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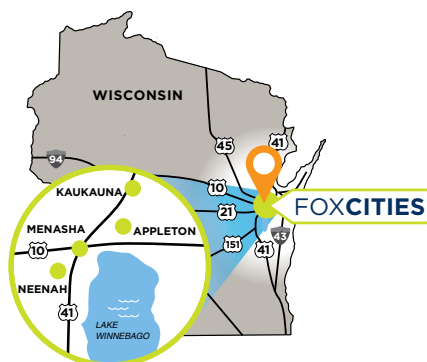
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Jan/Feb 2015

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WISCONSIN CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

MPI-WISCONSIN CHAPTER **Agenda**

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EDITOR'S NOTE

Now that the holiday season is over and the hustle and bustle has died down, how many of you have taken the time to think about the true meaning of what the holidays are all about? Everyone has a different idea of what the true meaning is; it could be a religious view, the concept of spending time with family and friends, or getting wrapped up (literally!) in the giving of gifts. All of these things have one thing in common--the meaning of the holidays extends to someone outside of ourselves.

This idea can carry over to our professional life as well and into our involvement in MPI. Are we passionate about our jobs because we personally get something out of it? Or, are we passionate about it because of the feeling that we get when we are able to help someone and make a difference within our organization?

I personally have felt this not only in my career, but also through my volunteer efforts with the MPI-WI Chapter. I have been blessed to be able to be Co-Editor for the *Agenda* for a year now and have served on various planning committees for Chapter Events and Education Days. It is in these moments that I truly value my relationship with MPI and those around me; when I can stand there after an event and be proud that I was able to assist in pulling off a great event.

I challenge all of you to strive for the same thing. MPI-WI offers so many different volunteer opportunities that have various levels of commitment. It could be as simple as selling raffle tickets at a monthly meeting to as elaborate as being a Team Lead for an Education Day. No matter what your talents, interests and availability may entail, there is a volunteer opportunity for you!

Still not sure if volunteering is for you? Speak with someone else about their experiences and it will be clear that it will be a great decision. Don't do it because you feel pressured to...do it on your own time and when you feel passionate about helping someone else.

"We make a living by what we get, but we make a life by what we give."
–Winston Churchill

Keep Changing!



Nicole Putchel



{MADISON, WI}

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President's Column

Snow is on the ground and the New Year has begun. Our chapter is already half way through the year already and working hard to achieve our chapter goals.

Currently, the chapter has 84 engaged members donating their time working on our monthly education programs, fundraisers and recruiting new members. If you are currently not signed up to volunteer and are interested in getting involved, contact Erin Passehl and she can help you decide which volunteer opportunities will be the right one for you. Erin will also be hosting a Member 101 session both in January and February which will help you learn more about the volunteer opportunities available with the chapter.

There are still six months left in this MPI year so we will be looking for volunteers to assist with the rest of the monthly education programs, making retention calls to our current members, making calls to potential new members and looking for team members for our June golf outing.

The chapter's goal for engaged members is 35% and with 84 engaged members that puts our chapter right around 29%. All you need to do is donate one hour of your time to be considered an engaged member to help us reach the chapter's goal.

Year-to-date we have 22 new members in our chapter and our goal for the year is to have 69 new members. Do you know someone who might be interested in joining MPI or might benefit from being a member of MPI? Did you know that you earn \$25 off of your membership each time you recruit a new member? If you know of someone, talk with Kristen Salewski, CMP and she can assist in getting them to attend a monthly meeting as a guest.

January will offer some great introspective education from our speaker, Coleman, who will educate us on how to create meaning, find happiness and build a legacy. This program will be on January 16 in Madison at the Concourse Hotel--Make sure to mark it on your calendar!

The nominations process has begun so if you know of someone who would make a great board member or if you are interested in joining the board, be sure to fill out a nomination form. If you have any questions regarding serving on the board, contact Alison Huber, CMP.

In February, MPI International will be sending out their member survey. Be sure to complete the survey, as our chapter receives incentives on how satisfied our members are and the board uses it to make any necessary changes.



Carmen Smalley, CMP

*President, MPI
Wisconsin Chapter
Instructor, Milwaukee
Technical College in the
Meeting & Events and
Hotel Program*

A handwritten signature in black ink that reads "Carmen". The signature is stylized with a large, looping "C" that starts and ends with a dot.

