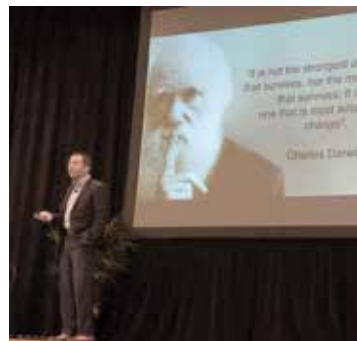




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MPI-WISCONSIN CHAPTER Agenda

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JULY
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2018



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WISCONSIN

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6 Different Ways

MPI-WISCONSIN CHAPTER **Agenda**

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EDITOR'S NOTE

Happy New Year! What? It's the middle of Summer!

MPI Wisconsin beckons in a New Year with a new team led by our President - Tamara Jesswein, CMP and a team of dedicated Board Members. It is also a new beginning for the Agenda newsletter. As we thank Cheryl Oswald and Kathy Reading for their service, Chris Alberti, CMP & I will be your new editors.

With new beginnings come reflections. I am personally grateful for the enrichment I've received from MPI Wisconsin over the years. However, as we all have experienced, time can get in the way of the most meaningful interactions. No time for exercise and eating right, too busy for a quick phone call to an old friend, and too much work to attend a MPI Wisconsin educational event - let alone volunteer for this award winning Chapter! I say this from my personal experience. As I reflected on this last year, I realized that I was missing the meaningful education and enrichment that MPI Wisconsin provides. More importantly, I was missing the opportunity to serve the organization that has served me. If you are reading this and relating — and I know many of you are — please join us at our next event. Please consider joining a team. Whether it is a few minutes, or a few hours, your gift of time will be rewarded personally and professionally.

When you see Chris or me at the next event, please share your ideas for elevating the *Agenda* to the next level!

Denise

MPI-WISCONSIN INVITES YOU TO

Rock those sunnies!

<i>Madison</i>	<i>Oshkosh</i>	<i>Milwaukee</i>
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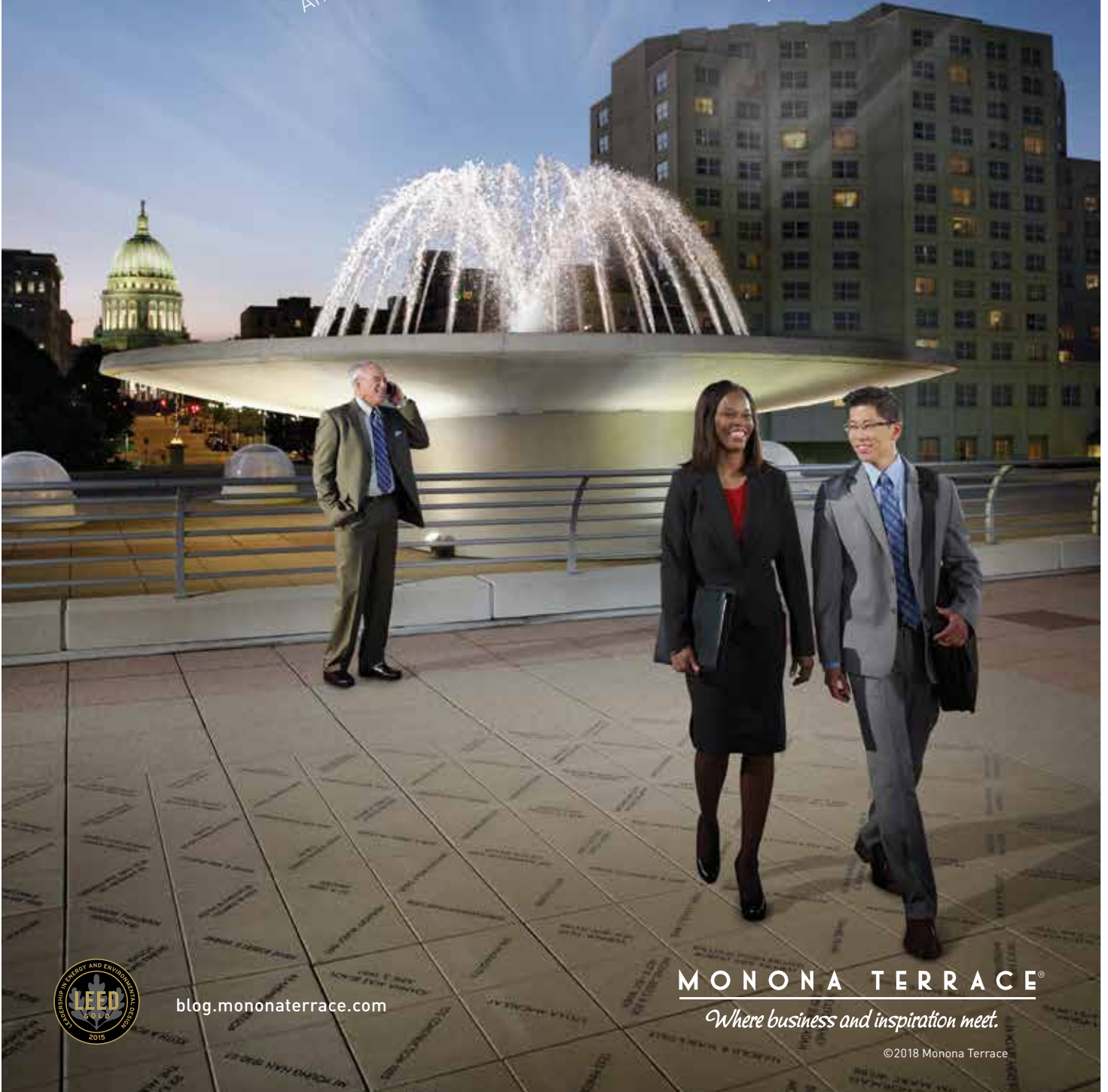
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PRESIDENT'S COLUMN



