



The chapter invites you to submit your best proposal for the **2027 Celebration Gala**

MPI Michigan supports meeting professionals within the state of Michigan. Established in 1979, MPI MI Chapter offers education, the latest research and trends, leadership training, best practices, professional development, and networking opportunities. All of which helps its members enhance their professional value and define the strategic value of meetings within their respective organizations. The MPI Michigan Chapter consists of 200+ Members (60% Planners with an estimated buying power of nearly \$60,000,000).

DIAMOND PARTNER BENEFITS

Diamond Partner from January 1, 2027 – December 31, 2027

- Up to 5 complimentary admissions to the event you are hosting for representatives of your facility to attend and network with Michigan's leading meeting professionals.
- Affix "Sponsor" tag to your name badge at every MPI MI Event you attend.
- Organization's logo included as Diamond Sponsor on Pre-Meeting PowerPoint Presentation at all MPI Michigan Chapter events throughout the year.
- Opportunity to submit a 30-second promotional video to be played at this event.
- Recognition at 2027 MPI Michigan Chapter events as a sponsor.
- Two email blasts to MPI Michigan email list. Scheduled with MPI chapter communications team.

The sponsor venue will serve as the backdrop for this event, resulting in the opportunity to showcase your venue and services to the key decision-makers from the Michigan meetings and event industry and beyond. Yours could be the perfect venue for our next function!

ADDITIONAL BENEFITS

- Logo and web link on MPI Michigan Chapter's Website.
- (2) Sponsored posts to all channels: LinkedIn, Facebook, and Instagram, highlighting your facility throughout 2027.
- Recognition during the event's program with presentation of MPI Michigan Chapter's certificate of recognition award, including three minutes at the lectern to welcome and highlight features of your facility.
- Eligibility for MPI Michigan Chapter's Silver Platter award, awarded to the facility rated highest by attendees. The winner is announced at MPI Michigan Chapter's annual Celebration! event in December 2027.
- Opportunity to provide promotional material or a gift to each attendee at the Celebration! event.
- Discounts of up to 25% on all other Chapter advertising and sponsorship opportunities.

PREFERRED DATE

Tuesday, Wednesday or Thursday in December 2027.

*Although this date is a preference, we welcome submissions outside of these criteria.
We strive to avoid other large industry events.*

MEETING REQUIREMENTS

Guest Rooms: A group rate and a block of twenty (20) guest rooms are requested for the evening of the event. If your facility does not have hotel accommodations, please provide a list of nearby hotels. An industry group rate would be preferred.

	Number of guestrooms requested
Event Night	20 (1 comp)
Total	20 (Subject to change based on event location)

A rooming list will be provided for all board of directors, speakers and admin rooms by 2 weeks prior to the arrival dates. Rooming link requested for general attendees electing to spend the night at their own cost.

EVENT SPACE NEEDS

Time	Event	Expected Attendance	Room Set-Up/ Food & Beverage/Audio/Visual
12:00 PM – 4:30 PM	Setup	75	<ul style="list-style-type: none"> • Room set in rounds of 8 • Stage or risers • Standing height lectern with microphone • wireless lapel microphone • Screen, LCD projector and slide advancer. MPI or speaker will supply laptop with presentation • House sound and/or speakers • Wi-Fi for presentations
4:00 PM – 5:00 PM	Registration set up		<ul style="list-style-type: none"> • Two 6' or 8' tables with 2 chairs and wastebasket for registration • Access to electricity (power strip) • 2 easels for signs • One 6' or 8' table for MPI collateral near registration table • Exhibit tables with linen for TBD sponsors (2-3)
5:00 PM – 6:00 PM	Registration and General Reception	75	<ul style="list-style-type: none"> • Bar area with high-top cocktail rounds • Two drink tickets per person

5:15 PM – 6:00 PM	Engaged Member/Presidents Reception	30	<ul style="list-style-type: none"> • Separate room. Bar area with high-top cocktail rounds • Sparkling wine toast provided by venue for up to 30 guests
6:15 PM – 6:30 PM	Start of Program	75+	<ul style="list-style-type: none"> • Room set in rounds of 8 • Stage or risers • Standing height lectern with microphone and option for wireless lapel microphone • Screen, LCD projector and slide advancer. MPI or speaker will supply laptop with presentation • House sound and/or speakers • Wi-Fi for presentations
6:30 PM – 7:15 PM	Dinner	75	<ul style="list-style-type: none"> • Chef's choice dinner (plated preferred), prefer healthy options and accommodating all dietary requests
7:15 PM – 9:00 PM	Program	75	<ul style="list-style-type: none"> • Same set as earlier, awards & program
9:00 PM – 10:30 PM	Unofficial Afterglow	20	<ul style="list-style-type: none"> • Cash bar, could be moved to a different space/room

CONCESSIONS REQUESTED

As MPI Michigan Chapter is a member-based professional association and in an effort to keep registration fees low, and to maximize attendance and exposure to your venue, MPI Michigan respectfully requests consideration of the following items:

- Complimentary event space including 2 receptions, registration and event/dinner.
- 2-week cutoff date for all room blocks.
- Complimentary audio-visual equipment & labor (Lectern, Microphones, Projectors, Screens, House Sound/Speakers, and Power Strips as noted above).
- Complimentary Wi-Fi throughout the hotel and conference center.
- Complimentary food and beverage for reception and dinner (salad, entrée, dessert) for up to 75 attendees, including 2 drink tickets per person. MPI Michigan Chapter will pay for meals exceeding 75. Facility to accommodate attendees' dietary and mobility needs.
- No attrition damages.
- 72-hour guarantee.

- Complimentary parking for all attendees.
- Complimentary tables with linens.
- Direct billing privileges.
- Complimentary reception spaces.
- Waive bartender fees.
- No fees for bringing in DJ or musician and other outside vendors like photobooth, balloon arch etc.
- Complimentary centerpieces & holiday decor appreciated if venue has things like tea lights, mirrors, vases, twinkle lights etc.
- One complimentary room night for MPI Michigan Chapter admin night of event.
- One upgraded room type for the President the night of the event.
- 2 Drink tickets per person up to 75 people for General Reception.
- Sparkling toast for up to 30 people at Engaged Members/President's Reception.

Proposal Due Date: July 10, 2026

Decision Date: August 31, 2026

Properties may express interest in more than one event, though each property may only host a single event in each calendar year. Priority will be given to MPI Michigan Chapter members.

- ADD: Tracy Russold, 2026 MPI Michigan Chapter President, as the contract signer.
- Our organization is tax-exempt.
- Post as: MPI Michigan Chapter Celebration!
- Once a contract has been signed, the MPI Michigan Chapter finance team will introduce the property to the Education team who will manage the details for the event.

Questions and formal proposals should be sent to:

The MPI MI VP of Finance: Jackie Stone, JStone@DestinationConsultants.com