

SEPTEMBER 2017 BLUEGRASS BEAT

PRESIDENT'S CONNECTION

Greetings My Fellow MPI Peeps,

I was sworn in as VP of Membership for this year, and I am very excited to be back on the board and look forward to an awesome year. My membership in MPI has brought me so much over the years including some fantastic friendships.

Here's a summary of what has been happening in Membership so far, this year:

Natasha Pedigo, Director of Member Recruitment, and Morgan Whitney, Director of Member Care, representing Lexington have challenged Louisville to "A Battle of the Bluegrass" On September 27. Each city will have a member mixer from 5pm to 7pm and we will communicate via social media. Whoever has the most attendees will win. The winner will receive a trophy and bragging rights until the next Battle.

Locations:

Louisville The Blind Squirrel 592 N English Station Rd Louisville, KY 40223

Lexington West Main Crafting Co. 135 West Main Street Lexington, KY 40507

Sept 27th 5pm to 7pm

Appetizers will be served. Come and celebrate the fall season with us!

Refer a friend to MPI. Refer a friend to MPI and they get their application fee of \$50 waived and you get \$25 off your next membership dues. I have business cards that you can hand out to potential members so that you both can benefit from them joining. There are also vouchers you can print from the MPI website and hand out.

We are looking for members to join our Membership Committee! If you would like to join please contact me, Natasha or Morgan.

At the last meeting, it was suggested that we plan a one day or overnight fam tour to different cities in the Bluegrass to see Hot New Venues and other attractions the city has to offer. If you have any suggestions or there is some place you want on the list please contact me at kathleen@chavs.net We are just in the planning stages right now!

Summer may be over but the fun is just starting!

Kat

Kathleen Cummins
2017 - 2018 VP of Membership
MPI Kentucky Bluegrass Chapter

****Don't forget, our chapter photographer, Chris Joyce, and his business associate, Stan Carton, have captured a lot of great shots from our events this year. [Click Here](#) and use access code kbcmpi to see pictures of your friends!

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CALENDAR OF EVENTS

BATTLE OF THE BLUEGRASS - LEXINGTON AND LOUISVILLE MIXERS!



Join us on September 27 at Blind Squirrel in Louisville and West Main Crafting Co. in Lexington for these exclusive events for MPI KBC's Networking and mixer for members and guests alike. Appetizers will be provided for the duration of the events from 5:00 p.m. to 7:00 p.m..

There is no need to register, but we would like you to sign the sign in sheet to see who has the most attendees in the two cities this event will be held on the same date at the same time. Upon arriving at each venue MPI KY Bluegrass members will be standing by to direct you to the mixer area, as well. This Area will be open only to attendees for this event from 5:00 p.m. - 7:00 p.m..

The city with the most attendees will receive a traveling trophy and bragging rights until the next "Battle of the Bluegrass".

OCTOBER MPI KBC EDUCATION EVENT



October 19, 2017

11:00 AM to 1:45 PM

[Add to Calendar](#)

Hilton Suites Lexington Green

245 Lexington Green Circle

Lexington, KY 40503

<http://www.lexingtongreen.hilton.com>

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CHAPTER NEWS

ARE YOU STUDYING FOR YOUR CMP EXAM?

We've had some members express an interest in meeting with other KBC members who are currently studying for their CMP exam. We would love to help connect you! If you are studying

for your CMP and would like to connect with other chapter members who are also studying, please email Trish Scott at: tjobertscott@gmail.com and she will help get you connected!

UPCOMING EVENTS IN KENTUCKY!



The Kentuckiana AIDS Alliance, the region's central forum for strategic collaboration around HIV/AIDS prevention and care, presents Chocolate Fest 2017, benefitting the Louisville AIDS Walk and Pet Walk, on September 29, 2017, at Mellwood Art & Entertainment Center. This not-to-be-missed event will feature dazzling entertainment, spirits, light bites – and, of course, plenty of chocolate. There will also be a silent auction of unique items and exciting opportunities. The event is 21+ and admission is a \$45 tax deductible donation to the Louisville AIDS Walk. VIP tables for parties of 10 and sponsorship opportunities are also available. For more information, please visit <http://www.chocolatefestlouisville.com>.

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MPI NEWS

HOOK UP WITH US ONLINE!

CONNECT DAILY WITH YOUR MPI PEERS. MAKE SURE TO VISIT THE IMPROVED AND ENERGIZED [MY MPI](#) AND UPDATE YOUR PROFILE TODAY.

MPI MEMBER ENGAGEMENT TEAM

Should you have any questions or need additional information at any time, please contact our Member Engagement Team at [972.702.3053](tel:972.702.3053). We are always here for you!

REFER A FRIEND TO MPI

Help a colleague, friend or young professional experience the benefits of MPI Membership. Give the [Refer a Friend voucher](#) to a fellow meeting and event professional which allows him/her to receive a \$50 discount on new membership. Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal.

INDUSTRY NEWS/ARTICLES



Meeting and event industry
education, ideas and inspiration
for both sides of your brain.

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Further your Education! Check out the MPI Academy for a listing of available On Demand Education webinars. Where On-Demand content is FREE for MPI Members, you can make the most out of your membership and earn some CEU's!

We suggest checking out this one: [Supplier Focus: You Can't Make Omlettes Without Breaking Eggs](#)