



MPI-Wisconsin Chapter Education

Thursday, October 25, 2018

The Ridge Hotel
Lake Geneva, WI

THE RIDGE

Agenda
Speakers & Education
Location, Map & Lodging
Member Registration
Nonmember Registration

Strategic Partner & Strategic Partner Guest Registration

Community Outreach
Tell a Colleague

Six Steps to a Zero Waste Event

#MPIWI

Do you ever wonder how you can cut down on event waste at your property? How many times do you have attendees/planners asking what your company does to cut down on extra food waste? What do you do to save energy or reduce your use of electricity?

Join us on Thursday, October 25th at The Ridge Hotel in Lake Geneva, as Julia Spangler presents the ins and outs of how to reduce waste at events. Julia's interactive session will keep attendees engaged as she explains the Six Steps to a Zero Waste Event.

After the session, we will board for a lake cruise hosted by Lake Geneva Cruise Line. During the cruise, The Ridge Hotel will provide appetizers and one drink ticket per person, including a cash bar. There will also be a shuttle service to and from the boat cruise, offered by The Ridge Hotel. We encourage you to come early or stay late to enjoy all that Lake Geneva has to offer.

Don't forget to visit one of our complimentary MPI 101 sessions before lunch!

Are you new to MPI or would like to learn more about MPI and how to get involved? **MPI 101** is the right place for you to be! New and veteran members welcome!

Our **CMP 101** program for October will be an informative session with an overview of the CMP process.



Julia Spangler

[Event Registration](#)

Agenda

Thursday, October 25, 2018*The Ridge Hotel*
Lake Geneva, WI**— AM —**

8:30 - 10:30	Board of Directors Meeting	Fireside Room
10:30 - 12:00	Registration	Lower Lobby
10:45 - 11:45	CMP 101	Lakeview Lounge
10:45 - 11:45	MPI 101	Oak Board Room

— PM —

12:00 - 1:15	Lunch and Networking	Fireside Room
1:15 - 4:00	Six Steps to a Zero Waste Event <i>Julia Spangler</i>	Aspen Rooms
4:00 - 6:00	Reception Cruise - Sponsored by The Ridge and Lake Geneva Cruise Lines Appetizers and drink ticket provided by The Ridge Raffle winners posted after education Shuttle will return to The Ridge at 6pm	Shuttle Departs Lobby

Event Pricing**Member:** \$55 (\$75 after 10/19/2018)**Non-Member:** \$75 (\$95 after 10/19/2018)**Student Member:** \$30 (\$40 after 10/19/2018)**Event Registration****Six Steps to a Zero Waste Event**

Waste often seems inevitable in the events industry, but following a few simple steps will enable you to dramatically reduce the amount of waste generated by your events, plus produce meaningful measurements you can use to track and share your results.

In this workshop, you'll learn the six steps of the zero waste event planning process. This process can be used by any planner—at any level of experience with sustainability—to implement a waste reduction practice that can be improved over time.

During the workshop, you'll participate in interactive activities in order to immediately begin applying waste reduction, diversion and measurement techniques.

Attendees of this session will:

- Understand the difference between a zero waste event and a zero waste planning process.
- Understand the six steps of the zero waste event planning process, including how to calculate the waste diversion rate of an event.
- Practice applying waste reduction, diversion and measurement techniques.

Speaker Bio:

Julia Spangler helps organizations and event professionals reduce the environmental impact of their events in order to preserve our planet and deliver great guest experiences. Her specialties include recycling, composting, food waste prevention, and floral donation, as well as sustainability training and presentations. Julia has helped events at Bankers Life Fieldhouse, the Indiana Convention Center, and other major venues implement a zero waste planning process, resulting in waste diversion rates as high as 92%.

Julia is a member of MPI and ILEA and is a Hoosier Environmental Council Green Business Supporter. She also serves as Editor in Chief of Fair for All Guide, a blog that covers ethical consumer habits, sustainable living and more. In her free time, you can find Julia playing guitar in her folk duo or trying out new Thai restaurants.

MPI 101

Are you new to MPI or would like to learn more about MPI and how to get involved? MPI 101 is the right place for you to be! New and veteran members welcome! Join us before lunch at 10:45am in the Oak Board Room for this complimentary informative session!

CMP 101

Overview of the CMP Process. In this 1-hour session, the following topics will be covered:

- Understand the application process
 - Learn the upcoming testing dates
 - Review the CMP-IS domains, skills and sub-skills
 - Receive time management assistance
 - Review important websites and resources
 - Learn test-taking tips
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Community Outreach -**Location, Map, and Lodging****Our Host and Program Location**

The Ridge Hotel
W4240 WI-50
Lake Geneva, WI 53147

Room Rate: \$89

Room block Cut-Off: 10/10/2018
Reservations: 844-501-5558
reservations@ridgelakegeneva.com
[Venue Website](#)

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Registered Users:

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