

MPI-WISCONSIN CHAPTER

Agenda

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MPI-WISCONSIN CHAPTER **Agenda**

SEPTEMBER/OCTOBER 2024
VOL 46 / NUM 5

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Published bimonthly by
Meeting Professionals International –
Wisconsin Chapter

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PUBLICATION DEADLINES

November/December 2024
Deadline: October 15, 2024

January/February 2025
Deadline: December 15, 2024

March/April 2025
Deadline: February 15, 2025

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Editor's Note



It's officially pumpkin season—woohoo! Fall is easily my favorite season with the perfect sweater weather, leaves changing colors, and of course football Sundays. GO RAVENS!

This time of year our companies' events slow down, but we are in full swing of planning our annual conference that takes place in January. How about at your company? Does your schedule slowdown in the fall, or are you busy running from event to event? I always

enjoy connecting with other planners to hear what is going on in their world and what major company events they have coming up next.

Let's rewind and talk about the event on August 15th at the Pabst Best Place! It was great to hear David speak about his large events and the behind-the-scenes work involved in planning them. I'd love to learn more about his journey to know how he got to where he is today because we know it does not happen overnight. His attention to detail is amazing—who would have thought to tie the carrot stems?

I want to take a moment to congratulate everyone who was nominated for an award at this year's MPI-Wisconsin Gala. Each nominee and award recipient truly deserves this recognition! Your dedication and loyalty to the MPI Chapter have not gone unnoticed. The Wisconsin chapter, as well as your companies, are lucky to have such amazing individuals on their teams whose hard work does not go unrecognized. Congratulations to all nominees!

As always, I encourage everyone to volunteer for MPI. If you're new to MPI and are unsure about volunteering, I recommend giving it a try! Volunteering has taught me to prioritize, time manage, and maintain open communication with others outside of my organization. If you have any questions about volunteering, don't hesitate to reach out to anyone in MPI and they will be happy to help you.

See you at the next gathering!

Tyler Priefer



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MONONA  TERRACE



President's Message



Hello to all MPI-WI members,

I hope you are all doing well and have wonderful summer experiences with your family and friends. Sometimes, it seems like our work is never done, so be sure to make time to escape and recharge your batteries.

It was so nice to see our chapter in person again after our summer hiatus. We haven't met as a chapter since our Spring Education Day in April. Seeing everyone brought back a new energy to our chapter, and it was visible in the conversations, greetings, and laughter at our program.

I want to thank everyone who came out and attended the education program last month in Milwaukee. It was a great turnout, with many guests and eight new members—such a great showing. I want to thank our hosts, Bars & Rec, Best Place, AMPED, and the Brewhouse Inn and

Suites. We had a wonderful “Behind the Scenes” presentation from David Caruso from Dynamic Events by David Caruso.

He has done some major events in the area, and it was great to get a glimpse into the setup and preparation for these events. There were a lot of takeaways from his program for everyone in attendance. There was something for everyone, whether you're a planner, sales, work in banquet or catering, or even AV/tech productions.



One of my favorite takeaways could be used for anyone in any industry.

- *Have a purpose*
- *Be in touch*
- *Don't be afraid*
- *Slow down*
- *Have fun*

As we look ahead, we are collecting donations for our Holiday Auction! Are you looking to promote your business with hotel stays, gift cards, discount coupons, etc.? You can donate these or a basket of items to be auctioned off. Funds raised in the Holiday Auction support our education programs, professional and student scholarships, and leadership development.

For the Holiday Auction, you can save shipping costs by bringing your item(s) to the October program at The Abbey Resort. Although I don't want to rush winter, I am looking forward to fall, football, and cooler temperatures. We have two programs left on our calendar this year. The Gala is shaping up to be an incredible experience, and the October program at The Abbey will be amazing.

I want to see you all there; bring a colleague, co-worker, or any other industry professional as a guest. Feel free to reach out to any new members who may not have attended a program yet to join us. I believe we can all remember the feeling at our first MPI event. How great it was to be involved in such an incredible association and to meet the people who have been my heroes along my journey. Reach out to someone so you can share this feeling with another person. They will thank you for years!

Be sure to save the dates for our next programs: the Awards Gala, Thursday, September 26th, at The Heidel House, and the education program at The Abbey Resort on October 17th. Let's make these our two most attended programs of the year. See you there!