WHO'S IN THE NEWS

- Maria Peot recently accepted a position as Coordinator of College Events at Milwaukee Area Technical College.
- David Schneider has accepted a new position as Director of Corporate Partnerships for the Atlanta Dream in Atlanta, Georgia.
- Cindy D'Aoust has resigned the position of Chief Operating Officer (COO) of MPI, effective December 5, 2014 to pursue an exciting leadership opportunity.



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NEW CHAPTER EVENT ICONS

By: Erin Passehl
Convention Coordinator, Ametelco

New for 2015 are the descriptive event icons shown below. These color coded graphics are designed to help members identify and target desired sessions at monthly events. Some events will feature more than one icon based on the content offered.

“Soar” sessions, such as MPI 101, include new member focused information. Sessions designated with the “Meet” icon feature a structured networking component and may include Summer Socials and the Golf Outing. “Learn” sessions will provide educational speakers or CMP test preparation material. “Inspire” sessions such as Gala, WEC and Regional Conferences are uniquely designed to motivate, stimulate and enthuse!

Watch for these new icons on the www.mpiwi.org website, events calendar and throughout chapter social media posts! ▀



2014 Bidding for Good a Success!!

By: David Helgeson, CMP

Need a car rental, hotel in Las Vegas, Miami, Wisconsin Dells? Then Bidding for Good was the place to go and help support our chapter. This year's BFG team, led by Sara Kern from the Blue Harbor Resort, went above and beyond!

The total money raised for the chapter was \$5,259, topping the previous best, set in 2012 of \$4,848!

The winning bids came in from all over the United States. Our chapter members were able to win 11 of the 34 items auctioned off. Congratulations BFG Team and Wisconsin Chapter. ▀



You're planning a meeting for 100 or 1,000. You need a full service facility. Your imagination has no limits; why should your itinerary? Whatever your expectations, we expect to exceed them. Contact Shirley Kaltenberg at 608-267-1549 or Kaltenberg@alliantenergycenter.com to plan your next meeting!



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What's your story?

By: Coleman

Hear more from
Coleman at the
Madison Concourse
Hotel on
January 15, 2015!

Your daughter comes home from school and you say, "Hi, honey. How was your day?" She says, "Fine." That's not what you want to hear.

What you want to hear is who said what, when, to whom; what happened and how did it happen; how does she feel about what happened; how did she react; how did others react to her. You want to know that her teacher said that she is the brightest star in the universe. But all she says is "Fine."

You meet a new business colleague and you wonder, "What's his story?" Is he capable, experienced, honest, giving, lazy, ambitious, fun? Where is he from? Where did he go to school? Do we know anyone in common? Is he a runner, Packer's fan, married, dog lover, deer hunter, recovering alcoholic, closet artist, weekend carpenter, soccer coach, believer in astrology, frustrated chef, part-time Uber driver? What's his story?

**We want to know the story.
It's an essential part of being human.**

In many ways, it's easier now than ever before to tell your story. You can tweet it. You can post it. You can blog it. You can film it and put it on You-Tube. Millions of people are doing just that. You can write your book. Every day Amazon adds another 3,000 books to the ten million they offer in their online store. The barriers to publishing, electronically

or in print, are practically non-existent. The difficulty, of course, is being noticed in this extraordinary jungle of noise that defines the 21st century.

Sometimes we don't want to hear anyone else's story. We just want to be left alone. But for the most part, we want to know the story and we want to tell our own; our personal story, our family story, our business story.

Since I was a child, I've had a story to tell. I was born in 1948. In 1968, I started writing my story in a college writing class. In 2014, I published my story, SPOKE.

It took a while.

From the moment I first put pen to paper to the eventual celebration of my book release party, forty-six years went by. Over those years, I would capture a fragment here, a fragment there. Sometimes several years would pass and I would forget for a while that I had a story to tell. Then I would open an old notebook or encounter an old photo and be reminded that not only did I have a story, but that I needed to tell it. I was compelled, in some innately human way, to share it.

In 2002, following an MPI conference in Honolulu, I spent a week in solitude in a grass hut on the island of Molokai and I wrote my story. I thought I was finally done with it.

But I wasn't. It wasn't quite complete. It wasn't quite told the way I wanted it to be told. It would take me another twelve years to get it right.

