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MPI-WISCONSIN CHAPTER Agenda

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EDITOR'S NOTE



As I write this, we are in the middle of Wisconsin's peak summer activities: reveling in outdoor festivals, enjoying Wisconsin beer, consuming unique fried foods, and of course - prepping our Packers gear for the upcoming season. It's also MPI-Wisconsin tradition to focus our attention on unconventional meetings.

Maybe the 23rd annual auditors meeting has become a bit dusty and routine.

Perhaps your client directive is to find a new and unusual venue to inspire and engage their audience. Or, uh oh, maybe you simply forgot to reserve a meeting space around a busy convention (and all traditional venues are fully booked). If you work as a planner long enough, chances are you will be thrown an unconventional meeting challenge. This is a world where creativity is a must, and the unknown lurks around every corner.

Let's embrace the challenges and unknowns that are inherent with planning unconventional meetings. Moving away from more traditional venues and meetings can be powerful and rewarding.

We hope you find this month's Agenda to be insightful. Accept the challenge to rethink your next event, break out of your company's old habits, and re-engage your attendees.



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Tamara Jesswein, CMP
President, MPI-WI Chapter

PRESIDENT'S COLUMN

As you read this, we're just a few days from the Gala and so many MPI opportunities! Our MPI members don't check-out during our summers. Following an experience-charged WEC and our own Summer Spectacular Golf Outing, we had three captivating Summer Socials in Madison, Oshkosh, and Milwaukee.

As we all see, sharing experiences is what MPI is all about. As we consider this issue's theme, allow me to share a few of my own unconventional meetings and challenges:

While in Cambodia last February we needed to "create" a ballroom that would be sufficient to hold our full production set. This meant hiring a local construction crew to build a floor over the swampy land adjacent to the hotel and shipping a fully air-conditioned tent in from China. The end result was both functional and fabulous.



This past January, we brought one of our business units to Minnesota for a global sales meeting. Minnesota's deep freeze was certainly an unconventional experience for our travelers from Asia-Pacific and desert countries. We surprised attendees with an action-packed evening including dog sledding, pond hockey, snow tubing and curling. This necessitated another unconventional task: I needed to supply coats, hats, gloves and boots for everyone... without knowing any sizes. Our attendees were kept warm and relished their new experiences.



On the eve of that same Minnesota meeting, I was surprised by frozen water pipes that burst in the ballroom. Who knew you could rent industrial size blow dryers? Problem solved!

Most recently, I had arranged for a Japanese-English interpreter for our partners from Japan. On the day of the event – it was a Spanish-English interpreter who showed up! With only 40 minutes before the meeting, we hit the phones and found that one qualified interpreter who lived only 15 minutes away and was immediately available. Our Japanese partners were able to participate comfortably during this important meeting.

This is what we all do: we find people and solutions in unconventional ways to make it happen!

- Have you tried a standing meeting? My groups have liked these for shorter break-outs.
- What about a topless meeting (no devices on tables)? We check devices at the door during keynotes. This keeps the focus on the high-investment speaker. (I follow the keynote with a 20-minute break so that attendees can check email, etc.)
- Unconventional meeting spaces are everywhere! At a recent forum, we started each morning with an opening speaker and light yoga in the adjacent park.

Sharing your experiences with other MPI members is how we grow. Everyone has something to contribute. Be enthusiastic and share with MPI!

Tamara



2018 SUMMER GOLF SPECTACULAR

By: Jane Kincheloe

The MPI-WI Summer Golf Spectacular in Green Lake (June 13-14) was a great success. The sunny day could not have been more beautiful and The Heidelberg House Resort and Spa and Tuscumbia Golf Club were fabulous hosts!

A variety of unique local clothing shops provided a fashion show as we sipped libations, including local wine, and caught up with other members. We enjoyed s'mores on the patio around a charming bonfire with local music. The night was full of fun conversations, laughs and even some dancing in true MPI-WI spirit.

The sunny day could not have been more beautiful and The Heidelberg House Resort and Spa and Tuscumbia Golf Club were fabulous hosts!



Arriving Wednesday evening to a delicious array of appetizers overlooking beautiful Green Lake was a delightful way to start our event.



Photos courtesy of Tom Graybill and Higher Angles.

ENJOYING S'MORES AND A BONFIRE WITH LOCAL MUSIC

Thursday morning started off bright and early with a wonderful breakfast buffet at the Heidel House. Everyone then went across the street to Tuscumbia, the oldest golf course in the state of Wisconsin. Non-golfers were treated to a quick tour and entertainment by hole sponsors as golfers prepared for a shotgun start. Golfers then returned to Heidel House to board the boat for a ride around Green Lake followed by painting on the patio – many beautiful masterpieces were created!

A huge thank you to all who helped with the event...especially Donna Smith and her team from the Heidel House who outdid themselves!!

All in all...a wonderful golf outing and it certainly was spectacular!! 🌟



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theinglesidehotel.com

A WILD RIDE AT WEC 2018

By: Tamara Jesswein, CMP and JoEllen Graber

Indianapolis rolled out the red carpet – or should we say the Yard of Bricks – at the Indianapolis Speedway for World Education Congress (WEC) 2018. It could be felt every day of the conference that the City of Indianapolis is hyperaware of the impact meetings make to the city.

