



MICHIGAN
CHAPTER

January 2021 Newsletter

Happy New Year - **It's 2021!**

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MPI Michigan New Members

Marilyn Newton

Holly Nitzschke

Sonja Simpson-Gardner

**Membership 101 on Mon., Jan. 25th @ 10:00
am**

Topic: Membership 101 - January

Join Zoom Meeting

<https://us02web.zoom.us/j/81449336181>

Meeting ID: 814 4933 6181

Member Spotlight -



Michelle Duffy

Director of Sales and Catering

[MotorCity Casino Hotel](#)

Michelle Duffy is the Director of Sales and Catering for MotorCity Casino Hotel. She is a 32 year veteran of the hospitality industry and has been with MotorCity for 13 years. She loves working at MotorCity because it offers her clients so many unique experiences and venues such as Sound Board, Amnesia, Iridescence and D. Tour Spa. As an independent hotel, she feels she can offer her customers more flexibility than she could while working for corporate hotels. She loves the hospitality industry and cannot imagine doing anything else. She loves being part of MPIMI. She says it's a great organization and she has made amazing friends through their networking opportunities and industry events. She even met her husband at an industry golf outing. Her greatest joy at work is working with her clients to produce a perfectly executed event. The key to

Conversations with Members



Sheryl Korn, CMP, CTA

Meeting Planner - [Amway North America](#)
Special Events

I LOVE being a meeting planner, although I must admit, I loved it much more prior to March of 2020. The last 10 months have been challenging, frustrating, and overwhelming, but at the same time, very rewarding. I have had the opportunity to try new things, learn more than I ever wanted to know about virtual event platforms and sanitization and disinfection. I've learned about Duty of Care and CDC protocols and have attended more webinars, chats, on-line trainings, and Zoom and Teams calls than I can count, but ultimately it has helped me to become a better planner. It has forced me to reevaluate everything I've ever done.

When I first heard about the opening in the Special Events Department some 25+ years ago, I applied because it sounded 'fun' and, fortunately I can see a little glimmer of that 'fun' returning. I'm looking forward to what 2021 has in store for our events. I know meetings and events will be forever changed, but I'm confident we will be able to meet safely in person again...someday!

Sheryl Korn, CMP, CTA - [Amway North America](#)

Ask a CMP!

accomplishing that is communication. You need to have outstanding communication with the client and the staff and keep everyone in the 'know'. Creativity and continuing education are also two important factors. You need to keep up with what is going on in the industry and keep things fresh and exciting for your clients.

Michelle lives in Berkley with her husband Dan and daughter Katie. She has two adult sons and three adorable grandbabies. In her spare time, Michelle fundraises for the non-profit, Mi Work Matters. Mi Work Matter's offers employment opportunities to people with different abilities. In 2019, MWM opened Anastasia and Katie's Coffee Shop & Café in Livonia, named after Michelle's daughter Katie, who has Down Syndrome. "Anastasia and Katie's Coffee Shop & Café is an amazing place that offers their employees with disabilities job training, on-site support and a paycheck in a welcoming and inclusive environment. They truly embrace hospitality."



What you Need to Know...

We are excited to share with you that our annual Silent Auction will now take place on February 18, 2021 during our February Signature Series *virtualevent*.

Please Submit donations to Silent Auction Chair Stephanie Durham at sdurham@mccemail.com with any questions.



Just around the Corner...

Thursday, February 18, 2021



Kathy Adair Morin, CMP, CGMP, GMS
Marketing & Group Sales Manager
Cadillac Area Visitors Bureau
kmorin@cadillacmichigan.com

Question: How has your job changed from one year ago, and how do you think it will look one year from now?

Back in January 2020, I was planning for an incredibly busy first quarter with various industry events related to groups/meetings as well as supporting our leisure travel market, wondering how in the world I was going to accomplish everything I needed to get done in those upcoming several weeks. Fast forward one year, and I would LOVE to trade my Zoom calendar for the days of meeting up with people. Even though I feel introverted at times, I didn't realize how much I missed the energy that comes from engaging with the industry. My role has shifted a bit due to a change in staffing so that has been keeping me busy in a different way the past few months. Looking ahead to one year from now, I want to be optimistic that we'll all be together again, but I also can't help but feel a bit sad about how different it will be compared to what it once was.

Check out MPI Michigan January



By Lauren Schaal, CMP

M M P I Signature Series

AGENDA

- 9:30 AM - Exhibit booths, Virtual Silent Auction
- 10:00-10:30 AM -Speed Networking
- 10:30 AM - Keynote Speaker -Jan Spence- **Dare to Be Different! 3 Keys for Goal-setting Success**
- 12:00 PM - Break, Virtual Silent Auction
- 12:30-1:15 PM - Dave Lorenz-Industry update
- 1:15-1:30 PM - Final Bids for Virtual Silent Auction
- 2:00 PM - Event Concludes

Dare to Be Different! 3 Keys for Goal-Setting Success - Jan Spence



SPEAKER BIO - DAVID LORENZ Vice President of Travel Michigan with an Industry update



[REGISTER HERE](#)

Questions? info@mpimichapter.org
Website: <https://www.mpiweb.org/michigan>
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