



2016 MPI-WI Summer Spectacular & Golf Outing - June 22-23, 2016



Thank You to Our Host



L A K E L A W N
R E S O R T

Be a Sponsor!

Thank You to Our Sponsors

Box Lunch Sponsor:



M O N O N A
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Non Golf Activity Sponsor:

Summer is near and the 2016 Golf Outing and Summer Spectacular is just around the corner!

Agenda

Speakers & Education

Location, Map & Lodging

Sponsorship Opportunities

Member Registration

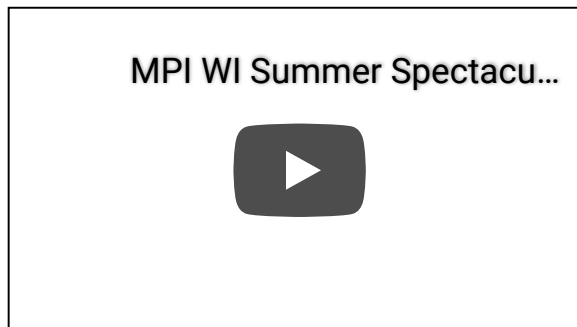
Nonmember Registration

Join us for the 2016 Golf Outing and Summer Spectacular at Lake Lawn Resort. We are looking forward to new networking opportunities and education by Janet Sperstand, CMP on "Designing Space that Matters".

New this year - all attendees will be able to get out on the golf course and visit with the sponsors throughout the day!

Wednesday Welcome

We will kick off this wonderful event with a reception sponsored by Lake Lawn Resort on Wednesday evening. Join us for music, hosted hors d'oeuvres, lawn games and a smores bar by the warm fire along with outdoor entertainment.





Golf
 Golfers will enjoy the wonderful course at Majestic Oaks for its stately oaks and deep sand bunkers, non-golfers will enjoy a ride on the lake and fun filled treasure hunt. **Register as a foursome and receive a reduced rate!**

Non Golf Event
 Come join us on a fun filled Scavenger Hunt on Lake Lawn's Majestic Oaks Golf Course where you will search for hidden treasures, interact with the golf sponsors, and have lunch at the Lake front. We will continue our day on Delavan Lake admiring homes designed by Frank Lloyd Wright and other awesome treasures while enjoying a relaxing cruise on a pontoon boat with your MPI friends

Education

Join us Thursday morning for **Designing Space that Matters**; a presentation by Janet Sperstad, CMP! Event professionals move people's hearts and minds through the experiences they create. Sperstad draws upon her 25 years as event professional and her executive Masters in Neuroleadership to share how the brain shapes what we experience and the events' environment impacts how we think. Leveraging results from recent neuroscience research on how the brain organizes and filters information we explore what not to do at your next event that negatively impacts the participants experience as well as how to design the events' physical space to influence decision making and drive innovation.



Sponsorship

Sponsorship opportunities are still available – contact Krista Emmons (kemmons@tllcorporate.com) for more information or [click here to view the sponsor form!](#)

Agenda

Wednesday, June 22, 2016

Lake Lawn Resort
 Delavan, WI

— PM —

7:00-10:00 **Reception Sponsored by Lake Lawn Resort - music, hosted hors d'oeuvres, lawn games, smores bar by the warm fire and more!**
 - Outdoor Lakefront

Thursday, June 23, 2016

Lake Lawn Resort
 Delevan, WI

— AM —

7:30 - 9:30 **Registration and Continental Breakfast**
 - Majestic Oaks Club House

8:00 - 9:15 **Education - Janet Sperstad, CMP - *Designing Events that Matter***
CMP-IS Domain G: Meeting or Event Design, 1CE
 - Geneva Ballroom



Golf Photography Sponsor:



Non Golf Photo Sponsor:



Tee Sponsors:



9:30	Golfers and Non Golfers gather at the putting green for announcements and schedule - Majestic Oaks Club House
10:00-3:00 pm	Golf and Non-Golf Activities
3:30-5:00	Light Reception & Awards at Lakeview Terrace

Event Pricing

This year MPI Wisconsin Chapter is pleased to extend an "Industry Rate" for all attendees. Invite your fellow planners and suppliers from the meeting & event industry to come and experience some summer fun, at our member prices.

Golf (includes education): \$99

Register a Foursome: \$369

Non-Golf Event (includes education): \$99

Designing Events that Matter

Presented by Janet Sperstad, CMP

CMP-IS Domain G: Meeting or Event Design, 1CE

Event professionals move people's hearts and minds through the experiences they create. Sperstad draws upon her 25 years as event professional and her executive Masters in Neuroleadership to share how the brain shapes what we experience and the events' environment impacts how we think. Leveraging results from recent neuroscience research on how the brain organizes and filters information we explore what not to do at your next event that negatively impacts the participants experience as well as how to design the events' physical space to influence decision making and drive innovation.

Janet Sperstad's professional history reflects her lifelong vocation: driving excellence in meeting and event management execution and education. She has dedicated her career to defining the competencies and career pathways that articulate meeting planning as a design discipline requiring skills in the social sciences, executive leadership, and the cognitive sciences. Her contributions are global in scope and rooted in over 25 years as a meeting professional and executive leader in the corporate and non-profit sectors. Ms. Sperstad has been employed by a Fortune 500 global company, a statewide association, and owned a professional event management firm.



She currently leads Madison College's Meeting and Event Management Associate degree program, which she founded in 2002 and recently been selected as Competency Model Champion from the U.S. Department of Labor. Janet is currently the Chair for the Certified Meeting Professional Governance Commission, Member of the US Department of Labor, Hospitality, Tourism and Event Industry Competency Model Task Force and Co-Chair for the Convention Industry Council, Industry Education Task Force.

Sponsorship Opportunities



THE
EDGEWATER

Non-Golf Beverage Sponsors:



Green Sponsors:



Putting Green:



This is a great opportunity to showcase your organization to MPI-Wisconsin's active membership. All sponsorships will include signage as well as recognition in the program & at awards reception.

Sponsorship opportunities are still available – contact Krista Emmons (kemmons@tncorporate.com) for more information or [click here to view the sponsor form!](#)

Lodging and Event Location

Lake Lawn Resort

2400 E. Geneva St.

Delavan, WI

P: (262) 728-7950

[Property Website](#)

Room Rate: \$99

Cut Off Date: June 15, 2016

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