



MPI-Wisconsin Chapter Education

Thursday, March 15, 2018

The Madison Concourse Hotel
Madison, WI



CMP-IS Domain: Strategic Planning
2.50 CE Credit

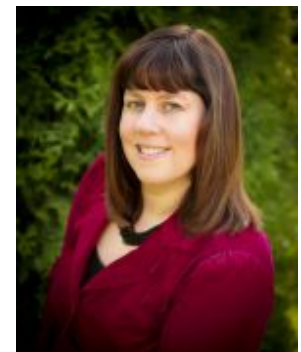
Agenda
Speakers & Education
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Tell a Colleague

Buckle Up! You are about to Enter A Hybrid Event Strategy Crash Course **#MPIWI**

Join us on Thursday, March 15th for our March Education Monthly Program. Fresh off a major renovation, The Madison Concourse Hotel and Governor's Club is excited to showcase a brand-new look for their 27,000 sq. ft. of meeting space. Buckle Up! You are about to Enter A Hybrid Event Strategy Crash Course, brought to you by Steph Pfeilsticker. This months' community outreach partnership will be with DAIS-Domestic Abuse Intervention Services. We will also be holding our ever popular CMP 101. Register today to enjoy a great day of learning and networking with your fellow friends within the industry.

Make sure to stay after education for a reception where you you can catch up and network with MPI-WI friends.

Don't forget about our CMP 101 Session before lunch. MPI-WI and Madison College have teamed up to bring an exciting learning experience to those planning to sit for the CMP exam. Topics for this session: Stakeholder Management and Meeting Design.



Agenda

Thursday, March 15, 2018

The Madison Concourse Hotel
Madison, WI

— AM —

8:00 - 10:15	Board of Directors Meeting	
10:30 - 12:00	Registration	
10:45 - 11:45	CMP 101	Madison Ballroom

— PM —

12:00 - 1:00	Lunch and Networking	University Room
1:00 - 4:00	Buckle Up! You are about to Enter A Hybrid Event Strategy Crash Course <i>Steph Pfeilsticker</i>	Madison Ballroom
4:00 - 5:00	Reception - The Madison Concourse Hotel Raffle, appetizers and cash bar!	University Room

Event Pricing

Complimentary parking in the hotel ramp for overnight guests and also for those just coming in for the meeting.

Member: \$55 (\$75 after 03/09/2018)

Non-Member: \$75 (\$95 after 03/09/2018)

Student Member: \$30 (\$40 after 03/09/2018)

Buckle Up! You are about to Enter A Hybrid Event Strategy Crash Course

You are going to need your seat belt firmly secured for this drive through a Hybrid Event Strategy Crash Course. Join Steph Pfeilsticker as she guides you through what you need to know to plan a hybrid event. Based on her comprehensive 5-week hybrid event planning series, she is packing the best of the best to deliver you the content you need to know to be successful. Technology will be covered as well as what roles you need on your hybrid team. Steph will share best practices on marketing your event, ensuring attendee engagement and solid content management. If you haven't already been asked to add a virtual stream to your physical event, you will very soon. Let Steph give you the time-tested tools to succeed in your first hybrid event.

Speaker Bio:

Steph Pfeilsticker is an award-winning thought leader and innovator with nearly 20 years of event industry experience. She founded Hybrid Events Authority to share her hybrid meeting expertise with organizations that would like to extend their content to audiences outside of the meeting room. The industry has taken notice of



Steph's work. She was named a Top 20 Changemaker, and has been the recipient of nearly a dozen awards from meetings industry for her work. She has served as President of the MPI Minnesota chapter and been inducted into the Minnesota Meetings and Events Hall of Fame. Steph received an undergraduate degree from Valparaiso University in Valparaiso, Indiana and an MBA from Bethel University in St. Paul, MN.

CMP 101

MPI-Wisconsin is proud to offer CMP 101, which is a one-hour study session for those interested in taking the CMP exam. From January through May, facilitators will cover two domain topics per month. The sessions will include study tips, sample questions and focused topic presentations. Topics for this session: Stakeholder Management and Meeting Design.



Community Outreach -

DAIS-Domestic Abuse Intervention Services - Over the past 40 years, thanks to the actions of so many in the community, DAIS has grown from a volunteer run help line in a church basement into the DAIS we know today – an organization that offers crisis intervention services including the only emergency domestic violence shelter in Dane County, a 24-Hour Help Line, weekly support groups, legal advocacy, children's programming, and prevention education and awareness programming. In 2016, DAIS provided over 19,000 nights of shelter to survivors of domestic violence from across Dane County.

DAIS relies on donations to provide shelter residents with the day to day items we all need. These donations go a long way toward making residents feel safe, comfortable and at home. Please consider bringing an item from the DAIS Wish List. Click on the image at right to view the list.





General Wish List

At this time, we request that all items be new unless otherwise indicated.

Baby & Children's Items

- Baby lotion
- Baby wipes
- Baby bottles (plastic only)
- Onesies (0-9 months)
- Diapers (4, 5, 6)
- Baby socks
- Children's coats, winter hats & gloves
- Children's pajamas
- Children's underwear
- Children's socks
- Kid scissors
- Sippy cups

Women's Items

- Women's underwear (new in package)
- Women's socks
- Women's pajamas
- Women's t-shirts
- Women's coats, winter hats & gloves
- Bras
- Nail polish

Men's Items

- Men's socks
- Men's underwear/boxers
- Men's undershirts
- Men's pajamas
- Men's coats, winter hats & gloves

Personal Care Items

- African American hair care products & relaxer and make-up
- Conditioner

- Body Wash (men & women)
- Lotion
- Perfume/body spray/cologne (men & women)
- Deodorant (for men & women)
- Chapstick
- Toothbrushes
- Hand sanitizer
- Kleenex – purse size packs

Houseware

- Drinking glasses
- Water bottles
- Travel mugs
- Cereal or soup bowls
- Pitcher
- Pots & pans
- Plastic food storage containers
- Washcloths
- Bath Towels
- Bed pillows
- Twin-size sheets
- Twin-size comforters
- Tote bags
- Silverware

Gift Cards

- Wal-Mart & Target
- Woodman's, Costco & Hy-Vee
- Gas cards - \$10-\$15 increments

WITH QUESTIONS, PLEASE CONTACT:

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Location, Map, and Lodging

Our Host and Program Location

The Madison Concourse Hotel
1 W Dayton St
Madison, WI 53703

Room Rate: \$119

Complimentary parking for overnight guests and also for those just coming in for the meeting.

Room block Cut-Off: 03/07/2018
Reservations: 608-257-6000
[Venue Website](#)

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Registered Users:

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