The first night we were welcomed to White River State Park for a “Best of Indy” fair. Supported by the theme of “Stop Planning Meetings and Start Designing Experiences,” there were many experiences to enjoy...from making flower crowns to creating a signature scent out of essential oils. The entertainment was sure to please with Straight No Chaser - a nationally known acapella group. If acapella wasn't your thing, DJs Gabby Love and Joe Meltdown performed as well.

The real work began Sunday morning at the Pep Rally. We were rallied to revolt against routine and create memorable experiences. With a record attendance of MPI Wisconsin members in tow, we created a grouping of “Cheeseheads” to cheer through the rallies. (Special thanks for Mr. Tom Graybill for holding our MPI Chapter cheese wedge sign high so we could all locate our group in the crowds at each event.) From keynotes such as Mel Robbins and Duncan Wardle, we all gained valuable knowledge to implement in our daily lives. Although the new village format needs some tweaking, it was appreciated by all to shake things up a bit.

With lunch on the field at Lucas Oil Stadium and a fabulous outdoor food truck haven another day, WEC 2018 planners went out of their way to ensure delightful experiences at every turn including, a last day trip around the Indy speedway was a once-in-a-lifetime opportunity for most of us.

Over the three days in Indy, MPI WEC18 connected 2,200 attendees, with 80 education sessions, and over 180 business appointments. As always, our #MPIWI bonding time was exceptional! 🍷

... WEC 2018 planners went out of their way to ensure delightful experiences at every turn ...

FLF GROUP



1ST NIGHT GROUP

We can't wait for next year – **WEC19** – see you in Toronto!



From WEC: How We Can Help Fight Human Trafficking

By: Kathy Reading



While WEC was full of spectacular experiences, we were all especially inspired by presentations related to our opportunities to serve in the battle against human trafficking.

The International Labor Organization

estimates that nearly 21 million people are victims of forced labor, human trafficking, and sexual exploitation — more than at any other time in history. ECPAT-USA is leading the fight against this horror with their mission to protect every child's human right to grow up free from the threat of sexual exploitation and trafficking.

As part of MPI Global's commitment to combat human trafficking, MPI invited Michelle Guelbart of ECPAT to inform and inspire us at WEC 2018. Ms. Guelbart detailed some of the signs and actions to help during her presentation "ECPAT: The Meeting and Event Industry's Role in Combatting Sex Trafficking." Top recommendations include:

- **Load and use TraffickCam app** [traffickcam.com] to help build the database of hotel room images which law enforcers use as part of their investigations.
- **Consider implementing The Code** – the Code of Conduct for the Protection of Children from Sexual Exploitation in Travel and Tourism [thecode.org].
- **Add a clause in your contracts**, stating a common repudiation and zero tolerance policy of sexual exploitation of children and adults.
- Familiarize yourself, employees and attendees with what to watch for (suggested resources listed below).

Working in our industry, we are in a unique position to serve in the fight against human trafficking. Let's all step up and serve this important cause.

Additional resources:

Polarisproject.org

Ecpatusa.org

US State Department's Trafficking in Persons Report 2018
state.gov/j/tip/rls/tiprpt/2018

Meet in Wisconsin! search these properties & more at WisconsinLodging.org

DOOR COUNTY

Landmark Resort

4929 Landmark Drive, Egg Harbor, WI
920/868-3205 | thelandmarkresort.com
Meeting rooms: 10; Sleeping rooms: 260; F&B: Yes
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Beautiful Door County venue with eight of ten meeting rooms featuring a water view. All suites.



GREEN LAKE



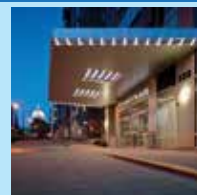
Heidel House Resort & Spa

643 Illinois Avenue, Green Lake, WI
920/294-3344 | heidelhouse.com
Meeting rooms: 16; Sleeping rooms: 177; F&B: Yes
Inspire your attendees with creative team-building activities and stunning lake views from meeting spaces at Heidel House Resort & Spa.

MADISON

Hyatt Place Madison/Downtown

333 W. Washington Avenue, Madison, WI
608/257-2700 | madisondowntown.place.hyatt.com
Meeting rooms: 3; Sleeping rooms: 151; F&B: Yes
Stay in a walkable neighborhood & connect with the vibrant energy of Downtown Madison. We offer 2,488 square feet of flexible event space.



MARSHFIELD



Holiday Inn Hotel & Conference Center

750 S. Central Avenue, Marshfield, WI
715/486-1500 ext.4406 | HolidayInn.com
Meeting rooms: 7; Sleeping rooms: 91; F&B: Yes
Make the full-service Holiday Inn Hotel & Conference Center Marshfield, located in the center of WI, your next event destination.

