



**MICHIGAN**  
CHAPTER

August, 2019 Newsletter

**In this issue**

- *Member Spotlight*
- *What you Need to Know*
- *Just Around The Corner*
- *Conversations with Members*

**Welcome New Members**



*This month we'd like to welcome Stephanie Crasiuc, Lisa Fruge, Emma Harner and Annette Sheber to our membership. Hope to see you at a meeting soon!*

**Ask a CMP!**

**Member Spotlight**



Meet **Jenn Morden, CTA, CMP**. Jenn is a planner with the Michigan Realtors® and specializes in special event project management and industry partner relations. Jenn has worked within the meetings industry for 6 years and within the hospitality industry for over 15 years. Jenn's passion for the meetings industry has been instrumental in her involvement in the MPI Michigan Chapter serving on multiple committees. Jenn is excited to continue learning and gaining experiences through professional development opportunities.

**What you Need to Know**



MPI Michigan is excited to offer a **CMP Boot Camp!** Thinking of taking your career to the next level? If you're considering taking the CMP (Certified Meeting Professional) exam in the near future, MPI Michigan is here to help.



This month, we spoke to **CMP member Leah Pierce.**

*Question: How important is offering healthy options (food, group exercises, meditation) at events currently? How important will this be in 10 years?*

**Answer:**

*Today everyone is looking to live a healthier lifestyle. Be it with exercise, meditation or healthy eating, we feel better when we make better choices. I am happy to see this notion incorporated into the meetings world. In the past five years, more groups are designating an afternoon or morning to an outside activity. Be it a walking meeting, a sunrise yoga session or an island-wide scavenger hunt on bicycles, I have seen an increase in these types of requests and we at Mission Point are happy to facilitate them.*

*Along with activity, healthy eating is important and a requirement for some. Our chefs are working with local farms and fisheries to offer this balance. Farm-to-Table and Lake-to-Plate options are seen more frequently on banquet menus. Although I am a sucker for a wonderful dessert, I realize the choice does not have to be gooey chocolate cake with whipped cream. My taste buds are just as happy with a light dessert. I believe there will be more demand for more activity and fresher ingredients in the future and the trend makes me (and my waistline!) smile.*

## Pick of the Gallery

Dive in deep with Molly Johnson as she goes through all (9) CMP Domains to help you get a better understanding of all 28 skills. [Click here](#) for a video welcome from Molly!

This event immediately follows the Great Lakes Education Summit on November 5 & 6; for more information and to register, [click here](#).

## Just Around The Corner



Registration is now open for our first meeting of the year, **September 19** at The DoubleTree in Bay City! Come and hear motivational speaker Judson Laipply tell how, in a world that is constantly changing, you can harness your energy and lead YOUR evolution. [Check out this welcome video](#) from Judson! [Click here](#) to register, and hope to see you there!

## Conversations with Members



We spoke to MPI MI member Linda Bahr (PwC) for her thoughts on the impact her MPI MI membership has had on her professional development: "My involvement in MPI has provided valuable educational and professional opportunities. Through this affiliation, I earned my CMP and CMM. Members can network with other planners and suppliers and we can share and learn from each other. Benefits include Chapter Events, Midwest Symposiums and webinars, all of which are great resources to keep current of industry trends and other important information relative to the meeting industry. Added bonus, meeting great people!"

Thank you Linda!



Throwback pic from an MPI  
MI meeting - circa 1980s

**Questions?** [info@mpimichapter.org](mailto:info@mpimichapter.org)

**Website:** <https://www.mpiweb.org/michigan>

**Follow us on social media:**

