

FEBRUARY 2018 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Dear Fellow Members:

Happy February! You know once we hit February, the “worst” of winter should be over and Spring is not far behind! And, if you’re like me, I’m ready for warmer weather!

There’s a lot happening this month ...

On **February 20th**, the annual MPI Membership and Chapter Satisfaction Survey will launch. When you receive your survey, please take a few minutes to complete this. The reason this survey is so important to the Chapter ... it helps us in obtaining incentive points which are used to do the business of the chapter. It helps us in our “ranking” with other chapters across the membership base. And most importantly, helps us – your chapter – in planning programs and events for next year. One gift card of \$100 will be awarded (via drawing) from those that completed the survey. So, take a few minutes and complete the survey. You may be the lucky winner of \$100.

February 25-27 – MPI MidAmerica Conference (MAC) will be held in Columbus, Ohio. We have an outstanding program for you. Partnering with our hosts in Columbus, we also have some fun activities for you to enjoy. MAC is a great place to obtain education, network and make new friends across chapter lines. If you haven’t attended MAC before, this is the year to sign up. If you haven’t registered yet – [REGISTER TODAY!](#) You’ll be glad that you did! Also, Meeting Planners, don't miss out on the Grand Prize you could win by attending MAC:

MEETING PLANNER ♦ GRAND PRIZE



SPONSORS: GREATER FORT LAUDERDALE
meet sunny



Coming up next month is our joint KSAE/MPI meeting in Frankfort. More information to follow on the venue (Buffalo Trace), the speaker, and more!

If you've ever wanted to volunteer for your chapter, now is the time! If you've ever thought you might want to serve on the board – now is the time! We always need volunteers – can you spare 15 minutes a month? Nominations are being accepted for the Board ... please let us know if you'd like to sign up!

Enjoy Valentine's Day and know that Spring is soon to follow!

Joan

Joan Minton
2017-2018 President
MPI Kentucky Bluegrass Chapter

Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

[Back to top](#)

CALENDAR OF EVENTS

2018 MPI MIDAMERICA CONFERENCE



February 25-27, 2018

Hyatt Regency Columbus & Columbus Convention Center

350 North High Street

Columbus, OH 43215

REGISTRATION IS NOW OPEN! Visit: <http://www.mpimidamericaconference.com/>

2018 JOINT MPI KBC/KSAE EDUCATION MEETING



March 29, 2018

11:00 AM to 1:45 PM

Buffalo Trace Distillery, Elmer T. Lee Clubhouse

113 Great Buffalo Trace

Frankfort, KY 40601

Save the Date for our annual Joint meeting with KSAE

[Back to top](#)

CHAPTER NEWS

The Hilton Cincinnati Airport in Florence, KY is completing a multi-million dollar renovation

This includes newly designed features to the existing floorplan encompassing the hotel's lobby, restaurant, and meeting space. Simplicity will meet with elegance to create a modern experience connecting guests with our Kentucky home in the Ohio Valley. New features include an Herb N' Kitchen, Starbucks, open lobby design with private seating nooks, completely remodeled meeting space, and enhancements to our on-site guest amenities. The new design will compliment guest rooms which were renovated in May 2017, and feature a generous floorplan, luxurious bedding, a personal refrigerator, and in-room safe. For information contact Katie Renfro at 859-372-9665 or katie.renfro@hilton.com.

Bluestone Productions

The documentary "Science Fair" just won the Sundance Festival's first ever Festival Favorite Award. The documentary covers the annual Intel ISEF world science fair that happens to be produced by Bluestone Productions LLC. The team at Bluestone has been producing the event since 2002. This year's Intel ISEF will take place in Pittsburgh May 14-18.

See the movie trailer here: <https://www.youtube.com/watch?v=LioMHa F-gg>

Read about it here: <http://www.indiewire.com/2018/01/sundance-2018-festival-favorite-science-fair-1201923797/>

Glenn Blind achieves CMP

Congratulations to Glenn Blind with Council on Licensure, Enforcement and Regulation (CLEAR) on achieving your CMP!

Brian Calvert joins HelmsBriscoe

Brian Calvert has joined HelmsBriscoe as Manager, Global Accounts. According to Stephen Burke, CMP, HB Regional Vice President, "Brian has dedicated his career to the meetings & events industry, and brings extraordinary industry experience to benefit both HB clients and colleagues around the globe. Brian will most definitely be an asset to our brand." Brian can be reached at bcalvert@helmsbriscoe.com or www.helmsbriscoe.com.

[Back to top](#)

MPI NEWS

HOOK UP WITH US ONLINE!

Connect Daily with your MPI Peers. Make sure to visit the improved and energized [MY MPI](#) and update your profile today.

MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



Meeting and event industry
education, ideas and inspiration
for both sides of your brain.

Sponsored by **cvent**

Further your Education! Check out the [MPI Academy](#) for a listing of available On Demand Education webinars. Where On-Demand content is FREE for MPI Members, you can make the most out of your membership and earn some CEU's!

We recommend the following webinar: [Meetings Outlook: A Deep Dive into the Latest Business Trends 2/18](#)