

APRIL 2018 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Happy Spring...sort of! =)

I am very honored that Joan Minton, our President, let me do a "take over" this month of the President's Corner. I am excited to celebrate our vibrant meeting industry this month.

Thursday April 12th is Global Meeting Industry Day. It is a day where we can all take a moment to pause and celebrate the impact our industry makes on our country and our Commonwealth.



APRIL 12, 2018

MEETING FACE TO FACE MAKES AN IMPACT! MEETINGS CREATE A SHARED SENSE OF MISSIONS AND PURPOSE, FOSTER EMPATHY ACROSS ORGANIZATIONAL LINES AND CREATE CAMARADERIE THAT POSITIONS AN ORGANIZATION FOR SUCCESS.

The services provided by the meetings and travel industry often go unnoticed, but the economic impact is unmistakable. The industry contributes more to national GDP than the air transportation, motion picture, sound recording, performing arts and spectator sport industries. It is an economic engine, creating hundreds of thousands of jobs, generating billions of dollars in revenue and supporting communities across the country.

I hope you are making plans to join us Thursday, April 12th at Keeneland Racetrack for a chance to celebrate this wonderful and impact industry! Wherever you are on Thursday, take a minute to post a short blurb on your social media and use #GMID18 to let everyone know how proud you are our of industry!

I hope to see each of you soon and thank you!

In the Spirit of Service,

Julie

Julie Kirkpatrick
2017-2018 Grateful Past President
MPI Kentucky Bluegrass Chapter

Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year and MAC 2018. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

[Back to top](#)

CALENDAR OF EVENTS

2018 GLOBAL MEETINGS INDUSTRY DAY



April 12, 2018

11:00 AM to 6:30 PM

Keeneland

4201 Versailles Road
Lexington, KY 40510

Leaders from across the meetings and events industry are coming together to support Global Meetings Industry Day (GMID) on April 12, 2018.

MAY MPI KBC EDUCATION EVENT



May 17, 2018

11:00 AM to 1:45 PM

The Speed Art Museum

2035 South Third Street

Louisville, KY 40208

Save the date - MPI KBC May Education Event

[Back to top](#)

CHAPTER NEWS

Amber Hokams receives promotion at Shaker Village of Pleasant Hill

Amber Hokams has been promoted to chef at The Trustees' Table at Shaker Village of Pleasant Hill. The Trustees' Table is a full-service, farm-to-table restaurant, which also handles the catered events for the property. Amber Hokams will lead a culinary team that is looking back to the Village's roots to deliver fresh, flavor-forward dishes through a new community-based approach inspired by Shaker lands and lessons. Amber is a graduate of Le Cordon Bleu Austin and began her culinary career in downtown Austin, working in several high-end steakhouses during the week and a funky whimsical food truck on the weekends. She moved to Kentucky in 2014 and found a greater appreciation for Southern cuisine while at Shaker Village. For more information, please visit shakervillageky.org

[Back to top](#)

MPI NEWS

HOOK UP WITH US ONLINE!

Connect Daily with your MPI Peers. Make sure to visit the improved and energized [MY MPI](#) and update your profile today.

MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

APRIL MEMBERSHIP PROMOTION

April Membership campaign: MPIGMID18

- o \$100 off NEW Premier and Preferred Levels of membership.
- o Begin Date: 04/10/2018
- o End Date: 04/25/2018

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



Meeting and event industry
education, ideas and inspiration
for both sides of your brain.

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[Back to top](#)