MT. HOREB

GrandStay Hotel & Suites

175 Lillehammer Lane, Mt. Horeb, WI
608/437-5200 | grandstaymounthoreb.com
Meeting rooms: 2; Sleeping rooms: 60; F&B: Yes
Our versatile meeting spaces are ideal for a variety of social events, all-day meetings, and other business functions.



SHEBOYGAN

Blue Harbor Resort & Spa

725 Blue Harbor Drive, Sheboygan, WI
920/452-2900 | BlueHarborResort.com
Meeting rooms: 10; Sleeping rooms: 180; F&B: Yes
Blue Harbor on Lake Michigan offers scenic meetings spaces for groups of 10 to 1000. Just one hour away from Milwaukee and Green Bay.



WISCONSIN RAPIDS

Hotel Mead & Conference Center

451 E. Grand Avenue, Wisconsin Rapids, WI
715/423-1500 | hotelmead.com
Meeting rooms: 12; Sleeping rooms: 150; F&B: Yes
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3 Simple Ways to **reduce** WASTE at Events

By: Julia Spangler

It's easy to become accustomed to viewing waste as part of the cost of doing business. We're used to seeing waste as an unfortunate but unavoidable side effect of producing a dazzling experience.

Waste is certainly unfortunate, but it's far from unavoidable. Evaluate these three areas to find simple ways to reduce waste at events:

MATERIAL WASTE

Ask yourself, "What disposable items will be in circulation at the event?" Determine if each item is recyclable, compostable, or donatable—or if it will end up in the trash. For those items categorized as trash, brainstorm alternatives that can be recycled, composted or donated.

FOOD WASTE

The best solution for food waste is to prevent it before it happens. Work closely with your caterer to determine order quantities, and make sure you aren't both including buffer in your counts.

Plan a menu that minimizes waste, and don't pre-set food on tables. For any waste that does occur, work with your caterer to make sure it is repurposed into other meals or donated to a food rescue organization.

Be sure to track the amount of food waste generated so you can adjust your orders for your next event.

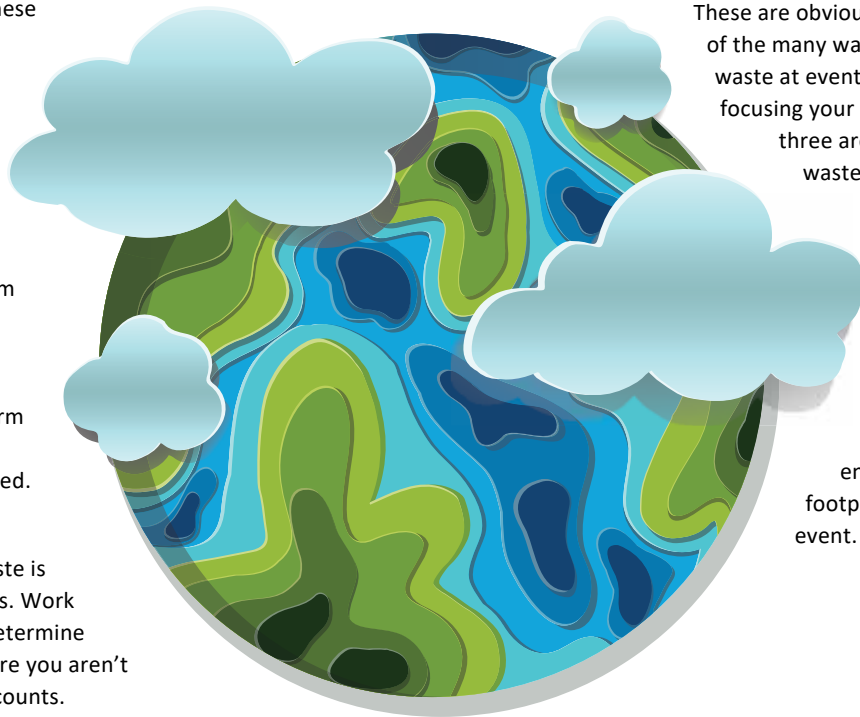
GIVEAWAYS

Avoid pre-stuffing swag bags or making any giveaways mandatory. Allow guests to pick up only what they're interested in.

You'll save money by ordering fewer items, and you'll gain an understanding of which giveaways guests actually value. Before your event, you could even conduct a survey to learn what items your guests find truly useful and enjoyable.

These are obviously only a few of the many ways to reduce waste at events. However, by focusing your attention on the three areas of material waste, food waste, and giveaways, you'll find the best

opportunities to reduce the most waste and reduce the environmental footprint of your event. 🌍



Julia Spangler helps organizations and event professionals reduce the environmental impact of their events in order to preserve our planet and deliver great guest experiences. Her specialties include recycling, composting, food waste prevention, and floral donation, as well as sustainability training and presentations. julia@juliaspangler.com / www.juliaspangler.com



THE
INGLESIDE
HOTEL

THE NEW LAKE COUNTRY GATHERING PLACE Business or Pleasure, You Have a Place Here

Lake Country's favorite venue is also now the newest. The Ingleside Hotel, formerly Country Springs Hotel, is in the final stage of completing a 14 million dollar property renovation. Renovations have been completed on the ballrooms, meeting space, guest rooms, public space and lobby. A new exterior facade and Didi's Supper Club are scheduled to be completed late summer 2018.

