

MAY 2017 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Hello KBC Friends,

Happy Travel and Tourism Week. This week we are all celebrating the impact a vibrant and strong visitor economy has on our state. Our meeting industry is an incredible facet of this driven and powerful economic engine in the Commonwealth!

On Monday of this week, the state's Department of Travel released the 2016 Economic Impact Numbers for our visitor industry. Once again, we proved the impact that we all have in keeping our state's economy growing. Total economic impact of the visitor industry is \$14.5 BILLION and growing. More than 193,000 Kentuckians work in our industry -- in hotels, convention centers, planning events and so much more. I hope you are as proud of what we do as I am. Please visit <http://www.kentuckytourism.com/userfiles/Industry/2016%20Kentucky%20Tourism%20Expenditures.pdf> to read the report for yourself and see the impact in your county.

We are close to finishing up the education portion of this year but you have one more chance to get a some great high value/high impact training. Make sure to join us on May 18th at the Cincinnati Radisson Riverfront for a special Campfire Session on Creative Learning Environments.

Finally, we are all looking forward to our year end celebration Bravo! On June 8th. We will be announcing the venue very soon so hold that evening.

Again thanks so much for all you do and have a great May!

In Service,

Julie Kirkpatrick, 2016/2017 MPI KY Bluegrass Chapter President

****Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

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CALENDAR OF EVENTS

MAY KBC EDUCATIONAL MEETING



May 18, 2017

11:00 AM - 1:45 PM

Northern Kentucky, KY

Radisson Cincinnati Riverfront

May Campfire Session: "CampCreate - Creative Learning Environments"

Join us for an interactive session to learn from our industry Camp Leaders about creating a superior learning environment that engages your attendees and maximizes ROI for event. Our special Campfire Sessions promise to keep you engaged, inspired and leaving with great knowledge to take back to your professional life.

2017 MPI KBC BRAVO!



June 8, 2017

6:00 PM - 10:00 PM

Louisville, KY

TBD - Save the Date

Make plans to joining your fellow chapter members at our annual awards event! Plus, Bravo is FREE for members to attend!

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CHAPTER NEWS

ARE YOU STUDYING FOR YOUR CMP EXAM?

We've had some members express an interest in meeting with other KBC members who are currently studying for their CMP exam. We would love to help connect you! If you are studying for your CMP and would like to connect with other chapter members who are also studying, please email Trish Scott at: tjobertscott@gmail.com and she will help get you connected!

MOLLY MARSH WAS RECENTLY NAMED TO CONNECT ASSOCIATIONS 40 UNDER 40 LIST

Congratulations to Molly Marsh with AMR Management Services, who was recently named as a Connect Association 40 Under 40

Recipient: [https://www.connectyourmeetings.com/feature/artists-assembly-2017-40-40/!](https://www.connectyourmeetings.com/feature/artists-assembly-2017-40-40/)

JEFF STERNE JOINS HELMSBRISCOE IN LEXINGTON, KY

Jeff Sterne has joined HelmsBriscoe as Global Accounts Manager in Lexington, KY. Jeff was most recently the Executive Director for All Star Association in Lexington, where he worked for twenty five (25) years. According to Steve Burke, Regional Vice President, "Jeff brings an amazing skill set to HelmsBriscoe, and will be a tremendous resource, especially to meeting planners who are seeking an extra level of cost savings and risk mitigation during the site selection process." HelmsBriscoe is the global leader in site selection, with over 1400 associates in 55 countries worldwide. Learn more at www.helmsbriscoe.com.

R & R LIMOUSINE ROLLS OUT NEW TOUR DIVISION

R & R Limousine has rolled out a new division - Copper Still Tours, which will offer private and group tours: copperstilltours.com

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MPI NEWS

HOOK UP WITH US ONLINE!

CONNECT DAILY WITH YOUR MPI PEERS. MAKE SURE TO VISIT THE IMPROVED AND ENERGIZED [MY MPI](#) AND UPDATE YOUR PROFILE TODAY.

MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



2017 WEC Hosted Buyer Program:

Planners: Experience breakthrough solutions and high-level, no-cost education. At MPI's Hosted Buyer Program, not only do you meet on-on-one with suppliers who want to make your events amazing, you get all of the education and networking that WEC is known for.

To learn more about the 2017 WEC Hosted Buyer Program or to apply, visit the website: [WEC 2017 - Hosted Buyer Program](#).

View the 2017 Meetings Outlook - 2017 Spring Edition

here: <http://www.mpiweb.org/Portal/Research/meetingsoutlook>

Convention Industry Council rebrands as Event Industry Council - learn more

here: <http://www.eventscouncil.org/Newsroom/pressreleases.aspx>