



MPI-CAC 2022 Signature Luncheon

Tuesday, Nov. 22, 2022
Marriott Marquis Chicago



Our Vision & Commitment

Meeting Professionals International (MPI) is the meeting & event industry's largest and most vibrant global community, helping members thrive by providing human connections to knowledge and ideas, relationships and marketplaces for meeting professionals.

MPI-CAC is one the largest and strongest chapters in the world with over 500 members.

The vision is based on four strategies:

Evolve to a global community

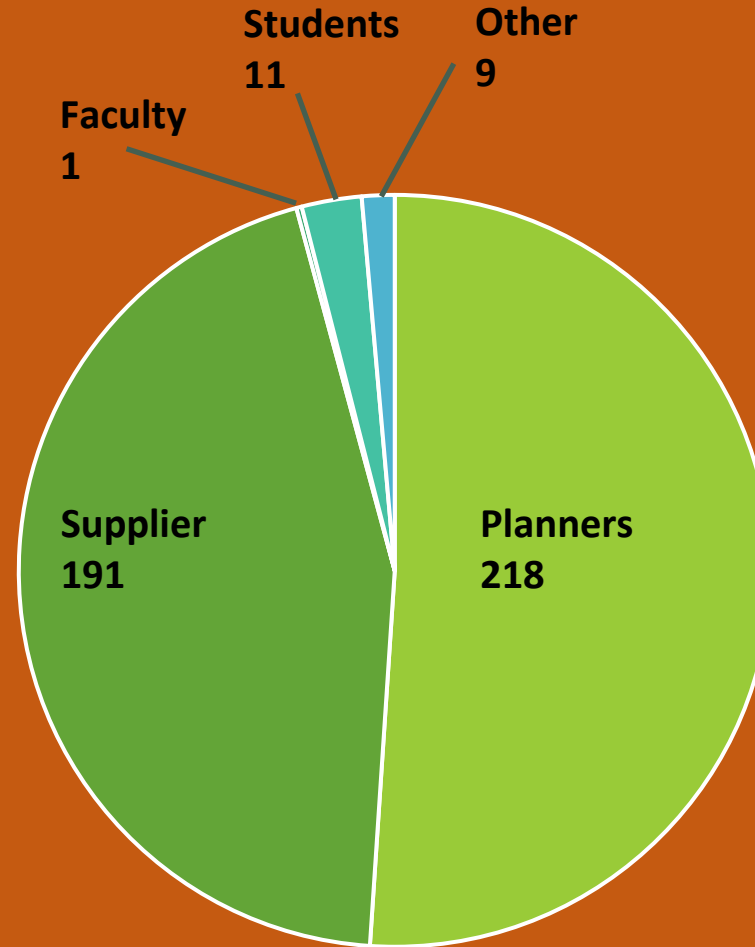
Re-imagine business relationships with its chapter

Elevate the member conversation and experience

Build a great organization

We look forward to your partnership with our organization to help achieve our vision

Who We Are



MPI Chapter
Membership Population

In-Kind Needs

- Floral
- Decor
- Linens
- Reception Furniture
- Lunch Menu

Cash

Sponsorships

Education & Keynote Sponsor

\$5,000

One Available

- (2) Minutes Podium Time
- Tabletop display in pre-function area
- Opportunity to provide item in attendee bag (pending MPI-CAC approval)
- (6) Complimentary In-Person Registrations
- (1) MPI Preferred Membership - New/Renew
- Organization logo and link on MPI CAC website for 4 months
- (3) Social media spotlight posts on MPI CAC Facebook & Twitter pages
- (1) Feature article in CONVERSATIONS + Connections eNewsletter
- Verbal recognition during event
- Event registration list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



VIP Tables of 10 Sponsor

\$1,500

Five Available

- (10) Complimentary Registrations
- Opportunity to purchase additional registrations at a discounted rate
- Premier table placement
- Centerpiece with logo displayed
- Ability to decorate your table
- (1) Social media spotlight posts on MPI CAC Facebook & Twitter pages
- Verbal recognition
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Coat Check Sponsor \$1,250

One Available

- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Ability to Brand Coat Check area to market your organization
- Ability to provide takeaway item to attendees when they pick up their coat
- Verbal recognition
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Step & Repeat Sponsor

\$1,200

- (1) Complimentary registration
- Opportunity to purchase additional registrations at a discounted rate
- 1 tagged post shared from MPI-CAC social channels during event with step & repeat
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Reception Sponsor \$1,000

One Available

- Exclusively greet guests as they enter the area with opportunity for signage/banners
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Verbal recognition during event
- Event registrations list (Name/Title/Company only)
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Table Sponsor \$1,000

- (1) Complimentary Registration
- Ability to provide (1) swag item for each lunch table
- Opportunity to purchase additional registrations at a discounted rate
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Lanyard Sponsor \$750

- (1) Complimentary Registrations
- Sponsor to produce and provide custom branded lanyards for all attendees to wear and keep
- Event registration list (Name/Title/Company only)
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

Branding Sponsor \$500

Ten Available

- Opportunity to purchase registrations at a discounted rate
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



90-Second Video Commercial

\$1,000

One Available

- Opportunity to air 90-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge

60-Second Video Commercial

\$750

One Available

- Opportunity to air 60-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



30-Second Video Commercial

\$500

One Available

- Opportunity to air 30-second video "commercial" with exclusive content to promote your brand
- (1) Complimentary Registration
- Opportunity to purchase additional registrations at a discounted rate
- Exposure to ALL attendees
- Verbal recognition during event
- Logo displayed at event
- Logo and hyperlink on all event marketing promotions
- Logo and hyperlink on event registration website
- "Sponsor" ribbon on attendee badge



Interested in becoming a cash sponsor?

Contact

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MPI Chicago Area Chapter

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