NEW DESIGN, REBRAND

Hotel design firm, The Getty's Group, has led the charge on the design and rebrand. The word "ingle" is a synonym for fireplace, so the name literally means "by the fireplace." The term reflects the warmth and comfort the design encompasses. The brand is comfortable being exactly what it is: a gathering place for business and leisure travelers offering contemporary Lake Country hospitality at its natural, vibrant best.

Featuring over 40,000 square feet of newly renovated meeting space, The Ingleside Hotel provides a meeting experience like no other. In addition to the fresh neutral décor, upgrades were made to state of the art wireless internet and audio visual equipment. Flexible space, a first-class location and outstanding food and beverage are some of the many reasons meeting planners and corporate travelers consider the property one of the premier destinations in Wisconsin.

EXTRAORDINARY OUTDOOR SPACE

In addition to fresh, new indoor space, the property boasts great outdoor space. Business events can be something special with wide open spaces for team building right outside the door. Our space allows meeting planners the opportunity to provide attendees with a unique experience. Why choose an ordinary venue for your business event or conference when extraordinary is just 20 miles from Milwaukee?

After a successful day of meetings, we understand the importance of providing a comfortable space for guests to relax and recharge. The Ingleside Hotel offers 192 guest rooms and suites that were designed to make guests feel at home throughout their stay. All guest rooms and suites feature beautifully appointed glass and tile bathrooms, flat screen televisions, and refrigerators. To make doing business easier, guest rooms and suites also include a work station with complimentary wireless internet.

NUMEROUS AMENITIES

The Ingleside Hotel offers numerous amenities such as an indoor pool, newly renovated fitness center, onsite dining and Springs Water Park. In addition to onsite options, there is numerous off-site recreation options located adjacent to the property including a golf course, spa, and wooded walking/bike trails.

The ownership, Waukesha Hospitality, purchased the hotel in February of 2017. Waukesha Hospitality is owned by Burwell Enterprises out of Minneapolis, MN. The company also owns The Madison Concourse Hotel and Governor's Club, one of Wisconsin's premier meeting and convention destinations in the heart of downtown Madison.

Whatever the size, substance or style, memorable gatherings are our specialty. We invite you to contact one of our experienced meeting specialists to schedule a tour. For additional information on the renovation, please visit theinglesidehotel.com.



The word "ingle" is a synonym for fireplace, so the name literally means "by the fireplace." The term reflects the warmth and comfort the design encompasses.



Don't Miss the 5th Annual Great Lakes Education Summit in MADISON!

By: Danielle Ziegler, CMP, CVT



Our chapter has the honor of hosting the 5th Annual Great Lakes Education Summit (GLES) in Madison! This year's GLES will be hosted at Monona Terrace

Community and Convention Center with guestrooms at the Hilton Madison Monona Terrace Hotel. The MPI Chapters of Indiana, Michigan, and Wisconsin will join forces to organize a variety of educational programs along with fun-filled networking opportunities for all attendees. With the collaboration between the three dedicated chapters, it is one conference you do not want to miss.

The summit runs from Sunday, November 4 through Tuesday, November 6; a week earlier than previous summits. Day one begins in the afternoon with our 2nd annual Aspiring Leaders Session followed by a Welcome Reception hosted by the Greater Madison Convention & Visitors Bureau and several Madison area hotels – Hilton Madison Monona Terrace Hotel, The Madison Concourse Hotel & Governor's Club, Holiday Inn Madison at The American Center, Hyatt Place, North Central Group, Best Western Premier Park Hotel, and HotelRED.

After a full day of sessions and exhibits on Monday, we will be escorted to the Overture Center for the Arts in downtown Madison for an evening reception hosted by Travel Wisconsin and Overture. There, we will enjoy the views of State Street, appetizers and cocktails, and activities before we conclude for the evening for attendees to enjoy dinner on their own at any of the fabulous farm-to-table restaurants around the downtown area.

Tuesday will be the final day of the summit where attendees will have one last morning to bid on the Silent Auction items and visit the exhibitors prior to attending our last sessions. 🍷

Registration is now OPEN, and there are many of opportunities to sponsor or exhibit at the event, so please visit our website (www.mpigreatlakes.org) for more information! Also, follow us on Facebook (@MPIGLES), Instagram (mpigles), and Twitter (@MPIGLES2018).

WE HOPE TO SEE EVERYONE IN MADISON THIS NOVEMBER!