Reggie Discahl, CMP





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Allow me the opportunity to plan the perfect FAM tour of the Lake Winnebago Region for you. C'mon in!



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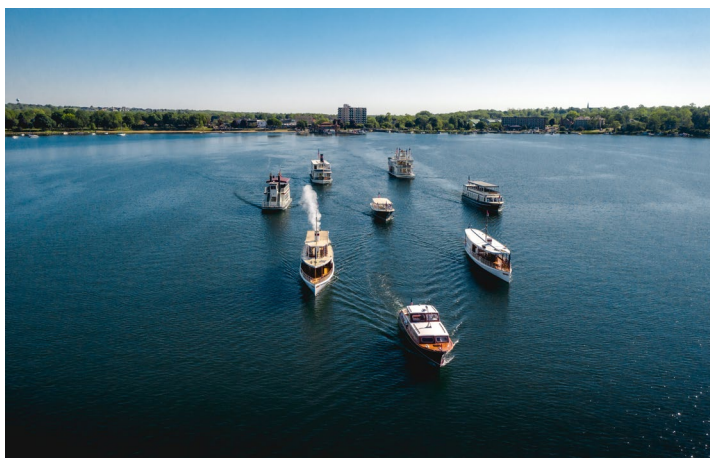


MPI Wisconsin October Chapter Event

The Abbey Resort is thrilled to host MPI Wisconsin's October 17 chapter event with not one but TWO exceptional speakers! The featured speaker is Anna Nielsen with Conflict Capable Solutions. Anna will deliver a presentation that demonstrates the skills and mindset needed to thrive amidst challenges. Conflict Capable Conversations for Teams and Negotiations will show a structured process for addressing conflict that reduces fear, increases productivity, strengthens relationships and sparks innovative ideas. Her presentation will help you put a plan in place for how you and your team handle conflict, including specific language, skills and techniques. As a seasoned speaker, Anna has presented at several SHRM conferences around the nation, and her keynote speeches have been described as "dynamic, funny, refreshing and transformative."

In keeping with MPI Global's guidelines to include education on the dire situation of Human Trafficking, the October program will also include Dawn Fielder with Join the Movement Events, Inc. For many years, Dawn has been an advocate for victims of human trafficking and domestic abuse, helping them with the resources needed to make changes in their lives. Through large group awareness events, JTM has been instrumental in educating local communities as to what human trafficking is and how to protect their neighborhoods and most especially their youth. Dawn has attended training with the FBI, DOJ, WCASA, Amber Alert (just to name a few) and is a founding member of the Walworth County Anti-Human Trafficking Task Force. She is a frequent guest lecturer at medical colleges and universities, and each presentation is customized specifically for those in attendance. We are looking forward to a very necessary and enlightening presentation.

To support JTM's CARE Team, collections will be taken at the October program for items that could meet a survivor's basic needs. Suggested items include brand new travel-sized shampoo, conditioner, moisturizer, toothbrush/toothpaste, floss, washcloths and personal sanitary items. They will also accept gift cards for gas and food items in \$25-\$50 increments to help those in need of emergency assistance. Please contribute what you can to this worthwhile cause.



Continued on page 10

Prior to all of the education, why not take advantage of The Abbey's special MPI rate and join us on October 16 for a scenic cruise on Lake Geneva? Departing from the municipal pier just steps from The Abbey's lobby, enjoy the Fall colors and network with your peers while taking in the sights of the many historic estates that make up the

"Hamptons of the Midwest." The team at Geneva Lake Cruise Line will highlight points of interest, and appetizers and beverages will be included.

The October program is sure to be a "can't miss" opportunity, and The Abbey Resort looks forward to welcoming you! ▀

About Dawn Fiedler:



Dawn's passion is threefold: for her husband and family, her relationship with God, and for Join the Movement Events, Inc. (JTM), educating our local communities, what human trafficking is and how to protect their neighborhoods and most

especially our youth. She became aware of this great need for Wisconsin at her Rotary District conference several years ago. Since that time Dawn has been attending training with the FBI, DOJ, ICAC, WCASA, SAVAS, Children's Hospital, Amber Alert, NCJCT, End the Game, and Truckers Against Trafficking and local organizations. JTM's mission in 2017 was to organize large group awareness events in local communities to educate our youth, parents/guardians and community members. Dawn specializes in protecting our youth in a digital world. This has expanded to include specialized training workshops for medical professionals, EMS Departments, Law Enforcement Departments, hospitality staff, and social workers. She is a frequent guest lecturer at medical colleges and universities for their grand rounds. Dawn is dedicated to educating all ages in all communities and traveling around the Midwest. Each presentation is catered specifically for those in attendance. She is also a founding member of the Walworth County Anti-Human Trafficking Task Force. Dawn also serves on several organization boards of directors and task forces located in Wisconsin, Illinois and Minnesota.

