



**MPI-Wisconsin Chapter Education**

**April 12-13, 2017**  
*Hotel Julien*  
 Dubuque, IA



<b>Agenda</b>
<b>Speakers &amp; Education</b>
<b>Location, Map &amp; Lodging</b>
<b>Member Registration</b>
<b>Nonmember Registration</b>

Partner &

**The Time Has Come Today: Re-evaluating Your AV and Event Technology**  
**#MPIWIAprEd**

[See event photos here.](#)

Enjoy an action-packed trip to Iowa as the Dubuque Convention and Visitor's Bureau and Hotel Julien host this unique MPI-WI event.

**Drive on your own or join us on the bus!**

**Meet us in Madison on Wednesday afternoon, to join us for a group bus ride to Dubuque.** The Sheraton Madison Hotel is

This is a special program in collaboration with the Dubuque CVB and Heartland MPI chapter!

***Complimentary Planner Hotel Rooms!***

***Hotel Julien and Dubuque CVB are offering a limited number of complimentary hotel***

Partner Guest Registration



graciously providing overnight parking for your cars. Our bus ride to Hotel Julien is provided by Dubuque Convention & Visitor's Bureau.



**rooms on a first come, first reserved basis for Planner members!**

Limited Rooms are still available. [Click here](#) for room reservation information.

**Bus ride is limited to the first 50 registrants!**

Start the day with a city tour... Thursday morning, we'll have an eye-opening tour of Iowa's oldest community.



Brandt Krueger, our April featured speaker has technology in his DNA. Part presentation, part workshop, part "town hall", this session will be a frank discussion of audiovisual and event technology. What was once on everybody's "hot list" is now commonplace, or even expected at our events, and what was once bleeding-edge technology has come of age. On the other hand, new toys and technologies are coming at us at an almost unprecedented speed. How is the savvy planner able to decide what technology is right for them? We'll talk old-school and new-school technology, what works, and how to implement it at your events in a way that makes sense. Bring your toughest AV and event technology questions!

Don't forget to attend our complimentary CMP 101 session before lunch: MPI-Wisconsin is proud to offer CMP 101, which is a one-hour study session for those interested in taking the CMP exam. From January through May, Jodi Goldbeck, CMP will cover two domain topics per month. The sessions will include study tips, sample questions and focused topic presentations. Topics for this session: Site Management and Financial Management.

**Please join us for a fun filled trip to Iowa in April!**

## Agenda

### Wednesday, April 12, 2017

Bus Parking Location: Sheraton Madison Hotel  
706 John Nolen Drive  
Madison, WI 53713

#### — PM —

1:30 - 3:30	Board of Directors Meeting	Sheraton Madison Hotel - Reflection C
3:30 - 4:00	Load the Bus	Sheraton Madison Hotel
4:00 - <i>SHARP!</i>	Bus Departs for National Mississippi River Museum, Dubuque IA	Sheraton Madison Hotel
6:00 - 8:30	Reception & Dinner <i>- Open to all registrants, not just the bus riders!</i>	National Mississippi River Museum

		Dubuque, IA
8:30	Bus Arrives at Hotel Julien	Hotel Julien Dubuque, IA

### Thursday, April 13, 2017

Hotel Julien - All Locations

#### — AM —

7:30 - 8:30	Breakfast	Fleur De Lis Room
8:00 - 12:00	Registration	Grande Ballroom Lobby
8:45 - 10:45	City of Dubuque Tour	Departs Hotel Lobby
10:55 - 11:55	<a href="#">CMP 101</a>	Julien II

#### — PM —

12:00 - 1:00pm	Lunch and Networking	Fleur De Lis Room
1:00 - 4:00	<a href="#">The Time Has Come Today: Re-evaluating Your AV and Event Technology</a> <i>Brandt Krueger</i>	Grande Ballroom
4:30 - <i>SHARP!</i>	Bus Departs for Madison	Parking Lot Entrance
6:00	Bus Arrives Madison	

