

2026 SPONSORSHIP PROSPECTUS



**NEW
ENGLAND
CHAPTER**



ABOUT MPI NEW ENGLAND CHAPTER

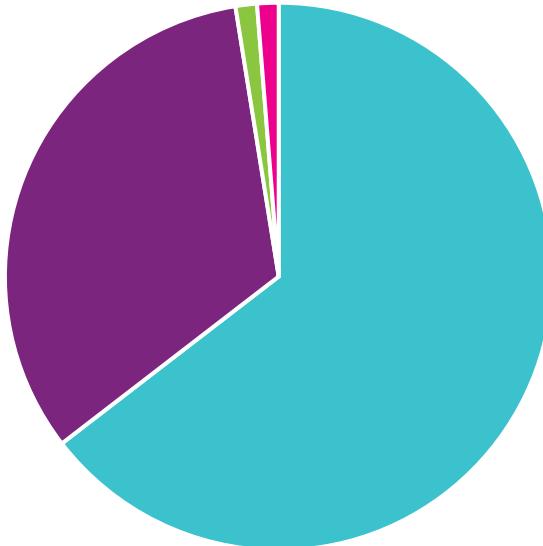
Established in 1979, MPI New England Chapter has been awarded a “Top Performing Chapter” designation by MPI Global from 2019 – 2024 and “Chapter of Excellence” in 2023. As one of MPI’s largest chapters, MPI New England Chapter brings approximately 310+ planner and supplier members to the MPI global community with a combined buying power of over \$260+M.

When you partner with MPI New England Chapter, you’ll engage with our community via our monthly education and networking events and marketing opportunities. These events and advertisements give you exclusive access to our membership to showcase your venue, talk about your city or tell us about your services.



MPI New England Chapter Membership

- Planners: 204
- Suppliers: 104
- Students: 4
- Faculty: 4



64%
Planners



\$260M+
Annual Buying
Power

2026 Engagement Opportunities

*Note sponsors are accepted on a first come first serve bases please contact the partnership team for the latest opportunities.

PROGRAM	DATE	VENUE	SPONSOR
February 2026, Educational Institute	2/2-2/3	Polar Park Worcester, MA	Sponsorship Available
March 2026, Drag Bingo w/ILEA Boston	TBD	Sponsorship Available	Sponsorship Available
May 2026, GMID	5/5	Sponsorship Available	Sponsorship Available
June 2026, Networking	TBD	Sponsorship Available	Sponsorship Available
August 2026, Red Sox game w/PCMA	8/6	Fenway Park, Boston MA	Sponsorship Available
September 2026, Education	TBD	Sponsorship Available	Sponsorship Available
October 2026, Networking	TBD	Sponsorship Available	Sponsorship Available
November 2026, Education	TBD	Sponsorship Available	Sponsorship Available
December 2026, Networking Holiday Party Board Induction Awards	TBD	Sponsorship Available	Sponsorship Available

MPI New England Chapter Sponsorships

MPI New England Chapter Sponsorship Benefits

Membership is individual and non-transferable. Designee must be identified within 30 days of invoicing. Membership is valid for MPI NE affiliation only. *All benefits are valid on year from contact sign date.

*INVESTMENT AMOUNT

	ANNUAL Cash: \$10,000+ In-Kind: \$20,000+	DIAMOND Cash: \$8,000+ In-Kind: \$15,000+	PLATINUM Cash: \$5,000+ In-Kind: \$10,000+	GOLD Cash: \$2,000+ In-Kind: \$5,000+
Company logo and link on Chapter website	●	●	●	●
Company logo and link on MPI NE upcoming events emails	●	●	●	●
Company logo on signage at all monthly programs	●			
1 MPI Global Preferred Level Membership Benefit provided to cash sponsors only	●			
4 social posts that will be shared across all active channel (IG & LinkedIn)	●	●	●	2 Social posts
1 article in MPI NE quarterly newsletter	●	●		
2 email sent by MPI NE to membership directory on behalf of company	●	●	●	1 email
Play marketing video at Educational Institute	●			
1 exhibit booth at Educational Institute	●			
2 tickets 4 monthly programs (excluding Educational Institute)	●	●	●	●

MPI New England Chapter Sponsorship Benefits

*INVESTMENT AMOUNT

Cash
In-Kind

Company logo and link on MPI NE website

SILVER

\$1,500+
\$2,000+

BRONZE

\$500+
\$1,000+

Company logo and link on MPI NE upcoming events emails

Company logo on signage at all monthly programs

1 MPI Global Preferred Level Membership

Benefit provided to cash sponsors only

1 social posts that will be shared across all active channel (IG & LinkedIn)

1 article in MPI NE quarterly newsletter

2 email sent by MPI NE to membership directory on behalf of company

Play marketing video at Educational Institute

1 exhibit booth at Educational Institute

2 tickets 2 monthly programs (excluding Educational Institute)

Membership is individual and non-transferable. Designee must be identified within 30 days of invoicing. Membership is valid for MPI NE membership only.