For many years, Dawn has been an advocate for victims of human trafficking and domestic abuse, helping them with the resources needed to make the changes in their lives. The JTM toolkits are available free of charge and are facilitated by many organizations around the world and available to download from their website www.jtme.org. Dawn moved to Minnesota when she and Peter were married and was a

charter member and board member of the Rotary Club to End Human Trafficking as well as an Assistant Governor for nine clubs in Rotary District 5950. When she moved back to Wisconsin and District 6270, she came back to her Elkhorn club where she was President from 2018-19. Dawn continues to share her passion to educate our youth to area business leaders through Rotary International. After five years as an Assistant Governor, Dawn moved on to another position within the district and will be the District Governor for Rotary District 6270 in 2026-27. She is District 6270 Coordinator to End Human Trafficking Chair and is the Director at Large for Medium Sized clubs for the current Rotary year.

After meeting with several organizations who all identified a need to fill the gaps with advocacy services, the JTM C.A.R.E. Team (Community Advocate Resource Evaluation) was launched in the spring of 2022. The CARE Team are fully trained advocates for human trafficking, domestic violence, and sexual assault victims. The CARE team currently operates in Walworth, Racine and Kenosha Counties offering advocate support services to local hospitals, the Child Advocacy Center of Walworth County and in the Walworth County Jail. We also collect toiletries and new clothing items to provide victims with just some basic needs as they navigate life after trauma. We assist in finding resources for all victims.



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FOOD FOR THOUGHT

Executive Chef Noah Gumustekin

Executive Chef Noah Gumustekin arrived at The Abbey Resort at the start of the summer season after over 20 years of culinary experience in five-star resorts and hotels around the world. His hometown of Ankara, Turkey, was the starting point of a culinary career that has spanned multiple countries, cultures, and flavor palates, contributing to his understanding of creating exceptional dishes that are not only delicious, but also visually stunning.

Chef Noah's philosophy is that food brings people together. Whether over big family meals like Thanksgiving, relaxing fun at weekend barbecues, or intimate conversations over dinner, food plays an important part in special moments in our lives. Chef Noah takes pride in understanding our guests, creating menus using seasonal, locally sourced ingredients in ways that provide a sense of familiarity while also pushing boundaries. His multiple awards won, including many from the American Culinary Federation, are a testament to his craft.



Now residing in the Lake Geneva area, Chef Noah enjoys his interactions with the friendly Midwestern people he encounters and loves getting out into nature. His favorite escape is riding his motorcycle on the scenic roads around the lake.

Chef Noah is pleased to share a recipe for a traditional dish that he used to make at home in Turkey. Kağitta Levrek is a simple yet elegant fish entrée from Istanbul that is easy to make in your own kitchen but tastes like it was made by a professional. ▀

Kağitta Levrek**From Istanbul**

Serves 2

Branzino al Cartoccio alla Turca**Ingredients:**

- 2 Branzino fillets
- 8 oz fennel, thinly julienned
- 6 oz red cipollini onions, halved
- 2 oz fresh fava beans (or substitute with peas if unavailable)
- 1 lemon (juice and zest)
- 5 oz butter, sliced
- 8 oz tomatoes, peeled, deseeded, and diced
- Fresh dill, finely chopped (for garnish)
- 2 oz white wine
- Salt, to taste
- Crushed coriander seeds, to taste
- Parchment paper

**Instructions:****1. Prep the vegetables:**

Preheat your oven to 375°F (190°C). Cut the fennel into fine julienne strips and halve the cipollini onions. Dice the peeled and deseeded tomatoes.

2. Prepare the parchment paper:

Cut two large sheets of parchment paper. You'll wrap each fillet individually in the paper for the "Cartoccio" cooking method.

3. Assemble the fillets:

Lay one Branzino fillet on each parchment sheet. Sprinkle lightly with salt and crushed coriander seeds.

4. Add the vegetables:

Evenly divide the fennel, cipollini onions, fava beans, and diced tomatoes between the two fillets. Arrange the vegetables on top and around the fillets.

