

APRIL 2017 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Hello KBC Friends and Family,

I hope April finds you doing well and looking forward to a wonderful spring in Kentucky.

Last Thursday, our industry celebrated Global Meeting Industry Day. I hope you were able to take a moment and reflect on the power of our industry and why meetings matter to our country. Our industry is a catalyst for the economy that generates over \$122 million of economic impact in every state and especially in our Commonwealth. More than 1 million people are employed in the meeting industry in this country. That number continues to grow as hotels continue to open and new meeting facilities are opened or expanded like our good friends are doing in Louisville and Lexington.

The meeting industry is a vibrant part of the travel and tourism economy in Kentucky. Visitors to Kentucky are at an all time high and over \$13 BILLION of economic impact happens in Kentucky because of visitors. That makes us part of an industry that is the THIRD largest in Kentucky. I am pretty proud to be part of such an awesome industry. And I am proud to work with each of you as well. Thank you for your dedication to our industry.

We are going to do a little celebrating. So please make plans to join us Thursday, April 20th for a "Day of Fun in Lexington". We will kick off with an early 10:00 a.m. education event at an exciting venue, the Grand Reserve and then move on at 1:00 p.m. for some networking and Springtime fun at Keeneland. I hope to see you there.

Finally, please take a moment and think about your fellow members that have made an impact this year. The nominations for Bravo! are open and I would really like to give a lot of credit where credit is due to the members that have made so many things a success this year.

Have a wonderful Spring and see you in Lexington on the 20th!

In Service,

Julie Kirkpatrick, 2016/2017 MPI KY Bluegrass Chapter President

****Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

[Back to top](#)

CALENDAR OF EVENTS

APRIL GLOBAL MEETING INDUSTRY DAY



April 20, 2017

10:00 AM - 12:00 PM - The Grand Reserve - Education Program: Share and Idea... Steal an Idea

1:00 PM - 7:00 PM - Keeneland Day at the Races: Networking event

These are two separate events, and must be registered for separately.

Lexington, KY

The Grand Reserve

Keeneland Race Track

MAY KBC EDUCATIONAL MEETING

May 18, 2017

11:00 AM - 1:45 PM

Northern Kentucky, KY

TBD - Save the Date

[Back to top](#)

CHAPTER NEWS

ARE YOU STUDYING FOR YOUR CMP EXAM?

We've had some members express an interest in meeting with other KBC members who are currently studying for their CMP exam. We would love to help connect you! If you are studying for your CMP and would like to connect with other chapter members who are also studying, please email Trish Scott at: tjobertscott@gmail.com and she will help get you connected!

Nominations are open for MPI KY Bluegrass Chapter's Annual Awards Event Bravo!

Gene Metzler Supplier of the Year Award

Harrington/Penner Planner of the Year Award

Rising Star Award

Committee Member of the Year

Lois Glover Volunteer of the Year

This is a great way to recognize your peers in the industry for their professional accomplishments as well as their contributions to the chapter. You can [download the nomination form by clicking here!](#) The deadline is 5:00 p.m. May 5th. If you have any questions, contact the chapter office at info@kbcmpi.com or call 502.456.1851 x3.

[Back to top](#)

MPI NEWS

HOOK UP WITH US ONLINE!

CONNECT DAILY WITH YOUR MPI PEERS. MAKE SURE TO VISIT THE IMPROVED AND ENERGIZED [MY MPI](#) AND UPDATE YOUR PROFILE TODAY.

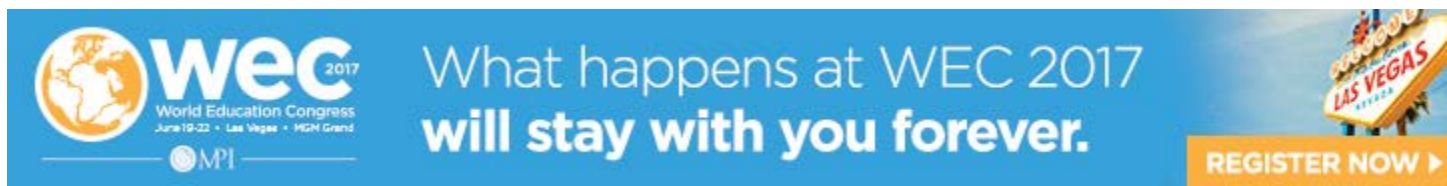
MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



2017 WEC Hosted Buyer Program:

Planners: Experience breakthrough solutions and high-level, no-cost education. At MPI's Hosted Buyer Program, not only do you meet on-on-one with suppliers who want to make your events amazing, you get all of the education and networking that WEC is known for.

To learn more about the 2017 WEC Hosted Buyer Program or to apply, visit the website: [WEC 2017 - Hosted Buyer Program](#).

View the 2017 Meetings Outlook - 2017 Winter Edition
here: <http://www.mpiweb.org/Portal/Research/meetingsoutlook>

Take a look at this article on the MPI Blog by Rich Luna: [Raising the profile and the importance of face-to-face meetings](#).