### ***The Time Has Come Today: Re-evaluating your AV and Event Technology***

Part presentation, part workshop, part "town hall", this session will be a frank discussion of audiovisual and event technology. What was once on everybody's "hot list" is now commonplace, or even expected at our events, and what was once bleeding-edge technology has come of age. On the other hand, new toys and technologies are coming at us at an almost unprecedented speed. How is the savvy planner able to decide what technology is right for them? We'll talk old-school and new-school technology, what works, and how to implement it at your events in a way that makes sense. Bring your toughest AV and event technology questions!

Attendees of this session will learn:

- Attendees will have a greater knowledge of "mature" technologies that are ready to implement today.
- Attendees will receive real-world examples of potential implementations of advanced technology like drones, virtual reality, and projection mapping.
- Attendees should feel more confident in their abilities to negotiate and implement audiovisual and event technology.

### Speaker Bio:

Technology is part of Brandt Krueger's DNA. Combine that with a degree in Technical Theatre and a core in Psychology, add in 20 years experience in the meetings and events industry, and you get a powerful event technology cocktail. Brandt has spoken at industry events and seminars all over the world, been published in many magazines and websites, and teaches public and private classes on event technology for the Event Leadership Institute. In addition to providing freelance technical production services, he's also the owner of Event Technology Consulting, an appropriately named meeting and event technology consulting company. More details and contact information at [www.brandtkrueger.com](http://www.brandtkrueger.com)



### CMP 101

MPI-Wisconsin is proud to offer CMP 101, which is a one-hour study session for those interested in taking the CMP exam. From January through May, facilitators will cover two domain topics per month. The sessions will include study tips, sample questions and focused topic presentations. This month's topics will be Site Management and Financial Management.



### Community Outreach - Opening Doors

Opening Doors is the nonprofit organization that operates Maria House and Teresa Shelter. Homeless women, alone or with children, come to us to help rebuild their lives. We provide goal setting and life skills training that will enable them to take care of themselves and achieve their full potential. Women are dependent when they come in...independent when they leave.



Since 2000, Maria House has provided transitional housing, where residents can stay for as long as two years. In 2006, we opened Teresa Shelter. It offers extended stay housing, as well as short-term emergency shelter services. Both shelters provide a safe place for all women and children who find themselves homeless due to circumstances beyond their control.

To support this organization, please consider bringing any of the items below to the April registration:

- Gift Card ideas: BP, Dollar Tree, Dominos, Eagles, Hardees, Hartig, Hy-Vee, KFC, K-Mart, McDonald's, Pizza Hut, Target, Taco John's, Walgreens, Wal-Mart
- Bus tickets
- Copy paper (white 8.5 x 11")
- Floor cleaner
- Liquid laundry detergent
- Disinfectant spray
- Postage stamps
- 13 gallon garbage bags
- AA & AAA batteries

- Air freshener
  - Aluminum foil
  - Deodorant
  - Hair brushes & combs (new only please)
  - Liquid body wash
  - Bleach
  - Dryer sheets
  - Ziploc gallon bags
  - Sharpies
  - Magic erasers
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## Event Pricing

Registration includes these options:

- Round-trip bus transportation from Madison (the first 50 registrants).
- Dinner reception at the National Mississippi River Museum
- City Tour of Dubuque
- Lunch
- Education Program

Member: \$55 (\$75 after 04/10/2017)

Non-Member: \$75 (\$95 after 04/10/2017)

Student Member: \$30 (\$40 after 04/10/2017)

## Location, Map, and Lodging

### Our Host and Program Location

**Hotel Julien**  
**200 Main Street**  
**Dubuque Iowa 52001**  
**800-798-7098**

**Room Rate: \$79**  
**Room block Cut-Off: April 6, 2017**  
**Reservations: 563-556-4200**  
[Venue Website](#)

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Registered Users:

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