5. Season and flavor:

Drizzle each fillet with lemon juice and sprinkle the lemon zest on top. Add a small slice of butter (about 2.5 oz per fillet). Pour 1 oz of white wine over each fillet.

6. Seal and bake:

Fold the parchment paper over the fillet and fold the edges to seal the packet. Make sure it's tightly sealed so steam doesn't escape. Place the packets on a baking sheet.

7. Bake:

Bake the fillets in the oven for 15-20 minutes until the fish is fully cooked and flakes easily.

Serving Notes:

Carefully open the packets, garnish with fresh chopped dill, and serve immediately with some crusty bread or a light side salad.





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Oh, What a Night (in Paris)!

A recap of MPI-WI's 2023 – 2024 Awards Gala event

By: Maria Peot, CMP

At the end of each MPI year, the chapter takes a night to celebrate the accomplishments of our members, volunteers, Board of Directors, sponsors, and administrators. The event is all about recognition, networking, celebrating, and having fun! This year's Awards Gala was no exception!

The evening began with the Past President's Reception, hosted by the outgoing President, **Reggie Driscoll**. This reception is a special time for all past presidents to gather, reminisce, and celebrate their accomplishments from the time they each led our chapter.

All attendees were welcome to a cocktail reception before dinner, where they could enjoy the signature cocktail for the evening – a sidecar – while perusing a wide-variety of silent auction items. The bidding this year had its usual fun, with a mysterious bidder named “Thor” that left (almost) everyone in the room in a quandary. Attendees also enjoyed taking photos in front of the step & repeat banner and the Eiffel tower backdrop with friends and colleagues they hadn't seen in awhile.

Once everyone was seated for dinner, we received a friendly and upbeat (and a bit self-deprecating?) welcome from our emcees, **Jen Mell, CMP** and **Carmen Smalley, CMP**. Following the welcome, we enjoyed a delicious Parisian-themed meal which included a French bistro salad, a perfectly-seared, generously-sized filet au poivre, shrimp de jonghe, potatoes pave, and haricort vert. The lavender Earl Grey crème brule that topped everything off was the perfect treat to end the meal “de Paris”!

After dessert, the silent auction closed in a flurry (thank you to Thor, aka **David Helgeson**, for your active participation!) and the emcees returned to the stage to kick off the presentation of awards. After a BIG thank you to our host venue, **the Heidel House Hotel and Conference Center**, especially **the F&B team** led by **Chef Jennifer Koshak**, Sales Manager and gala committee member **Ashley Booth** made a few remarks. Then, all chapter volunteers for the year were recognized on screen, with a special shout out to the **Gala Team**. Following that, the in-kind donation sponsors for the evening were recognized as well (see complete list on page 18). Lastly, **Sharon Beyer** from the **Abbey Resort**



took the stage to tell everyone about our next chapter event, which will be held in October at her unique property in Lake Geneva.

Before kicking off the awards presentation and formal program, Jen and Carmen introduced their guests, also known as their “trophy husbands,” who would be assisting with handing out the awards throughout the evening! They then welcomed outgoing President Reggie Driscoll, CMP to the stage, who reflected on the past year (and a half!) as the proud leader of our chapter. During this time, he gave out the President’s Award, recognized the **Board of Directors** who he led, and presented a special thank you gift to our chapter administrators, **Christopher & Heather Dyer** from MDS.

Reggie asked all of the past presidents in attendance to the stage to do a symbolic “passing of the gavel” from one president to the next, in the order they served as the leader of MPI-WI, with the gavel landing in the hands of our incoming president, **Liz Unruh**.

The excitement and laughter that Liz brought to the stage perfectly aligns with the year we can expect ahead with her at the helm of the MPI-WI ship! As she looked ahead, she also acknowledged all Reggie had done for her and presented him with one of his favorite things...a backpack! The question we all want to know is how many beers were in there, Liz??? Lastly, to wrap up her remarks, Liz brought the new Board of Directors to the stage. She recognized the team that she will be leading in the coming year, starting in January, as **MPI Global** has moved from a fiscal year to a calendar year cycle.

Our emcees returned to the stage to recognize some of the other accomplishments of our chapter, including those who earned the CMP designation, milestone membership anniversaries, and our strategic partners for the past year.