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VENUE & HOTEL



WHO'S IN THE NEWS

REBECCA STAATS accepted a new position in June as a Travel Agent with AAA in Eau Claire, WI. Rebecca is excited to master another aspect of our industry and begin booking travel. She invites everyone to reach out to her for any cruise or other travel needs. wisconsin.aaa.com/rebecca.staats

JOELLEN GRABER has started a position as Tourism Coordinator at Verona Area Chamber of Commerce. In this new role JoEllen will recruit, create, and market new events in Verona, and encourage tourism. She is excited to help share Verona's story in this newly-created position. veronawi.com

The new **HYATT PLACE** hotel opened in downtown Milwaukee in June. The six-story, 150-room hotel is two blocks west of the new Milwaukee Bucks arena. It was developed by Deerfield, IL-based Janko Group and is the first Milwaukee hotel to be operated by Janko Hospitality. The Hyatt Place's interior design features references to the Bucks arena and training facility. The 27 million dollar development is part of the converted former Pabst complex, now known as The Brewery.

CVENT, INC., released the results of its fourth annual Global Planner Sourcing Report. [www.cvent.com/en/resource/2018-global-planner-sourcing-report]. This year's study shows that companies are increasingly investing in meetings and events programs, reflecting strong corporate confidence in the economy and the positive business impact of meetings and events. Results indicated that peer recommendations, outside activities, live music & entertainment, technology, and digitization are all strong influencers when selecting a venue.

DESTINATION KOHLER has completed the expansion at Kohler Waters Spa in Kohler, WI. The resort's spa now features thirteen new treatment rooms, additional co-ed lounge seating in the pool-side relaxation area, a bridal suite and a health-conscious cafe. To complement this expansion, Kohler Waters Spa also debuted its annual 2018-2019 menu of services in May, introducing two water-based services: the Thermal Hydro Body Wrap and the Cascading Waterfall Massage. The expansion and design was centered around water and improving the overall customer experience.

HILTON HOTELS, HYATT HOTELS, MARRIOTT INTERNATIONAL, CARNIVAL and ROYAL CARIBBEAN are among the industry leaders who have announced plans to remove plastic straws and drink stirrers worldwide. Plastic straws are too small and lightweight to be easily recycled, and many wind up in the ocean where they do not biodegrade.

WITC is now accepting applications for the new hospitality specialist program for the fall semester. The two-semester program is offered at the Ashland, New Richmond, Rice Lake, and Superior campuses as well as the Hayward and Ladysmith Outreach Centers. To learn more visit www.witc.edu or call 800.243.9482.

Please let us know of any MPI member news for future Agenda issues: reading@scangroup.net.



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OCTOBER

MEETING PREVIEW

By: Liz Unruh

MPI-WI Chapter's October meeting will be held at The Ridge Hotel in Lake Geneva on Thursday, October 25. Be ready to hear about wonderful ways to sustain energy with "Six Steps to Zero Waste." During this exciting program, you'll learn the six steps of the zero waste event planning process. This process can be used by any planner, with any level of sustainability experience, to implement a waste reduction practice that can be improved over time.

Julia Spangler helps organizations and event professionals reduce the environmental impact of their events in order to preserve our planet and deliver great guest experiences. Her specialties include recycling, composting, food waste prevention, floral donation, as well as sustainability training and presentations. Julia has helped events at Bankers Life Fieldhouse, the Indiana Convention Center, and other major venues implement a zero waste planning process, resulting in waste diversion rates as high as 92%.

Come early or stay later and enjoy the views of beautiful Lake Geneva. Check out the new renovations at the Ridge. During the winter months of 2016, the former Geneva Ridge Resort shed its old lodge look for a multi-million-dollar contemporary transformation, accompanied by a new name: The Ridge Hotel.

The Ridge Hotel rolls out the welcome mat with a tech-savvy lobby and reception flanked by the new *bean + vine* coffee and wine bar and all the glorious aromas associated with these beverages. Just grab your drink of choice and cozy up with your people in an oversized sectional, get down to business around our communal USB-laden table, or reconnect around the fire. There's a seat beckoning you to let go and lay back.

THE RIDGE HOTEL



Updates also include Lake Geneva's newest restaurant for dining, drinking, and indulging in sparkling repartee. At *Crafted Americana*, the mood is casual, the homespun food delectable, and the creative design sublime. You may be tempted to stay here for all three squares and never set foot outside – except that the view from your dining table will be too compelling. With rolling hills, a wooded shoreline and championship golf on the horizon, you'll want to investigate and explore.

Many more renovations are in the works, so stay tuned – or better yet, pop in for a night. 🍷

VOLUNTEER SPOTLIGHT

TOM GRAYBILL



Past President, Tom Graybill is a shining example of the many varied...sometimes strange... volunteer roles that serve our chapter. At WEC, Tom labored for countless *minutes* as our official MPI-WI sign-waver, attracting a special callout from host Dean Blizzard. You'll also find his volunteer photography in the Summer Spectacular recap. Thanks, Tom, for all you do for MPI!

If you'd like to find a volunteer role that's just right for you, contact Katie McGinnis, kmcginnis@theironhorsehotel.com, 414-831-4619 to hear how you can help. You can also look for this board at our education events and add your name to our winning team of volunteers.



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FOOD FOR THOUGHT: Chef Ryne Harwick Geneva National's Hunt Club Steakhouse

Known for conscientious sourcing, fresh foraging and artful plating, Chef Ryne Harwick of Geneva National's Hunt Club Steakhouse is ever striving to create new flavor combinations, mentor and develop future chefs, and deliver an exquisite dining experience for each and every guest who steps into the restaurant's century-old farmhouse on the Gary Player Course.

