



The chapter invites you to submit your best proposal for the
2027 Fall Symposium & Annual Retreat

MPI Michigan supports meeting professionals within the state of Michigan. Established in 1979, MPI MI Chapter offers education, the latest research and trends, leadership training, best practices, professional development, and networking opportunities. All of which helps its members enhance their professional value and define the strategic value of meetings within their respective organizations. The MPI Michigan Chapter consists of 200+ Members (60% Planners with an estimated buying power of nearly \$60,000,000).

DIAMOND PARTNER BENEFITS

Diamond Partner for 2027

- Up to 5 complimentary admissions to the event you are hosting for representatives of your facility to attend and network with Michigan's leading meeting professionals.
- Affix "Sponsor" tag to your name badge at every MPI MI Event you or someone from your organization attends.
- Organization's logo included as Diamond Sponsor on Pre-Meeting PowerPoint Presentation at all MPI Michigan Chapter events throughout the year.
- Opportunity to submit a 30-second promotional video to be played at this event.
- Recognition at all 2027 MPI Michigan Chapter events as a sponsor.
- Two email blasts to MPI Michigan email list. Scheduled with MPI chapter communications team.

The sponsor venue will serve as the backdrop for this event, resulting in the opportunity to showcase your venue and services to the key decision-makers from the Michigan meetings and event industry and beyond. Yours could be the perfect venue for our next function!

ADDITIONAL BENEFITS

- Logo and web link on MPI Michigan Chapter's Website.
- (2) Sponsored posts to all channels: LinkedIn, Facebook, and Instagram, highlighting your facility throughout 2027.
- Recognition during the event's program with presentation of MPI Michigan Chapter's certificate of recognition award, including three minutes at the lectern to welcome and highlight features of your facility.
- Eligibility for MPI Michigan Chapter's Silver Platter award, awarded to the facility rated highest by attendees. The winner is announced at MPI Michigan Chapter's annual Celebration! event in December 2027.
- Opportunity to provide promotional material or a gift to each attendee at the Fall Symposium event.
- Opportunity to provide tours of the facility following the program to interested guests.
- Discounts of up to 25% on all other Chapter advertising and sponsorship opportunities.

PREFERRED DATE PATTERN

Tuesday, Wednesday or Thursday in September or October 2027

Although this date is a preference, we welcome submissions outside of these criteria.
We strive to avoid other large industry events.

MEETING REQUIREMENTS

Guest Rooms: A group rate and a block of fifteen guest rooms are requested the evening prior event. If your facility does not have hotel accommodation, please provide a list of nearby hotels.

Guest Rooms: An industry group rate would be preferred.

	Number of guestrooms requested
Day prior to event	10 (3 comps)
Event Night	20
Total	30 (Subject to change based on event location)

A rooming list will be provided for all board of directors, speakers and admin rooms by 2 weeks prior to the arrival dates. Rooming link requested for general attendees electing to spend the night at their own cost.

EVENT SPACE NEEDS

Event Space Needs (Day 1)

Time	Event	Expected Attendance	Room Set-Up/ Food & Beverage/Audio/Visual
9:00 AM – 10:00 AM	CMP Breakfast* (Invitation only) **TBD and based upon sponsor procurement.	20	<ul style="list-style-type: none"> Room set in rounds of 8 Standing height lectern with speaker and microphone available CMP Breakfast will only be held if a sponsor is secured for the event. The sponsor will work with the property on the menu and will be billed directly for the event Chef's choice breakfast
9:00 AM – 10:30 AM	Registration		<ul style="list-style-type: none"> Two 6' or 8' tables with 2 chairs and a wastebasket for registration Access to electricity (power strip) 2 easels for signs One 6' or 8' table for MPI collateral near registration table Exhibit tables with linen for TBD sponsors. (2-3) Request access to the registration area at 8:00 a.m. for set up
10:30 AM – 12:00 PM	Education Programming	40-75	<ul style="list-style-type: none"> Crescent round seating Stage or risers

