

OCTOBER 2017 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Happy October KBC,

Thank you to everyone who attended the MPI KBC Battle of the Bluegrass last month! We had a great turn out at both Membership Mixer events in Louisville and Lexington... and we have a winner....



So Louisville, you've got the trophy and more importantly the bragging rights until the next member mixer. The final scores were: Louisville 16 total attendees (8 members) VS. Lexington 10 total attendees (4 members).



On a different note, with the beginning of Fall, we've seen a number of natural disasters in our country. Hurricanes and fires have devastated our states and Puerto Rico. This month we are highlighting the hurricane relief efforts across the nation and ask each of our members to help out. There is one group that stands out in the disaster assistance programs.. it is Team Rubicon. [Team Rubicon](#) pairs the skills and experiences that veterans learned in the military (emergency medicine, risk mitigation, leadership, small unit tactics) with first-responders and disaster relief professionals. Rubicon teams are sent across the United States and the world, helping communities recover from natural disasters or humanitarian crises. Team Rubicon was started by two marines, Jake Wood and William McNulty, in 2010 after a 7.0 earthquake hit Port-Au-Prince, Haiti. From that one effort, the organization has grown to be a world-wide network of service. They are a veteran-led, disaster relief organization and one worthy of donations. Unlike other disaster relief organizations, money donated goes directly to the affected area. [Click here to donate.](#)

At our monthly meeting in Lexington (October 19), we are highlighting Team Rubicon and asking each attendee to give a donation. If you aren't able to attend the monthly meeting, please consider donating via link above. Any donation will be greatly appreciated!

Going forward ... I hope that each and every one of you have a great Fall. Take time to stop and appreciate all the blessings that have come your way. Tell your family your love them. Appreciate your friends. Be thankful and pay it forward!

Joan

Joan Minton
2017 - 2018 President
MPI Kentucky Bluegrass Chapter

****Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

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CALENDAR OF EVENTS

OCTOBER EDUCATION EVENT



October 19, 2017

11:00 AM to 1:45 PM

[Add to Calendar](#)

Hilton Suites Lexington Green

245 Lexington Green Circle

Lexington, KY 40503

<http://www.lexingtongreen.hilton.com>

Don't miss this Lunch and Learn Event: **Bullets, Bad Guys, Fire & Brimstone: A Look at Risk in a Changing World** presented by Michael Owen. [REGISTER HERE!](#)

NOVEMBER EDUCATION EVENT



HOTEL
COVINGTON

November 16, 2017

11:00 AM to 1:45 PM

[Add to Calendar](#)

Hotel Covington

638 Madison Avenue

Covington, KY 41011

<http://www.hotelcovington.com>

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CHAPTER NEWS

ARE YOU STUDYING FOR YOUR CMP EXAM?

We've had some members express an interest in meeting with other KBC members who are currently studying for their CMP exam. We would love to help connect you! If you are studying for your CMP and would like to connect with other chapter members who are also studying, please email Trish Scott at: tjobertscott@gmail.com and she will help get you connected!

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MPI NEWS

HOOK UP WITH US ONLINE!

CONNECT DAILY WITH YOUR MPI PEERS. MAKE SURE TO VISIT THE IMPROVED AND ENERGIZED [MY MPI](#) AND UPDATE YOUR PROFILE TODAY.

MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



Meeting and event industry
education, ideas and inspiration
for both sides of your brain.

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Further your Education! Check out the MPI Academy for a listing of available On Demand Education webinars. Where On-Demand content is FREE for MPI Members, you can make the most out of your membership and earn some CEU's!

We suggest checking out this one: [CLAUSEtrophobia](#)

Check out [Meetings Outlook Summer 2017](#) for future-focused data and projections for the Meeting and Event Industry via MPI.