



MICHIGAN
CHAPTER

October 2020 Newsletter

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MPI Michigan New Members

Sara Carson
Brooke Desormeaux
AnneMarie Fata
Professor Loganne Glendening
Stephanie Juriga
Jordan Kelley
Janielle Moss Peacock
Brian Persky

Ask a CMP!



This month we spoke with MPI MI member, Kate Barber, CMP- Director of Sales [Suburban Collection Showplace](#)

Question: When do you anticipate consumer shows to return to larger facilities, like Suburban Collection Showplace?

Answer: The Suburban Collection Showplace is in a unique position as it is contracted with the State of Michigan until the end of 2020 to be used as a Field Hospital in the COVID 19

Member Spotlight -

Becky Francoeur

[Events Project Manager at Michigan Realtors®](#)



Becky Francoeur began at Michigan Realtors® in 2016 as an Events intern while completing classes in the Recreation and Event Management program at Central Michigan University. She graduated in 2017 and began working at Michigan Realtors® as a full-time Project Specialist. Her passion for event planning had always been there, it just needed to be released. Between planning opportunities presented while at CMU and connections made through MPI she continued to thrive and expand her involvement in the industry. She joined the MPI Michigan Communications Team in 2019.

Providing unique, quality meeting experiences to Michigan Realtors® membership continues to fuel the enthusiasm & passion Becky feels in her current role as Events Project Manager. Earning

Pandemic. While the Hospital is not currently active, all equipment and furnishings are in place in anticipation of an upcoming need. This set up is located in the Exposition side of the facility where our Consumer Shows would usually be held.

The change in State of Michigan regulations, effective October 9, will allow indoor venues increased occupancy which will apply to our facility as well as others across the State. And hopefully, the regulations will become even less firm as we approach the beginning of the new year.

For those two reasons, we fully expect the SCS to start 2021 with our typical Consumer Show Calendar and to continue those events throughout the whole year. We are currently booking events in our other Ballrooms, Halls, and Meeting rooms and look forward to hearing from all of our CMP and MMPI friends soon!

Conversations with Members



Thrill Ride for the Price of a Regular Ticket
by [Dale Edly, General Manager Art Craft Display, Inc](#)

In mid-October of 1987, we did an event for the Midwestern Association of Forensic Scientists on Mackinac Island. It was an afternoon tear down and Mission Point Resort had their own dray service at that time.

As we worked to tear down the show, the dray made many trips to the dock with exhibitor freight. We sent one piece to the dock and were finishing up with our work. I realized that if we waited for the dray to return, we would not have time to load up and get back to the dock to catch the last ferry of the day.

I made a quick decision to push our remaining equipment downtown to the Arnold Dock. We arrived at the dock just in time. Soon the Cat tied up at the dock. The Captain said "Where are you going with that?" "Traverse City" I replied. He said, "Not on my boat". Cap, this crew and

her CMP in 2018 is one of her greatest professional achievements.

As a lifelong resident of the "mitten state", Becky looks to embrace each new season (even when they all take place on the same day). She enjoys visiting her family up north in her hometown of Alpena and exploring the great outdoors with her husband Andrew and two great "bonus" kids.



What you Need to Know...

Check out the latest



[How to Update your Event Planning Skills in the Age of COVID-19](#)

VOTE NOW!

2019 - 2020 Nominations

Don't delay in recognizing a fellow member. The deadline to submit nominations for each category Deadline is October 31st! Winners will be recognized at our chapter events throughout this fall.



MPI recognizes that many of our members are experiencing hardships due to Coronavirus. If you need assistance with renewing your membership due to job loss, budget cuts, etc.. MPI Global can help. Please email help@mpi.org or call (972) 702.3053.

[Just Around The Corner](#)

Annual Silent Auction Fundraiser & Winter Symposium on December 1, 2020
[Bavarian Lodge Frankenmuth, MI](#)



equipment have to be in Traverse City at 7:30 AM tomorrow. "I don't have room for all that, I can take the bin and two carts.

"Two it is Captain" We unloaded one cart, flipped it upside down on the bin, and re-stacked the plates on top of it. He just shook his head "Get on".

This fall day had gale winds blowing out of the west-southwest coming right through the Straits at us. Every once in awhile the Catamaran would break deep and the spray would go over the third deck. I had never made a trip with heavy seas like that before. When I went back to check on our load, those plates stacked on top were making their way towards getting off the boat early!

Many years later I got a call from Dan Myers asking about a quote for the same event to happen at the Park Place Hotel. I asked if he was still at the Northville Lab and if they still used the same round logo. Dan was surprised that I remembered him. I waited until we were doing the show to tell him WHY the memory was so sharp.

[2020/2021 Sponsorship Catalog](#)

Support the MPI MI Chapter! A variety of opportunities exist for your company to gain valuable exposure in Michigan's meetings industry. With the generous support of our partners, MPI MI Chapter hosts numerous educational and networking events each year. These events not only provide valuable education to our members, but give you the opportunity to gain an audience with our membership to showcase your property, city, or company. [CLICK HERE](#)

Not too late to register:



Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

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Please consider contributing an item to the Silent Auction. To make a contribution, please complete and return the attached donation form. If you have any questions, please contact sdurham@mccemail.com. You can also contact the MPI Michigan Chapter office at (248) 957-1MPI or info@mpimichapter.org

2020 - 2021 Educational Programing

MEETING PROFESSIONALS INTERNATIONAL
-MICHIGAN CHAPTER-
PRESENTS:

THURSDAY, JULY 30, 2020

July Signature Series

Virtual Event
Motown Digital

THURSDAY, APRIL 8, 2021

Global Meetings Industry Day

More Info Coming soon!!!

WEDNESDAY, SEPT. 09, 2020

September Signature Series

Virtual Event
Motown Digital

EXPERIENTIAL EVENT

More Info Coming soon!!!

TUESDAY DECEMBER 01, 2020

Mid Winter Symposium

Bavarian Inn Lodge &
Conference Center,
Frankenmuth, MI

JUNE, 2021

Celebration! 2021

More Info Coming soon!!!

THURSDAY, FEBRUARY 18, 2021

February Signature Series

New Holland
Brewing Company,
Grand Rapids, MI



For more information, visit
www.mpiweb.org/Michigan

