MPI-Wisconsin Chapter Education

Thursday, January 19, 2017
Embassy Suites by Hilton Milwaukee Brookfield
Brookfield, WI

See event photos here.

Photos courtesy of David LaHaye

The Solution Circle
#MPIWIJanEd

Would you like to have the collective brain power of a number of industry professionals focusing on solving a professional challenge you’re experiencing? Bring your challenge and allow your peers to focus solely on providing you with solutions. Come join us for a Solution Circle experiential learning solution collective. Walk away knowing your challenge is on its way to being solved. Join us in the beautiful setting of the Embassy Suites in Brookfield to kick off 2017! What fun to take the time to meet up with your MPI friends and be ready to participate in a learning experience like you might not have done before – the Solution Circle!

Don’t forget to visit one of our complimentary 101 sessions before lunch:

CMP 101 - MPI-WI, along with Madison College, have teamed up to bring an exciting and
unique learning experience to those planning to sit for the CMP exam.

**MPI 101** - Are you new to MPI or would like to learn more about MPI and how to get involved? MPI 101 is the right place for you to be! New and veteran members welcome! Join us before lunch for this complimentary informative session!

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**Agenda**

**Thursday, January 19, 2017**

*Embassy Suites by Hilton Milwaukee Brookfield*

Brookfield, WI

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**— AM —**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 - 10:00</td>
<td>Board of Directors Meeting</td>
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<tr>
<td>10:00 - 12:00</td>
<td>Registration</td>
</tr>
<tr>
<td>10:45 - 11:45</td>
<td>MPI 101</td>
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<tr>
<td>10:45 - 11:45</td>
<td>CMP 101</td>
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**— PM —**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12:00 - 1:00pm</td>
<td>Lunch and Networking</td>
</tr>
<tr>
<td>1:00 - 4:00</td>
<td><em>The Solution Circle</em></td>
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<tr>
<td>4:00</td>
<td>Reception - Embassy Suites by Hilton Milwaukee Brookfield</td>
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**Event Pricing**

<table>
<thead>
<tr>
<th>Category</th>
<th>Price</th>
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<tbody>
<tr>
<td>Member</td>
<td>$55 ($75 after 01/13/2017)</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$75 ($95 after 01/13/2017)</td>
</tr>
<tr>
<td>Student Member</td>
<td>$30 ($40 after 01/13/2017)</td>
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**The Solution Circle**

Would you like to have the collective brain power of a number of industry professionals focusing on solving a professional industry related challenge you’re experiencing? Bring your challenge and allow your peers to focus solely on providing you with solutions. Once you share your topic with the table, you will allow a peer to take ownership and document the collective solution sharing just for you. Experience the power of having several people focusing solely on providing you solutions for several minutes. Learn from the challenges and solutions of others. Come join us for a Solution Circle experiential learning solution collective. Walk away knowing your challenge is now in solution mode.
Attendees of this session will:

1. Learn a program that you can offer at your next conference.
2. Learn how to execute an experiential program that harnesses the collective knowledge of a group of people.

Speaker Bio:

Tara Liaschenko, CMM
With over 15 years of planning experience, Tara Liaschenko is an award-winning professional who has earned an impeccable reputation for creativity and excellence in the event and meeting planning industry. Ms. Liaschenko is the Founder and Creative Executive Officer of The Link Event Professionals, Inc., a global company based in Tampa, Florida dedicated to delivering all planning services relative to meetings and events.

She has successfully executed thousands of events during her career ranging from those modest in size to large comprehensive gatherings. Regardless of the function type, her organization excels at engaging audiences, increasing participation, building your brand, and accelerating desired outcomes. With strong community commitment, long-standing relationships with ethical and reliable vendors, and adept knowledge of production, Ms. Liaschenko is at the forefront of her industry consistently delivering her clients successful meetings and events.

An accomplished speaker, Ms. Liaschenko also facilitates board, staff, and client retreats, and in recent years, her company has expanded to facilitating strategic planning and leading business development planning for corporate and nonprofit clients. An active member of Meeting Professionals International (MPI), she is a Past President of the Tampa Bay Area Chapter Board of Directors. Expanding her commitment to MPI, she has served on the International Community Membership Advisory Council, International Chapter Advisory Council, RISE Awards Judging Panel, Chair of the International Chapter Advisory Council and the current Chair of the Chapter & Membership Advisory Council.

**MPI 101**

What opportunities are you looking to create with MPI this year? Attend our MPI 101 before Jeannie's session and learn about the various opportunities to make the most out of your membership. Learn about what benefits are available to you, how you can volunteer and get involved, and have the chance to meet other members.

**CMP 101**

MPI-Wisconsin is proud to offer CMP 101, which is a one-hour study session for those interested in taking the CMP exam. From January through May, facilitators will cover two domain topics per month. The sessions will include study tips, sample questions and focused topic presentations. This month’s topics will be Strategic Planning and Human Resources.
**Community Outreach - GloBall Giving**

GloBall Giving is a suburban Milwaukee-based charity that collects and distributes new and gently used sporting equipment from retailers and the garages, storage sheds, basements and attics of families like yours.

Mission: Provide healthy lifestyle options to underprivileged children by supplying new and gently used sporting goods.
Vision: To become the largest up cycler of sporting goods to underprivileged children in the world.

To date, GloBall Giving has shipped over 7 tons of goods to 19 countries and 11 major metropolitan areas. Currently, our shipments consist of 50% international and 50% domestic. Our goal for 2016 is to have positively effected 100,000 kids.

*Please bring your new or gently used shoes, sporting equipment and uniforms to our January program. These items will be earmarked to stay in the Milwaukee area.*

**Location, Map, and Lodging**

**Our Host and Program Location**

Embassy Suites by Hilton Milwaukee Brookfield
1200 South Moorland Road
Brookfield, WI 53005

Room Rate: $116
Room block Cut-Off: 01/12/2017
Reservations: 262-782-2900

[Venue Website](#)