

MPI-WISCONSIN CHAPTER

Agenda

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VOL 43/NUM 6
2021


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NOVEMBER/DECEMBER 2021
VOL 43 / NUM 6

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6 Different Ways



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CHAPTER**

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Published bimonthly by
Meeting Professionals International –
Wisconsin Chapter

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PUBLICATION DEADLINES

January/February 2022
Deadline: December 6, 2021

March/April 2022
Deadline: February 7, 2022

May/June 2022
Deadline: April 4, 2022

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Editor's Note



Looking Forward to 2022!

How did it get to be the end of 2021 already?!? This year has been a whirlwind for many of us...waiting for furloughs to be over, looking for jobs, starting new jobs, doing more than just our job due to labor shortages, booking upcoming events, re-working those events with COVID case

surges, the list could go on and on! But we made it. The end of the year is upon us, and it's time to look ahead.

Start thinking now about what you'd like to bring to your life in 2022. None of us can know exactly what the next 12 months will bring to the events industry, but we can always plan for our professional development. MPI brings an array of opportunity to every member. Below is just a snapshot of some things to consider for the year ahead:

MPI membership: The obvious place to start. If you aren't already a member of MPI, this is the year to join. Being a member unlocks numerous resources and helps make your professional development goals easier to achieve. Be an advocate, and encourage other industry professionals.

Certified Meeting Professional (CMP): Is this your year to become a CMP? If you're looking to level up in your next role or show your current employer that what you do is more than just picking menus, this is a great way to do it! The best resource for all things CMP is through the EIC website the [EIC website](#); however, our chapter also provides an excellent CMP 101 series each year in conjunction with chapter events.

Other Certifications: CMP-ing isn't the only way to further your knowledge and skill set! MPI many specialized certifications, available at lower cost and time commitments. These include virtual event & meeting management, event data analysis, and an entire series of micro-certifications being offered in conjunction with EventWise. [Check out the options](#) and make a plan to learn something new or hone your skills within an area you already work.

Job opportunities: Who needs a job? Who needs more co-workers? MPI can help with both of those. Both the MPI global website AND our Wisconsin chapter can help connect those in need of work with those looking to fill positions. And if you're looking for work, don't be shy! Tell your fellow MPI members and let us help by keeping our eyes out for opportunities we run across.

Continued on page 5



Volunteering: One of the best ways to better yourself is to give back! If you haven't gotten involved in a chapter activity yet (or lately), think about doing that in 2022. Volunteering for the chapter is also a great way to learn a new skill you may not use in your regular job. If you're a chapter volunteer veteran, step up your game in 2022 and apply to work on one of the international committees. There's a volunteer opportunity for everyone, no matter your location or restrictions on time.

Education events: Education is the reason I joined MPI. I needed a place to learn real-world skills for the job I had and the jobs I wanted to have in the future. MPI hasn't let me down. Between Wisconsin chapter events, regional conferences (hello, GLES is right around the corner!)

and the big ones like WEC and EMEC, I have learned a ton over the years...and had a lot of fun with other members in the process.

As we round out 2021, I encourage each of you to take 20 minutes to sit and think about what you'd like to accomplish professionally in 2022 and then see how MPI can help you with that. We're a vast network of natural problem-solvers and people pleasers; there's not a better combination in the world to help you reach your goals.

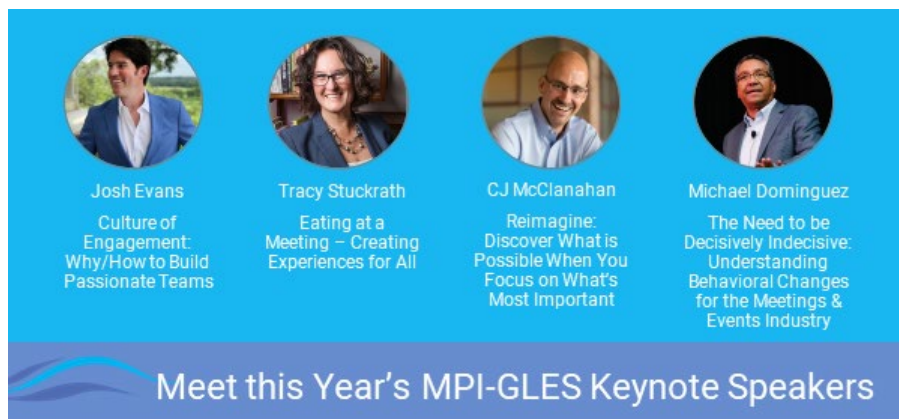
Here's to 2022 MPI-Wisconsin!