"As cooks, we aim to make our guests happy with our interpretation of the ingredients we use," says Chef Ryne, who studied in France and at Le Cordon Bleu in Las Vegas. "In our kitchen, we are on an endless journey to continually push ourselves to the next level, learning daily and creating something different from the countless combinations of ingredients available."

Chef Ryne's spearheads the Hunt Club's simple philosophy: Start with a good product – ingredients that are responsibly gathered, and sourced as close to home as possible. "It's very satisfying to know that we are having a positive impact on our community economically as well as from a health standpoint -- presenting fresh, nourishing, clean food from producers with integrity," says Chef Ryne, who meets personally with all the restaurant's suppliers and inspects each item before granting entrance to the kitchen.

An award-winning chef heading a restaurant recognized 13 consecutive years by Wine Spectator, repeatedly by Open Table, and named "Top Ten Steakhouse in Wisconsin," Chef Ryne says, "As a cook, I took pride in my food, and as a Chef I take pride in the cooks I train. Being able to see individuals grow and become successful is more rewarding than any accolade you could get as a chef."

Flourless Chocolate Gourmandize

Ingredients

1/2 cup water	18 oz. chocolate
1/4 teaspoon salt	1 cup unsalted butter
3/4 cup sugar	6 eggs

Preparation

- Prepare springform pan, combine water, salt, and sugar and bring to boil
- Melt chocolate over double boil
- Add chocolate to mixing bowl, add butter in small increments, beat in hot water, add eggs one at time
- Pour into pan, place in water bath and bake 300 for 45 min and chill overnight
- Serve with fresh raspberries and topped with sifted powdered sugar.



MPI WISCONSIN

New Members

CYNDIE CERESA

Director of Sales
Fairfield Inn & Suites
La Crosse Downtown

TODD I. SCHWARTZ

National Sales Executive
Valley Expo & Displays

CARLY HANNEY

Sales/Event Manager
Wausau/Central Wisconsin
Convention & Visitors Bureau

MISSY DETTWILER

Sales Manager
Best Western Inn Towner

Anniversaries

— 30 YEARS —

NICK J. TOPITZES, CMP

Retired
PC/Nametag

LORI ALLMAN

Manager, Sales and Events
EAA

GERALDINE CIANCANELLI

Wedding Sales Manager
The Abbey Resort

— 5 YEARS —

NICOLE R. ELLICKSON

Meeting Manager
Association of Family and
Conciliation Courts

KENDALL BOCHER

Corporate Events Manager
Bethesda Lutheran Communities

LORI KONKLER

Group Sales Manager
Visit Eau Claire

TRICIA SMITH, CMP, CNHP

Instructor
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CINDI MCLEOD

Director of Sales & Business
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"We're known for going beyond expectations at Kalahari Resorts & Conventions – delivering first-class service and top-notch amenities."

Going Beyond EXPECTATIONS

We're known for going beyond expectations at Kalahari Resorts & Conventions – delivering first-class service and top-notch amenities.

We're Expanding

Now we're expanding our event and meeting space in Wisconsin Dells, Wisconsin. When it's finished in late 2019, the 212,000-square-foot space will feature 45 meeting rooms in total, three spectacular ballrooms, imposing prefunction spaces, additional load-in and load-out capabilities, and extensive registration and client office spaces.

Modular Meeting Spaces

Our modular meeting spaces will feature the state-of-the-art amenities you've come to expect at Kalahari Resorts & Conventions. You'll find high-def monitors and projectors along with superior lighting and AV controls for colorful and sharp presentations. Guests will have free access to high-speed Wi-Fi with capacity to increase to 10 GB/s or more with advance order, plus ergonomic chairs designed to keep attendees comfortable for up to 10 hours – a key factor in attendee satisfaction.

One thing meeting planners have always loved about the Kalahari Resorts & Conventions experience is that the meeting space, guestrooms and leisure activities are all under one roof. And that's not going to change as we double in size.

Guests will continue to have easy access to the world-class Spa Kalahari & Salon. They can visit the fitness studios and explore different entertainment options as well as our varied dining experiences – including Double Cut, our signature steakhouse experience, Wisconsin Brew Pub the dining destination that celebrates everything Wisconsin and admission to America's Largest Indoor Waterparks is always included with overnight stays!

It's All About the People

There's another reason meeting planners keep coming back to Kalahari Resorts & Conventions, and that's the people. When you plan your meeting at Kalahari Resorts & Conventions, you'll get a dedicated and experienced team to assist you. Your Kalahari team will provide advice and ideas that help you meet your meeting goals and objectives. From media and activity suggestions to catering and room layouts, your skilled team will take care of everything.