Tamara Putney, CMP
President, MPI-WI Chapter

We - MPI members - are leaders in our industry. We are also a family. Let's continue to raise each other up, help each other succeed, and celebrate everyone's unique strengths. As new leadership roles arise, don't let apprehension or preconceived notions dampen your confidence or enthusiasm. Create your own path!

Hello MPI Wisconsin Chapter! I am thrilled to be starting my year as the MPI Wisconsin Chapter President.

Initially, I began serving on our MPI Wisconsin Board of Directors as your 2010-2012 Director of Sponsorship and Strategic Alliance. Most recently, I had the pleasure of working under Past Presidents Jennifer Mell, CMP and Claudia Cabrera preparing myself for this coming year.

In 2005, I had recently moved to Oshkosh and volunteered for the largest Experimental Aircraft Association's fundraiser for Young Eagles®. During this event, I had the opportunity to meet Harrison Ford (EAA Young Eagle Chairman) and Calista Flockhart. Yet, it was the event team leader's recommendation which had the greatest impact on me. Gloria Nelson, CSEP, enthusiastically encouraged me to join MPI.

Upon joining MPI, I met Tami Gilbertson, CMP, whose knowledgeable guidance has been invaluable to me for years. In 2009, I earned my CMP designation along with Alison Huber, CMP - another enthusiastic and valued peer.

MPI has been my ROCK for networking, career advancement, supplier relationships (I buy MPI) ... and many fabulous friendships.

This organization is the largest community of event planning professionals and will change the trajectory of your career. I am grateful proof of that!

One of my least favorite experiences occurs during an interview or professional self-evaluation, when we are asked to describe our weaknesses. I understand that we all have weaknesses; I just don't think we should focus on them. Instead, let's build on our strengths. Let's do our best to strengthen ourselves and one another.

In each issue, you will see the list of your 2018-2019 Board of Directors. When you see them at the next event, please offer your thanks for the commitment of their time and talents to this Chapter. We - MPI members - are leaders in our industry. We are also a family. Let's continue to raise each other up, help each other succeed, and celebrate everyone's unique strengths. As new leadership roles arise, don't let apprehension or preconceived notions dampen your confidence or enthusiasm. Create your own path!

"Enthusiastic You!" is one of my favorite books on rediscovering your passion and energy. This guides me daily. You will see me giving out copies of it throughout the year to celebrate those that share their enthusiastic leadership with MPI.

As president of this awe-inspiring group, I know that we are all leaders. I am simply here to guide this chapter through our next successful year and excited and honored to do so, thank you.

Let's get enthusiastic!

A handwritten signature in dark ink that reads "Tamara". The signature is fluid and cursive, with a large loop at the end.

INTRODUCING THE 2018-2019 BOARD OF DIRECTORS

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APRIL EDUCATION DAY RECAP

By: Erin Marquez

This was the first time MPI-WI came together with HSMAI and will hopefully be the first of many face-to-face joint collaborations.

On Thursday, April 12th the Radisson Paper Valley Hotel in conjunction with the Fox Cities Convention and Visitors Bureau hosted our monthly educational meeting. This was the first time MPI-WI came together with HSMAI and will hopefully be the first of many face-to-face joint collaborations.

Appleton helped put Global Meetings Industry Day on the map with style and excitement! The staff impressed, starting with a delicious lunch featuring a Boursin Crusted Sirloin and a dessert trio aimed to please any palette, and ended with a gourmet mac and cheese bar. There was even a GMID ice sculpture compliments of the FCCVB.



From the beautiful brand new Fox Cities Exhibition Center, to the Paper Valley Hotel's flexible and professional Grand Ballroom, to The Clubhouse Sports Bar and Grill, to College Avenue nightlife - downtown is a perfect and unique location for events.

