

2025 - 2026 SPONSORSHIP PROSPECTUS



**NEW
ENGLAND**
CHAPTER



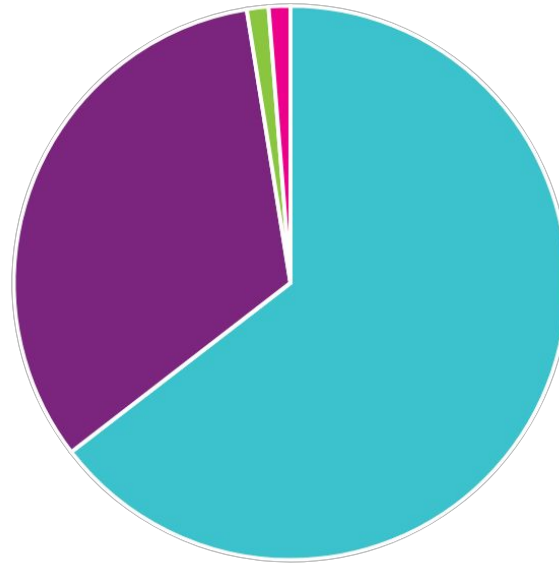
ABOUT MPI NEW ENGLAND

Established in 1979, MPI New England has been awarded a “Top Performing Chapter” designation by MPI Global from 2019 – 2024 and “Chapter of Excellence” in 2023. As one of MPI’s largest chapters, MPI New England brings approximately 310+ planner and supplier members to the MPI global community with a combined buying power of over \$260+M.

When you partner with MPI New England, you’ll engage with our community via our monthly education and networking events and marketing opportunities. These events and advertisements give you exclusive access to our membership to showcase your venue, talk about your city or tell us about your services.



MPI NE Chapter Membership



64%
Planners



\$260M+
Annual Buying
Power

2025 Engagement Opportunities

***Note** sponsors are accepted on a first come first serve bases please contact the partnership team for the latest opportunities.

PROGRAM	DATE	VENUE	SPONSOR
February 2025 Educational Institute	2/9-2/10	Hotel Viking Newport, Rhode Island	Sponsorship Available
March 2025, Networking	3/18	SPIN Boston	Sponsorship Available
April 2025, Education	4/3	Sponsorship Available	Sponsorship Available
May 2025, Membership Networking	5/15	Comedy Studio Cambridge, Massachusetts	Sponsorship Available
June 2025, Education	6/25	Boston Athenaeum	Sponsorship Available
July 2025, Networking	7/23	Five Iron Golf	Sponsorship Available
August 2025, Networking	8/6	Fenway Park- Red Sox Game	Sponsorship Available

2025 Engagement Opportunities

***Note** sponsors are accepted on a first come first serve bases please contact the partnership team for the latest opportunities.

PROGRAM	DATE	VENUE	SPONSOR
September 2025, Education	09/24	Hilton Boston Back Bay	Sponsorship Available
October 2025 Membership Networking	10/6	New England Aquarium	Sponsorship Available
November 2025, Education	11/12	<i>Pending</i>	Sponsorship Available
December 2025 Holiday Party/Board Induction Awards	TBD	Fenway Park	Sponsorship Available

MPI NE Chapter Sponsorships

MPI NE Chapter Sponsorship Benefits

Membership is individual and non-transferable. Designee must be identified within 30 days of invoicing. Membership is valid for MPI NE affiliation only. *All benefits are valid on year from contact sign date.

*INVESTMENT AMOUNT








	ANNUAL Cash: \$10,000+ In-Kind: \$20,000+	DIAMOND Cash: \$8,000+ In-Kind: \$15,000+	PLATINUM Cash: \$5,000+ In-Kind: \$10,000+	GOLD Cash: \$2,000+ In-Kind: \$5,000+
Company logo and link on MPI NE website	●	●	●	●
Company logo and link on MPI NE upcoming events emails	●	●	●	●
Company logo on signage at all monthly programs	●			
1 MPI Global Preferred Level Membership Benefit provided to cash sponsors only	●			
4 social posts that will be shared across all active channel (IG & LinkedIn)	●	●	●	2 Social posts
1 article in MPI NE quarterly newsletter	●	●		
2 email sent by MPI NE to membership directory on behalf of company	●	●	●	1 email
Play marketing video at Educational Institute	●		●	
1 exhibit booth at Educational Institute	●			
2 tickets 4 monthly programs (excluding Educational Institute)	●	●	●	●

MPI NE Sponsorship Benefits

*INVESTMENT AMOUNT

Cash

In-Kind

	SILVER \$1,500+ \$2,000+	BRONZE \$500+ \$1,000+
Company logo and link on MPI NE website		
Company logo and link on MPI NE upcoming events emails		
Company logo on signage at all monthly programs		
1 MPI Global Preferred Level Membership Benefit provided to cash sponsors only		
1 social posts that will be shared across all active channel (IG & LinkedIn)		
1 article in MPI NE quarterly newsletter		
2 email sent by MPI NE to membership directory on behalf of company		
Play marketing video at Educational Institute		
1 exhibit booth at Educational Institute		
2 tickets 2 monthly programs (excluding Educational Institute)		

Membership is individual and non-transferable. Designee must be identified within 30 days of invoicing. Membership is valid for MPI NE membership only.