Our location in the heart of Wisconsin makes Kalahari Resorts & Conventions an easy option for attendees. We're under three hours away from Chicago, Madison and Milwaukee. It's convenient enough for your guests, but just enough to feel they're a world away. 🐘





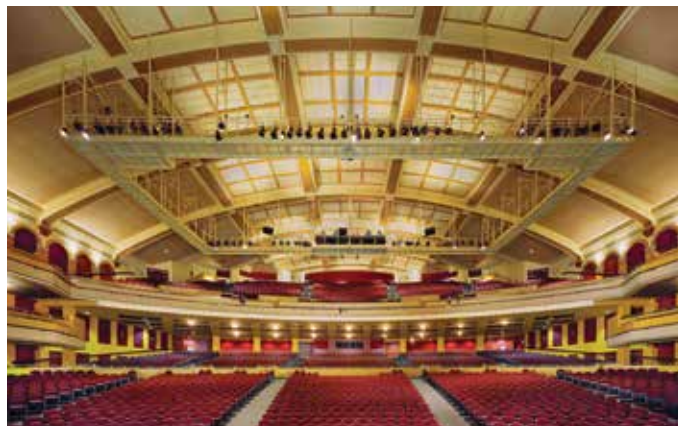
By: Nicole Ellickson, CMP

Pull out your flapper dresses and fedoras and step back in time to the roaring '20s! Join us for our Annual Gala on Thursday, September 20, 2018 at the Miller High Life Theatre, inside the Hilton Milwaukee City Center.

Begin the evening's festivities with a reception while perusing the silent auction tables. As the evening progresses, there will be a golden ticket drawing and live auction – you don't want to miss out on these spectacular items from our generous sponsors!

Matt Powers, Levy's Executive Chef, will impress us with his culinary skills creating a dinner that will certainly be memorable. We will then swing into the awards program to celebrate those members that have made an exceptional difference to our Chapter and industry this past year. The evening won't end there; join us as the Hilton Milwaukee City Center hosts the afterglow party.

This year we celebrate Laura MacIsaac, CMP as our 2018 MPI Wisconsin Hall of Fame recipient!



MILLER HIGH LIFE THEATRE



EVENT

A Roaring 20s Gala

WHEN

Thursday
September 20, 2018

WHERE

Miller High Life Theatre
Hilton Milwaukee
City Center



2018 MPI-WISCONSIN HALL OF FAME RECIPIENT

LAURA MACISAAC, CMP

Laura joined MPI in 2000 and has made outstanding contributions to our chapter and profession. Laura served on the Wisconsin Chapter Board of Directors from 2004 to 2008 and has continued to serve our members in volunteer roles every year since. In 2008 she was named Supplier of the Year and in 2016 she was honored with the Meetings Industry Advocate award. She has served as a member of many committees, including earning the Team of the Year award. Please join us to recognize and celebrate Laura's contributions to our chapter!

FOOD FOR THOUGHT:

Executive Chef Matt Powers, Levy's



▲ Levy's Executive Chef, Matt Powers

Chef Matt Powers began his culinary journey at the California Culinary Academy in San Francisco, CA. After graduating he returned to Milwaukee to work at several of the best fine dining restaurants in the area. His pursuit to advance his craft and passion for the culinary arts led him to achieve his Certification as an Executive Chef from the American Culinary Federation at age 27.

Chef Powers understands you must never stop learning and growing in the culinary world to be successful. He is continually exploring new flavors and concepts to bring to each of his clients and provide them with the best dining experience possible. His philosophy about food, presentation, creativity and passion for fresh and local ingredients are displayed in his menus. Chef Powers and his team at the Wisconsin Center District are committed to providing the best possible food experience for their guests.

Saffron Leek Linguini with Spring Vegetables and Shrimp

INGREDIENTS

- 3 oz. leek (chopped, white part only)
- 1 small clove garlic (minced)
- ½ oz. butter
- 2 oz. chardonnay
- ½ cup vegetable stock
- 4 threads saffron
- ¼ cup heavy cream
- 12 shrimp
- 1 cup asparagus (blanched and cut on bias)
- ½ cup spring peas
- 1 tbsp parsley (rough chop)
- 1 pinch chili threads
- 2 cups linguini (cooked)
- 2 tsp salt
- 1 tsp pepper



DIRECTIONS

Sautee leeks and garlic in butter. Do not brown. Once leeks and garlic become translucent, deglaze with white wine and cook off alcohol. Add vegetable stock and heavy cream. Continue to cook until sauce begins to thicken. Remove sauce and place in blender. Puree until smooth. Add cooked linguini, asparagus, and peas into sauce and warm. Cook shrimp separately with butter, salt, and pepper. Recipe will yield about 3 portions.

SUPPLIER PROFILE

MARIN MEDEMA, CMP



Place of Employment:
The Osthoff Resort

Job Title: Senior Sales Manager

How long in the meetings industry?
27 years

Tell a bit about your company and/or current position: The Osthoff Resort is a AAA Four Diamond Resort that sits on the beautiful shores of Elkhart Lake. 240 one, two or three-bedroom suites and guest rooms offer a great choice for groups along with our 38,000 square feet of conference space. I have happily serviced the association market for The Osthoff Resort since February 2004.

