

MARCH 2018 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Happy March!

Spring is almost here and, if you're like me, you're ready for some warmer weather and lots of sunshine!

Thank you for completing the membership survey from MPI Global. Once the survey is completely closed out, our membership contact at headquarters will select one lucky survey respondent to receive the KBC winner of the \$100 gift card. (This was in addition to the gift cards being awarded by MPI Global). Who will it be? The winner will be announced here in next month's newsletter.



If you missed the MidAmerica Conference in Columbus, you missed an excellent conference! This was the LARGEST MAC ever with 302 registrations and 70 exhibit booths. Columbus Convention Center and Hyatt Regency did an outstanding job for the conference. A HUGE thank you to ALL the Kentucky Volunteers that made this event so successful. Thanks to Lauren Moore and Yolanda Kennison who headed up the planning for the Kentucky side, Julie Kirkpatrick – WOW! 70 booths on the exhibit floor, and great sponsorships sold, Stefanie Wyckoff for the media blasts and a huge thank you to both Greg Jewell and Nick Vaccaro of our management team. They truly made the process smooth and easy. There were many more volunteers and we are truly grateful for ALL who volunteered!

Volunteers are so important in planning the MAC Conference. If you haven't volunteered for MAC in the past, think about signing up for next year. You will be left with life-long relationships and a feeling of job well-done when the conference is complete. We start looking for volunteers **NOW** for next year!

Mark your calendars now!! Lexington, Kentucky is our host for next year's MidAmerica Conference. I am very excited to bring MAC to my "hometown". We will be headquartered at the newly renovated Campbell House (A Hilton Curio Property) and the dates are March 3-5, 2019. I know that Lexington will bring out the welcome mat for us.

Our meeting this month is our joint meeting with KSAE at Buffalo Trace in Frankfort. We have a great speaker lined up for the event. Registration is open now. If you plan to attend, get registered as there is limited seating for this meeting. A HUGE thank you to Lucy Gardner Slusher of Buffalo Trace for hosting us.

We have exciting things planned for the remainder of the year: April is GMID; our May meeting will be at the Speed Museum in Louisville and June, of course, is our annual Bravo awards.

I hope to see each of you in the coming months!

Happy Spring!

Joan

Joan Minton
2017-2018 President
MPI Kentucky Bluegrass Chapter

Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year and MAC 2018. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

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CALENDAR OF EVENTS

2018 JOINT MPI KBC/KSAE EDUCATION MEETING: ROCK YOUR BRAND - BUSINESS IS HUMAN TO HUMAN



March 29, 2018

11:00 AM to 1:45 PM

Buffalo Trace Distillery, Elmer T. Lee Clubhouse

113 Great Buffalo Trace

Frankfort, KY 40601

Register for our annual Joint meeting with KSAE! This event sells out each year, so reserve your spot.

2018 GLOBAL MEETINGS INDUSTRY DAY



Leaders from across the meetings and events industry are coming together to support Global Meetings Industry Day (GMID) on April 12, 2018.

MAY MPI KBC EDUCATION EVENT



May 17, 2018

11:00 AM to 1:45 PM

The Speed Art Museum

2035 South Third Street

Louisville, KY 40208

Save the date - MPI KBC May Education Event

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CHAPTER NEWS

Delphine Hepp achieves CMP

Congratulations to Delphine Hepp with AMR on achieving your CMP!

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MPI NEWS

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MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

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