



Joanne Dennison's Meeting and Event Intensive Two Day Class Saturday/Sunday February 22 & 23, 2020

Marketing Sponsor – MPI New England Venue Sponsor – Babson Executive Conference Center

Learn how to be better at what you do --- and further your career

Earn Contact Hours for the Certified Meeting Professional (CMP)
Application or Recertification

This intensive, extensive, interactive class utilizes the CMP – International Standards as the base for the areas of learning.

Joanne is an educator. Because of that the first and foremost purpose of the class is about learning to be a better professional in the meeting and events industry (planner or supplier), and applying it when you go to work the next day. Yes, people have even taken the class who were not sitting for the exam just for the learning experience! Class hours count toward the CMP CE application hours.

For many attendees it is also about "getting" a grasp on the material in a strategic, situational and conceptual way to pass the CMP exam. The exam is no longer about memorization. It is about thinking, planning and acting strategically. The questions are no longer definition based, but situation based ("You are at your meeting and...."). The topics that are covered are emphasized according to importance and relevancy to the CMP-International Standards and the proportion to how they are used in the exam. There is also a "Pay Once, Take Twice" option where you can come the first time to get you on your way for preparing. Then, if you choose, find a future class that fits your schedule and take it at no additional charge.

Joanne shares information that is not on the exam....but she feels that you should know and can use. She also does share study tips and test taking tips for those who are preparing for the exam. Some of the tips also count in "real life". Participants also share their experiences as part of the learning.

Joanne has taught her multi-day class more than 40 times since 2000 .She has also taught other sessions both for her own company and for many organizations such as MPI, RCMA, and Smart Meetings Magazine. Classes have been held throughout the US along with Canada, Mexico, Dominican Republic, Thailand and China. She is also an educator at many industry meetings and in corporate organizations.

Joanne passed the exam in 1996 and has re-certified three times, most recently in 2016. She also has attended the CMP Conclave multiple times to learn the most up-to-date information about the CMP program, most recently in November 2018.

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Date: Saturday, February 22 and Sunday, February 23, 2020 9:00 am - 6:00 pm both days

Dress: Casual

Location: Babson Executive Conference Center, 1 Snyder Dr. Babson Park, MA 02457

Registration Fee: \$600 MPI Member - \$550. See next page for registration form.

Includes continental breakfast, breaks and our sponsor, Babson Executive Conference Center has graciously included their extensive lunch buffet.

Hotel: 109 per night ++. Includes full buffet breakfast. Guests can call 781-239-5816 or email Nancy Lorusso at Nancy.Lorusso@babson.edu.

You must attend the entire class to receive all 16 contact hours.

Questions? Please email <u>Joanne@JoanneDennison.com</u>

Required Referenced Books for Studying -Purchasing from EIC Marketplace

https://eventscouncil.org/CMP/Future-CMPs/Prep-Materials

Prices do not include shipping and handling

<u>CIC Manual, 9th Edition</u> Hard copy: \$99.95 USD, e-book format: \$69.95 USD, Hard copy and e-book combo discount: \$150 USD (must be purchased at same time to receive discount)

<u>APEX</u> Glossary 2019 Edition: 35.00 USD. If you have the 2016 (Blue Cover) edition it can be used at this time.

Professional Meeting Management, (PCMA Manual), 6th edition: \$110.00 USD

After you are approved to sit you have 365 days to take the exam (usually 4 testing cycles).

The exam cost \$475.

The next exam period after this class is:

May 2020 – Entire Month

RESOURCES:

EIC (Convention Industry Council)- Information about CMP

http://www.eventscouncil.org/CMP/AboutCMP.aspx

For information on how to apply see

https://www.youtube.com/watch?v=md-lztwPJPE&feature=youtu.be

NOTE: The <u>Timothy S Y Lam Foundation</u> has recently established the Certified Meeting Professional (CMP) Scholarship for those approved to sit for the CMP exam. For more information on the scholarship requirements, submission schedule and to download an application, visit https://www.timothysylam.org/cmp-scholarships/

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Company				_
Work Address				_
Work PhoneEmail				=
Email Address to use	for EIC Hours Credit Upload _			_
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In case of an emergen	cy, who should be notified? N	lame and number:_		_
Re	gistration Fee:		\$600	
MF	I Member Registration	Fee:	\$550	
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