



**MICHIGAN**  
CHAPTER

February, 2020 Newsletter

TIME TO **PLAN** ON PERFECTION



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### **Welcome New Members**



*This month we'd like to welcome Rose Gutschow, Brenda Haight, Kate Poling and Nancy Yeadon to our membership. Hope to see you at a meeting soon!*

### **Ask a CMP!**



*This month, we spoke to **MPI MI member Kylie Olanowski, CMP.***

**Question:** *You've worked as a planner for both an association and a corporate office. What are the primary differences you've experienced?*

#### **Answer:**

*I have enjoyed my time with both the association as well as in my current role of a corporate planner. On the association side of planning you*

## **Member Spotlight**



Meet **Shawna Owens, CMP, Manager of Continuing Education at Michigan Dental Association.**

Shawna served in the United States Airforce from 1991-1995 and earned her B.S. in business management in 2005. Shawna started her association career with the Michigan Realtors Association in 1995, where she found her passion for meeting planning. In 2001, she began her tenure at the Michigan Dental Association as Continuing Education Coordinator and was promoted to Manager of Continuing Education in 2016.

Shawna received her CMP in 2008. She has served as chair of the Silent Auction Committee during the MPI Mid-Winter Meeting. She's a loyal member of MPI, MSAE and ASAE. She volunteers with Habitat for Humanity and the Michigan Dental Association's Mission of Mercy. She enjoys networking with other planners and suppliers, golf and spending time with her two puppies. She has been married for 28 years to husband David and they have two wonderful children, Kolien (27) and Kyle (25), both MSU grads.

**Thanks for your membership, Shawna!**

## **What you Need to Know**



Did you know...we are putting the final touches on our annual MPI MI **Silent Auction** that will take place at the upcoming **MidWinter Symposium February 18**? Our Silent Auction has a long and storied history with our chapter. We could not be successful without our valued members who have always stepped up to make donations such as gift baskets and exciting overnights. This year some of the highlights include: an overnight with breakfast for two at the **Detroit Foundation Hotel**; Overnight with spa and water park package at **Boyne**

*deal with having to follow the lead of a council or board. This can be a great sounding board! On the corporate side a lot of the creative side of events stems from yourself and your team of planners. This allows for your personal visions and creativity to come alive! Budgets are another huge difference from the association role vs. corporate. While in the association a lot of fundraising was needed to be able to host all of our events, which is not the case for the corporate market!*

Thank you Kylie!

### **Pick of the Gallery**



*One of the new interactive networking exercises we've added to our Signature Series meeting. Great to meet you!*

**Mountain;** Golf and overnight at **Shanty Creek**, and too many more to mention! Funds received from our Silent Auction go directly back to the chapter to support programming and our charitable efforts. Nowhere else will you have the opportunity to win fabulous prizes that make great gifts, or even to treat yourself! Help the chapter, reward yourself...it's a win-win. See you there!

### **Just Around The Corner**



Our February 18<sup>th</sup>, 2020 **Mid Winter Symposium** begins at the [Kalamazoo Radisson](#) with a CMP Breakfast, and the day's education qualifies for 2.5 CEUs! Keynote Speaker Rosemarie Rossetti, PH.D. will share with us the most up-to-date information for accommodating people with disabilities at meetings and events. Included in this event is our annual Silent Auction with dozens of packages for year-round fun. *Be sure to come in a night early* and join us at [Bell's Brewery](#) on February 17 for our annual **Trivia Night!** Match wits with your fellow MPI colleagues and friends for bragging rights ! Bring a table of 5 to have your own team, or register as an individual and we'll match you up with some industry friends. Your registration will include two drink tickets and appetizers. You won't want to miss these February events; [click here](#) for more information and to register.

### **Conversations with Members**



We spoke to MPI MI member Julie Crowgey, CMP (Event Coordinator, University Outreach and Engagement, **Michigan State University**) for her reflections on her past term as President of the MPI MI Chapter: "I have enjoyed serving in the Office of the President for the last two and a half years. The board often faces challenges ranging from increasing membership, to thinking of new topics to address at chapter events, to growing our number of volunteers and yet we succeed with the help of our engaged members! I am extremely proud of how involved our membership is and for the third year in a row, the MPI Michigan Chapter received the Top Performing chapter award from MPI Global. After my term ends in June, I look

forward to remaining involved in our chapter and seeing what our future leadership and membership comes up with."

Thank you, Julie!

### **EXCITING NEWS - FREE ADMISSION**

The Michigan Chapter of the National Speakers Association often is one of the best kept secrets for Michigan Convention & Visitors Bureaus Professionals and Meeting & Events Planners. Their nationally-recognized professional speakers reside right here in the Mitten State! Let the Michigan Chapter become your **first-choice resource** for speakers, especially for expanded event agendas or handling weather delays and speaker cancellations.

The Michigan Chapter of the National Speakers Association is offering **two complimentary admission tickets** to each of our remaining, bi-monthly Saturday seminars to event professionals like you. If interested in attending one of their seminars please respond to our Chapter Administer, Elizabeth Pike at [epike@mpimichapter.org](mailto:epike@mpimichapter.org) no later than one week (7 days) prior to the scheduled date. Complimentary tickets are only available through advance reservation. No complimentary tickets are available at the door, the day of the event.

**Date: Saturday, March 14, 2020**

Speaker: Mike Robertson's "No Power & No Point"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600 Haggerty Rd Livonia, MI 48152

**Date: Saturday, May 9, 2020**

Speaker: Anna Liotta's "What's Stopping Millennials or Gen Xers or Boomers from Hiring you?"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600 Haggerty Rd Livonia, MI 48152

**Thank you!**



Questions? [info@mpimichapter.org](mailto:info@mpimichapter.org)

Website: <https://www.mpiweb.org/michigan>

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