This month's community outreach partner was St. Paul Elder Services. They appreciated everything that was collected to help them enhance the lives of aging individuals in the area.



Our speaker Laura Schwartz, now a professional keynote speaker and emcee and best-selling author of “Eat, Drink & Succeed!” was dynamic, fascinating and relevant. It is easy to see why Laura was picked as Director of Events at the White House to help represent the nation and inspire the world. Laura took us on a journey through the White House teaching us how to “lead first” through past presidents and their first ladies. We were inspired by their past experiences and those experiences will inspire a better future for ourselves.

Laura was also the perfect facilitator for the interactive MPI-WI and HSMAI-WI panel. We are lucky as a chapter to have peers willing to share their insights and industry knowledge from both a supplier and planner perspective. Together we can better ourselves and one another.



This meeting celebration day was finished with a popular raffle, reception, and a book signing by Laura. Congratulations to our winners and thank you to everyone for continuing to support MPI-WI through sponsorships, donations and raffle purchases. It is all of you who make us successful! 🌟





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Bodacious Shops
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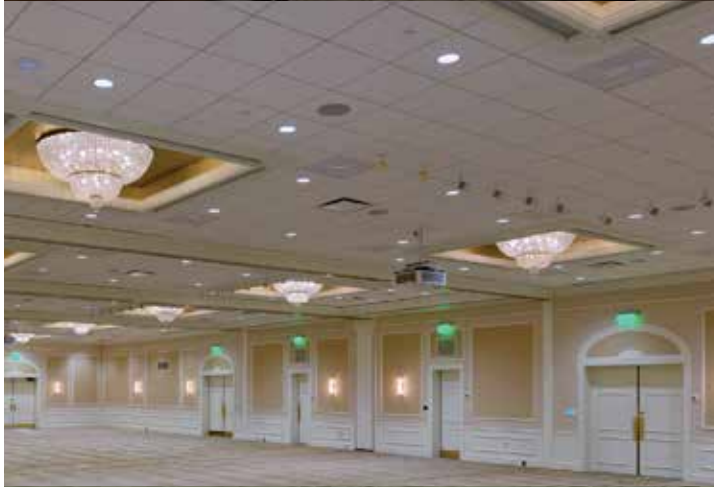
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MAY EDUCATION EVENT RECAP

By: Rebecca Staats

Thank you to everyone who attended, and a special thank you to all of our sponsors and our host property. We are very excited to share that we had over 100 participants at this year's May Education Event.

Long live meetings and long live MPI Wisconsin! All who joined us won big at our Vegas themed 2018 Spring Education Day. Our event kicked off on Wednesday, May 16, at the Radisson Hotel & Conference Center located in Green Bay where attendees were invited to participate in fast-paced, high-energy networking and educational events. The beautiful Radisson Hotel & Conference Center, with the Oneida Casino conveniently attached, is a modern conference center located across from Austin Straubel International Airport (GRB). Showcasing recent updates and award-winning catering services, the venue set the stage for a class act event. Wednesday was comprised of Board Meetings and a Welcome Reception, while Thursday offered a full day of networking complete with meals, breaks, community outreach and educational sessions.

An upbeat and evening highlight, enjoyed by many, was the Welcome Reception and the Chairman's Challenge sponsored by Radisson Hotel & Conference Center, Green Bay Convention and Visitors Bureau, and Casino Events, LLC. In addition to networking and enjoying delicious food and beverage, which included orange chicken egg rolls, prosciutto wrapped shrimp and grilled flank steak skewers, attendees participated in the Casino Clinic and learned how to play craps, roulette and black jack. The \$20 fee for the reception benefitted the MPI Foundation for scholarships and grants.

CHAIRMAN'S CHALLENGE



Thursday morning, May 17, began with a buffet breakfast fit for The King - Elvis of course! It featured fluffy scrambled eggs, country style breakfast potatoes, bacon, sausage, fresh fruit and hot coffee. The first morning keynote began with Michael Dominguez, Senior Vice President and Chief Sales Officer, MGM Resorts International, Past Chairman, International Board of



MICHAEL DOMINGUEZ

Directors, Meeting Professionals International whose session was titled: Connecting the Dots: What Does All the Disruption Mean From a Strategic View? This education session kicked off with a bang and everyone was all in! Michael, with his expertise in the field of hotel finance and operations, provided a look at the current state of our industry (sleeping room growth with very little meeting space additions) and what is perceived to be disrupting our industry (Airbnb). He also provided insight as to the economic conditions that influence the hospitality industry and meeting professionals' buying decisions.

