



**MICHIGAN**  
CHAPTER

December, 2019 Newsletter

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***Welcome New Members***



*This month we'd like to welcome Tammie Budrow, Angela Cacciola, Amy Cole, Michelle Duffy, Peter Fitzsimon and Shirley Saenz to our membership. Hope to see you at a meeting soon!*

**Member Spotlight**



Meet **Jennifer Moeckel, CMP, Associate Director of Sales, Grand Hotel.**

Jen is the Associate Director of Sales for Grand Hotel on Mackinac Island. Her favorite part of working for Grand Hotel is the experience that her clients receive. The hotel and island are such a unique destination that once a client can experience it first hand, it makes the sale easy!

Jen is on the Board of Directors of the MPI Michigan Chapter and serves as the Director of Education. Collectively with her fellow board members, they select the topics and speakers for the educational events hosted by MPI Michigan. The best advice for new members is to get engaged with the chapter! It has opened several doors and created lasting relationships.

Jen lives in the Lansing area with her favorite people.... Her husband, Bert and daughters Morgan (age 7) and Reese (age 3.5). Besides spending time with her family and friends, Jen loves to eat, drink and be merry.

**Thanks for your membership, Jen!**

### Ask a CMP!



This month, we spoke to **MPI MI member Julie Oatman, CMP.**

**Question:** How long ago did you take your CMP exam, and how did you prepare for it?

#### Answer:

*I first attained my CMP designation in 2013. I had contemplated for a couple of years as to whether or not I wanted to take on the education and added work that was necessary to be able to sit for the exam and be successful. Once I committed to getting my CMP I was determined to do whatever I could to get that certification. I participated in a study group that was extremely helpful to me and how I learn things. Having the supportive network of those in the study group was a real gift as well, not to mention we all became good friends during the process and share a common bond. I'm very proud to be a CMP!*

**Thank you Julie!**

## What you Need to Know



Did you know...nominations are **NOW OPEN** for our 2020/2021 **MPI MI Board of Directors!** Have you ever thought about taking the next step and joining our great team of leaders? There is no time like the present. Be a bigger part of an award-winning chapter for the 2020/2021 year. Experience first hand the benefits of collaborating with industry leaders, while at the same time positively impacting your chapter.

[Click here](#) for more information, and to make 2020/2021 your best MPI year yet! **Deadline to apply is Friday, January 3, 2020.**

## Just Around The Corner



MPI Michigan's **MidWinter Symposium** will be here before you know it! Don't forget to sign up for this annual event, which will feature a day of great education and networking in Kalamazoo on February 18. We'll be hearing from Rosemarie Rossetti, Ph.D, who will speak about the importance of, and how to, accommodate our attendees with disabilities. Our famous silent auction will take place during the event, too. Come in a day early, and take part in our third annual trivia night on February 17! Fun and exciting, you'll get a chance to mix and mingle with your fellow members while showing off your trivia skills. For more info and to register, [click here](#).

### Pick of the Gallery



*We've been having fun together for nearly 20 years! Throwback pic from 2001.*

## Conversations with Members



We spoke to MPI MI member Jennifer Berkemeier (TCF Center in Detroit) for her thoughts about how being an active member has had a positive impact on her professional growth: "I have been an engaged member of MPI Michigan Chapter for the past five years. Serving on committees and the board has greatly expanded my knowledge and experience in areas such as public speaking, collaboration, problem-solving and teamwork. It has increased my confidence as both a team member and a leader. It's exciting to contribute to such a great chapter and have my voice heard in an impactful way. I have been privileged to not only meet, but also get to know, some of the most influential people in our industry. Joining a committee, and then the board, has been a huge game-changer for me in both my professional and personal life; the experience has been invaluable."

Thank you, Jennifer!

### EXCITING NEWS - FREE ADMISSION

The Michigan Chapter of the National Speakers Association often is one of the best kept secrets for Michigan Convention & Visitors Bureaus Professionals and Meeting & Events Planners. Their nationally-recognized professional speakers reside right here in the Mitten State! Let the Michigan Chapter become your **first-choice resource** for speakers, especially for expanded event agendas or handling weather delays and speaker cancellations.

The Michigan Chapter of the National Speakers Association is offering **two complimentary admission tickets** to each of our remaining, bi-monthly Saturday seminars to event professionals like you. If interested in attending one of their seminars please respond to our Chapter Administer, Elizabeth Pike at [epike@mpimichapter.org](mailto:epike@mpimichapter.org) no later than one week (7 days) prior to the scheduled date. Complimentary tickets are only available through advance reservation. No complimentary tickets are available at the door, the day of the event.

**Date: Saturday, January 11, 2020**

Speaker: Michelle Villalobos' "Retreats to Riches: How to Profit from Small Events"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600  
Haggerty Rd Livonia, MI 48152

**Date: Saturday, March 14, 2020**

Speaker: Mike Robertson's "No Power & No Point"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600  
Haggerty Rd Livonia, MI 48152

**Date: Saturday, May 9, 2020**

Speaker: Anna Liotta's "What's Stopping Millennials or Gen  
Xers or Boomers from Hiring you?"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600  
Haggerty Rd Livonia, MI 48152

**Thank you!**

**Questions?** [info@mpimichapter.org](mailto:info@mpimichapter.org)

**Website:** <https://www.mpiweb.org/michigan>

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