			<ul style="list-style-type: none"> • Standing height lectern with microphone • Wireless lapel microphone • Wireless handheld microphone for Q&A • Screen, LCD projector, and slide advancer. MPI or the speaker will supply a laptop with the presentation • House sound and/or speakers • Wi-Fi for presentations • Request access to the room at 8:00 a.m. for set up • Tall cocktails in the back of the room with linen • Beverage station in the back of the room with coffee, tea, and water
12:00 PM – 1:00 PM	Networking Luncheon	40-75	<ul style="list-style-type: none"> • Chef's Choice of Plated or Buffet Lunch with Dessert (Including beverage selection). Prefer healthier options and accommodate dietary needs
1:00 PM – 2:30 PM	Education Programming	40-75	<ul style="list-style-type: none"> • Same as earlier
3:00 PM – 6:00 PM	Annual Board Retreat Day 1	17	<ul style="list-style-type: none"> • U-shaped setup • Comped Beverages requested, including water station or water carafes • Provide complimentary AV to include screen, projector, power strips around the U, and the ability to project onto screen from MPI laptop • House sound and/or speakers • Wi-Fi for BOD • Access to the room starting at 1pm

Event Space Needs (Day 2)

Time	Event	Expected Attendance	Room Set-Up/Food & Beverage/Audio/Visual
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8:00 AM – 3:00 PM	Annual Board Retreat Day 2	17	<ul style="list-style-type: none"> • Same as day prior
8:00 AM – 9:00 AM	Continental Breakfast	17	<ul style="list-style-type: none"> • Chefs Choice, prefer healthier options and accommodate dietary needs
12:00 PM – 1:00 PM	Lunch	17	<ul style="list-style-type: none"> • Chefs Choice, prefer healthier options and accommodate dietary needs

*Actual agenda may vary slightly at the programming committee’s discretion. All changes will be coordinated with the hosting facility.

CRITICAL DECISION ELEMENTS

As MPI Michigan Chapter is a member-based professional association and in an effort to keep registration fees low and to maximize attendance and exposure to your venue, MPI Michigan respectfully requests the following items:

- Complimentary meeting space.
- 2-week cutoff date for all room blocks.
- Complimentary audio-visual equipment & labor (Lectern, Microphones, Projectors, Screens, House Sound/Speakers, and Power Strips as noted above).
- Complimentary Wi-Fi throughout hotel and conference center.
- Complimentary food and beverage (lunch) for up to 75 attendees. MPI Michigan Chapter will pay for lunches exceeding 75 – Day 1. Facility to accommodate attendees' dietary and mobility needs.
- Complimentary food & beverage, chef’s choice – Day 2. Facility to accommodate attendees' dietary and mobility needs.
- No attrition damages.
- 72-hour guarantee.
- Complimentary parking for all attendees.
- Complimentary tables with linens.
- Direct billing privileges.
- One complimentary room night prior for MPI Michigan Chapter admin.
- Two complimentary room nights for the speaker(s) the night before the event.
- One upgraded room type for the President the night before the event.
- 1-2 VIP speaker amenity.

CONVENTION & VISITORS BUREAU CONTRIBUTIONS

(Required for acceptance of Proposal)

MPI Michigan Chapter invites the local CVB to accommodate the following:

Dinner and Evening Activity that will showcase the region for Annual Board Retreat

(Day One Evening) 17 Guests

Proposal Due Date: July 10, 2026

Decision Date: August 31, 2026

Properties may express interest in more than one event, though each property may only host a single event in each calendar year. Priority will be given to MPI Michigan Chapter members.

- ADD: Tracy Russold, 2026 MPI Michigan Chapter President, as contract signer.
- Post event as: MPI Michigan Chapter Fall Symposium
- Organization is tax-exempt.
- Once a contract has been signed, the MPI Michigan Chapter finance team will introduce the property to the education team who will manage the event details.

Questions and formal proposals should be sent to:

The MPI MI VP of Finance: Jackie Stone, JStone@DestinationConsultants.com