Following up, the second keynote address was anything but a gamble with Alan Kleinfeld, CMP, CMM – a Planner with a badge! Security & Risk Management Task Force - Meeting Professionals International, Event Security Expert - Department of Homeland Security,



ALAN KLEINFELD, CMP, CMM

Adjunct Professor - College of Charleston. He presented: Band-Aids to Bad Guys. Turning Perils Into Protection. Alan presented a unique perspective as both a meeting planner and police officer and kept the group engaged with his knowledge of safety and security issues for the meetings industry.

The morning keynotes were followed by the MPI Wisconsin 2018-2019 Board Installation. Please see the list of your new Board of Directors on page 7.

The Chapter donated their winnings and participated in the community outreach event benefitting Big Brothers, Big Sisters of Green Bay and Fox Cities. Special appreciation goes to the sponsors of the community outreach event: Meetings & Incentives Worldwide, VF and Corporate Event Interactive. Attendees connected and competed in teams in education subjects which, after completion of each subject, allowed the team to collect the items needed to stuff their backpacks before donating them. In total, approximately 70 backpacks were stuffed with school supplies for children. It was an interactive, competitive and a memorable community outreach activity enjoyed by all of our high rollers.

The group enjoyed a delightful three course plated lunch that included a spring green salad with watermelon and blueberries, pecan stuffed chicken breast served with golden rice pilaf, vegetables and we finished the meal off with a Vegas style, sinfully delicious chocolate lava cake. Yum!

After lunch, attendees chose one of two breakout sessions to attend, the options were: Leadership Today - Are You Playing Checkers or Chess with Michael Dominguez and The Lawyer is (Real) In Tyra Hilliard. Our education day concluded with Keynote speaker Tyra Hilliard, PhD, Esq, CMP, Hospitality Legal Expert, Author, and

Event Project Manager. She presented: Bite Me! The Law of Food and Beverage. Tyra was beyond all limits and was smart, funny and knowledgeable. She shared industry trends for food and beverage and shed a light on how both planners can donate leftovers to non-profits all while demonstrating an incredible legal understanding for meetings and events.



COMMUNITY OUTREACH: BIG BROTHERS, BIG SISTERS OF GREEN BAY AND FOX CITIES

ATTENDEES PARTICIPATED IN THE CASINO CLINIC AND LEARNED HOW TO PLAY CRAPS, ROULETTE AND BLACK JACK.

BREAKOUT SESSIONS





We hope everyone enjoyed the show! Each session was approved for one CE each, so if you attended every keynote and a breakout session, you are eligible to claim four CEs in total. After an action-packed day of over-the-top amazing Vegas style education, the day ended on a high note with raffle winners being posted at registration following the last keynote. Thank you to everyone who attended, and a special thank you to all of our sponsors and our host property. We are very excited to share that we had over 100 participants at this year's May Education Event. 🌟



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You know that colleague at work who's super crafty? What if they secretly had a competitive side?

And the one who can't bear to lose? Perhaps they can dial down the intensity and kick up the creativity every now and then.

But you might not find out unless you experience one of the many team-building activities at Grand Geneva Resort & Spa. It's one of the Midwest's favorite destinations for group events, due in large part to the imaginative programs designed to engage, challenge and inspire.

Check out a few of the featured options this summer:

IMAGE COLLABORATION

The whole is greater than the sum of its parts, and artists will find this to be true firsthand. Each participant will create an individual work that, when put together with the others, makes one coherent piece. Groups often choose their company logo and/or tagline as the final product, but may collaborate on any image that piques their interest.

HOLLYWOOD GAME SHOW

If you've ever thought, "I could do that!" while watching your favorite game show, this is your chance to prove it. Compete against co-workers in a variety of fun challenges that will test your song recognition, trivia knowledge, and ability to solve riddles while blindfolded.

THE GRAND CHALLENGE

If there's a jack-of-all-trades on your team, they'll enjoy this mixed bag of events in the style of *Amazing Race*. From a list of over 20 different challenges, resort staff will hand-select a custom itinerary that will best test the skills of your group. Tasks range from mixing cocktails to scaling a rock wall, all with the encouragement — and opposition — from your fellow contestants. When it's all said and done, medals are awarded for bragging rights and eternal glory.

These are just a few of the opportunities available, and new ones pop up every season. Check out the full list of team-building adventures at Grand Geneva Resort & Spa. You might just learn something new about a colleague — or yourself.

Learn more at GrandGeneva.com/Meetings/Team-Building

MPI-WI Student Winner!



MAGGIE HOUTS

Maggie demonstrated her creativity in event planning with her winning presentation at IMEX's Future Leaders Forum during WEC. She will be advancing on to compete in the finals of the International University Challenge in Frankfurt. Way to go, Maggie!

Share Your Smarts

If you have an interesting experience, idea, or perspective you'd like to either share or hear about, please let us know. Our MPI-WI Agenda is an excellent venue for spreading knowledge. Please contact Kathy Reading: reading@scangroup.net or Cheryl Oswald: cheryl.oswald@kohls.com.



