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Silent Auction Sponsor - \$500

- (1) Complimentary registration
- Branding in GalaBid
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Branding Sponsor (ONE SOLD/Four Available) - \$250

- Ability for sponsor to provide customized branded items or swag, giveaways, etc. to be placed in gift bag or on registration table
- Opportunity to purchase (1) registration at 25% discount
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Signature Luncheon 2023

Date: Tuesday, November 21, 2023

Location: Marriott Marquis

Est. Attendance: 210

Register Here - *not yet available*

Education & Keynote Sponsor - \$5,000

- (2) Minutes podium time
- Tabletop display in pre-function area
- Opportunity to provide item in attendee bag (pending MPI-CAC approval)
- (6) Complimentary In-Person Registrations
- (1) MPI Preferred Membership - New/Renew
- Organization logo and link on MPI-CAC website for 4 months
- (3) Social Media Spotlight posts
- (1) Featured article in To The Point eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

VIP Tables of 10 Sponsor (Five Available) - \$1,500

- (10) Complimentary registrations
- Opportunity to purchase discounted registrations
- Premier table placement
- Centerpiece with logo displayed
- Ability to decorate your table
- (1) Social Media Spotlight post
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Coat Check Sponsor - \$1,250

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Social Media Photo-Op Spot Sponsor - \$1,200

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- (1) tagged post shared from MPI-CAC social channels during event with step & repeat
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Reception Sponsor - \$1,000

- Exclusively greet guests as they enter the area with opportunity for signage/banners
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Table Gift Sponsor - \$1,000

- Ability to provide (1) swag item for each table
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Lanyard Sponsor - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to keep
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

60-Second Video Commercial - \$850

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

30-Second Video Commercial (Two available) - \$600

- Opportunity to air 30-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Branding Sponsor (Ten Available) - \$400

- (1) Complimentary registration
- Opportunity to purchase discounted registrations
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Holiday Party

Date: December 11, 2023

Location: Guaranteed Rate Field

Est. Attendance: 150

Register Here - *Not yet available*

Title Sponsor - \$4,000

- Exclusively greet guests on behalf of your organization upon entry into the reception space
- (2) Minutes of Podium Time
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the reception space/passed out upon entry
- (3) Complimentary registrations
- (6) Registrations offered at a 25% discount
- (3) Social media spotlight posts
- (2) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Scoreboard Sponsor - \$2,000

- Your company logo on the White Sox Scoreboard
- Exposure to Holiday Party Reception attendees
- (2) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Education Sponsor - \$2,000

- Exclusively greet guests on behalf of your organization upon entry
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the education space/passed out upon entry
- (2) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured article in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

VIP Lounge Sponsor (Four Available) - \$1,500

- Reserved Premium seating for (4) people
- Opportunity to provide branded items or swag, giveaways etc. to have placed in lounge area
- Signage of company logo to indicate reserved seating section
- (4) Complimentary registrations
- (4) Registrations offered at a 25% discount
- (2) Social media spotlight posts
- (1) Featured articles in To The Po!nt eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Signature Drink Sponsor - \$1,000

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- Opportunity to select and name signature cocktail (brand based on venue availability)
- (2) Complimentary(registrations
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight posts
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Giving Tree Sponsor - \$750

- Logo displayed in front of Giving Trees
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Lanyard Sponsor - \$750

- Sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Registration Sponsor - \$750

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

CSR Sponsor - \$750

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Champagne Toast Sponsor - \$750

- (1) Complimentary registration
- (2) Registrations offered at a 25% discount
- (1) Social media spotlight post
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



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Branding Sponsor (Five Available) - \$500

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Step n’ Repeat/Red Carpet Sponsor - \$500

- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Departure Gift - \$500

- Opportunity to supply/provide and distribute gift for all attendees to use and keep (pending MPI-CAC approval)
- (1) Complimentary registration
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Coat Check Sponsor - \$350

- Ability to brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

Silent Auction Sponsor - \$500

- (1) Complimentary registration
- Branding in GalaBid
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge



60-Second Commercial at Education - \$350

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

60-Second Commercial at Holiday Party - \$500

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

60-Second Commercial at Education & Holiday Party - \$750

- Opportunity to air 60-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

30-Second Commercial at Education - \$250

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Education attendees
- (1) Complimentary registration to Education Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

30-Second Commercial at Holiday Party - \$350

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to Holiday Party attendees
- (1) Complimentary registration to Holiday Party Only
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge

30-Second Commercial at Education & Holiday Party - \$500

- Opportunity to air 30-second video “commercial” with exclusive content to promote your brand
- Exposure to ALL attendees
- (1) Complimentary registration to Education & Holiday Party
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing
- Logo and hyperlink on event registration website
- “Sponsor” ribbon on attendee badge