



## MPI-Wisconsin Chapter Education

Thursday, January 15, 2015

The Madison Concourse Hotel & Governor's Club  
Madison, WI



learn  
with MPI



soar  
with MPI

Agenda

Speakers &  
Education

Location, Map  
& Lodging

Member  
Registration

Nonmember  
Registration

Partner &  
Partner Guest  
Registration

Community  
Outreach

Tell a  
Colleague

### Writing YOUR Story

*Creating Meaning, Finding Happiness,  
Building a Legacy*

- Coleman, CMM

#### CIC Information

**CMP-IS Domain:**

**Clock Hours:**

Join us in Madison as we mark the beginning of a new year, a "fresh start" for us all and what better way to do that than to learn about Creating Meaning, Finding Happiness, Building a Legacy for your life...Writing YOUR Story!"

Day by day, year by year, you are crafting the story of your life – one layer at a time. When it's time for you to look back on your life, what do you want to see?

By participating in this event, you will have the opportunity to:

- Explore the meaning in your life
- Share your bliss
- Chart your future
- Write YOUR Story



Coleman

## Coleman's Story

Abused as a child, Coleman was homeless at the age of fifteen. Nonetheless, he put himself through an Ivy League education. When he was twenty, he rescued his mother after her five years of illegal incarceration as an Oklahoma civil rights pioneer. He himself spent two years as a prisoner of conscience for opposing the war in Vietnam. Then - day by day, year by year - he rose to the pinnacle of his chosen profession.

An MPI member since 1979, Coleman, CMM credits MPI with his professional success. In 1985 he launched one of the first software companies in the meetings industry, which he ran for twenty-five years, providing computing solutions throughout the world. He served seven years on the MPI International Board, and was International President of MPI in 1993-94. He is the originator of the CMM program, was a professor of hospitality management at Roosevelt University in the 1990s, was named one of the top ten executives in the travel industry, as well as one of the top ten executives in the meetings industry. He was MPI's International Supplier of the Year in 2004.

Now he lives in the country outside Mineral Point, with his husband of twenty-six years.

Coleman's memoir - **SPOKE: A Mother, A Son, Civil Rights, Vietnam** - won the 2014 International Book Award for best memoir/auto-biography.

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## Agenda

**Thursday, January 15, 2015**

*The Madison Concourse Hotel & Governor's Club*  
Madison, WI

### — AM —

8:30 - 10:30 **Board of Directors Meeting**

10:30 - 11:45 **Registration**

11:00 - 11:30 **MPI 101**



11:45 - 1:00pm **Lunch**

### — PM —

1:00 - 4:00 **Writing YOUR Story**  
*Coleman, CMM*



4:00 - 5:00 **Reception**

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## Event Pricing

Member: \$50 (\$60 after 1/10/2015)

Non-Member: \$60 (\$65 after 1/10/2015)

Student Member: \$30 (\$40 after 1/10/2015)

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### Writing YOUR Story

*Creating Meaning, Finding Happiness, Building a Legacy*

Description

### Speaker Bio:

**Coleman, CMM** - An MPI member since 1979, Coleman credits MPI with his professional success. In 1985 he launched one of the first software companies in the meetings industry, which he ran for twenty-five years, providing computing solutions throughout the world. He served seven years on the MPI International Board, and was International President of MPI in 1993-94. He is the originator of the CMM program, was a professor of hospitality management at Roosevelt University in the 1990s, was named one of the top ten executives in the travel industry, as well as one of the top ten executives in the meetings industry. He was MPI's International Supplier of the Year in 2004.

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## MPI-WI 101

What opportunities are you looking to create with MPI this year? Attend our MPI 101 before the presentation and learn about the various opportunities to make the most out of your membership. Learn about what benefits are available to you, how you can volunteer and get involved, and have the chance to meet other members.

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## Location, Map, and Lodging

### The Madison Concourse Hotel & Governor's Club

1 W Dayton St.

Madison, WI 53703

P: 608-257-6000

[Property Website](#)

**Cut-off Date:** January 8, 2015

**Room Rates:** \$109.00

## Community Outreach

**THE YMCA OF DANE COUNTY** is, and always will be, dedicated to building healthy, confident, connected and secure children, adults, families and communities. Every day our impact is felt when an individual makes a healthy choice, when a mentor inspires a child and when a community comes together for the common good.

With a focus on YOUTH DEVELOPMENT, HEALTHY LIVING and SOCIAL RESPONSIBILITY, strengthening communities is our cause. At the Y, we believe that lasting personal and social change happens when we all work together. Every day

we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to be healthy, confident, connected and secure.

At the Y, no child, family or adult is turned away for the inability to pay. We recognize that for communities to succeed, everyone must be given the opportunity to be healthy, confident, connected and secure.

#### Gifts for the YMCA

- New books suitable for children ages 6 months – 5 years
- New toys for the daycare for ages 6 months – 6 years – learning toys that help prepare kids for Kindergarten
- New soccer balls, basketballs for the young sports stars

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Registered Users:

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