Storytelling is one of the most ancient customs of this tribe we call humans. It started around campfires and in caves. It blossomed in the theatres of ancient Greece and in the tribal councils of indigenous tribes. A story is how we pass the wisdom, and the folly, of one generation to the next. Our story is who we are, and who we want to be.

Every person has a story. Every family has a story. Every community has a story. Every business has a story.

What's your story?

An MPI member since 1979, Coleman credits MPI with his professional success. He served as International President of MPI in 1993-94, and is generally credited with MPI's expansion into Europe. He is the originator of the CMM program, was a professor of hospitality management at Roosevelt University in the 1990s, was named one of the top ten executives in the travel industry, as well as one of the top ten executives in the meetings industry. He was MPI's International Supplier of the Year in 2004.

Since "retiring" in 2004, Coleman has built and run an outdoor theatre, opened and operated a guest house, acted in and directed dozens of plays in Madison and southwest Wisconsin, and published a novel, a collection of plays and a memoir (SPOKE – winner of the International Book Award for best autobiography). His monologue, Cuban Poetry, will be staged in Forward Theatre's February, 2016 production at the Overture Center in Madison. In March, he will teach two workshops at the UW Madison Writers Conference. With his husband, he manages a private nature preserve on 46 acres of woods outside Mineral Point.

From the above you might not guess that Coleman's story is about civil rights and war. On January 15, you'll hear his story, and he'll help you share yours.

www.spokesinthewheel.com
www.maplewoodlodge.com

Coleman, CMM, is past International President and past International Supplier of the Year.

GET TO KNOW YOUR BOARD MEMBER

DAVID HELGESON, CMP

Place of employment:

Best Western Premier Waterfront
Hotel & Convention Center

Where do you currently live?

Appleton

How long in the meeting/event industry?

I have been in MPI for 13 years and the meetings industry for 20.



Tell us 2-3 things you are responsible for on the board:

1. Manage and supervise the chapter financial events (Bidding for Good, Auction, Raffle, March Fundraiser and Golf).
2. Act as a coach, advisor, and counselor for finance committees.
3. Ensuring the fiscal responsibility of the committees under finance.

What is the best part of being on the board?

The team of people I am on the board with and the ability to make decisions as a team that will shape the future direction of the Wisconsin Chapter of MPI.

What have you learned most from being on the board?

No matter how intimidated you are of being on the board, there is a strong support structure there to assist you. That and you have to have a "little" fun as well!

What is the best advice you can give to someone who is thinking about getting more involved in MPI?

There is a time commitment, but with a strong team, the time can be minimized. Volunteering is a great step in getting involved and meeting new friends, potential clients and vendors. A number of the business relationships and friendships I have today within MPI-WI are due to my early years of volunteering on committees.

Favorite hobbies or pastimes?

Spending time with my family, anything outdoors (hunting, fishing, etc...), and spending time at our cabin.

Favorite musical artist or band?

That's a tough one...Beastie Boys or Pearl Jam ▀

October Community Outreach Summary:



By: Trisha Raymakers, CMP
Potawatomi Hotel & Casino | Sales Manager

In October, MPI's monthly meeting at the Potawatomi Hotel & Casino had the pleasure of supporting Next Door Foundation. The Next Door Foundation is the premier early education provider in Milwaukee, Wisconsin. Next Door works with thousands of children and families to give them the skills they need, not just to get by, but to achieve sustainable success in school and in life. MPI donated four fully packed bags of a variety of books for various age groups to this great cause. Thank you to everyone who participated in donating one or more books to a great organization for Milwaukee city's youth.

Since the holiday season is fast approaching, Next Door Foundation offers a 2014 HOLIDAY GIVING Program.

The Holiday Giving Program at Next Door assists hundreds of families each year, lessening their stress and financial burden, while providing them with a memorable holiday season.



Want to know how you can help assist a child or family? Adopt a Next Door Family. Sponsors provide gifts for families in need. Each sponsor who adopts a family will receive a 'wish list' to shop from. Since families of various sizes are available for adoption, this is a great opportunity for organizations, or groups of individuals, to work together in support of a needy family. ►

Student Profile: Jana Furman

Place of Employment: Baymont Inn & Suites

Job Title: Front Desk

What drew you to the meetings industry?

I have been involved in planning fundraisers for people and organizations and found the work enjoyable.

