

CMP PREFERRED PROVIDER SESSION REVIEW FORM

Event Name	MPI New England Fall Institute
Program Date:	November 20-21, 2017
Program Time:	9:00am Monday, November 20-Noon, Tuesday, November 21
Date of Submission:	11.17.17
Host Organization Name:	MPI New England
Contact Name:	Mark Bice, CMP, mbice@hpnglobal.com

In order to process your request we must have the following information for each session. Please use the following sample as a guide.

Individual Session Title:	State of the Industry: How Hospitality Directly Impacts the Health of the Great Boston Area
Date/Time of Session and Session Length(Calculated to nearest .25)	10:00a.-11:30am, November 20, 1.5 hours
Session Description/ Learning Objectives:	<p>James Rooney will provide a look at the state of Boston's economy the important role that meetings and meetings professionals play in the region's economic success. He will also discuss what we need to do to keep Boston a competitive destination far into the future.</p> <p>Participants will learn:</p> <ul style="list-style-type: none"> • The recipe for Greater Boston's success – what keeps our region thriving? • The role the hospitality & tourism industry plays in Boston's economy • New developments and businesses on the horizon to be excited about • How best to MARKET your hotels and services to outside companies and Associations in order to make them Book Boston, and how meetings industry professionals can contribute to Boston's long term success.
Web Link for Event:	http://www.cvent.com/events/2017-fall-educational-institute/agenda-
CMP -IS Domain:	Domain I: Marketing
FOR CIC USE ONLY	Approved: 1.50 CE credit.
	Declined:
	Remarks: