

March, 2020 Newsletter

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Welcome New Members



This month, we'd like to welcome Rose Gutschow, Brenda Haight, Kate Poling and Nancy Yeadon to our membership. Hope to see you at a meeting soon!

Member Spotlight



Meet **Dana Hahn, Special Events Manager, Hilton.**

Dana is one of the Special Events Managers for the Americas for Hilton. Her team produces booths, events, and activations to connect meeting planners with Hilton Team Members. “The meeting planner to meeting planners” is the best way to describe the job! The location of each event can be based on larger conference locations, or annual events with large meeting professional populations.

Dana’s favorite part of the job is envisioning the theme and the giveback component of each event, but the best event to work on is the annual incentive trip because the people she works with on day to

Ask a CMP!



*This month, we spoke to MPI MI member **Kristina Kauffman, CTA**, who is studying for her CMP certification.*

Question: *Why are you pursuing your CMP, and what steps are you taking to prepare for it?*

Answer:

I am pursuing my CMP to enhance my skills and to become better at my job. I am working on filling out my application and buying the books. Everyone is so very helpful sharing their flash cards and experiences!

Thank you Kristina!

Pick of the Gallery

day business get the chance to experience beautiful events and spectacular destinations.

When she isn't traveling, Dana is most likely reading, painting, doing some yoga, or enjoying the beauty of downtown Detroit or one of the Great Lakes.

Thanks for your membership, Dana!

What you Need to Know



Did you know...

Our upcoming Global Meetings Industry Day (April 14) is part of a larger gathering of industry professionals around the world. In 2018, over 206 events were held in 41 countries, showcasing the impact that in-person business meetings, conferences, trade shows and conventions have on our industry, and the world economy. Make sure you mark your calendar and plan on being a part of this global event! [Click here](#) to learn more.

Just Around The Corner



Calling all future CMPs! Are you gearing up to take the CMP exam? If so, we have the perfect event that will help in your study efforts. MPI will be hosting a CMP Boot Camp immediately



MidWinter Symposium 2020

*A place for new and old friends
to meet.*

following our upcoming Global Meeting Industry Day event on April 14 for a half day intensive session (dinner included) followed by a morning session (breakfast included), ending at 12pm. Molly Johnson will be leading this class which digs into the 9 CMP Domains, giving you a better understanding of all 28 skills. This class is worth 8 EIC credits! Don't miss this valuable training. [Click here](#) for more information and to register.

Conversations with Members



We spoke to MPI MI member Shaun Ballard, MBA, GMS (Business Development Manager, **Discover Kalamazoo**) for his thoughts on how his involvement with MPI has helped him as a new(er) member: "Being relatively new to the industry, the connections made from attending conferences, meetings and tradeshow are outstanding. I have come to really enjoy the networking opportunities MPI offers throughout the year. Coming into this role, I did not know what to expect or how long I could see myself in the meeting and event industry. I look at my role as being a solutions provider for meeting & event planners. There are many needs for an organization's conference or convention, and I love working with planners to see how they envision their event being successful."

Thank you, Shaun!

EXCITING NEWS - FREE ADMISSION

The Michigan Chapter of the National Speakers Association often is one of the best kept secrets for Michigan Convention & Visitors Bureaus Professionals and Meeting & Events Planners. Their nationally-recognized professional speakers reside right here in the Mitten State! Let the Michigan Chapter become your **first-choice resource** for speakers, especially for expanded event agendas or handling weather delays and speaker cancellations.

The Michigan Chapter of the National Speakers Association is offering **two complimentary admission tickets** to each of our remaining, bi-monthly Saturday seminars to event professionals like you. If interested in attending one of their seminars please respond to our Chapter Administer, Elizabeth Pike at epike@mpimichapter.org no later than one week (7 days) prior to the scheduled date. Complimentary tickets are only available through advance reservation. No complimentary tickets are available at the door, the day of the event.

Date: Saturday, May 9, 2020

Speaker: Anna Liotta's "What's Stopping Millennials or Gen Xers or Boomers from Hiring you?"

Time: 8:30 AM – 12:30 PM

Location: Schoolcraft College's VisaTech Center, 18600 Haggerty Rd Livonia, MI 48152

Thank you!

Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

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