Tell us about your college program:

It is my first semester at Madison College in the Meeting & Event Management Program

Tell us about your family:

I am the oldest child in my family, I have a younger sister Candice

Where were you born? La Crosse, WI

Where do you currently live? Cross Plains, WI

Favorite Pastimes:

Listening to music, shopping, going to movies, and spending time with my family and friends

Favorite Musical Group:

Marilyn Manson, Three Days Grace, and In This Moment

Person you admire most and why:

I admire my mom the most because she has always supported me in my decisions in life and has always told me to follow my dreams.

Dream Vacation:

I would love to go to Bora Bora and spend time on the beach and stay in one of those huts over the water.

If I won the lottery I would:

I would buy my dream home, my dream classic car, and give my family some of it to spend as they please.

Words to live by:

Do what you love, Love what you do ►

MPI Programs

By: Amy Qualmann, CMP
Communication Specialist & Event Planner
Wisconsin Association of School Boards

Congratulations to chapter member, Anna Anderson!

Anna's name was selected from MPI's October 2014 MPI Global Membership Renewal drawing which is conducted monthly recognizing those who renew their membership.

Anna will be able to choose one of the following:

- ½ off registration to WEC 2015 in San Francisco (Aug 1-4) or EMEC 2015 in Poland (Feb 1-3)
- 1 year extended membership

To see a list of the 2014 Renewal Drawing Winners, please visit the MPI Website.

MPI continues to work hard at implementing different programs encouraging recruitment and retention. There are several programs and resources available to help our chapter grow our membership:

- **Global Membership Renewal** – Monthly Drawing
- **Member Referral Rewards** – Every time you recruit a new full-paying supplier or planner member to MPI, you'll receive a \$25 USD credit toward your membership renewal. To receive your referral credit, simply have the new member put your member ID number in the "Referred By" section on the paper application or on the online application. It's that easy!
- **MPI Foundation Grants and Scholarships** – The MPI Foundation fuels the growth and advancement of MPI members by providing them professional development and career opportunities through grants and scholarships. Please visit the MPI Foundation page for more information.
- **Meetings Move Us Forward** – Because you need an elevator pitch! Effective meetings are what we do, and it's time to tell our story to the world. Learn more at: www.mpiweb.org/forward.
- **"I am MPI"** – MPI members have great stories to tell, and this is their place to tell them. It's here that we celebrate the passions that fuel the MPI community and understand why the meeting and event industry is such a vital component of our culture.

To learn more about these initiatives, please visit www.mpiweb.org. ▀

Survey Substance

By: Erin Passehl
Convention Coordinator, Ametelco

Monthly and annual surveys are not SPAM! The strength of the chapter and MPI as an organization are heavily reliant on member feedback. Your participation in monthly post-event surveys influences the selection of relevant speakers and convenient locations with meaningful networking experiences at future events. By expressing your vision of what great MPI events should be, chapter leadership can better provide experiences on-target with your expectations.

Perhaps the most important indicator of chapter success is the annual Membership and Chapter Satisfaction Survey sent by MPI International at the start of each year. The survey is a tool used by the organization to improve the way our association operates with the end goal of improving membership value each year. Data from this survey is so heavily valued, that incentives are often offered to entice a high response rate.

Every MPI member will receive an e-mail with their unique link to participate in the survey. To ensure receipt of this survey invitation, please watch your SPAM and inbox folders on Friday, February 13. As the holiday season comes to a close, please make it part of your New Year's resolution to complete the Membership and Chapter Satisfaction Survey to ensure chapter events of substance are produced in 2015! ▀



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Planner Profile: JODI ROBERTS

Place of Employment:

UW-Madison – Office of Human Resource Development

Job Title:

Office Administrator and Financial Coordinator

How long in the meetings industry?

I have been planning meetings and special events for 10 plus years. I have been instrumental in organizing several charity fundraisers and some larger events that last a week or longer.

How long in MPI?

New to MPI in September 2014.

Tell us about your company and/or position:

The Office of Human Resource Development holds approximately 3,000 events a year with attendance of approximately 40,000. Attendees are mostly UW-Madison faculty and staff.

Teams or projects that you have worked on for MPI or would like to be involved with:

I need to learn more about MPI before I can honestly answer this question.

Tell us about your family:

I have four adult children and one granddaughter. Opposites really do attract; my husband Matt and I are living proof of that. We are exact opposites of each other and together we make each other complete.

Where were you born?

I was born in Adams Friendship, WI.