WEC in Indy Delivered for MPI-WI



A chapter record of 34 MPI WI members attended WEC18 in Indianapolis. The city, speakers and venues kept us engaged, intrigued and entertained. Along with education and inspiration, we were treated to a variety of spectacular, uniquely-Indy experiences. (See next *Agenda* for a full recap.)



Metropolis Resort and Conference Center

Whether people come to Eau Claire, Wisconsin, for a wedding, a meeting, a music festival or to tour the Leinenkugel's brewery, they return for the people and community. Metropolis Resort is a microcosm of that experience in one property. With a staff of over 300 people, they are still consistently reviewed as a customer experience that feels like coming home and a property large enough to host big events without losing that small-town feel. Eau Claire has all the benefits of much larger cities, but none of the deterrents. Rush hour is getting stuck behind a school bus at 3p.m. Yet, the city boasts a huge number of unique restaurants, parks, and experiences available only in the Chippewa Valley. In that same manner, Metropolis sits across the street from the beautiful Lowe's Creek County Park but is still located within a few miles of UW-Eau Claire, Menard's Corporate Headquarters, shopping districts, and all types of fun, including Metropolis' very own, Action City, a family fun center with go-karts, laser tag, and a trampoline park as well as their own indoor waterpark, Chaos. Whatever your staff enjoys in their downtime, it can be found in Eau Claire, and your meeting will transition from an obligation to a benefit.

With over a decade of experience in meetings, company picnics and conferences, their two banquet spaces and multiple breakout rooms provide a multitude of setup options, all the technological wonders of the A/V world, and a dining experience that your guests will rave about. It is hard to believe, but their biggest asset is their staff. With two dedicated meeting planners, Lauren Kircher and Sam Holtz, Metropolis helps you plan all aspects of your meeting, while their enthusiastic staff handles all the details, eliminating a lot of time and stress so you can focus on what's most important: your event and your guests! Lauren and Sam instill in their staff the belief that sales shouldn't be about getting as much money as possible from one event, but to build relationships with companies and experiences for their guests that will bring them "home" for years to come. That means a bill with a note expressing gratitude for your business instead of a surprise charge for an extension cord.

When it comes to the event itself, you're the driver! If you're not able to visit the resort prior for a tour and planning session, Lauren or Sam can provide a 3-D layout of your room detailed enough to show the color of the linen and the space between the tables. Whether it's Prime Rib from a carving station,



a Mashed Potato Bar served in a martini glass, or BBQ ribs and corn on the cob on a paper plate in the outdoor pavilion, they can fine tune your dining experience from upscale and fancy to the backyard picnic without sacrificing taste. On your breaks, quick snacks don't have to be just bags of chips, bottled soda, and chocolate chip cookies. It's Wisconsin! There's meat, cheese, and of course, the infamous Beer Break, where you reward your guests for their attention, cooperation and attendance with a nice cold Leinenkugel's Summer Shandy from right up the road to finish the last session of the meeting with.

The most unique ability the Metropolis has to offer is their skill to create events that foster team building and company culture. The best icebreaking activity for two people to get to know each other quickly is two minutes on their 135-foot tall zipline. Have some competitive departments? Put them in laser tag or on the dodgeball court in a tournament organized by their staff and watch how the trophy is displayed in the office! For those companies that want to mix business and pleasure, invite your attendees' families. Nothing builds company culture more than two coworkers watching their kids play together, or their spouses enjoying a trip together while they work. Give Lauren or Sam a call today and they'll be happy to welcome you home for your first event.



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MPI Experiential Event Series: NFL Draft

By: Cheryl Oswald, CMP

In November 2015, MPI announced the Experiential Series through the MPI Academy. Over the years, MPI Academy has offered a series of different experiential events, all behind the scenes events for planners to see what it takes to produce these large scale events. Previous events have included SXSW, the Miss America beauty pageant, the Democratic National Convention, a variety of cruises, and most recently the NFL Draft.

I'm a sports fan, so when I saw the email that the next experiential event was going to take place at the NFL Draft, I had to look into this opportunity more. Once approved by my boss (the draft was three days before a work event), I looked into the pricing to participate. The cost may seem high at \$850, but it included hotel stay and a certificate upon completion in meeting and event design, and ten continuing education credits. This helps for those up for CMP renewal.

I was fortunate enough to receive a scholarship that covered my registration and airfare costs, which definitely helped. I highly encourage anyone that's thinking of taking part in any of these experiential series events or anything offered through the MPI Academy to look into a scholarship...it's worth it!

From the moment I got off the plane in Dallas, we were on the go for three action packed days.

WEDNESDAY:

- Tour of The Star, the Cowboy's Headquarters and Practice Facility

FUN FACT: We may have gotten to peek into the Cowboy's war room!

