# **MEM - VP of Membership and Leadership Development**

*Term:* One year or as determined by the Board of Directors and Chapter Bylaws *Reports to:* President

# Eligibility:

- Member in good standing
- Previous service on Board of Directors, preferably in a membership capacity
- Willing to give the time, energy, talents and enthusiasm required of the position
- Good organizational skills and favorable emotional intelligence capabilities

## General Responsibilities:

- Serve as voting member of Board of Directors and Executive Committee
- Participate on the Finance Committee and annual budget process
- •
- Attend monthly board meetings, chapter events and committee meetings
- Report on the strategies, successes and challenges of assigned committees to Board of Directors
- Act as coach, advisor and counselor to assigned committees
- Support and defend policies and programs adopted by the Board of Directors
- Submit agenda items for Board of Directors meetings in advance of meetings
- Responsible for the following budget line items:
  - 1. DUES & MPI REBATE
    - 2. <u>AWARDS</u>
    - 3. MEMBERSHIP
- Ensure the fiscal responsibility of the committee(s) to which position is assigned.
- Provide direction and leadership for the chapter's program to maintain and increase MPI membership
- Work with staff to maintain a current roster of chapter members
- Conduct transition meeting with successor
- Perform other duties that may be delegated by the President and/or Board of Directors

### Specific Responsibilities:

- Manage and supervise chapter membership efforts, including
  - o Recruitment member recruitment, new member orientation (MPI 101), student program
  - o Member Care member retention, hospitality, Red Carpet
  - o Awards & Scholarships recognition programs, scholarships, Member Grants
- Communicate strategic issues relating to membership to Board of Directors
  - Research current membership trends and topics pertinent to the meetings industry and report findings to Board of Directors
- Approve all bills of the committees within the Membership category and forward appropriate paperwork to the VP of Finance

### *Time Commitment:*

- Regular attendance at monthly meetings and Board meetings
- Attendance at two Board retreats (1-2 days each)
- Attendance at all official chapter activities and functions
- Potential attendance at Chapter Business Summit, as directed by President
- Committee activities (20 hr/mo)