Where do you currently live? My husband and I live in Columbus, WI.

**Favorite Pastimes:**

Riding our motorcycles in the warm months and anxiously awaiting warm weather to return in the cold months.

Favorite Musical Group:

Classic Rock (70's and 80's area)

Person you admire most and why:

I admire people such as Rosa Parks, Martin Luther King Jr, Princess Di, and others who stand up for what they believe is right and keep their eye on the goal.

Dream Vacation:

To stay a week as the keeper of a functioning lighthouse.

If I won the lottery I would:

I would have to play the lottery first in order to win it...

Words to live by:

Vision without action is merely a dream, and action without vision is just passing time; but with vision and action you can change the world.

Special personal accomplishments:

I find the strength and courage to take negative energy and transform it into something positive and productive. For instance when my mom was diagnosed with stage four breast cancer I created 'Ridin' 4 A Cure,' a motorcycle fundraiser that supports patient assistant organizations across the state. After my mother passed away, I created a very special memorial in her honor... 'Burning Up Cancer' is a themed motorcycle that I ride with pride every chance I get. I enjoyed riding with my mom before her diagnosis and mom continues to ride with me...in my heart as well as the purple paint of my bike (my mom's ashes are in the paint).

What else would you like other MPI members to know about you? I want to be a lawyer when I grow up... ▲

Board Nominations Open January 6

By: Alison Huber, CMP

Have you considered joining the Chapter Board of Directors? Do you know someone who would be a great leader for our chapter? If so, our annual nominations process will open January 6. Watch your inbox for the email!

The MPI Wisconsin Chapter has a rich history of strong leadership. Each year, a talented group of members volunteer their time and talents to lead the chapter in the areas of Education, Communications, Finance and Membership. Is now the time for you to join the list of successful chapter leaders?

Nominations are open January 6-30, 2015. You may self nominate or nominate another member. Qualifications for consideration include:

- Be an active member of MPI for a minimum of 1 year
- Be a member in good standing
- Be willing to fulfill the obligations of office, in the capacity indicated
- Have a history of involvement, accomplishment and dependable service to MPI or the chapter; service to other professional organizations may be considered
- Be willing to contribute time, energy and creativity to the chapter with written consent of your employer

Our Nominations Committee will review all applications and may ask for follow-up phone interviews to learn more about each candidate. The Committee will prepare the board slate, which will be presented via email to active members of the chapter in mid-March 2015. The term will begin July 1, 2015.

An informational conference call will be held January 14, 2015 at 1:00 pm CST. We will review the basics of the board service commitment and have time to answer your questions. Email me at alison@wisdells.com to sign-up for the call and to receive call-in information.

If you are interested in taking responsibility for your professional growth in a learning environment, then I encourage you to nominate yourself for the 2015-2016 MPI Wisconsin Chapter Board of Directors. ▀

IMPORTANT DATES

| | |
|-------------------------------|---------------------|
| Nominations Open | January 6-30, 2015 |
| Informational Conference Call | January 14, 1:00 pm |
| Slate Presented | Mid-March |
| Slate Finalized | April 1, 2015 |
| Term Begins | July 1, 2015 |



BIO

Alison Huber, CMP is the Immediate Past President of the MPI Wisconsin Chapter and Nominations Committee Chair. She can be reached at alison@wisdells.com.

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Painting The Picture:

A VALUABLE STEP TOWARD ACHIEVING YOUR GOALS

By: David Gabri, CEO, Associated Luxury Hotels International

"The first step toward creating an improved future is developing the ability to envision it. VISION will ignite the fire of passion that fuels our commitment to do WHATEVER IT TAKES to achieve excellence. Only VISION allows us to transform dreams of greatness into the reality of achievement through human action. VISION has no boundaries and knows no limits. Our VISION is what we become in life."

— Tony Dungy, Former NFL Head Coach (Winner of Super Bowl XLI)

Whether you strive to be the best you can be in your career, or have aspirations for your personal life, setting goals is an important component of achieving your dreams.

After all, studies have shown that you are much more likely to achieve the level of success that you desire if you set goals for yourself. In short: drive your bus rather than just being a passenger.

And, as Tony Dungy eloquently stated, envisioning where you want to be is the first step toward making the goal a reality.

Goal-Setting

So where do you start?