- Dinner at The Quarterback Club at The Star



THURSDAY:

- NFL Experience
- Tour of AT&T Stadium, Dallas Cowboys and Dallas Cowboys Cheerleader locker rooms

FUN FACT: The only other team that has been in the Cowboys locker room was the Green Bay Packers for Super Bowl XLV

- Tickets to the NFL Draft which included the Red Carpet Experience





FRIDAY:

- Tour of Globe Life Park - home of the Texas Rangers / Preview of Texas Live!
- Behind the scenes tour of NFL Draft



This is just a snippet of our agenda, it was action packed, and we were constantly on the move. I wouldn't trade this experience for anything! I was able to build new planner friendships, tour and experience venues I would otherwise never had the chance to experience.

If I had to pick one highlight of the trip, it was definitely the Red Carpet Experience prior to the NFL Draft. All the top picks walked the red carpet with their friends and family and I had a bird's eye view!



If you have the chance, I highly recommend taking part in one of these experiential events....do it AND look into a scholarship through the MPI Academy! 🌟

BOARD MEMBER PROFILE

JoEllen Graber



Place of employment: Mount Horeb Chamber of Commerce

Where do you currently live? Verona, Wisconsin

How long in the meeting/event industry? 15 years

Tell us 2-3 things you are responsible for on the board: Recruiting members, awards & scholarships, and making sure members are happy with their membership.

What is the best part of being on the board? Seeing our chapter grow and knowing I had a part in helping the chapter grow.

What have you learned most from being on the board? All that goes into making our chapter successful and realizing how amazing our chapter is compared to other chapters when I attend global events. I don't think our membership realizes how far ahead of other chapters we are!

What is the best advice you can give to someone who is thinking about getting more involved in MPI? Do it, you won't regret it. Not only do you make great industry connections, but also lifelong friends.

Favorite hobbies or pastimes? Boating, going to concerts, and tailgating (notice I did not say going to sporting events).

Favorite musical artist or band? Right now I would say, Chris Stapleton or Lady Gaga.

VOLUNTEER SPOTLIGHT

Jody Simon

MPI-WI volunteer, Jody Simon, planner with Wisconsin Association of Mutual Insurance Companies, had fun selling raffle tickets at our April event. Volunteering at MPI can take many forms: short-term or long-term, behind-the-scenes or in-person. Contact Katie McGinnis, kmcginnis@theironhorsehotel.com, 414-831-4619 to hear how you can help.



You can also look for this board at our education events, and add your name to our winning team of volunteers. 🍀

WHO'S IN THE NEWS

Congratulations to **Cathy Kreiter** with VISIT Milwaukee who passed the CMP exam in May and received her Certified Meeting Planner credentials! Cathy can also tell you about **VISIT Milwaukee's** new website, capturing the spirit of Milwaukee's people, neighborhoods, events, and attractions at visitmilwaukee.org.

HotelRED is adding three floors with rooms and meeting space to its current four story, 48-room building, located across the street from Camp Randall Stadium on the UW-Madison campus. Construction is scheduled to begin this summer.

The 221-room **InterContinental Milwaukee**, owned and managed by Marcus® Hotels & Resorts, will be reinvented into an immersive arts-focused hotel. Architecture and interior design firm Stonehill Taylor, based in New York City, and branding agency One Design Company, based in Chicago, will work with Marcus Hotels & Resorts to blend Milwaukee's renowned arts scene and cultural heritage.

Opening in mid-2019, the redesigned hotel will be nestled within a dynamic, urban arts scene featuring:

- Art installations, exhibits and broadly-ranged programming
- Original, art-piece furniture and amenities
- Locally-procured products celebrating Milwaukee's roots
- Working studio(s) where guests can share in the evolution of each artist's work

Majic Productions has been named as one of Milwaukee's Coolest Offices by the *Milwaukee Business Journal*. The sound, video and lighting production company's unique space offers a movie lounge, a full game room and lounge. All of these perks are approved by Winston, their canine vice president of morale. The hours can be long when working on projects such as the US Open and the Super Bowl, Majic Productions aims to offer a work space that feels like home.



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MPI Wisconsin Chapter - Annual Awards Gala

Join us as we celebrate our members, volunteers, and Chapter accomplishments

By: Nicole Ellickson, CMP

Pull out your flapper dresses and fedoras and step back in time to the roaring '20s on Thursday, September 20, 2018 at the Miller High Life Theatre, inside the Hilton Milwaukee City Center.

Begin the evening's festivities with a reception while perusing the silent auction tables. As the evening progresses, there will be a golden ticket drawing and live auction – you don't want to miss out on these spectacular items from our generous sponsors!