***All benefits are valid on year from contact sign date.**

VENUE SPONSORSHIP:

MPI New England offers local venues the opportunity to showcase their space by hosting one of our monthly networking or education events. These events are attended by 60 – 80 event professionals each month. Offering your venue a chance to market to a captive audience.

(see slides 4 & 5 for availability). To learn more contact us at Finance@mpine.org

Venue Sponsorship Benefits:

- Diamond Sponsorship benefits plus
- Listing as event sponsor on the event registration website
- Two-minute sponsor commercial at the event to promote their venue.
- Ability to provide site tours for attendees during the event.

MPI NE Networking Events Sponsorships

MPI NE Networking Events Sponsorship Benefits

INVESTMENT AMOUNT

In-Kind

GOLD

\$2,000+

SILVER

\$1,000 - \$2,000+

BRONZE

\$0 - \$1,000+

Company logo and link on MPI NE upcoming events emails



Company logo on signage at event



Company logo on slide on scrolling event PPT



Complimentary registration to sponsored event

4

2

1

Social posts that will be shared across all active channel (IG & LinkedIn) within 1 year of contract date

4

2

1

Opportunity to speak for 2 minutes at event



1 email sent by MPI NE to membership directory on behalf of company





BOARD RETREAT SPONSORSHIP:

Can't host one of our monthly events, consider hosting our Board of Directors for bi-annual leadership retreat. Our board consists of some of the New England's top planners and suppliers to learn more contact us at Finance@mpine.org

Board Retreat Sponsorship Benefits

- Annual Sponsorship benefits plus
- Ability to provide site tours for attendees during the event.
- Two-minute sponsor commercial at the event to promote their venue.

Additional Opportunities

SILENT AUCTION & GIVEAWAYS

Each year MPI New England hosts an annual online auction launching in October and closing during our December holiday party. The auction raises funds for our educational programming, scholarships and membership recognition activities. The chapter generally raises approximately \$5,000 in donations at each auction.

MPI New England also offers a substantial number of raffle prizes to award to our members throughout the year at a variety of activities.

Donating auction items and/or raffle prizes can be a simple, inexpensive and effective way to market your business to our membership. We are collecting donations all year long.



Additional Opportunities

- Dedicated Email Blast - \$1,000
- Full Social Media Take Over (3-5 Sponsored posts over the course of 3-5 days) - \$1,200
- Social Media Take Over (1 post, 2 platforms) - \$600
- Social Media Take Over (1 post, 1 platform) - \$250
- Home page Advert Box - \$650

TESTIMONIALS

“Thank you for the superb service you provided with my MPI New England Sponsorship. You were always there, even for the stupid questions, and you provided a level of comfort rarely demonstrated in sponsorship sales. Additionally, I secured several sponsorships in the northeast market as part of my duties for Visit Salt Lake, and you’ve provided a benchmark for others to reach. Thank you for your steadfast guidance and kindness. We were thrilled with the sponsorship and the way it was presented.

Additionally, I felt that you were always looking out to ensure MPI provided us the BEST value for our sponsorship. ROI is hard to measure in marketing efforts like these, but the value of a good impression is priceless! You are a true pro! Thanks also to the event partners Studio AVFX who were terrific to work with.”

- ***Karen Staples, CMP, CASE (Visit Salt Lake)***

“Even though I have been an MPINE-involved member for five years, being a sponsor increased my exposure to potential planners. Moreover, supporting the education efforts aligned with our company’s goals. The Board made sure to customize the sponsorship package to my needs and was always flexible to changes. The best part was the touchpoints from the Board, making sure my goals were being met along the process. Thank you, MPI New England, for your partnership! “

Yolanda Gonzalez, DMCP (Discover Puerto Rico)

PREVIOUS PARTNERS

PARTY RENTAL LTD. 



cvent

groupize

GoPROVIDENCE.COM
PROVIDENCE WARWICK CONVENTION & VISITORS BUREAU


Hilton
BOSTON PARK PLAZA



DISCOVER
Puerto Rico

SALT  LAKE

 **Innovation Studio**
INNOVATION *is for* EVERYONE



SEA CREST
BEACH HOTEL

OMNI
BOSTON
AT THE SEAPORT

Meet Our Partnership Team

Building and supporting meaningful partnerships!



Kara Bishop

VP of Finance & Administration



Rachel MacKenzie

Director of In-Kind Sponsorship



Zach Boler

Director of Chapter Advancement

We recognize that budget and marketing objectives vary, and we are happy to work with you on customizing a sponsorship package that suits your company's needs. [Contact our partnership team at](mailto:finance@mpine.org)

finance@mpine.org .



Have Questions?

Contact our partnership team at
finance@mpine.org

Photo credit: David Fox Photography