According to the website *Mindtools*, it is best to follow these rules for goal-setting:

- Set goals that **motivate** you, are important to you, and that have value to you.
- Set **SMART** goals, which are **S**pecific, **M**easurable, **A**ttainable, **R**elevant (and **R**ealistic), and **T**ime Bound. The goals must be clearly defined, with specific ways to measure your degree of success, by a deadline.
- Set goals in **writing**, as the physical act of writing down goals make them much more likely to be accomplished. Also, use the word "will" rather than "would like to" or "might," as the former is more positive and motivating.
- Make an **action plan** with the specific steps and milestones needed to accomplish your goals. Then, cross out the steps when they are completed, which will show the progress that is being made toward the goal.
- **Review your goals often** to ensure the relevance and value remains high, and to remind yourself why the specific goal is important.

These tips can be applied for short-term goals for this week or month, as well as for long-term goals for this year, three years from now, or even further out.

Painted Picture

If you are having trouble identifying the goals that you want to achieve, you should consider utilizing the "Painted Picture" strategy that is described in the book *Double Double* by Cameron Herold.

Just as an Olympic runner closes their eyes before a race to visualize in detail the outcome, or a college football coach pictures himself hoisting the prized trophy after the championship game, you too can envision your desired final outcome.

According to Herold, it can be beneficial to pose these questions to yourself to help create your own Painted Picture:

- When you peer into the future, what do you see? And what do you want to see?
- What do the "big picture" and details look like three years from now?

He also advises that you focus on "where you want to go" rather than "how you will make it happen."

Then, when your Painted Picture is set, you can utilize the effective "**Backward Planning**" approach to identify the steps needed to accomplish the picture. In other words, start with your final goal and then work backwards to develop the plan by identifying specific milestones you need to reach at certain stages prior to the final goal. Essentially engineer the results backward to make it happen.

Then, communicate your vivid painted picture (i.e. vision) with your team so that everyone is on the same page, and can work together to achieve the goal.

As motivational speaker and life coach Tony Robbins said, "Setting goals is the first step to turning the invisible into visible."

Now is a great time to paint the picture of where you want to be, for the first step toward achieving that desired goal. ▴



David Gabri is CEO of Associated Luxury Hotels International (ALHI), which has the global sales responsibilities to the meetings and incentive marketplace for its distinctive portfolio of more than 160 Four- and Five-Diamond quality hotels and resorts worldwide which specialize in meetings and conventions. Contact your nearest ALHI Global Sales Office, or call the "ALHI Group Desk" toll-free at 866-303-2544, and visit www.alhi.com.



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Food for Thought: Hyatt Regency Milwaukee Executive Chef Ken Ketchum

ASIAGO CHICKEN WITH TOMATO BASIL BECHAMEL AND ROASTED BABY VEGETABLES

INGREDIENTS

4-wing bone in chicken breasts with skin-8oz
1-cup Gournay cheese
1-cup Asiago-shredded
1-cup panko bread crumbs
2 oz leeks
4-cloves garlic
4-Tbsp basil
1-cup heavy cream
1-cup tomato juice
1-cup chicken stock
¼-cup butter
¼-cup flour
1/8 tsp white pepper
1-lb yellow fingerlings
1-lb baby carrots, peeled leaving 1 inch of stem
1-cup olive oil
2-Tbsp kosher salt
2-tsp black pepper
1-Tbsp fresh thyme, chopped
3-Tbsp honey
1-tsp paprika
1-Roma tomato, seeded and diced

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FOR THE CHICKEN

Chop basil and divide into two equal amounts. Dice the white part of the leek. Smash the garlic with the back of knife and chop. Saute in a pan with 1Tbsp olive oil. When leek and garlic are just browned remove from heat and cool.

Mix Gournay, Asiago and panko bread crumbs together. Then add leek, garlic and half of the chopped basil. Next add 1Tbsp kosher salt and 1 tsp black pepper.

Loosen the skin from the chicken meat. Take 3/8-cup of the above cheese mixture and form into a ball. Stuff it under the skin. Press down on the skin gently to set the cheese mixture. Brush the skin with olive oil and sprinkle with salt, pepper and paprika. Put in a pan and cook in a 350° preheated oven for 30 minutes or until a thermometer reads 165°. Remove from oven and cover with aluminum foil.

FOR THE BECHAMEL

Melt butter in a sauce pan. Add flour and cook over low heat for 10 minutes. Pull off the flame and whisk in the chicken stock, tomato juice and cream. Add the white pepper, diced tomato and the other half of the chopped basil. Simmer for 15 minutes. Season to taste.

FOR THE ROASTED VEGETABLES

Bring a half gallon of water to a boil. Cut the potatoes in half length-wise. Add potatoes to boiling water. Cook until soft with a tip of a fork. Drain and cool in an ice bath. Drain cold water and arrange on an oiled cookie sheet cut side up. Place baby carrots on the same pan. Drizzle olive oil on both, then drizzle honey on the carrots. Sprinkle with salt and pepper. Place the thyme on the potatoes. Cook in a preheated 350° oven for 20 minutes or until lightly browned. Cooking time will vary depending the size of the carrots.

FOR THE PLATE

Place a chicken in the center of a dinner plate. Top with ¼-cup of sauce. Place carrots and potatoes around chicken.

Serves 4



Executive Chef Ken Ketchum

Executive Chef Ken Ketchum developed his love for food at the young age of 10, inspired by his mother's passion for cooking and watching his grandfather cook at his restaurant in South Milwaukee. Ken now has been cooking professionally for 35 years.

Chef Ketchum's culinary journey brought him to the Hyatt Regency Milwaukee in 1992. He has excelled in each of his culinary roles bringing a fresh style, fabulous flavor and overarching culinary wit to an otherwise ordinary food landscape.

Ken was recently promoted to Executive Chef, further incorporating his wealth of experience and stability to the hotel's culinary program. His passion for Hyatt Regency Milwaukee's food and beverage philosophy: "Food, Thoughtfully Sourced, Carefully Served" is evident in his daily operations. Utilizing local ingredients whenever possible, Ken keeps his focus on providing the highest of quality in all of his dishes. Whether it is a banquet for 1000 people or a late night in-room dining order for a weary business traveler, Ken has infused something from Wisconsin in all his culinary creations. Ken states, "As a Chef it is my responsibility to showcase as many local products as possible on a daily basis. The farmers, bakers, micro brewers and dairies of Wisconsin produce extraordinary items and it is with pride that they are included and acknowledged whenever possible."

His accomplishments include hosting a slew of events including the Oxygen Ball, MACC fund dinners for the last 10 years, Make a Wish, ALS and Cancer Ball galas as well as countless Chef's tables for some of Milwaukee's elite socialites. ▴

New Members

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Meeting Management Professional –
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Please help us welcome our new members!

Supplier Profile: Sarah Geitner Banach

Place of Employment: Majic Productions

Job Title: New Business Manager

How long in the meetings industry? Five years

How long in MPI? One month!

Tell a bit about your company and/or current position:

Majic Productions is a Midwestern-based sound, video and lighting production company that will blow you away with a perfect storm of creativity, passion, professionalism, and expertise.

We are passionate sound, lighting and video experts who pride ourselves on delivering outstanding live events for clients; from formal shareholder meetings and conferences to lively galas and special events. We've got a lot of energy and even more ideas, and we love to put them into action for our clients.

My role as the New Business Manager allows me to show others that perfect AV is a true testament to a flawless event. I have a lot of experience in the event industry and my intention is to always guide my clients in a direction that will lead to the most successful event experience.