Matt Powers, Levy's Executive Chef, will impress us with his culinary skills creating a dinner that will certainly be memorable. We will then swing into the awards program to celebrate those members that have made an exceptional difference to our Chapter, and industry, this past year. This year we celebrate Laura MacIsaac, CMP as the Hall of Fame recipient. The evening won't end there - join us as the Hilton Milwaukee City Center hosts the afterglow party. 🍷

Date and Time: Thursday, September 20 from 6:00pm-Midnight

Location: Miller High Life Theatre
500 W. Kilbourn Ave, Milwaukee, WI



Room Block Location: Hilton Milwaukee City Center Hotel

Room Block Rate: \$99

Reservations: 414-935-5940

For more information and to register, visit www.mpiwi.org.

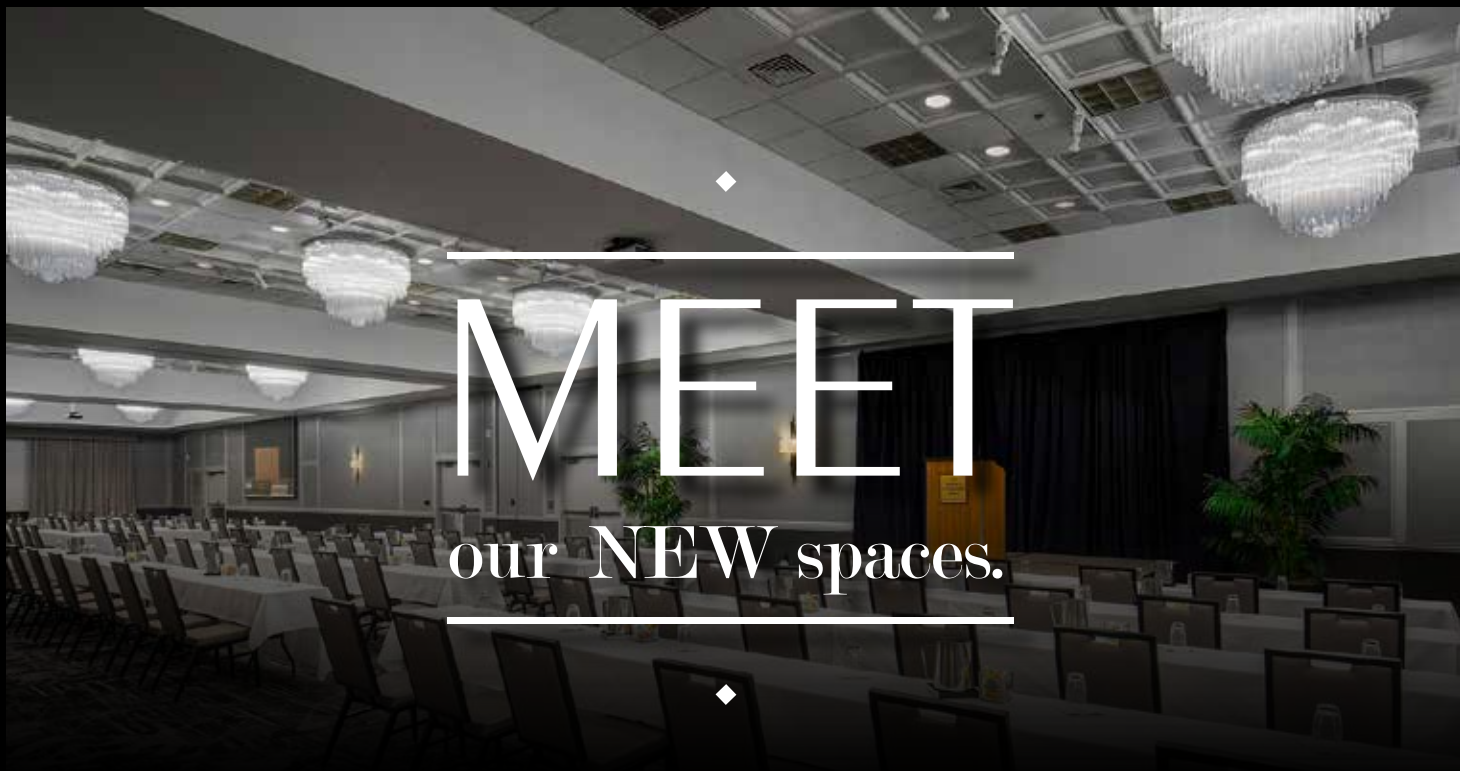
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SUPPLIER PROFILE

Denise Humphrey

Place of Employment:

Greater Green Bay
Convention & Visitors
Bureau

Job Title: Convention Sales
Manager**How long in the meetings
industry?** Nine years**Tell a bit about your**

company and/or current position: I'm so fortunate to sell Greater Green Bay, known around the world as the home of the Green Bay Packers! We are actively developing great tourism attractions and facilities, recently expanding our KI Convention Center to offer 80,000 square feet of space, and continuing to update and renovate our meeting spaces. We have a variety of options to meet the needs for many meetings and events.

