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CHAPTER

MPI-Wisconsin Chapter Education

Thursday, April 16, 2015
Tundra Lodge and Resort
Green Bay, WI



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- Speakers & Education
- Location, Map & Lodging
- Member Registration
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Partner & Partner Guest Registration

- Community Outreach
- Tell a Colleague

Two Programs from Meetings Tech Expert Jim Spellos!

It's App-tastic: 75 Apps in 75 Minutes

Social Tsunami: How To Drink from the Information Fire Hose Using a Straw

CIC Information
CMP-IS Domain:
Clock Hours:

Are you overwhelmed with information? Can't keep up with the tidal wave that comes from different tech resources? Do you know all the latest Apps to help you with your events?

Join us at the Tundra Lodge and Resort in Green Bay on April 16th to hear from industry leader, Jim Spellos. After this [educational afternoon](#) with Jim you'll be able to identify 60 of the most useful meeting industry & business apps, recognize tablet-specific tools to



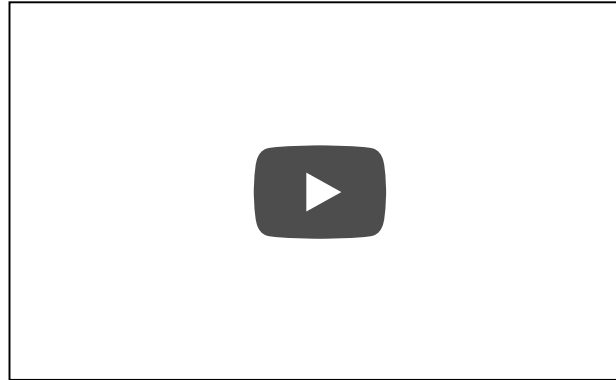
help deliver customized content to your iPad or other mobile device, learn about 7 tools to enhance your event marketing and much more!

Titletown Tap Dance!

Following the reception at the Tundra Lodge, the Greater Green Bay CVB is hosting a "Titletown Tap Dance" to the area breweries!

Stops include: Badger State Brewing Company, Titletown Brewing Company, Stillmank Brewing Company and Hinterland Brewery.

The bus will be leaving the Tundra Lodge at 4:00 pm and returning at 8:30 pm. We hope you will join us!!!



Agenda

Thursday, April 16, 2015
Tundra Lodge and Resort
 Green Bay, WI

— AM —

9:00 - 11:00 **Board of Directors Meeting**

11:30 - 12:00 **Registration**

— PM —

12:00 - 1:00pm **Lunch and Networking**

1:00 - 3:30 **It's App-tastic: 75 Apps in 75 Minutes**

Social Tsunami: How To Drink from the Information Fire Hose Using a Straw

Jim Spellos



3:30 **Reception**

4:00 - 8:00 **Titletown Tap Dance**

Event Pricing

Member: \$50 (\$60 after 4/08/2015)

Non-Member: \$60 (\$65 after 4/08/2015)

Student Member: \$30 (\$40 after 4/08/2015)

It's App-tastic: 75 Apps in 75 Minutes

Do you still have your computer? Or is your meeting planning or hospitality service organization becoming more productive and more mobile by using tablets instead? Whether you're using an iPad, Android or Windows device, without knowing the best productivity apps available, you're not using your time most efficiently. This fast-paced session will review and showcase 60 of the most useful apps for the meetings professional. Attendees are encouraged to bring their tablet and smart phones and share their favorite apps with their peers.

After attending this session, the attendee will be able to:

- Identify 60 of the most useful meeting industry & business apps available
- Understand mobile solutions impact site inspection, registration and event management
- Use their mobile devices more effectively for meetings & events over their event sustainability

Social Tsunami: How To Drink from the Information Fire Hose Using a Straw

Are you overwhelmed with information? Can't keep up with the tidal wave that comes from different tech resources? Take control of the Social Tsunami by learning about curating content. Curation makes you a content publisher, as well as providing the tools to manage the information flow that comes into your computer, tablet or smart phone. These tools are the critical time savers and information managers every business person needs.

After attending this session, the user will be able to:

- Understand how curation impacts your event and destination branding
- Use 7 tools to enhance your event marketing
- Recognize tablet-specific tools to help deliver customized content to your iPad or other mobile devices
- Identify how social sharing tools enhance the curation process

Speaker Bio:

James Spellos is the President of Meeting U., a company specializing in helping people become more productive and comfortable with technology.

Jim is certified as a Microsoft Office Specialist (MOS). He delivers over 150 seminars annually on how to use technology more efficiently, including social media. Jim is a faculty member at New York University, teaching in the School of Professional and Continuing Studies since 1990. He was been honored with both their Award for Teaching Excellence and their Outstanding Service Award.

With hospitality industry colleague Corbin Ball, Jim released in 2012 the TechSpec app, helping meeting planners to assess the technology capabilities of a hotel during a site inspection.

In 2014, Jim joined the Board of Directors for Rock and Wrap It Up, an anti-poverty/hunger think tank, which supports over 43,000 agencies in North America. Jim co-created for them the Whole Earth Calculator app, which helps organization's identify the quantity of food donated and carbon footprint reduced from food recovered from meetings and events.

Outside of the meetings industry, Jim is an accomplished musician and songwriter, playing guitar, keyboards and singing

for the New York City rock band Contraband. They released their first CD, "Welcome to the Neighborhood" in late 2008, and is back in the studio recording new songs for a 2015 release.

Location, Map, and Lodging

Tundra Lodge Resort and Conference Center

865 Lombardi Avenue

Green Bay, WI 54304

Phone: (920) 405-8700

[Property Website](#)

Cut-off Date: April 5, 2015

Room Rates: \$89.00

Community Outreach - House of hope

The House of Hope is a shelter for homeless pregnant and parenting women between the ages of 18 and 24, and their children.

Their mission: "To provide a safe, supportive place where young mothers learn to become competent adults and independent, successful parents."

Requested Donations include:

- Dish soap, bleach, cleaning wipes
- Pull-ups, sizes 3T and 4T
- Diapers, sizes 4, 5 & 6
- Baby wipes
- 13 and 30 gallon black garbage bags
- Deodorant and hair conditioner
- Postage stamps
- Tape of all kinds – scotch, duct, packing, etc.
- Pantry items / non-perishable foods
- AA and AAA batteries
- Jump drives / USB drives
- White bread/bagels/English muffins
- Gift cards of any kind, ie: grocery, gas, discount store

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Registered Users:

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