Join Together at GLES

By: Tamara Jesswein, CMP, VEMM

Registration is now open for the **7th Annual Great Lakes Education Summit**, taking place Sunday, November 14 - Tuesday, November 16, 2021. This in-person event, hosted and organized by the MPI chapters of Indiana, Michigan and Wisconsin, provides certified education, networking opportunities and personal development for event professionals and suppliers. Our host for this year's conference is the Grand Wayne Center, located in the heart of downtown Fort Wayne, Indiana. You can see our excellent speaker line-up and register here: mpigreatlakes.com.



 Josh Evans Culture of Engagement: Why/How to Build Passionate Teams	 Tracy Stuckrath Eating at a Meeting - Creating Experiences for All	 CJ McClanahan Reimagine: Discover What is Possible When You Focus on What's Most Important	 Michael Dominguez The Need to be Decisively Indecisive: Understanding Behavioral Changes for the Meetings & Events Industry
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Meet this Year's MPI-GLES Keynote Speakers



INDIANA
CHAPTER



MICHIGAN
CHAPTER



WISCONSIN
CHAPTER

As Wisconsin will be hosting next year's event, let's show some love to Ft. Wayne, IN! Join us as we **CONNECT, ENGAGE, and INSPIRE.**



Imagine your meeting in the wide-open spaces of our Exhibition Hall and its adjacent Lakeside Commons — with immersive, engaging presentations experienced in-person or remotely. Yes, times have changed. But they've only fortified our attention to every last detail.

So go ahead, keep dreaming big.

Let us orchestrate *your* incredible.
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Achieving the global gold standard for prevention is one of the many ways we're keeping you safe.



GBAC accredited cleaning protocol



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Upgraded air filtration system



President's Message



SHANNON TIMMERMAN, CMP

2021-2022 President, MPI-WI Chapter

The Great Lakes Education Summit (GLES) in Fort Wayne, Indiana November 14-16th will be the first joint event of MPI Michigan, Indiana and Wisconsin since 2019! We are very excited to reconnect and network with our Great Lakes partners. Wisconsin will be hosting again in 2022, so we are excited to be promoting that in Fort Wayne.

As I pulled out my planner today and flipped and flipped...and flipped through the months, I could not believe how quickly this year is passing! When I was first approached with the opportunity to run for MPI-WI President, I heard from many people that it "goes by so fast"! It's not that I didn't believe them, but I didn't realize how right they really were!

We are now approaching our last event of the year and then turning the page (and buying a new planner) on another year! We started off 2021 in a Virtual world, and here we are in the registering process for our SIXTH in person event of the year! (HINT, HINT...Register!)

The Great Lakes Education Summit (GLES) in Fort Wayne, Indiana November 14-16th will be the first joint event of MPI-Indiana, MPI-Michigan, and MPI-Wisconsin since 2019! We are very excited to reconnect and network with our Great Lakes partners. Wisconsin will be hosting again in 2022, let's show our support in Fort Wayne.

As we move into December and the Holiday season, our Finance team has been working hard putting together some great opportunities for holiday shopping, and raising funds for our chapter all in one spot. *Bidding For Good* will be going live with some awesome items to bid on. Be sure to check it out, bid, and bid often!

We are also rolling out a new way to raise money for our chapter doing what most of us already do! Online Shopping! Amazon Smile gives back .5% of any purchases to your charity of choice, and our beloved MPI-Wisconsin Chapter is eligible. Check out the article on page 11 with instructions on how to set this up on your account for all of your shopping needs.

Lastly, I want to take a moment to wish each and every one of you a Happy Thanksgiving and a Happy Holiday Season! Each year my family has a "Hallo-Thanks-Mas" before my mother goes to Florida for the winter. Our tradition is to go around the table, each sharing what we are thankful for. This year...I'm thankful for all of you! My MPI family that I love so much! I am beyond grateful to be serving as your President, and for the outpouring of support I have received so far. It is far beyond any personal and professional fulfillment I ever could have imagined.

Thankful, Grateful, Blessed.

Happy Holidays!!

Shannon





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A Couple Great Days In Green Bay!

By: Shannon Timmerman, CMP

W

ednesday evening started with an amazing welcome reception at the Taverne in the Sky rooftop bar at Lodge Kohler. Our host, **Jeff Overgaard**, facilitated tours of the property and its beautiful lodging suites. For anyone that didn't get a chance to see this venue, or experience the KOHLER bathrooms, put it on your list! I promise you will not be sorry!

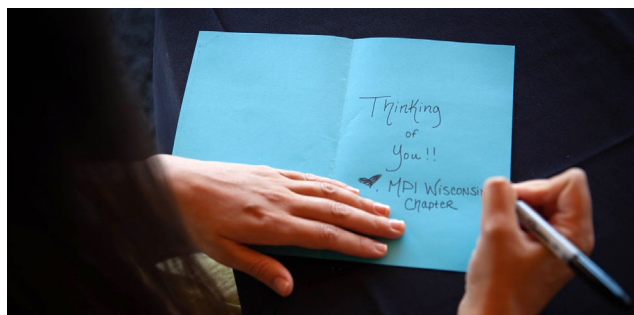
After delicious appetizers and cocktails, we ventured across the Titledown district to *The Turn Restaurant Lounge*. *Discover Green Bay* and the Green Bay Packers hosted some more fabulous apps and drinks, and some fun in the Topgolf Swing Suites. Simulated golf and even Zombie Dodgeball made for a fun night had by all!

On Thursday, the Board of Directors met at TitledownTech in a gorgeous football-themed boardroom including football leather chairs. Our first CMP 101 of the year was held on the Monumental Staircase. This space offers such unique meeting options and breathtaking views! Just walking through Titledown park was an experience to be remembered!

For those arriving in the morning, a tour of the new Resch Expo was sponsored by Discover Green Bay. This group was able to walk through and experience the 125,000 square foot column-free exposition center, hear about the other event spaces within the complex and learn about their banquet/catering abilities.

To kick off our education event, we had a great lunch at Ariens Hill and Rockwood Terrace, followed by our community outreach project of preparing care bags for our friends at the Radisson Hotel & Conference Center in Green Bay.

Continued on page 10



Community Outreach project of preparing care bags for our friends at the Radisson Hotel & Conference Center in Green Bay

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Jan Spence was the perfect speaker for the day, tying into our Titledown experience being a former professional full-tackle football player herself! She kept everyone captivated in her first session “Dare to be Different! 3 Keys to Goal-setting Success” with a lot of laughs, great take-aways, and with some of us even ending up in tears.



Speaker Jan Spence

Between her sessions, we were ever so grateful to have our friends at Made Ya Look sponsoring free headshots for our entire group! **Jen Mell, CMP** and **Luke Mekuly** worked their magic and took some amazing shots...even after a late night for some!

The day ended with a “Harmony Through Teamwork” where we had some role playing, and once again a LOT of laughs, and some more tears. I wasn’t crying, you were crying! Jan Spence knocked it out of the park!

And then Ed won everything in the raffle, and we all pouted and left! :))



Fundraise a New Way for MPI-WI

By: Wanda Gilles

Did you know that for every purchase you make on Amazon you could be giving a little back to your MPI-Wisconsin chapter?

Yes! Your shopping can help support our stellar education featuring our great speakers for our meetings.

AmazonSmile will donate 0.5% of your eligible purchases to the charitable organization of your choice. To shop at AmazonSmile simply go to smile.amazon.com on your web browser or activate AmazonSmile on your Amazon Shopping app on your iOS or Android phone (found under settings on your app).



If you are using your computer, all you have to do is...

1. **Visit** [Smile.amazon.com](https://smile.amazon.com)
2. **Sign in** with the same account you use for Amazon.com
3. You will then see the above logo on this page
4. **Select your Charity**, which for MPI – Wisconsin you will type into the search bar – Meeting Professionals International and then look through the list to find the Madison WI line and click on **Select**.

Another quick way to do this is to use this link that will take you directly to our MPI – WI donation account:

<https://smile.amazon.com/ch/31-1011262>

If you are using Amazon on your phone as an app, then all you have to do is...

1. **Open** the Amazon Shopping App
2. **Navigate** to the Main Menu (=)
3. **Tap on** Settings and then Select “AmazonSmile”
4. **Select** Meeting Professionals International – Madison WI and then follow the on-screen instructions to **turn ON** Amazon Smile in the mobile app
5. Once AmazonSmile has been activated in your app, future eligible app purchases will generate a donation for our MPI-WI chapter.

Please note that the tablet app is not yet supported so you will need to visit smile.amazon.com/onthego to learn more.



MPI WISCONSIN

ANNIVERSARIES



Congratulations to these members who will be celebrating milestone anniversaries in November + December.

Congratulations!

5 YEAR

TINA JACOBSON, CMP
The Edgewater Hotel

LAURA LUTTER COLE
VISIT Milwaukee

LESLIE ROTTER, CMP
Hyatt Regency

10 YEAR

MAUREEN DEVALKENAERE

FAITH ELFORD
Wisconsin Municipal Clerks
Association

NEW MEMBERS

Welcome

Welcome to our new members!

DIANA DECKER
Serendipity Labs
Supplier

DAVID NOEL
Serendipity Labs
Supplier

HEATHER HUDAK
Planner

KATHY RAAB
Metropolitan Builders
Association
Planner

PAM LOHNES
Metropolitan Builders
Association
Planner

KIM WELLHOEFER, CMP
Vonage
Planner



Volunteer Spotlight



SHERRY WOLFF

Senior Sales Executive
Kohler Co.

In this issue of the AGENDA Magazine, we'd like to highlight volunteer **Sherry Wolff!** Sherry is the Senior Sales Executive at Kohler Co. and extremely active in our Chapter.

After fulfilling her board terms, she generously jumped back into her previous role of Director – Digital Communications to fill in while new mom **Jessica Rieflin** was home snuggling her new baby, Bea!

Sherry didn't hesitate to fill the role, and with her experience, was the perfect fit. Thank you for all you do for our chapter, Sherry!

Interested in being featured here? Consider volunteering for our amazing chapter! Contact our Vice President of Membership: Michelle Tyo Johnson at michelle@northcoastpro.com - or contact any board member to learn what current opportunities are available within their team. Visit <https://www.mpi.org/chapters/wisconsin/about-our-chapter/board-of-directors> for a list of our Board Members and their roles.



Board Member Profile



JODY SIMON

Director of Special Events 2021-2022

Executive Assistant
Wisconsin Association of Mutual
Insurance Companies (WAMIC)

Tell us about the company you work for and/or your position: We are a non-profit association of small mutual insurance companies within the state of Wisconsin and have been in operation for over 100 years.

As the only employee, I assist the President by providing logistical and administrative support for all conferences, seminars, meetings, and webinars.

How long have you been in the meetings industry?: I have been with the association for about 11 years. It started out as just the admin role but eventually changed to include the meetings planning so I have been in the meeting industry for about seven years.

Tell us a few things about your role on our Chapter Board: I will be helping to plan/put together our Chapter's annual Gala and Trivia Night and gathering donations for Bidding for Good.

What drew you to serve on our Chapter Board? I was asked. I was strongly encouraged by my employer to step out of my comfort zone and accept the position....so I did.

What are your hobbies and interests? I enjoy reading, shopping, watching movies, and spending time with my kids and besties.

Tell us about your family: My son, Austin, is 26 and my daughter, Emily, is 22. I have been in a relationship with my boyfriend, Alan, for 18 years. We adopted an 18 lb cat three years ago named Korky who is truly the King of the Castle!!

Favorite song/band/artist/movie/book: I am very eclectic when it comes to music and movies. I listen and watch almost anything (except horror movies, I just CAN'T watch those!). But right now, I am into the K-Pop group BTS and my favorite movie is any of the Teenage Mutant Ninja Turtles movies (not the animated ones!). They make me smile.

Person you admire and why: I admire my daughter. She came into this world too soon and has overcome so MANY medical obstacles. She has cheated death numerous times and continues to keep fighting back. She is the strongest person I know.

I admire my son for his go-getter attitude. Nothing really holds him back. If there is something he wants to do – he'll find a way to do it. He is such an extrovert (unlike his Momma). He's moving to Denver in a few weeks – Me: "Why Denver?" Him: "I'm young. I can. Why not?"

What is something that is still on your bucket list? Disney World! I want to go to Disney World!!

Tell us your words to live by or share a favorite quote: *It's all good, no worries, and It is what it is.*



WHO'S IN THE NEWS

Compiled by Jennifer Mell, CMP, Maria Peot, CMP & Kathy Reading

1

Sarah Banach served as a volunteer for the 2021 United Way of Greater Milwaukee and Waukesha County Golf Outing. Marcus Hotels hosted this event, which raised funding and celebrated the great work of United Way.



Thanks for always stepping up to help, Sarah!

4

Beth Schnabel, CMP, CED, CUDE is promoted to Senior Manager, Events and Experience for Filene Research Institute. In this well-earned role, Beth will continue to help Filene bring together the best and brightest to meet and share issues vital to the future of consumer finance.



It's good to see greatness rewarded, Beth!

2

Melissa Falendysz, CMP, Meeting and Event Planner at National Association of Tax Professionals, was recently named as one of Connect Association's 40 Under 40 class in 2021. bit.ly/40Falendysz

Melissa, you're a powerhouse!



5

Michelle Tyo-Johnson has purchased NorthCoast Productions and Made Ya Look under the umbrella of [NorthCoast Media Group](#). As owner and president, Michelle will lead this woman-owned business and talented team. They will continue to offer high-quality, professional video production, 3D animation, audio, and creative services, including event production, content creation, and marketing services.



NorthCoast
MEDIA GROUP

Keep blazing new trails, Michelle!

3

Sherry Wolf and the team at **Destination Kohler** earned an epic success with the 43rd Ryder Cup. Destination Kohler was the proud host of the largest event in Wisconsin this year. Media, athletes, spectators, and digital audiences from around the globe were resoundingly impressed. Bringing in a projected \$100 million revenue to the area while winning back the cup, make this a considerable triumph. bit.ly/KohlerRyderCupWin



Sherry, we love to see you continue to raise the bar for all of us!



WHO'S IN THE NEWS

Compiled by Jen Mell, CMP, Maria Peot, CMP & Kathy Reading

6

Meetings & Incentives Worldwide (M&IW), the third-largest Woman-owned business in Wisconsin, has launched **Flow**—a new division positioned to elevate event experiences through sophisticated, integrated marketing solutions, creative services, event design, and engagement strategies.

bit.ly/miwwflow



9

North Central Group broke ground on **The Trade**, a new 205-room Marriott Autograph Collection hotel in Milwaukee's beloved **Deer District**. The nine-story hotel will include restaurants, commercial space, and an 8,700-square-foot event and meeting space on the second floor with an outdoor terrace.



7

NorthCoast Productions and **Made Ya Look Inc** were awarded the 2021 *Cherish the Child Award* at the 33rd Annual Green & Gold Gala. These sister companies offer their creativity to inspire and help area nonprofits share their work's impact on children, families, and individuals in our communities.



10

Travel+Leisure readers have chosen the **American Club at Destination Kohler** and **The Osthoff Resort** as Top 10 Resort Hotels in the Midwest. Readers determine this elite list based on ratings of their facilities, location, service, food, and overall value.



8

Let's Meet There, the national initiative to restore professional meetings and events (PME) across the United States, has released a data and science-based fact sheet supporting PMEs.

bit.ly/travelfactsheet2

Note: if you have any news to share in this column, please contact Maria Peot, Director - Publications & Community Outreach, maria.peot@gmail.com.



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Planner Profile

Chery Oswald, CMM, CMP



Chery Oswald, CMM, CMP

Project Manager
Store Operations & Events
Kohl's

Tell us about your company and/or position: I work for Kohl's Department Stores and project manage events related to the stores as well as our bi-annual corporate & stores event. I also project manage various projects related to our stores operations.

How long have you been in the meetings industry? 12 years

What drew you to become a planner? I loved fitting all the puzzle pieces together to make an event come to life.

What do you like most about being a member of MPI? I love all the networking and getting to connect with all everyone.

What was your favorite team or project you have worked on for MPI?
Communications!

Tell us about your family: David and I have been together for almost 10 years. Between the two of us we have 10 nieces and nephews that we love to spoil!

What are your hobbies and interests? I am an avid sports fan – the Brewers are typically on the TV most nights and love to travel!

Favorite song//band/artist/movie/book: Britney Spears - #freebritney and love anything by Kristin Hannah

Tell us about the person you admire most and why: My dad – he always taught me a strong work ethic and to always get up and do what you love.

What is something that is still on your bucket list? Australia

Tell us the words you live by or share a favorite quote: *"Everything is possible, even the impossible"* – Mary Poppins



Supplier Profile

Jennifer Mell, CMP



Jennifer Mell, CMP

Director
Business Development
NorthCoast Media Group

How long in the meetings industry?
21 years

Tell a bit about your company and/or current position: NorthCoast Media Group (comprised of NorthCoast Productions and Made Ya Look) is located in Green Bay, specializing in video production, creative marketing, audio and event production. My role is to develop new business for both companies in all areas but my first-year's focus has been partnering with clients on their event production needs, helping determine whether an in-person, virtual, or hybrid event is best for them, and then ensuring each event is executed for optimal success.

Tell us about your family: My previous little crew of three is growing! With girlfriends, girlfriend's dogs, and a toddler in the mix, this new chapter of our family's life is exciting right now.

Where were you born? Kenosha, WI, right on the Illinois border

Where do you currently live? Grafton, WI, about 25 minutes north of downtown Milwaukee.

What are your hobbies? Yoga, finding new music to blast while driving on office-days and my COVID-driven "therapy" is watching every dog rescue video I can find!

Favorite musical group/book/movie: Fave book – "The Shack" by William P. Young; Fave movie – "Ocean's Eleven" (the re-make); Fave musical group – I can't possibly pick one! I love everything from Aerosmith to Rascal Flatts to the cast of Les Misérables!

Person you admire and why: I admire my Aunt very much. She made several life-decisions viewed as unconventional for our family and wasn't afraid to forge uncharted territory and stand on her own. She doesn't shy away from a challenge and maintains our family's tradition of a strong work ethic. She's pretty awesome...plus I love her laugh!

Dream vacation: Italy! There are so many areas of Italy I want to experience, I'd need a good three weeks to enjoy it all.

If I won the lottery I would: Pay off debt, sponsor several "Empty the Shelter" events for Humane Societies throughout the state, build my next house, buy a brand-new truck, and invest the rest wisely so I can afford to work for a non-profit, organizing events for them!

Words to live by: "Life takes you unexpected places, Love brings you home."



We Needed That!

By: Sherry Wolff, as interviewed by Kathy Reading

The 43rd Ryder Cup was one of the most significant sporting events ever hosted in Wisconsin. In September 2021, Whistling Straits and Destination Kohler delivered an epic experience for attendees and an outstanding exhibition for global spectators.

We thought our readers would be interested in hearing about Sherry Wolff's experience as Senior Sales Executive at Kohler Co. Sherry (*past MPI-WI board member*) kindly agreed to an interview.

Q: For how long was this event in the works?

Sherry: By the time I joined Kohler Co. eight years ago, we knew we would host the 2020 Ryder Cup. This was a long-term goal for Mr. Kohler, and everyone was so excited to win this honor. The course crew, facilities team, banquet team, and hospitality team, spent years preparing for this event.



Q: What was your role during the Ryder Cup?

Sherry: Our sales and events team members helped plan each evening's affairs, private functions, team experiences, client functions, and more. During the extended event, I acted as host to our clients at the Kohler Chalet. We also jumped in to support catering, the front desk, and anywhere we were needed!



Q: What moment will you most remember?

Sherry: I will never forget witnessing Mr. Kohler enjoying this event with his grandson. The happiness on his face was priceless as he experienced his dream and vision brought to life.

Q: Favorite celebrity encounter?

Sherry: It's certainly an event that attracts celebrities. I was particularly thrilled to meet football legend, Jim Brown.

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Q: Other than rescheduling to 2021, what effect did COVID19 have on this event?

Sherry: Honestly, not much. PGA had its specific rules, which we followed, particularly concerning the players. Masks were required for all while indoors. Those who purchased chalets were given control over any mask requirements. (We required masks in our Kohler chalet, but others chose not to do so.)

Q: What was a particular challenge?

Sherry: The staffing for food and beverage was probably the biggest challenge. But we made it work because everyone pitched in. (I think I remember seeing our Director of Golf Operations grilling brats!) Early on when looking for volunteers, we put a call to all Kohler Company employees and filled the positions within 30 minutes. We were all so proud to help.

Q: Global media, attendees, participants, the PGA, and social media have declared your Ryder Cup hosting a resounding triumph. To what do you attribute the success of this extraordinary event?

Sherry: This is such a special event for the players, the attendees, and the guests. We made sure that every guest enjoyed every moment of their experience. *Without exception*, our team members came together filled with enthusiastic energy. Throughout the entire event, we worked together, switching "hats" on the fly.



Q: How did you first relax upon finishing this event?

Sherry: Ha! It's a little difficult to pinpoint a "finish." We did all sleep in a bit on Monday morning and came back with energy. We're immediately moving into our 20th annual (*except for 2020*) Kohler Food & Wine 2021, followed quickly by the 2021 Historic Hotels Annual Awards Ceremony.

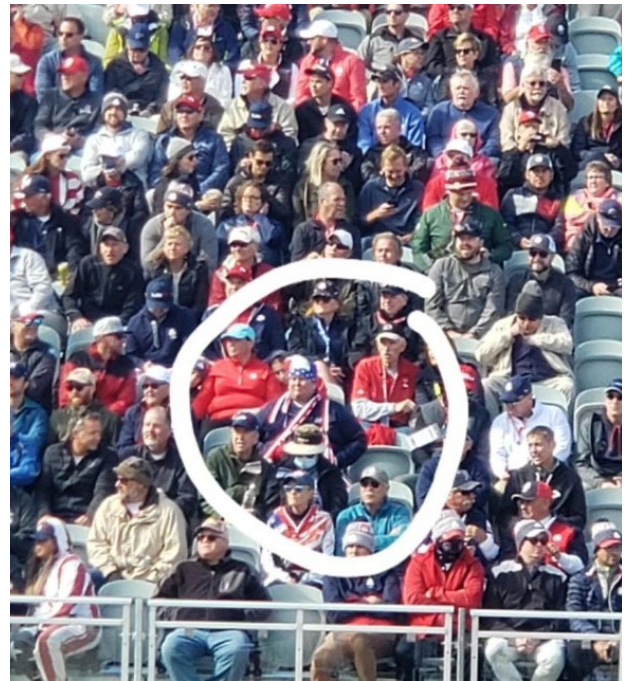


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Q: Looking back, what is your biggest takeaway?

Sherry: We all know how tough the last nearly two years have been for our industry. This event's live days were the best-ever days of my work-life (so far). For event, meeting, and hospitality pros, it's the type of experience that keeps us motivated for the next big challenge. Our team universally declared: "We needed that!"



We spy Christopher Dyer from MDS in the stands!