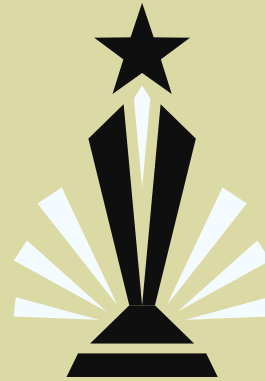
Next up was a very special presentation of the Hall of Fame Award by **Tom Graybill** and **Rebecca Staats**. These two were just the perfect people to induct “Alison H” into the MPI-WI Hall of Fame. No one is more deserving of this honor than our “Pandemic President,” **Alison Hutchinson**. The year she led the chapter was unlike any other, and not always for positive reasons. However, Alison made the most of her time as chapter president, sharing during her remarks some of the biggest accomplishments – connecting virtually with other chapters, checking in on the well-being of many members (personal thank you to Alison for reaching out to me during a wild and wacky time in my life!), and meeting in person when we could do so safely. She acknowledged how so many things were unexpected during her time as our

Continued on page 18



President, and how proud she was to serve in her role. Thank you again, Alison, and congrats on being the latest inductee into the MPI-WI Hall of Fame!

Our emcees returned to the stage to present the rest of the awards (see winners below) with the assistance of the “Trophy Husbands” and closed out the formal program for the night. Attendees were reminded to pick up their auction items if they had the winning bid and were invited to the After Glow in the Pleasant Point Ballroom, where Celebrations Entertainment provided dance tunes and a 360 degree photo booth. The drinks continued flowing, attendees busted out their best moves on the dance floor, Heidel House served late night pizza, and the party continued ‘til after midnight. Those who weren’t ready to call it a night continued the party around the firepits outside (and I think Reggie brought a full backpack to share)! ▴



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2023 – 2024 Award Winners

- **President’s Award**
Jody Roos, Wisconsin Bankers Association
- **Hall of Fame Award**
Alison Hutchinson, Fox Cities Convention & Visitors Bureau
- **Team of the Year**
Spring Spectacular Evening and Spring Education Day Team
Jacob Adamski, Stevens Point Area Convention & Visitors Bureau
Carrie Berger, CMP, National Fluid Power Association
Ed Buchner, Majic Productions
Kortnee Carroll, Kalahari Resorts
Amber Farina, Generac Power Systems
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Elizabeth Poh, La Crosse Center
Shannon Timmerman, CMP, Wilderness Hotel & Golf Resort
- **Rising Star**
Jacob Adamski, Stevens Point Area Convention & Visitors Bureau
- **Supplier of the Year**
Kortnee Carroll, Kalahari Resorts
- **Planner of the Year**
Lindsey Hess, CMP, University of Wisconsin – Madison
- **Industry Advocate**
Naomi Tucker, CMP, Planners on Purpose





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CHAIRMAN'S CHALLENGE

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\$5/BOOK AT THE OCT MEETING
- WIN HIDDEN PRIZES TUCKED IN
A FEW BOOKS!





Chairman's Challenge

- Accepting Book Donations: Now - Oct Meeting
- Books will be sold for \$5/book at the Oct Meeting
- Win a hidden prizes tucked in a few books!



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Discover why Janesville is the ideal spot for your next business meeting or small group gathering

Charming Mix of Venues: Janesville's meeting spaces range from unique historic sites to spacious modern facilities, including the new Woodman's Sports & Convention Center.

Affordable Accommodations: Our 12 budget-friendly hotels with a total of 987 rooms can provide a comfortable stay for everyone.

Prime Location: Conveniently located on I-39/90 and major highways, Janesville is easily accessible from all directions.

Exciting Activities: Enjoy activities in Wisconsin's Great Outside including scenic trails, public art, botanical garden and vibrant downtown.

Expert Support: Our team is here to assist with hospitality and personalized event coordination, ensuring a seamless experience.

For details, contact Lori Johnson, Director of Meeting & Group Sales, at (800) 487-2757 or meetings@janesvillecvb.com.

janesvillecvb.com •   



MPI-WI CHAPTER AUGUST EVENT

MPI-WI Chapter's August event was a unique experience! From venues, to speakers, to food and an after-party, the day lent itself to thinking differently about event experiences. **Bars & Recreation** provided a sumptuous cold lunch buffet with truly something for everyone. **Windy City Linens** generously provided linens for the event. **Majic Productions** supplied all tech. Overnight stays were available at **Brewhouse Inn & Suites**. Members provided donations to the **WI Humane Society**. Many thanks to all for your efforts!

