



**KENTUCKY
BLUEGRASS**
CHAPTER



2026 STRATEGIC PARTNERSHIP PROGRAM



info@kbcmpi.org



www.kbcmpi.org



@mpikbc

Why MPI Kentucky Bluegrass Chapter?

Membership Data as of September 2025



\$41+ MILLION

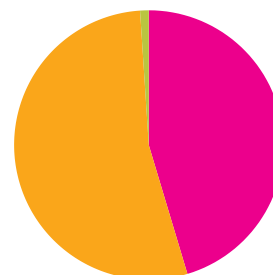
ANNUAL CHAPTER
MEMBER BUYING POWER

spanning planners who control event
budgets and suppliers who influence
purchasing decisions across the meetings
and events industry

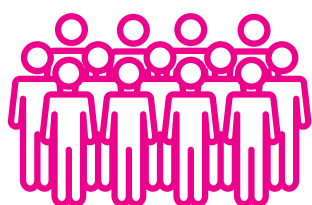
52%
SUPPLIERS

1%

OTHER



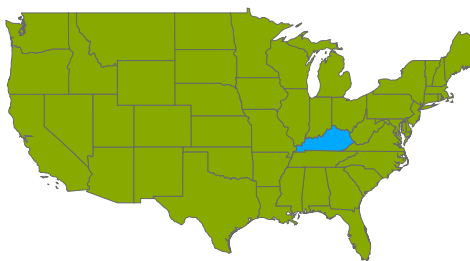
44%
PLANNERS



120+

MEMBERS

LOCAL ROOTS, GLOBAL REACH.



While deeply connected to
Kentucky and the Southeast,
chapter planners source
meetings across the Midwest,
Northeast, Southwest, and
international destinations,
extending strategic partner
visibility well beyond the local
market

WHAT PROPERTY TYPES DO MPI KENTUCKY BLUEGRASS PLANNER MEMBERS BOOK?

54%



DOWNTOWN &
CONVENTION
HOTELS

41%



CONVENTION &
CONFERENCE
CENTERS

19%



RESORTS

18%



CAMPUS,
CRUISE
& OTHER

17%



SUBURBAN
HOTELS

8%



AIRPORT
HOTELS



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2026 Strategic Partnership Benefits

Choose your sponsorship level and customize your package!

All Partnership Levels Receive: Company logo with hyperlink on the MPI Kentucky Bluegrass Chapter's website and logo on all event presentation slide decks.

AND, you get to customize your partnership benefits by selecting options from our Marketing and Event benefits. Based on your partnership level, the number of choices you can select will change.

PLATINUM

5 Marketing Items *and* **4** Event Items

\$5,000

DIAMOND

4 Marketing Items *and* **2** Event Items

\$2,500

GOLD

2 Marketing Items *and* **1** Event Item

\$1,000

SILVER

1 Marketing Item

\$500

The above pricing is for Meeting Professionals International members. Non-member pricing is available upon request.

Annual Partnerships can be split into 2 payments. First payment due at signing of Strategic Partnership Agreement and 2nd payment due on first day of the 7th month of partnership term.



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Marketing & Event Benefit Options

MARKETING BENEFITS

Choose from these items

1. Two (2) social media posts that will be shared on all active MPI Kentucky Bluegrass social media channels (Facebook, Instagram, and LinkedIn) in the month(s) you choose.
2. One (1) banner ad in the MPI Kentucky Bluegrass quarterly newsletter in the quarter you choose.
3. One (1) advertisement on the MPI Kentucky Bluegrass website homepage (rotates with other paid advertising).
4. One (1) piece of collateral (provided by you) given to each attendee at an MPI Kentucky Bluegrass education/networking event of your choice.
5. One (1) dedicated e-blast to MPI Kentucky Bluegrass mailing list.
6. Listed as an event sponsor at the MPI Kentucky Bluegrass Global Meetings Industry Day event.
7. Provide a marketing video to incorporate into one (1) MPI Kentucky Bluegrass quarterly newsletter in the quarter you choose. (video cannot exceed two minutes)

EVENT BENEFITS

Choose from these items

1. One (1) tabletop display at an MPI Kentucky Bluegrass education event.
2. One (1) complimentary registration to an MPI Kentucky Bluegrass educational event.
3. Two (2) minutes of podium time at an MPI Kentucky Bluegrass educational event.
4. One (1) tabletop display at an MPI Kentucky Bluegrass networking event.
5. One (1) complimentary registration to an MPI Kentucky Bluegrass networking event.

Partnership benefits are subject to MPI Kentucky Bluegrass approval to ensure alignment and avoid conflicts with other sponsors and partners. In addition, Kentucky Bluegrass Chapter reserves the right to refuse advertising, collateral, and other marketing submissions that do not reflect MPI Standards.

For Strategic Partnership Benefit Questions, contact chapter administrator at info@kbcmpi.org.



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What's Next?

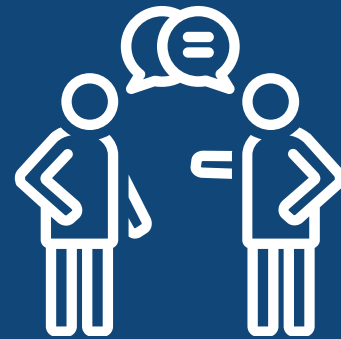


first

Contact us by clicking [HERE](#) to complete the 2026 Strategic Partnership form.

second

Let's set up a time to talk about our Strategic Partnership Opportunities and answer any questions you have.



third

Make it official! We'll send you a Strategic Partnership Agreement. Once the dotted line is signed, the collaboration begins!



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Thank you

**WE LOOK FORWARD TO
PARTNERING WITH YOU!**



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