*** All benefits are valid on year from contact sign date.**

VENUE SPONSORSHIP

MPI New England Chapter offers local venues the opportunity to showcase their space by hosting one of our monthly networking or education events. These events are attended by 60 – 80 event professionals each month. Offering your venue a chance to market to a captive audience. *(see slides 4 & 5 for availability)*. To learn more contact us at Finance@mpine.org

Venue Sponsorship Benefits:

- Diamond Sponsorship benefits plus
- Listing as event sponsor on the event registration website
- Two-minute sponsor commercial at the event to promote their venue.
- Ability to provide site tours for attendees during the event.

MPI New England Chapter Networking Events Sponsorships

MPI New England Chapter Networking Events Sponsorship Benefits

INVESTMENT AMOUNT

In-Kind

	GOLD \$2,000+	SILVER \$1,000 - \$2,000+	BRONZE \$0 - \$1,000+
Company logo and link on MPI NE upcoming events emails	●	●	●
Company logo on signage at event	●	●	●
Company logo on slide on scrolling event PPT	●	●	●
Complimentary registration to sponsored event	4	2	1
Social posts that will be shared across all active channel (IG & LinkedIn) within 1 year of contract date	4	2	1
Opportunity to speak for 2 minutes at event	●		
1 email sent by MPI NE to membership directory on behalf of company	●		

BOARD RETREAT SPONSORSHIP

Can't host one of our monthly events, consider hosting our Board of Directors for a bi-annual leadership retreat. Our board consists of some of New England's top planners and suppliers. To learn more, contact us at Finance@mpine.org

Board Retreat Sponsorship Benefits

- Annual Sponsorship benefits plus
- Ability to provide site tours for attendees during the event.
- Two-minute sponsor commercial at the event to promote their venue.

Additional Opportunities

SILENT AUCTION & GIVEAWAYS

Each year MPI New England Chapter hosts an annual online auction launching in October and closing during our December holiday party. The auction raises funds for our educational programming, scholarships and membership recognition activities. The chapter generally raises approximately \$5,000 in donations at each auction.

MPI New England Chapter also offers a substantial number of raffle prizes to award to our members throughout the year at a variety of activities.

Donating auction items and/or raffle prizes can be a simple, inexpensive, and effective way to market your business to our membership. We are collecting donations all year long.

Additional Opportunities

- Dedicated Email Blast - \$1,000
- Full Social Media Take Over (3-5 Sponsored posts over the course of 3-5 days) - \$1,200
- Social Media Take Over (1 post, 2 platforms) - \$600
- Social Media Take Over (1 post, 1 platform) - \$250
- Home page Advert Box - \$650

TESTIMONIALS

“Thank you for the superb service you provided with my MPI New England Sponsorship. You were always there, even for the stupid questions, and you provided a level of comfort rarely demonstrated in sponsorship sales. Additionally, I secured several sponsorships in the northeast market as part of my duties for Visit Salt Lake, and you've provided a benchmark for others to reach. Thank you for your steadfast guidance and kindness. We were thrilled with the sponsorship and the way it was presented.

Additionally, I felt that you were always looking out to ensure MPI provided us the BEST value for our sponsorship. ROI is hard to measure in marketing efforts like these, but the value of a good impression is priceless! You are a true pro! Thanks also to the event partners Studio AVFX who were terrific to work with.”

- ***Karen Staples, CMP, CASE (Visit Salt Lake)***

“Even though I have been an MPINE-involved member for five years, being a sponsor increased my exposure to potential planners. Moreover, supporting the education efforts aligned with our company's goals. The Board made sure to customize the sponsorship package to my needs and was always flexible to changes. The best part was the touchpoints from the Board, making sure my goals were being met along the process. Thank you, MPI New England, for your partnership! “

Yolanda Gonzalez, DMCP (Discover Puerto Rico)

PREVIOUS PARTNERS



Meet Our Partnership Team



Patricia Figuereo
VP of Finance & Administration



Olivia Parmentier
Director of In-Kind Sponsorship



Zach Boler
Director of Chapter
Advancement

We recognize that budget and marketing objectives vary, and we are happy to work with you on customizing a sponsorship package that suits your company's needs. Contact our partnership team at

finance@mpine.org



Have Questions?
Contact our partnership team at
finance@mpine.org

Photo credit: David Fox Photography