Opening remarks were given by **Erin Hochevar** of Bars & Recreation. Bars & Recreation is a woman-owned company with a group of activity bars offering immersive experiences with cutting-edge activities, creative drinks, and blow your mind customer service. Their most recent addition is **The New Fashioned** in the **Deer District**; and was in the thick of the RNC.

Best Place at the Historic Pabst Brewery hosted 70-plus engaged attendees for socializing, lunch and guest speaker. Owner **Jim Haertel** popped open a PBR and regaled the group with a tale of how the venue came to be during 9/11 and the Great Recession. Best Place offers event spaces, a coffee shop, and gift shop appealing to young and old. So much history there!

Following lunch, **David Caruso** of Dynamic Events provided an interactive slideshow and lecture. Many of his events and experiences were highlighted. Of significance, the grand opening gala of the **Baird Center** provided many ways to navigate a very large event. However, David cited many recommendations of how executional tactics he uses can apply to any size or type of events. A few nuggets:

- Communication is key. LISTEN!
- Strategy connects the why to the how.
- Spark magic!
- If you see crazy coming, cross the street.
- Build your A-Team.
- Collaborate truthfully.
- Look up when you enter the room, it fosters vision and change in perspective.
- Break the script – lose the cookie cutter approach.
- Where do people NOT go? Place your event there.
- Events and experiences need to evolve to grow a brand.

After the program, attendees experienced **AMPED** across the street from the meeting. Tours were available and Karaoke Bingo too! Raffle items were highly sought after, and many tickets were sold. Thank you to all who donated items and bought tickets. A great group effort! ▀





Your next event belongs at Baird Center.

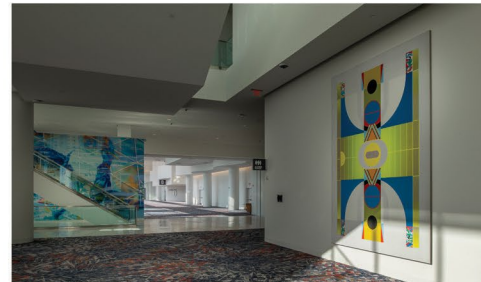
Meet in the heart of downtown Milwaukee.

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Nickie Rouleau | NRouleau@wcd.org | M: 414-840-9245 | O: 414-908-6061
400 W. Wisconsin Ave. | Milwaukee, WI, 53203



THE DETAILS MAKE THE DIFFERENCE

Four features that make Baird Center the perfect place to meet.

You probably know Baird Center for larger-than-life events, but we're all about the small stuff too. These four intentional details make us a great fit for groups of any size.

1. **Inclusivity:** Baird Center was designed with all in mind. Two sensory rooms and two nursing mother's rooms are available for all guests, providing safe, comfortable spaces to decompress.
2. **Sustainability:** At Baird Center, green means more than just go. From LED lighting, to bird-friendly glass and an onsite food waste digester, our events are sure to contribute to a more eco-friendly world.
3. **Artistic flair:** Baird Center houses the We Energies Foundation Art Collection. It's comprised of over 50 pieces, spanning a wide variety of mediums with a majority of the artists residing in the Milwaukee area. Better yet, each piece is accompanied by a QR code that leads to more information about the artist and their work.
4. **Convenience:** Above all else, hosting your event at Baird Center is easy. Our spaces can be configured to fit a few dozen to a few hundred, and our team will help you every step of the way. Plus, with onsite parking, exclusive food and beverage from Levy Restaurants and audio visual support from CTI, we sweat the small stuff so you don't have to.

There was no detail too small when it came to designing our spaces. There's no group too small for us either. Imagine your next event here by contacting Nickie Rouleau to schedule a tour. Onsite and virtual options available.



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Featuring over 32,000 square feet of adaptable and flexible meeting space across multiple indoor and outdoor event locations, Lake Lawn Resort is your home to both memorable and impactful group collaborations from 10 up to 1,000. No matter which space you choose to use, our lakefront will provide the perfect backdrop for productivity and relaxation.

Treat your attendees to an evening on the lake aboard the Lake Lawn Queen and take in the natural beauty of vibrant foliage that surrounds the resort.

Lake Lawn Resort is nestled along over two miles of shoreline and over 250 wooded acres on beautiful Delavan Lake. Founded in 1878, the award-winning Lake Lawn Resort has been recognized as one of the most popular lakeside destinations for both leisure and business travelers throughout the United States. The resort provides a virtually endless array of fun and exciting activities where memories are made, and stories are relived.



LAKE LAWN
RESORT

800.338.5253 | [LakeLawnResort.com](https://www.LakeLawnResort.com)

2400 East Geneva Street
Delavan, Wisconsin 53115



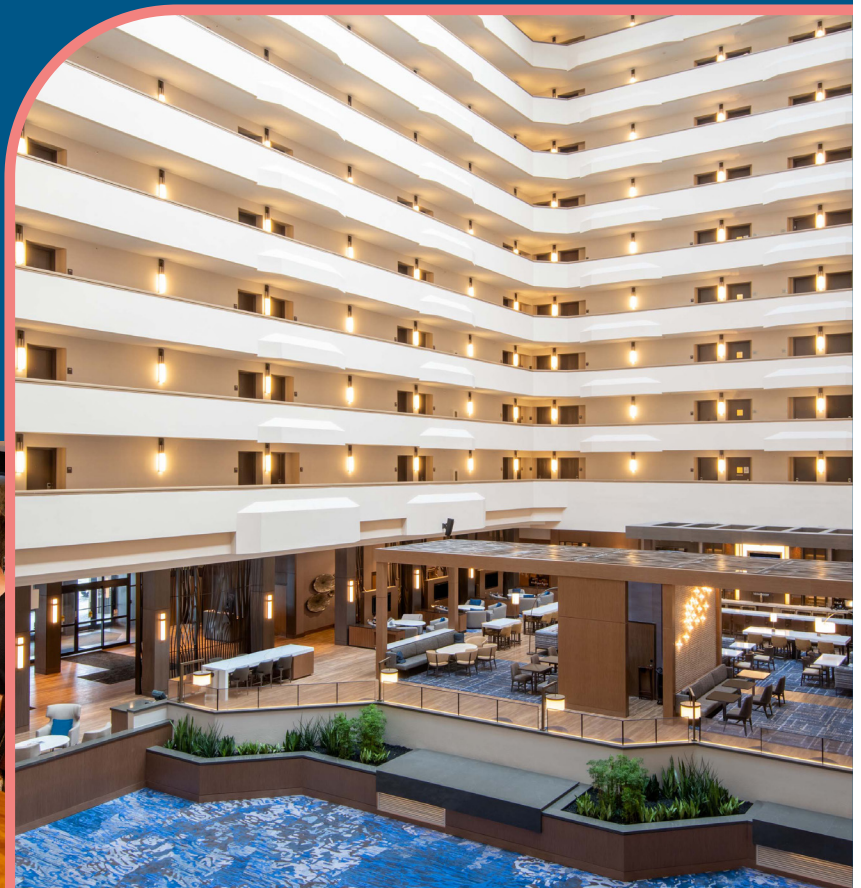


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WHO'S **IN THE** NEWS

Compiled by Cheryl Oswald, CMP



Condé Nast Traveler announced the results of its annual Readers' Choice Awards with Hyatt Regency Milwaukee recognized as the #1 Hotel in the Midwest and #31 Hotel in the World. The Readers' Choice Awards, with their unparalleled legacy as the travel industry's longest-running and most prestigious accolades, remain the ultimate symbol and acknowledgment of excellence within the travel sector.

CONGRATS!

NOTE: if you have any news to share in this column, please contact Cheryl Oswald,
Director - Publications & Community Outreach, cherylOswald@cnh.com.



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ANNIVERSARIES

CELEBRATE!

**Congratulations to those members celebrating
a milestone anniversary in September/October!**

1 YEAR

Steve Amraen
National Main Street Center

Kim Ash
Delafield Hotel & Red Circle Inn

Jenn Converse
Serendipity Labs

Maureen DeValkenaere
Homewood Suites Oak Creek & Hampton Inn Milwaukee

Breanne Ivens
WPS Health Solutions

Malorie Paine
Plover Area Convention and Visitors Bureau

Lexi Potts
Green Bay Packers

Steve Rader
Willie Fun Events

Amanda Wallisch
National Cooperative Business Association

5 YEARS

Brandi Schuchardt
IDDP

20 YEARS
Marin Medema, CMP
The Osthoff Resort

25 YEARS
Naomi Tucker, CMP
Planners on Purpose

NEW MEMBERS



Jordan Buke
Green Bay Packers

Tracey Bussan
Kineth Hospitality

Hailey Davis
Grand Geneva Resort & Spa

Edith Ferguson
Destination Lake Winnebago Region

Alyssa Finn
Vegas on Wheels

Katie Hendricks
Mead & Hunt

Bob Nelson

Melissa Parker
Event Essentials

Ramsey Renno
Two Birds Groups

Julie Woodward
Madison Concourse



Volunteer Spotlights:

