

MPI MICHIGAN CHAPTER

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What is Membership 101?

Membership 101 is a 30 minute deep dive into Michigan MPI and affords members the opportunity to interact with chapter leadership and answer personalized questions about getting the most out of their MPI Membership.

You are cordially invited to learn more about your MPI Michigan Chapter Membership on Wednesday, July 15, 2020, @ 10:00 am EST (30 minutes)

Join the Membership Team on a ZOOM CALL to learn more about:

- 1) Getting Engaged with your Michigan Chapter
- 2) Setting up your MPI Global Profile
- 3) Using the Membership Directory as a Resource & Accessing Member Benefits
- 4) How to Showcase yourself and your company to the MPI Michigan Community
- 5) Questions & Answers

Click here to join the ZOOM call: [CLICK HERE](#)

Ask a CMP?



This month, we spoke with MPI MI member & current President of MPI MI, Julie Oatman, CMP of Soaring Eagle Casino & Resort

Question: *How a facility like yours with so many "touchpoints" is handling cleaning and guest safety protocols?*

Answer: *That's a great question. People's number one fear right now is cleanliness and safety and that has become our top priority. We have installed hand*

Member Spot Light - Elizabeth Pike



Elizabeth currently works for Treeline Associates as an Association and Events Services Consultant; she has been working with Treeline since 2015. You may recognize her name as the MPI MI Chapter Admin as well! Prior to her work with Treeline, Elizabeth worked at the Great Lakes West Chapter of JDRF and in Sales & Catering at the Royal Park Hotel. She is a CMU alum with a degree in Commercial Recreation, Event Management, and Marketing.

She loves being able to work with different industry professionals across the state, country, and Internationally and to help plan impactful events throughout the year. Event planning has always been one of her passions and she is so thankful to work in the industry and continue the growth of her career.

With Treeline being a remote and family-friendly office, she enjoys being able to spend a little extra time with her 2 kids (expecting a 3rd in August!) and husband, being outside and enjoying the summer weather and trying to read a little more when she can squeeze in some time!



What you Need to Know...

Mentorship Program

MPI is excited to offer, for the second year in a row, our **MPI MI Mentorship program!** Developed by our LEAD (Leadership Exploration and Development) team, this innovative program pairs up mentors (seasoned industry professionals) with mentees (those in our industry hoping to connect and learn from the pros) to create meaningful connections and collaboration. The deadline to sign up is July 15; pairs are made July 31 and will be in place for the entire MPI MI year! Intrigued? [Click here](#) to learn more and to register.

MPI Women: Who We Are and How You Can Get Involved

Initially created to empower women around salary negotiations, mental health and the importance of collaboration, the 18-month-old Meeting Professionals International Women's Advisory Board is making waves in the event industry.

WAB was formed to represent the **MPI Women's Community**, which comprises an estimated 80 percent of MPI's membership

sanitization stations in all meeting rooms, at the front desk, at all elevator banks, at every restaurant entrance, and throughout the casino floor. We have also made wipes available at the front desk for guest's use. We are focusing on deep cleaning high touch point areas in the guest rooms such as light switches, remote controls, thermostats and door handles and have also removed the paper, pens, and guest directories. The resort has also created a "Clean Team" comprised of 20 additional associates per shift whose sole purpose is to aide both casino and hotel housekeeping in sanitizing all frequently touched items around the property.

Since reopening, we have required masks to be worn for all guests and associates. We are also taking the temperature of anyone entering the building. We have refigured each meeting room and set up to reflect social distancing and keeping guests 6 feet apart, we've revised catering menus to reflect more prepackaged and plated offerings. We will not be providing carafes of water on tables and will instead provide bottled water which will be served by an associate. Continental breakfasts will be plated as to a customer's request and served by an associate. Commonly used condiments are a thing of the past, so we are providing basically a sealed/prepackaged "condiment kit" that will be supplied to a guest as requested.

There are so many things to be considered as we move forward post COVID. Every day you think of a way to do something better to ensure guest's safety. I look forward to hearing what others are doing to provide a safe environment for the meetings industry!

Conversations with Members



Nick Stratton, Sales Manager - Radisson Plaza Hotel & Suites, Kalamazoo, and new VP of Leadership Development for the MPI MI Chapter Board of Directors, on why he chose to move into his new position on the board:

"Being only 34, I have served in several leadership positions, not only in this field but in several others (Lifeguard Instructor, President of U of M-Flint's Activity Board, EMS Instructor, Firefighter Water Instructor and Non-Profit Board Member & Conference Planner). The current global pandemic has created

and the global events industry. Now in its second year of existence, the board kicked off 2020 with new leadership and several new faces making up the board of 20 diverse female perspectives from across the globe.

For the full article and to get involved visit <https://www.mpi.org/blog/article/mpi-women-who-we-are-and-how-you-can-get-involved>

June Membership Promotion Extended

Our Trusted Resources are here to support you personally and professionally. We've extended our new member promotion that is tied to our Trusted Resources campaign. Planners and suppliers can receive \$100 off new membership or \$75 off renewal for planners or suppliers using code TrustedResource2020. The toolkit is available on CLRP. Offer excludes Student, Faculty, and HSMAI. The code expires on 07/31/20.

Just Around The Corner



CELEBRATION - REIMAGINED!

We hope you will join us for Celebrate! A Reunion to Rebuild and Recover on August 25th, 2020 at MotorCity Casino Hotel in Detroit, MI. This event will be face to face with all safety precautions taken. The theme of Celebrate! will be a laid back Michigan Summertime Evening.

We will be offering a virtual component if you are not comfortable with attending in person. A limited number of scholarships will also be available to those that wish to attend but their financial situation has changed due to COVID-19. [Register Here!](#)

Once you register, take part in our fun activity. We are going to have two friendly competitions at Celebrate! You can submit a 15-30 second video of you, your family, or your colleagues dancing to "Celebration" by Kool and The Gang (think Tik Toc). The other option is to submit a 30-second video showing us the most creative or fun thing you are doing/did during the quarantine. We will show the videos on August 25 and ask the audience to vote on their favorites. Prizes will be awarded to the winning videos! Submit videos to erin@thirdcoast.events.

World Education Conference

Registration is OPEN for the rescheduled, re-tooled WEC (World Education Conference)! Are you ready for this? The event that many of us look forward to all year to reconnect is ON...with a twist! WEC has gone hybrid. Intrigued? [Click here](#) for more information and to register!

Enhancing the Participants' Experience by Using Technology for Events

challenges not only for our personal lives but for our professional lives as well. We as humans understand the importance of a challenge, for the simple reason that our bodies and minds are built to adapt and respond to demands that are placed upon us. The stronger the demand, the stronger the response. My strength is at the highest it has ever been; I am looking forward to taking the role of VP of Leadership Development to an elevated new normal. My response to this challenge will be both to use what I've learned in the past and will continue to learn, from the MI chapter. Here's to the 2020-2021 season!"

Learning Objectives:

- Get to know how to use state of the art event technology and AR possibilities.
- Be inspired to implement AR in their meetings, conferences, and events.
- Learn how AR can add value to meetings, conferences, and events

Virtual Event: July 30, 2020 at 11:15am -1:00pm

[Register HERE](#)

Questions? info@mpimichapter.org

Website: <https://www.mpiweb.org/michigan>

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