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October Education Event Recap

By: Kortnee Carroll and Elizabeth Poh



On October 21st we had our October Education Meeting, hosted at the recently renovated Madison Marriott West. Members enjoyed networking when they first arrived to the venue with a beautiful wall water feature behind us. Once we were all in the room and sat for lunch the Director of Sales for the venue, **Jim Strom**, got up on stage to welcome our group. Lunch was a delicious mixed green salad, steak with carrots, baby red potatoes, and a delectable cheesecake.

Our MPI Wisconsin Chapter President, **Shannon Timmerman**, welcomed the group and went over updates for the chapter. **Kortnee Carroll** introduced our speaker, **Roger Wolkoff**. Roger is a Wisconsin native who is a (recovering) planner and project manager. Roger spoke on two great topics, *Emotional Intelligence* and *How to Thrive in Times of Uncertainty*. Both topics were perfect for the times that we are currently in. Roger had an interactive poll during his presentations that kept the whole room involved and created quite a few laughs when we saw others' answers.

"Emotions are not problems to be solved. They are signals to be interpreted."
(Vironika Tugaleva)

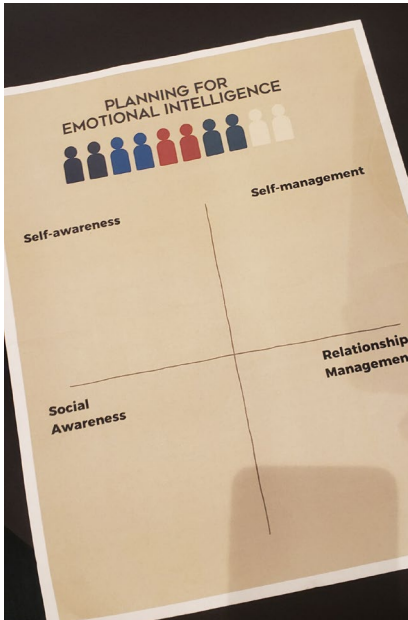
That's how Roger Wolkoff began his program *Planning for Emotional Intelligence* at our October chapter meeting. We learned that emotional intelligence is our ability to identify emotions, recognize the powerful effects of those emotions, and use that information to guide our behavior.

We learned strategies in four areas: self-awareness, self-management, social awareness, and relationship management. Strategies included knowing who pushes your buttons, putting a mental recharge into your schedule, and taking feedback well.



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We participated in several interactive on screen polls during the program. We observed that fourteen of us report that we are emotionally triggered ten or more times in a day!

Lessons from the first program set the stage for the following program, *How to Thrive in Times of Uncertainty*. Roger introduced us to his C.A.R.E. model -- change, adapting, resilience, and empathy. When it comes to adapting, he suggests that you be curious and understand your reactions to change. He also introduced us to the concept of radical acceptance, the idea of letting go of the struggle with reality and allowing reality to be just as it is.

The programs gave us the space to talk about the struggles we're facing in our industry. We also walked away with ideas and strategies to meet the challenges ahead.



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SAVE THE DATE

2022 CHAPTER EVENTS

Time to get excited for 2022 and all of our MPI-WI Chapter events!

Many of these events have already been contracted, so we can officially share the dates and locations with you. See below and mark your calendars *now* so that you can join us in 2022!

JANUARY 20

Education Event
Wilderness Hotel & Golf Resort in the Wisconsin Dells

FEBRUARY 10

Education Event
DoubleTree by Hilton Madison East, a new North Central Group property

APRIL 6 & 7

Trivia Night & Spring Education Day
La Crosse Center

MAY 12

Education Event
Hyatt Regency Green Bay

AUGUST 11

Awards Gala
Hilton Appleton Paper Valley (formerly Red Lion)

SEPTEMBER 22

Education Event
The Ingleside Hotel, Waukesha

A chapter event will also be held in October, exact date and location to be determined soon. In November we will once again partner with the Michigan and Indiana Chapters for the joint Great Lakes Education Summit. Stay tuned for more information about the Fall 2022 events coming down the road!

