

# CMP PREFERRED PROVIDER SESSION REVIEW FORM

<b>Event Name</b>	MPI New England Fall Institute
<b>Program Date:</b>	November 20-21, 2017
<b>Program Time:</b>	9:00am Monday, November 20-Noon, Tuesday, November 21
<b>Date of Submission:</b>	11.17.17
<b>Host Organization Name:</b>	MPI New England
<b>Contact Name:</b>	Mark Bice, CMP, mbice@hpnglobal.com

In order to process your request we must have the following information for each session. Please use the following sample as a guide.

<b>Individual Session Title:</b>	The Role of Technology in the Buying Process
<b>Date/Time of Session and Session Length(Calculated to nearest .25)</b>	3:00pm-4:00pm, November 20, 1 hour
<b>Session Description/ Learning Objectives:</b>	<p>According to recent research, planners want to use technology to evaluate function space, book their meetings and events and plan and manage their events. They want information in real-time, and they want to be able to make requests or ask questions at any time, even outside of traditional business hours. Discover how emerging technologies can provide hospitality organizations with the means to successfully market venues and function space, book meeting and events and plan and manage events.</p> <p>Learning Objectives (What is the session trying to accomplish):</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Understand the emerging digital buying process for meeting planners and organizers.</li> <li><input type="checkbox"/> Learn about what information planners want to see on your websites and digital promotional materials.</li> <li><input type="checkbox"/> Discover how new technologies can transform the way you market your destination or venue.</li> </ul> <p>Session Take-Aways (What new skills or knowledge will the attendees be leaving the session with):</p> <p>A better understanding on how planners use technology to evaluate function space, book their meetings and events.</p>
<b>Web Link for Event:</b>	<a href="http://www.cvent.com/events/2017-fall-educational-institute/agenda-">http://www.cvent.com/events/2017-fall-educational-institute/agenda-</a>
<b>CMP -IS Domain:</b>	Domain D: Financial Management

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	Declined:
	Remarks: