

THE SPONSOR/EXHIBITOR'S VIRTUAL EXPERIENCE

MPI Michigan Chapter is embarking upon new opportunities within the virtual event world. Please take time to review the exhibit or sponsor opportunities available.

VIRTUAL EXHIBITOR INFORMATION

BOOTH FEES

\$250 - Virtual Booths are available

Live or unattended booth will be provided. Booths will be listed in alphabetical order.

Registrations include access to the expo, ability to have virtual chats and video chats with attendees, and access to all education.

• Your virtual exhibitor experience will include:

- o Education
- o Networking
- o Expo

EXHIBITOR

Your virtual booth will be highlighted in the following ways and are shown in the visuals below.

Virtual Conference Demo 6/2 Motown Digital 2h 41m

Search Exhibitors

Chat Polls * People

Exhibitor Logo

Booth Type

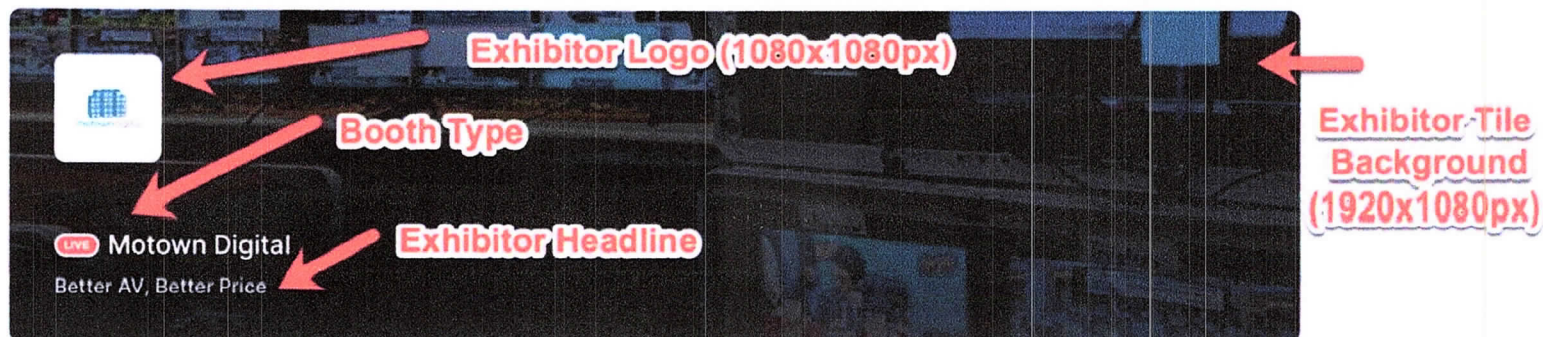
Vendor Headline

Booth Size - Large

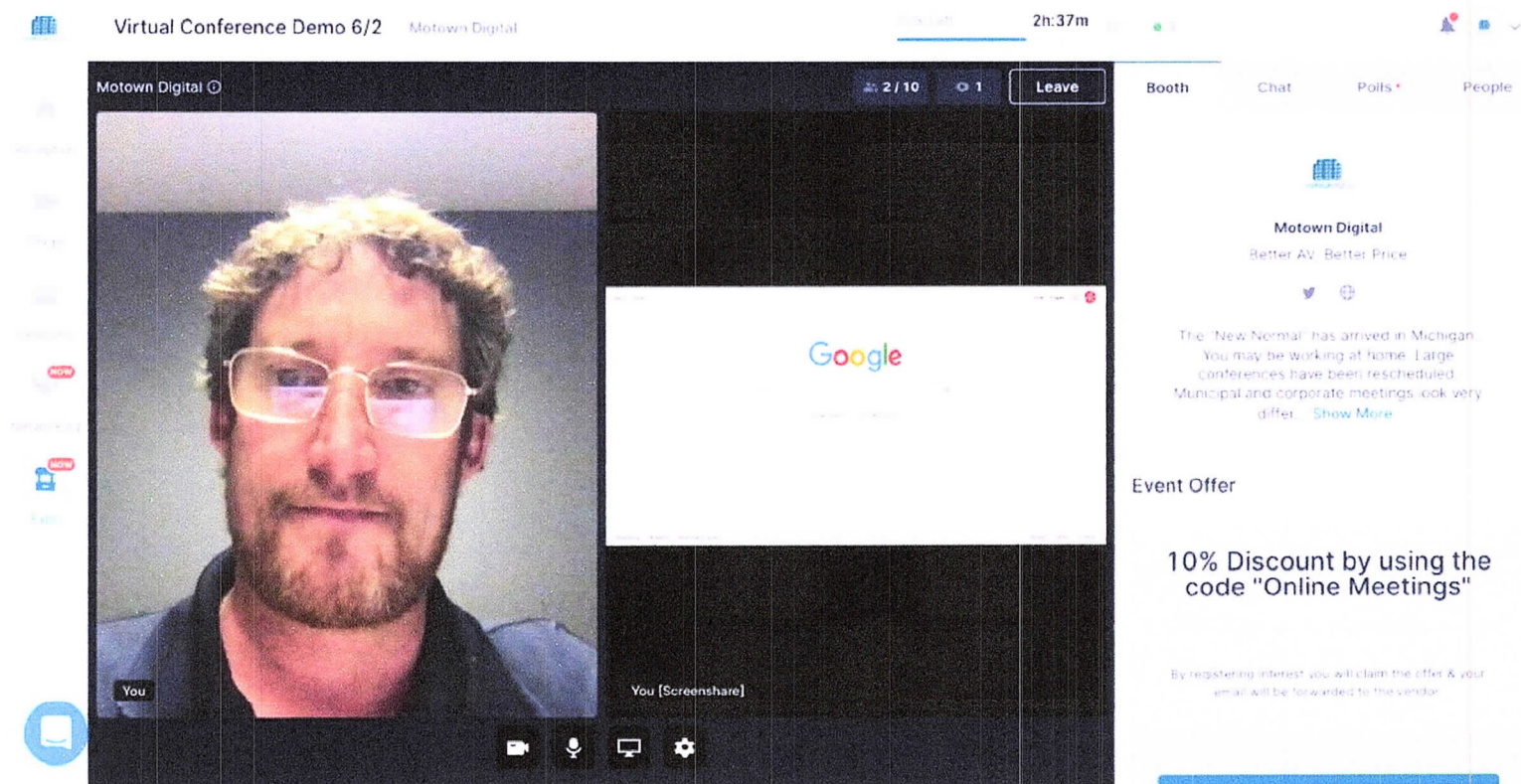
Booth Size - Medium (2-Across)

https://app.hopin.io/events/virtual-conference-demo-6-2/expo

EXHIBITOR DIRECTORY LISTING



LIVE EXHIBITOR BOOTH



EXHIBITOR BOOTH – SIDEBAR LISTING – OFFER OR DISCOUNT

Event Offer

10% Discount by using the code "Online Meetings"



Exhibitor Booth – Sidebar Listing – Register Interest

By registering interest you will claim the offer & your email will be forwarded to the vendor.

♥ Register Interest

By registering interest you will claim the offer & your email will be forwarded to the vendor.

♥ Success!

Button After
Submission

VIRTUAL SPONSOR EXPERIENCE

As a virtual sponsor, your company will be highlighted in the following ways and show in the visuals below.

Each sponsor will provide a 1080 x1080px image. This image will be shown in the system as black and white until a mouse has hovered over the artwork, it will then appear in color. Only need a color version. This will be a clickable image to an external website, we need the sponsor URL.

Sponsors:

(Figure 10.a)

Name of Organization:

Provide Text

Provide Logo: (1920x1080px)

Provide file name

Logo Link:

Provide URL

EXHIBITORS: PLEASE PROVIDE THE FOLLOWING INFORMATION

- Exhibitor Name
- E-Mail Address: (Email address that will be used when an attendee registers interest)
- Offers or Discounts
- Exhibitor Headline: (Appears under name on booth page)
- “About” narrative
No limit, 130 characters displayed without attendee action
- Booth Type:
Live, Unattended
 - If Unattended:
Provide link to social video platform (YouTube, Vimeo) Provide 1 HD video 1920 x 1080 H.264 MP. Must be available on one of the following platforms: YouTube, Vimeo, Wistia.
 - If live:
Provide Moderator Name
Provide Twitter Link
Provide Web Site URL
Exhibitor Logo: (1080x1080px, to be used in tile)
Exhibitor Tile Background Image (1920x1080px, to be used as background for tile)

SPONSORS – RECEPTION PAGE

Proudly Supported By



Sponsor Logo (1920x1080px)

Sponsors will be highlighted in the following ways:

Logo to be added to the registration and reception pages of the virtual platform.

Virtual Conference Demo 6/3

June 3, 9:10AM to 6:35PM EDT



Description

Sponsors

Schedule

Booths

Join us for a day of insights from market leading planners as they help navigate the uncertain waters of what events will look like tomorrow and in the immediate future.

Now is the time to prepare for the future, to be in the strongest possible position for an advantageous return to business.

[More information here](#)

Proudly Supported By

[Link to Microsite \(optional\)](#)

Event Image (2500x1000px)

Tickets

From \$0.00 to \$125.00

Early

Sold out

Exhibit Only Pass

\$50.00

VIP Ticket

\$125.00

Ticket for 6/3 **Private**

Free

Checkout

Organized events to receive payments

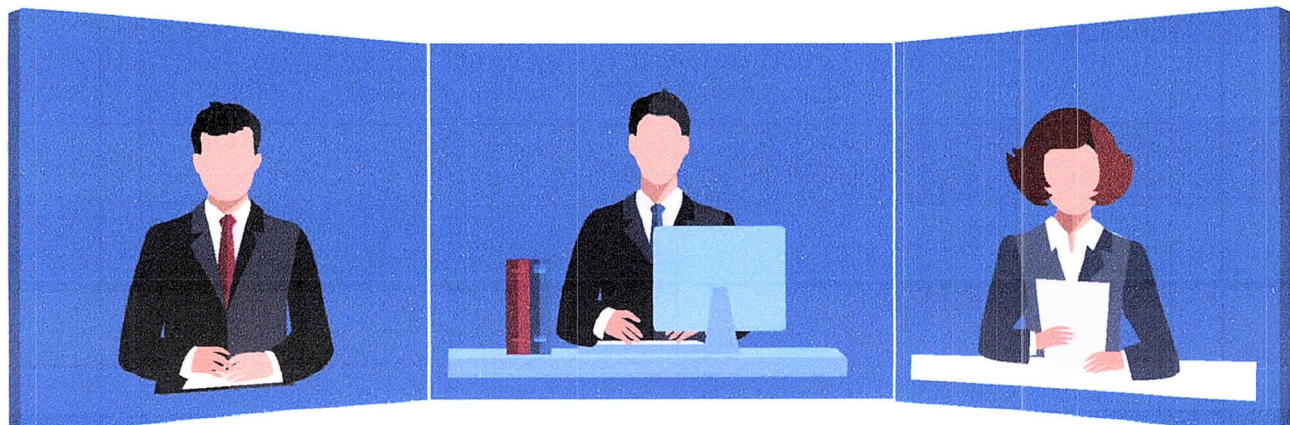


Hosted by
Motown Digital

Facilitating Online Events for You



Event Description



SPONSORED ITEMS - \$250

All of the sponsorship item opportunities include one (1) conference registration and an opportunity to show a promo video at sponsored event.

Expo Booth – live or recorded message in virtual expo hall

Virtual swag bag - Do you have a promotion that you would like to share with the attendees? A virtual swag bag (email) filled with incentives will be sent to the attendees.

Keynote – Introduce keynote

Sponsored Game – Quiz or Trivia questions pre- event or during break, sponsors provide game content and prizes

Branded Waiting Room – Encourage networking pre-event in chat

Breakout Session – Introduce topic and encourage discussion in the breakout

Virtual Scavenger Hunt – Encourage participants to visit expo floor and fully immerse themselves in the the virtual experience, clues throughout platform, sponsor provides prizes

Virtual Cocktails & Connections – Pre or post sponsor would host, perhaps send a drink suggestion ahead of time and everyone could network

Sponsor Commitment Form

CONTACT INFORMATION

Contact:	
Title:	
Member #:	
Organization:	
Address:	
City/State/Zip:	
Phone:	
Email Address:	
Website Address:	

SPONSORSHIP COMMITMENT

Item	\$ Amount
Total Amount Due:	

SIGNATURE: _____ DATE: _____ MEMBER NUMBER: _____

Partnership Start Date: _____ (Partnership will end one year from the start date., except Platinum will last 18 months.)

SELECT LEVEL OF PARTNERSHIP:

- ☐ Platinum Partnership—\$4,000
- ☐ Gold Partnership—\$2,500-3,999
- ☐ Silver Partnership—\$1,500-2,499
- ☐ Bronze Partnership—\$1,000-1,499
- ☐ Diamond Partnership—In-Kind
 - ☐ Cash Event Sponsor
 - ☐ In-Kind-Event Sponsor

Sponsorships are accepted on a first-come, first-secured basis. Please email a high-resolution file of your logo in "JPG" format to info@mpimichapter.org

Payment in full must be received with your order.
To pay by credit card, check here to request credit card authorization form.
Please make check payable to "MPI Michigan Chapter" and return to:

MPI Michigan Chapter
PO Box 879
Lake Orion, Michigan 48361