



MPI-CAC 2023 Annual Awards Recognition Celebration



Our Vision & Commitment

Meeting Professionals International (MPI) is the meeting & event industry's largest and most vibrant global community, helping members thrive by providing human connections to knowledge and ideas, relationships and marketplaces for meeting professionals.

MPI-CAC is one the largest and strongest chapters in the world with over 500 members.

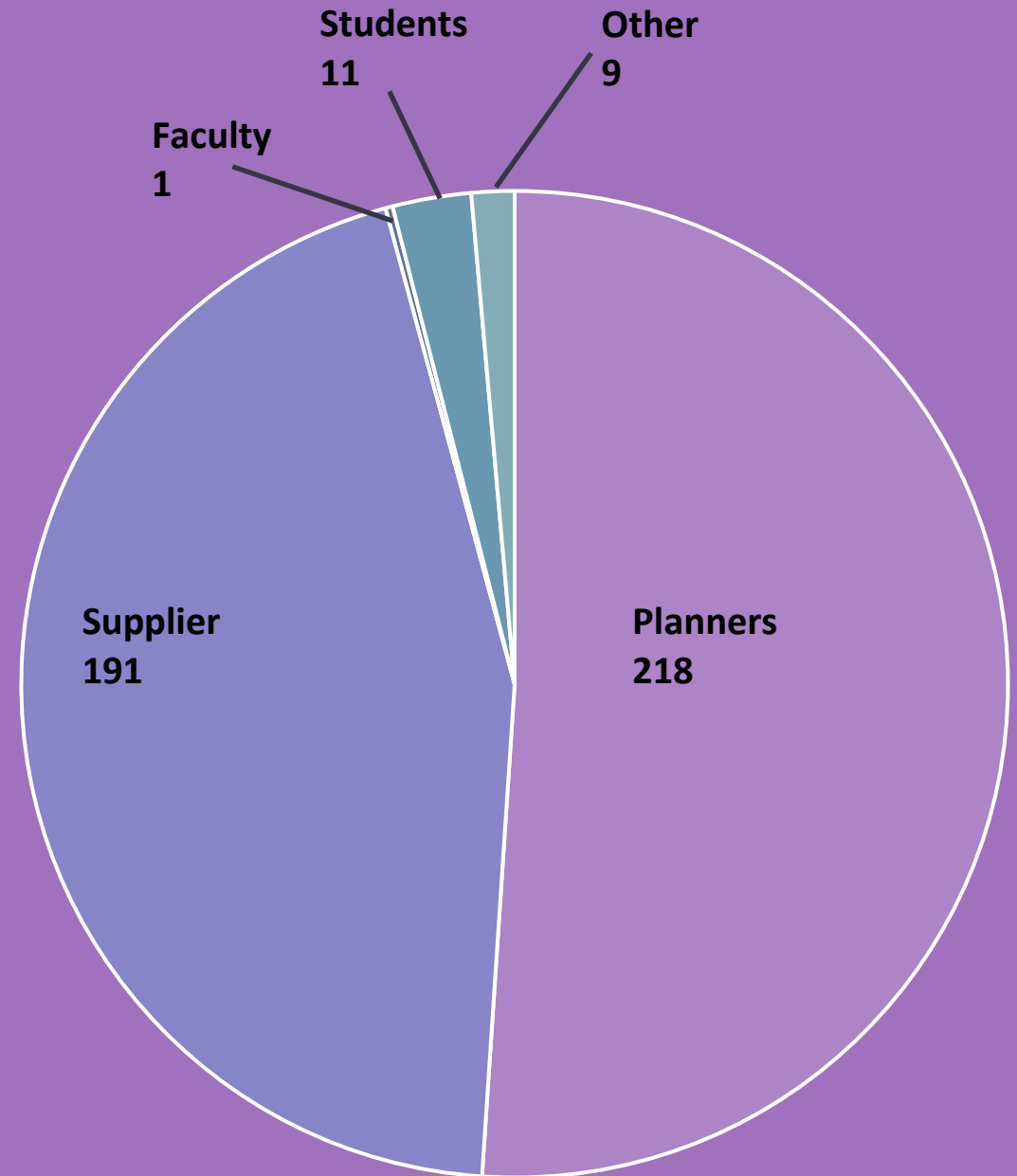
The vision is based on four strategies:

- Evolve to a global community
- Re-imagine business relationships with its chapter
- Elevate the member conversation and experience
- Build a great organization

We look forward to your partnership with our organization to help achieve our vision

Who We Are

MPI Chapter Membership Population



In-Kind Needs

- Venue
- Entertainment/Emcees
- Stage Design/Décor
- Floral
- Dessert/Sweets Table
- Audio Visual
- Photo Booth
- Video

Cash

Sponsorships

Awards Ceremony Sponsor

\$2,000

- Exclusively greet guests on behalf of your organization upon entry into designated reception space
- (2) Minutes of Podium Time
- Reserved premium seating for 4 people
- (4) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- (3) Social media spotlights posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- (1) Feature article in CONVERSATIONS + Connections eNewsletter
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Opening Reception Sponsor

\$1,250

- Exclusively greet guests on behalf of your organization upon entry into designated reception space
- Opportunity to provide branded items or swag, giveaways etc. to have placed around the room in the reception space/passed out upon entry
- (2) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- (2) Social media spotlight posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- (1) Feature article in CONVERSATIONS + Connections eNewsletter
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



VIP Seating Sponsor

\$1,000

Four Available

- Reserved premium seating for 4 people
- (4) Complimentary Registrations
- Signage of company logo to indicate reserved seating section
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Lanyard Sponsor

\$750

- Opportunity for sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- (2) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Signature Drink Sponsor

\$750

- Opportunity to customize the signature drink at the event with company themed name, branded umbrellas & cocktail napkins, etc.
- (2) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Registration

Sponsor

\$750

- Opportunity to supply/provide and distribute branded bags for all attendees to use and keep (pending MPI-CAC approval).
- Exclusively greet guests as they enter the registration area
- (2) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Step n'

Repeat/Red

Carpet Sponsor

\$500

- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Champagne Toast Sponsor

\$500

- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight posts on MPI-CAC Facebook, LinkedIn, Twitter & Instagram pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



CSR Sponsor

\$500

- Ability to designate and personalize the Corporate Social Responsibility cause and activity
- Exclusive opportunity to brand your organization & network/engage with ALL attendees
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- (1) Social media spotlight post on MPI-CAC Facebook, LinkedIn, Instagram & Twitter pages
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Branding Sponsor

\$350

- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

30-Second Commerical

\$350

Two Available

- Opportunity to air 30 second video "commercial" with exclusive content to promote your brand to a captive audience
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Interested in becoming a cash sponsor?

Contact

[Taylor Parks](#)
tparks@mpicac.org

Association Manager – Partner Development, Events &
Marketing

MPI Chicago Area Chapter

312-764-2563

