



## 2019 MPI Wisconsin Strategic Partner Program

The Partner Program renews every calendar year with active solicitation beginning in the fall. Please contact the chapter office at [admin@mpiwi.org](mailto:admin@mpiwi.org) to express your interest in a package.

BENEFIT	PLATINUM \$4,500	GOLD PARTNER \$2,500	SILVER PARTNER \$1,500	BRONZE PARTNER \$1,000
One Complimentary Registration to MPI Wisconsin Programs (RSVP Required)	8 Anytime Registrations for our Wisconsin Programs. Use all 8 registrations at one event if you choose. January February April – Full Day Conference! May August – Gala September October	1 registration at each of these Wisconsin Programs January February April – Full Day Conference! May August – Gala September October	1 registration at each of these Wisconsin Programs January February May September October	
Banner and Verbal Recognition at all MPI-Wisconsin Education Programs	Platinum Level	Gold Level	Silver Level	Bronze Level
Partner Recognition on Name Badge at Chapter Programs	Platinum Level	Gold Level	Silver Level	Bronze Level
Wisconsin Strategic Partner Logo to use on web and member emails	Platinum Logo	Gold Logo	Silver Logo	Bronze Logo
One Color Ad in Agenda Magazine (inside page)	Full Page	Full Page	Half Page	Quarter Page
E-Blast Advertising (one month)	✓			
Two custom emails sent from MPI-WI to members with your message	✓			
Logo on Awards Gala Step and Repeat Banner	✓			
One Full Page Advertorial in Agenda Magazine	✓	✓		
Company logo on MPIWI homepage with link - Full Year!	✓	✓		
Listing on Chapter Website Partner Page with Logo and Link	✓	✓	✓	
Table top display opportunity at Spring Education	✓	✓	✓	✓
Discount on additional marketing opportunities (additional advertising, e-blasts, sponsorships)	25%	20%	15%	10%
<p><b>Availability subject to change. Content of advertising/advertorial subject to MPI-WI approval.</b>  <b>Membership in MPI is required. The Wisconsin MPI Chapter does not have to be your primary MPI chapter.</b></p>				