NAOMI TUCKER, CMP



Recognizing the Exceptional Volunteerism of Naomi Tucker

We are thrilled to recognize Naomi Tucker for her incredible dedication and hard work in her work on the A Night in Paris Gala. Naomi has taken on significant responsibilities, including crafting the script, developing the program, and designing the menu card, all while working independently and without much direction from others. Her initiative and ability to tackle these important tasks without needing to be asked is a testament to her commitment and reliability.

What stands out most is the way Naomi has approached her work—with a sense of ownership and an eye for detail. Managing so many aspects of the gala can be overwhelming, yet Naomi has handled it with grace and determination, ensuring that everything is moving forward smoothly. Her contributions are not just essential to the success of the event but also deeply appreciated by the team.

Without a doubt, her efforts are making a significant difference, and we are fortunate to have her leading this part of the project. Volunteers like Naomi remind us of the power of initiative, and the event wouldn't be the same without her.

Thank you, Naomi, for your outstanding commitment and for embodying the true spirit of volunteerism!



Meet in WISCONSIN!



Comfort Suites – Cottage Grove

Comfort Suites in Cottage Grove is the ideal place for meetings & events. Each room includes complimentary breakfast, internet, and access to the indoor swimming pool, whirlpool, and fitness center.

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The Geneva Inn

The Geneva Inn is home to panoramic views and provides first-class hospitality, dining, and personalized service. With charming accommodations, attentive staff, and award-winning cuisine.

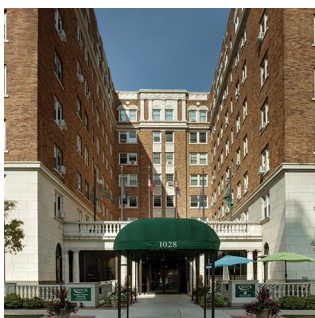
N2009 South Lake Shore Drive
Lake Geneva
(262) 248-5680 | genevainn.com



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hilton.com/en/hotels/msnwhgi



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Legacy Hotel Green Bay

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1004 Brett Favre Pass | Green Bay
(920) 770-5900 | legacygb.com



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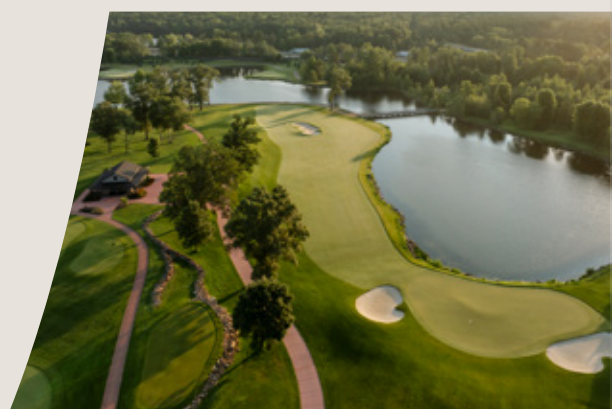
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CERTIFICATE COURSES: <https://www.mpi.org/education>

SAVE THE DATE

2025 CHAPTER EVENTS

January 23, 2025

Chapter Program

Hilton Appleton Paper Valley – Appleton, WI – Fox Cities CVB
Lion King Night

February 27, 2025

Chapter Program

Delafield Hotel, Delafield, WI

April 16-17, 2025

Spring Education Day & Spring Spectacular

Baird Center & Hyatt Regency Milwaukee, Milwaukee, WI

May 15, 2025

Chapter Program & Board Retreat

The Legacy Hotel, Green Bay, WI

July TBA

Summer Social

August 21, 2025

Annual Awards Gala

Sheraton Milwaukee Brookfield, Brookfield, WI

September 18, 2025

Chapter Program

Lake Lawn Resort, Delavan, WI

October 23, 2025

Chapter Program

Madison Marriott West – Middleton, WI