



## MPI-Wisconsin Chapter Education

Thursday, October 19, 2017

Holiday Inn Fond du Lac & Lake Winnebago Conference Center  
Fond du Lac, WI

[Click here](#) to view pictures from the event!

Agenda
Speakers & Education
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Member Registration
Nonmember Registration

### Are You on Fire? Reflecting On Your Brand Champions #MPIWI

Join us in October as the Fond du Lac Area Convention & Visitors Bureau and the WISCO Hotel Group co-host the October 19 MPI Chapter meeting at the Holiday Inn Fond du Lac & Lake Winnebago Conference Center! Our speaker **Michele Wierzgac, MEd** will present **Are you on Fire? Reflecting On Your Brand Champions**. This solution-driven presentation speaks to the core application of why some leaders stand out in a crowd when you deliver the same exact set of skills. [Read More...](#)

Don't miss the post event reception where you can indulge in some classic Wisconsin eats and you will have the opportunity to build your own specialty libation to include what many reference as the state cocktail, the Old Fashioned!

Partner & Partner Guest Registration

All attendees are invited to participate in some additional pre-and post-meeting activities with a brief tour of Fond du Lac's additional meeting venues. This will include a sneak peek at the landmark Hotel Retlaw, Fond du Lac's downtown luxury boutique property undergoing a \$25 million renovation and slated to open

Community Outreach  
Tell a Colleague

in spring of 2018. If time permits after the reception, you can also check out a new indoor golf facility offering a simulator or



the outdoor sports complex for some member to member competition.

Please register online for the optional pre-and post-event FAM tours and Member to Member competition activities, all compliments of the Fond du Lac Area Convention & Visitors Bureau. For any additional information, you can also contact Carrie at 920-923-3010.



## Agenda

**Thursday, October 19, 2017**

*Holiday Inn Fond du Lac & Lake Winnebago Conference Center*  
Fond du Lac, WI

### — AM —

8:30 - 10:30	<b>Board of Directors Meeting -</b>	<b>Meeting Room A</b>
9:30 - 11:00	<b>Fond du Lac Area Morning Fam – Option 1</b>  Includes sneak peak, hard hat tour of the landmark downtown Hotel Retlaw plus the Thelma Sadoff Center for the Arts, sponsored by the Fond du Lac Area Convention & Visitors Bureau.  <b>Meet In the Holiday Inn Lobby.</b>  RSVP and Register online for this FAM – Option 1	<b>Departs from the Holiday Inn Lobby</b>
11:00 - 11:45	<b>MPI 101 -</b>	<b>Meeting Room E</b>
11:30 - 12:00	<b>Registration -</b>	<b>Foyer</b>

### — PM —

12:00 - 1:00pm	<b>Lunch and Networking</b>	<b>Meeting Room F</b>
1:00 - 4:00	<b>Are You on Fire? Reflecting On Your Brand Champions</b>  <i>Michele Wierzgac, MSED</i>	<b>Meeting Room G</b>
4:00	<b>Reception and Tour – co-hosted by Fond du Lac Area Convention &amp; Visitors Bureau and the WISCO Hotel Group.</b>  <b>Site visits of Lake Winnebago Conference Center and Holiday Inn Express &amp; Suites</b>	
5:30 - 7:00	<b>Fond du Lac Area Evening FAM - Option 2</b>	

Includes sneak peak, hard hat tour of the landmark downtown Hotel Retlaw plus Thelma Sadoff Center for the Arts. Transportation provided by the Fond du Lac Area Convention & Visitors Bureau.

RSVP and Register online for this FAM – Option 2

Depart for the Holiday Inn

7:30 - 9:30

**Member to Member Competitions at Donny Du's Golf Food & Spirits** - Indoor Golf Simulators and/or Fondy Sports Park for outdoor adventures (weather permitting) sponsored by the Fond du Lac Area Convention & Visitors Bureau. Transportation provided by the Fond du Lac Area Convention & Visitors Bureau.

RSVP and Register online if interested in participating in the Member to Member Competitions

## Event Pricing

Member: \$55 (\$75 after 10/13/2017)

Non-Member: \$75 (\$95 after 10/13/2017)

Student Member: \$30 (\$40 after 10/13/2017)

## Are You on Fire? Reflecting On Your Brand Champions

This solution-driven presentation speaks to the core application of why some leaders stand out in a crowd when you deliver the same exact set of skills. More than likely they have created an authentic brand supported by core values that differentiate themselves from others. Reflecting on your supporters is a mindset and a time-tested, real-world process. Attendees will walk away with tips, tools, and techniques that can be applied on the job immediately from “The Lady on the Harley©.”

### Speaker Bio:

It's no surprise that **Michele Wierzgac, MSED** keynote speaker and author has been dubbed by the media as “Business Solutions From The Lady On The Harley.” Michele promises that you will all leave her solution-driven keynotes and workshops with at least one passionate, life transforming leadership tool – something that will change the way you seek out solutions and practically apply them without getting stuck. So get ready to write down tips, tools, techniques, and proven solutions that will shift and lift the course of how you think and how you work, all while having FUN in the process!



She has presented to prestigious organizations worldwide and is an adjunct professor and a symbol of navigating business solutions with high energy, audience engagement, and on-your-feet participation. Michele is the author of the book, *The Talking Stick: A Guide to Reflecting on Your Personal Brand* and is available for meet-and-greet book signings after every presentation.

In her spare time, Michele is a Rider Coach for Harley-Davidson's Motorcycle Riding Academy. She has a master's degree in Educational Administration and Leadership from Illinois State University, where she also earned an undergraduate degree in Physical Education and Athletic Coaching while playing volleyball on a NCAA scholarship.

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## **Community Outreach - Fondy Food Pantry**

Hunger affects everyone. Fondy Food Pantry is a non-profit, all volunteer organization established in 1973 whose main focus currently is to provide non-perishable boxes of food to needy families in Fond du Lac County. In addition to the emergency boxed food program, Fondy Food Pantry also provides weekend food (2 breakfasts, 2 lunches and 2 snacks) to approximately 680 children who otherwise would have little to nothing to eat on the weekend.

Fondy Food Pantry's President Sandy Breth said hunger is real in the community and the need to help those who don't have enough to eat is significant. The poverty levels continue to increase in Fond du Lac County and across the nation. Low wages, and rising costs of housing, food, gas, utility bills, clothing and other basic needs affect families who are struggling to make ends meet. For more information about Fondy Food Pantry, please visit them on Facebook or on their website at <http://www.fondyfoodpantry.org/>

There are so many in the Fond du Lac community that utilize their donations that they often have bare shelves. What could they use specifically?

**Please bring any of their wish list items:** canned vegetables, potato sides, juice, tomato products, rice sides, mac and cheese, pancake mix for the boxed food program. The Food For Thought program which provides the weekend food for kids needs individual-sized easy-open cans of vegetables, fruits, tuna and chicken and pasta meals, such as Chef Boy-ar-dee.

## **Location, Map, and Lodging**

### **Our Host and Program Location**

**Holiday Inn Fond du Lac & Lake Winnebago Conference Center**  
625 W. Rolling Meadows Drive  
Fond du Lac, WI 54937

**Room Rate: \$89** includes full hot breakfast and one complimentary drink ticket in the hotel's restaurant and lounge – Benvenuto's

**Room block Cut-Off: 10/12/2017**  
**Reservations: 920-923-1440**  
[Venue Website](#)

Registered Users: [Login](#)

System Information - 172ms - 6.30