Tell us about your family: On October 23rd I'll be happily married for 25 years to my high school sweetheart. (Well, I was in high school anyway!) A trip to Mexico is planned for November! I have two wonderful children. My son Chandler is an electrician and my daughter Claire will be a Junior in high school and keeps us very busy with all her activities and sports!

Where were you born? Portage, WI

Where do you currently live? Randolph, WI

Favorite Pastimes: Family vacations, volunteering, gardening (love my flowers) and hanging out at our cabin on Crystal Lake with the kids and friends.

Favorite Musical Group: Anything fun and upbeat but no specific groups. Jimmy Buffett is a good example!

Person you admire and why: My grandmother. She's no longer with us but she was a very tough, intelligent lady but also soft-hearted.

Dream Vacation: Australia

If I won the lottery I would: Travel all over the USA with the hubby and donate much to a number of local charities.

Words to live by: "Don't judge each day by the harvest you reap, but by the seeds that you plant." And "I don't know all the keys to success but the key to failure is trying to please everyone."

PLANNER PROFILE

CHRIS ALBERTI, CMP



Place of Employment: Derse

Job Title: Senior Producer

How long in the meetings industry?
In some form or fashion for 12+ years. Much of my early experience was in consumer based projects and events, with the last several years being a mix of corporate events, and tradeshow based technology projects.

How long in MPI? 1.5 years

Tell us about your company and/or position: I am a Senior Producer at Derse. In my role, I produce a variety of projects, some in the corporate events world for traditional meetings/VIP and client appreciation events and some focused on digital interactives at tradeshow like projection mapping, virtual reality, and app development projects.

Teams or projects that you have worked on for MPI or would like to be involved with: I am currently working as co-editor with the *Agenda* newsletter which has been an enjoyable experience so far.

Tell us about your family: I am from a relatively small family, I am the youngest of three brothers. My parents just celebrated their 49th anniversary in July, which I think is pretty amazing. I have three nephews and a niece.

Where were you born? Milwaukee, WI

Where do you currently live? After 10+ years living in Chicago and Miami, I am back living in Milwaukee.

Favorite Pastimes: Attending concerts and sporting events, track days in my car, snowboarding, attending festivals and, of course, traveling.

Favorite Musical Group: Currently Mumford and Sons, but have a long list of favorites.

Person you admire most and why: I have to go with the old standby, my parents. They have been a great example to me in the way they approach their personal and professional lives. I could not ask for better parents.

Dream Vacation: Amalfi Coast, Italy

If I won the lottery I would: I won't lie, I would need to get a much larger garage and buy some new toys. I would share some of the wealth with those who are important to me in my life – and find some good ways to give back to the universe for the good luck bestowed upon me.

Words to live by: I'm a true believer in these two simple truths: Treat others how you want to be treated, AND, if it doesn't kill you, it makes you stronger.

Special personal accomplishments: Receiving my CMP in 2017 and recently being promoted to Senior Producer at Derse. Although they may just be calling me old...but I will take it.



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BOARD MEMBER PROFILE

KATHY READING



Place of employment:

The Scan Group, Inc.

Where do you currently live? West Allis, WI

How long in the meeting/event industry? 20+ years

Tell us 2-3 things you are responsible for on the board: Along with overseeing our beloved Agenda, I'm very excited to be guiding our new plan for Community Outreach. I'm inspired by our members' generosity and kindheartedness!

What is the best part of being on the board? I am so grateful to be working with smart professionals who are at the top of their game, and wildly committed to our member's experience. It's also fun to be in the company of fellow spreadsheet-geeks.

What have you learned most from being on the board?

I'm new to the board but already sense that our team would always rather raise the bar than ever accept "good enough." The talent, knowledge, and enthusiasm that flows through our board and membership is mind-blowing.

What is the best advice you can give to someone who is thinking about getting more involved in MPI? Don't hesitate for a second. There is a place for everyone. You will be appreciated and rewarded by the experience.

Favorite hobbies or pastimes? Although we sold our boat, I still love sailing (or any kind of boating), road trips, and fun with nieces and nephews.

Favorite musical artist or band? Mean-spirited lyrics are my only global musical dislike. My musical taste is best described as "fun," from Beatles to Beyonce.

WANT TO STRENGTHEN A FRIENDSHIP AND AN INDUSTRY?

Refer a friend to MPI.

When a new member joins, tell them to use the MyFriendMPI promocode, and to list you on the application as the referring member. The new member will receive \$50 off their membership and you'll receive a \$25 credit to apply toward your next renewal.



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SEPT 20

Awards Gala

Miller High Life Theater
Hilton Milwaukee City Center
Milwaukee, WI

OCT 25

October Education Day

The Ridge Hotel
Lake Geneva, WI

NOV 4-6

Great Lakes Education Summit

Monona Terrace Community &
Convention Center
Hilton Madison Monona Terrace Hotel
Madison, WI

2019

JAN 10

January Education Day

Great Wolf Lodge
Wisconsin Dells, WI

FEB 8

February Education Day

Monona Terrace Convention Center
Madison, WI