Tell us about your family: I'm mommy to two handsome little boys, Wyatt, four years old, and Preston, one year old, and wife to Jonathan. They keep me busy!

Where were you born? Born and raised in Green Bay.
Go Pack Go!

Where do you currently live? Green Bay

Favorite Pastimes: I love traveling, wine tasting and shopping, and spending time with my family. Bonus points if I can do it all at the same time!

Favorite Musical Group: I love all kinds of music, I can't pick just one.

Person you admire and why: All the working moms! It's hard to keep that work-life balance, but somehow, we figure it out.

Dream Vacation: I can't wait to tour the vineyards and eat all the pasta while in Italy!

If I won the lottery I would: Travel, travel and travel some more.

Words to live by: "Everything will be fine" is our mantra around work and it's useful for life too. Everything always works out in the end, take it one step at a time.



PLANNER PROFILE

Reggie Driscoll, CMP

Place of Employment: State Bar of Wisconsin**Job Title:** Senior Meeting Professional**How long in the meetings industry?** 16 years**How long in MPI?** 10+ years

Tell us about your company and/or position: The State Bar of Wisconsin provides educational, career development, and other services to the 26,000 attorneys licensed in the state. I contract and plan all meetings outside of our office around the state.



Teams or projects that you have worked on for MPI or would like to be involved with: I really enjoy being on the "Red Carpet Team." It is great to be able to meet the new members and help them feel comfortable when they first attend a meeting.

Tell us about your family: I live with my partner, Joe Parsons. I am the fifth of six kids. We are all currently living near the west side of Madison. We are almost all together at least once a week. I love being involved in my nieces' and nephews' lives.

Where were you born? Fairfax County Hospital, right outside of Washington D.C.

Where do you currently live? I've lived in Madison for over 40 years.

Favorite Pastimes: Attending any of the many events that happen in Madison throughout the year. Spending time with family and attending the nieces' and nephews' events.

Favorite Musical Group: I listen to a wide variety of music depending on my mood, energy level, and environment.

Person you admire most and why: My mother Carole. Talk about a planner! She has raised six kids who love and respect her. Imagine having five teenagers, all a year apart. She is very level headed, compassionate, and still manages to have a great sense of humor.

Dream Vacation: I would love to take a Mediterranean Cruise, visiting all of the cities along the way.

If I won the lottery I would: Relax...after that, I'd make sure my extended family is taken care of then start researching where I could donate my time and dollars to make the most impact.

Words to live by: Onward and upward. No matter where you are in life, there is always an opportunity to learn and grow.

Special personal accomplishments: Looking for a career change, I went back to school in my late 30's to get my degree in Meeting and Event Management. One of the greatest highlights this year is receiving the Meeting Industry Advocate Award at the MPI Gala. I also earned my CMP in 2012 which was a proud moment for me.



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NICK BURKE
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OmniPress

MICHELLE FERRARO
Sales Manager
Dolce

SUSAN IRIZARRY
Director of Sales
Hotel Retlaw

ANGELA JELLUM
Group Sales Manager
Hyatt Regency Green Bay /
KI Convention Center

DANIEL MCCLUSKEY
Marketing Services Specialist
National Guardian Life Insurance
Company

HOUA MOUA, CMP
Event Coordinator
UW - Madison

ELLA NELSON
Sales
Valley Expo Displays

MARY RODDY
Sales Manager
The Abbey Resort

JENNY SEFFROOD
Event Planner
Association of State Floodplain
Managers

QUENTIN SERSTAD-WATSON
Group Sales Manager
Erin Hills Golf Course

KATHY STRONG LANGOLF
Special Events Coordinator
UW - Fond Du Lac

CALEB SUDA
Student

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Retired CEO
PC Nametag

5 YEARS

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Rockwell Automation
Allen Bradley

1 YEAR

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CHRISTIE GRAVESEN
Conference & Event Coordinator
Forte Research

CAROLINA HENAO
Sales Administration &
Incentives Manager
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KELLY KAEPLINGER, CMM
Event Services Sales Associate
Overture Center

TERRI MCCLAIRE
Sales Manager
Lake Lawn Resort

JAYME PAQUETTE
Event Coordinator
Hy Cite Enterprises, LLC

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Summer Spectacular.



Look for full event photos and a recap in our September/October edition of the Agenda.



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CALENDAR OF EVENTS

2018



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JULY	18	Summer Social - Madison Concerts on the Square
AUG	7	Summer Social - Fox Cities Oshkosh, WI
	TBD	Summer Social - Milwaukee Location TBD
SEPT	20	Awards Gala Miller High Life Theater Hilton Milwaukee City Center Milwaukee, WI
OCT	18	October Education Day The Ridge Hotel Lake Geneva, WI
NOV	4-6	Great Lakes Education Summit Monona Terrace Community & Convention Center Hilton Madison Monona Terrace Hotel Madison, WI