Tell us about your family: Recently married to my husband, Gregory

Where were you born? Door County, WI

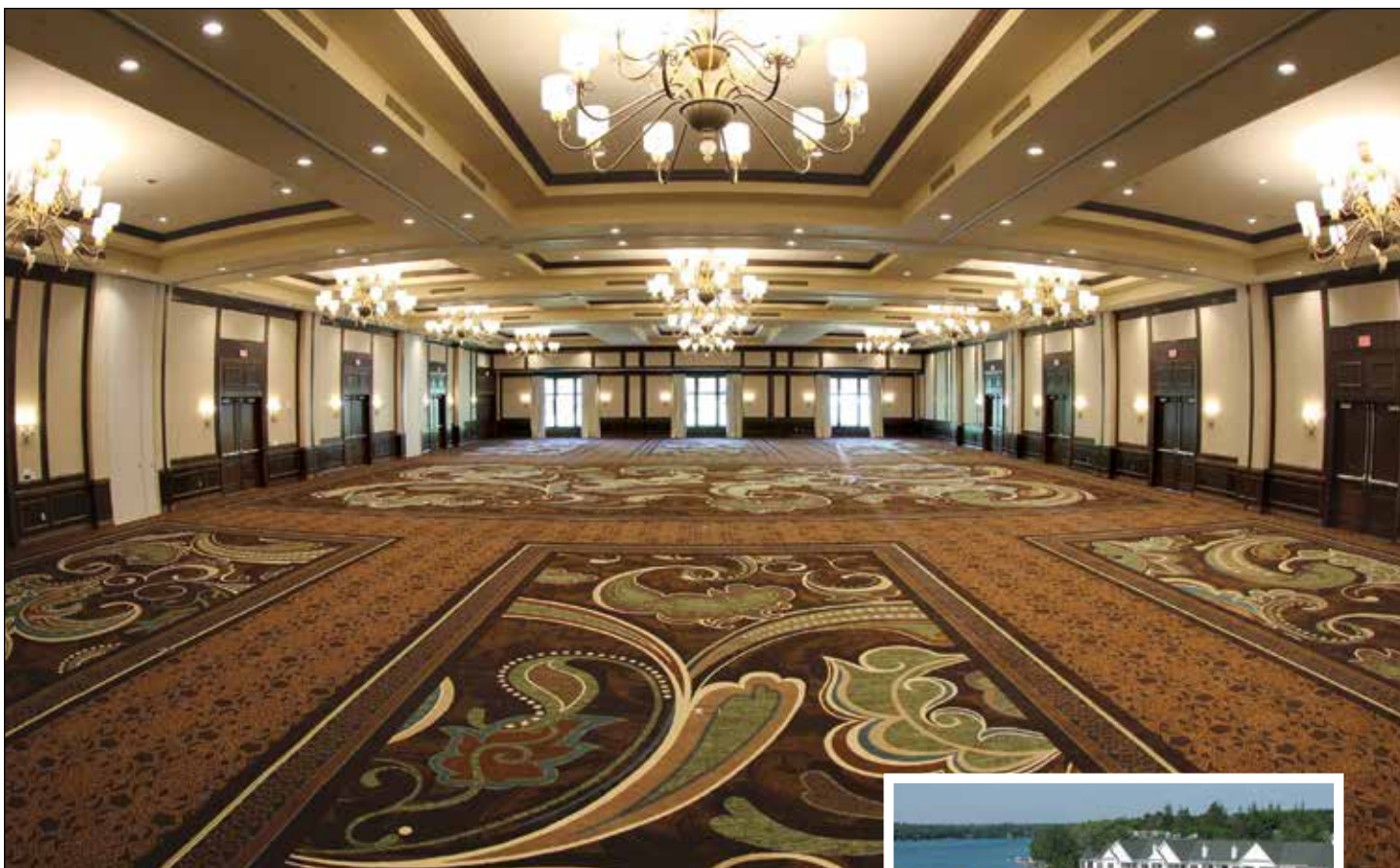
Where do you currently live? Wauwatosa, WI

Favorite Pastimes: Last summer my husband introduced me to golf, and I'm in love!

Person you admire most and why: My mother, Mary. My parents have owned and operated Mr. G's, a supper club in Door County for over 36 years. She has been in the kitchen all those years serving up the best fish fry and prime rib in the county! She's raised five kids, battled and beat breast cancer, and managed a successful restaurant without blinking an eye.

Special personal accomplishments: In 2009 my co-worker and I, with the support of the Marcus Corporation, started the Pink Room project at the InterContinental Milwaukee. Two special guest rooms designed to build awareness, raise funds, offer support and foster hope for those fighting breast cancer. The Pink Rooms have raised nearly \$50,000 for ABCD: After Breast Cancer Diagnosis. ▲





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CALENDAR OF EVENTS

2015



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JANUARY

15

CHAPTER EDUCATION
Madison Concourse Hotel
Madison, WI

FEBRUARY

19

CHAPTER EDUCATION
Hyatt Regency Milwaukee
Milwaukee, WI

MARCH

19

MARCH EDUCATION & FUNDRAISER
The Osthoff Resort
Elkhart Lake, WI

APRIL

16

CHAPTER EDUCATION
Tundra Lodge
Green Bay, WI

MAY

5-6

SPRING EDUCATION DAY
The Pfister
Milwaukee, WI

JUNE

11

GOLF OUTING & SUMMER GETAWAY
Chula Vista Resort
Wisconsin Dells, WI